



