



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

DRAFT MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

August 3, 2020

PRESENT	WFEDD MEMBERS AND ALTERNATES	PRESENT	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
Yes	Katie Witt, Member, Kaysville Mayor (Davis County)	No	Brandon Wood, Member, Northwood Group, (Davis County)
No	Bob Stevenson, Alternate, Davis Co Commissioner (Davis County)	No	Gary Bullock, Alternate, Millrock Development (Davis County)
No	Taylor Woodbury, Member, Woodbury Corporation (Davis County)	No	Chris Williams, Member, Davis School District (Davis County)
Yes	Daren Brush, Alternate, Davis Tech College (Davis County)	Yes	Linda Kelley, Alternate, Layton Hills Mall (Davis County)
Yes	Mike Newton, Member, Morgan Co Council, (Morgan County)	No	Shaun Peterson, Member, Petersen Wealth Services (Morgan County)
No	Tina Cannon, Alternate, Morgan Co Council, (Morgan County)	Yes	Andrew Barfield, Alternate, Snowbasin (Morgan County)
Yes	Ty Bailey, Member, Morgan City, (Morgan County)	No	Gavin McCleary, Member, Farm Bureau Financial (Morgan County)
No	Ray Little, Alternate, Morgan City Mayor (Morgan County)	No	Mauricio Melendez, Alternate, Traverse Tours & Travel (Morgan County)
No	Jenny Wilson, Member, Salt Lake County Mayor (Salt Lake County)	No	Susie Becker, Member, Zions Public Finance (Salt Lake County)
No	Karen Lang, Alternate, West Valley City Council (Salt Lake County)	No	Stephanie McCarthy, Alternate, EDA Architects (Salt Lake County)
Yes	Abby Osborne, Member, Chief of Staff / House of Representatives, (Salt Lake County)	No	Aabir Malik, Member, Colmena Group (Salt Lake County)
No	Rob Likes, Alternate, Key Bank (Salt Lake County)	Yes	Silvia Castro, Alternate, Suazo Center (Salt Lake County)
Yes	Debbie Winn, Member, Tooele City Mayor (Tooele County)	No	Anthon Stauffer, Member, Romney Group (Tooele County)
Yes	Shawn Milne, Alternate, Tooele Co Commissioner (Tooele County)	Yes	Mike Deaver, Alternate, State Street Partners (Tooele County)
Yes	Chris Sloan, Member, Group 1 Real Estate (Tooele County)	Yes	Muriel Xochimiltl, Member, Deseret UAS (Tooele County)
Yes	Paul Hacking, Alternate, Tooele Tech College, (Tooele County)	Yes	Samantha Julian, Alternate Rio Tinto, (Tooele County)
Yes	Gage Froerer, Member, Weber Co Commissioner (Weber County)	Yes	Julie Fisher, Member, UAMMI (Weber County)
Yes	Robert Dandoy, Alternate, Roy City Mayor, (Weber County)	Yes	Guy Letendre, Alternate, Weber State University (Weber County)
No	Cari Fullerton, Member, Bank of Utah (Weber County)	No	Chris Roybal, Member, Northern Utah Econ Dev Corp, (Weber County)
No	Rick Fairbanks, Alternate, Ogden Exchange Club (Weber County)	No	Scott Parson, Alternate, Staker Parson Construction, (Weber County)
STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES			
No	Benjamin Hart, Member, Governors Office of Economic Development	No	Rick Boullion, Member, West Point Workforce Training
Yes	Tom Wadsworth, Alternate, Governors Office of Economic Development	Yes	Linda Townes, Alternate, Jordan Valley Water Conservancy Dist.
Yes	Mark Knold, Member, Utah Dept of Workforce Services	Yes	Theresa Foxley, Member, Economic Development Corporation of Utah
No	Jeremias Solari, Alternate, Utah Dept of Workforce Services	Yes	Alan, Rindlisbacher, Economic Development Corporation of Utah
		No	Joseph Spence, Alternate, I Am A Maker and IconIQ Talks
		No	Russ Booth, Member, Colliers International
		No	Michael Parker, Alternate, Ivory Homes

OTHERS PRESENT:	Beth Holbrook, Utah Transit Authority Blake Thomas, Salt Lake County Chris Wiltsie, Bike Utah Holin Wilbanks, Weber County Jonathan Ball, Legislative Fiscal Analyst Kent Anderson, Davis County Mike Schultz, Utah House of Representatives Nic Dunn, Utah Community Builders and Public Policy Programs Director Nick Duerksen, City of Sandy Pitt Grewe, Utah Office of Outdoor Recreation Rachelle Custer, Tooele County Rob Sant, David County	WFRC Staff:	Alex Roy Andrew Gruber Christy Dalhberg Hugh Van Wagenen Katie Gerard Nelson LaNiece Davenport Megan Townsend Rosie Hernandez Scott Hess Ted Knowlton
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1. Roll Call Introduction and Consent Agenda: [00:01:00]

Abby Osborne, Chair and Chief of Staff with the House of Representatives, called the meeting to order at 1:35 p.m. Rosie Hernandez, WFRC, initiated a roll call.

- a. ACTION: Approve Minutes [00:03:00]. Chair Osborne entertained a motion to approve minutes of the WFEDD meeting held April 27, 2020.

A motion was made by Commissioner Shawn Milne and seconded by Commissioner Gage Froerer that the minutes of April 27, 2020, be approved without changes. Motion carried unanimously

2. Chair's Report [Recording 00:04:00].

Chair Osborne provided a brief overview of the Legislative Sessions that took place over the summer. She reported that both branches, Legislative and Executive, have been working well together to develop plans related to COVID-19. She also reported that Utah currently has the lowest fatalities in the nation, and the second lowest per capita of positive tests in the nation. Chair Osborne expressed her appreciation towards the members of local health departments, as well as the Executive and Legislative Branches for pouring their heart and soul into pandemic relief.

3. Public Comment [Recording 00:09:19].

Time was opened by Chair Osborne. There were no comments.

4. COVID-19 Looking Forward to Recovery (Annual Objective #2: Inform state, regional, and local stakeholders about economic development plans and strategies) [Recording 00:09:40].

a. Outdoor recreation funding – Representative Mike Schultz [00:27:05]

Mike Schultz, Utah House of Representatives, reported that outdoor recreation has skyrocketed in the state. He reported outdoor recreation equipment is in high demand and supplies are low. He also reported the demand on state parks has been very high. Due to those reasons, the state has begun to look at providing additional funding for state parks and other amenities. He stated this could progress in the next few months.

[00:27:05] Andrew Gruber, WFRC, thanked Rep. Schultz for his report, and stated that bike sales have also skyrocketed in the last few months. He stated that with the vast increase of active transportation in the region, it would be good to consider additional funding towards this cause moving forward.

b. Gas tax revenues and local budgets – Jonathan Ball [00:10:00]

Jonathan Ball, Legislative Fiscal Analyst, reported that the state budget is in good shape, and presented an update on the gas tax and state budget. He reported that in Fiscal Year 2020, a 5.7% increase was anticipated in the state's general and education

fund, a 6.6% increase in general sales tax, and a 4.6% increase in motor fuel taxes. In Fiscal Year 2021, a 5.0% increase is anticipated in the state's general and education fund, a 5.0% increase in general sales tax, and a 6.0% increase in motor fuel taxes.

Mr. Ball reported that current collections show that the state's general and education fund is higher than projected by 4.8%, and the general fund sales tax is higher than projected by 7.2%. However, the report also shows that the state's transportation fund is lower than projected by 3.0%, and motor fuel taxes also experienced a decrease by 2.9%.

Mr. Ball reported on fuel sales by month from June 2019 through May 2020. The report demonstrated that sales were comparable both years until they began to decline in March 2020, due to the COVID-19 pandemic. Compared to April 2019, April 2020 showed a decrease in motor fuel sales by 34%, and a 27% decrease in special fuel sales. Compared to May 2019, May 2020 showed a decrease by 18% in motor fuel sales, and a 30% decrease in special fuel sales.

c. Outdoor recreation and active transportation – Chris Wiltse, Bike Utah [00:33:40]

Chris Wiltse, Program Director for the 1000 Miles Campaign with Bike Utah, reported this campaign is focused on the Governor's goal of creating 1000 miles of family friendly bike facilities in the state.

d. Round Table Discussion – EDD Member sector impacts and recovery [00:48:00]

[00:48:25] Andrew Barfield, Snowbasin Resort Morgan County, reported on the impact the pandemic has had on the ski resort. He stated the resort experienced some financial losses during the initial shutdown during the month of March. However, recreational mountain biking has nearly tripled in ridership.

[00:53:40] Linda Kelley, Layton Hills Mall Davis County, reported Layton Hills Mall did not close during the beginning stages of the pandemic. However, there was a decline in sales due to limited services, shortened hours, and limited food court tenants remaining open. She also reported some tenants experienced a decline in sales, while others experienced a drastic increase in sales.

[00:56:40] Silvia Castro, Suazo Center Salt Lake County, reported a drastic increase in business since March. She reported offices were forced to switch to a different platform, allowing them to expand their services and reach various parts of the state they had not been able to before. Ms. Castro reported the agency has assisted minority businesses obtain loans with an 85% approval rate. She also reported the Suazo Center was selected as a contractor with the Governor's Office of Economic Development, allowing them to work throughout the state to continue serving the minority business community.

[01:00:30] Scott Hess, WFRC, updated the group on the meeting he had with Woodbury Corporation regarding the project in the City of Roy intended to bring over six thousand jobs.

5. EDA Funding Opportunities – CARES Act and COVID-19 [01:02:45]

Scott Hess, WFRC, reported that WFEDD will receive \$400,000 from the EDA CARES Act funds, and will address regional economic response and recovery through the following scope elements established by EDA:

- 1) the development of an economic recovery and resilience plan, tied to the applicant's approved Comprehensive Economic Development Strategy, to address the economic impacts of the coronavirus pandemic;
- 2) the provision of technical assistance, as necessary, to local governments, businesses, and other stakeholder organizations; and,
- 3) the funding of appropriate technology and staff support for these pandemic-response activities.

6. Project Updates

a. EDA – U.S. Ignite [01:07:25]

Scott Hess, WFRC, reported the US Ignite project is moving forward. This project is intended to bring new jobs and partnership with Salt Lake City and Salt Lake Community College, to do entrepreneurial efforts within a number of different industries in the state. Mr. Hess reported he will continue to provide updates on the project as it progresses.

b. TLC – West Davis Corridor five-city Economic Analysis [01:09:42]

Scott Hess, WFRC, reported on the West Davis Corridor five-city Economic Analysis that was applied for last year. This project is a cohesive market study intended to help leverage approximately \$700 million of investments along the West Davis Corridor and the following five cities: Farmington, Kaysville, Syracuse, Layton, and West Point City. Mr. Hess stated this project is the connection point between transportation investment and the land use outcome that would come from those.

[01:11:50] In response to Chair Osborne's comment, Commissioner Froerer reported on the Bus Rapid Transit project stating that the funds to begin the project have been awarded. Mr. Gruber reported that this will connect downtown Ogden through Weber State University. He stated this has been a unified effort by Weber County, the City of Ogden, WFRC, UTA, UDOT, Weber State University, and other private sector entities. The primary source of funding is the Federal Capital Investment Grants program. The project is in the range of approximately \$90 million, and construction is scheduled to begin in 2021.

7. Other Business [01:19:30]

- a. Transportation and Land Use Connection Program Letters of Intent are due to WFRC on September 30, 2020.

- b. Next WFEDD meeting: November 16, 2020 **[01:19:56]**

8. Adjournment [01:20:12]

ACTION: Chair Osborne entertained a motion to adjourn.

A motion was made by Commissioner Gage Froerer and seconded by Commissioner Shawn Milne that the meeting adjourn. Motion carried unanimously.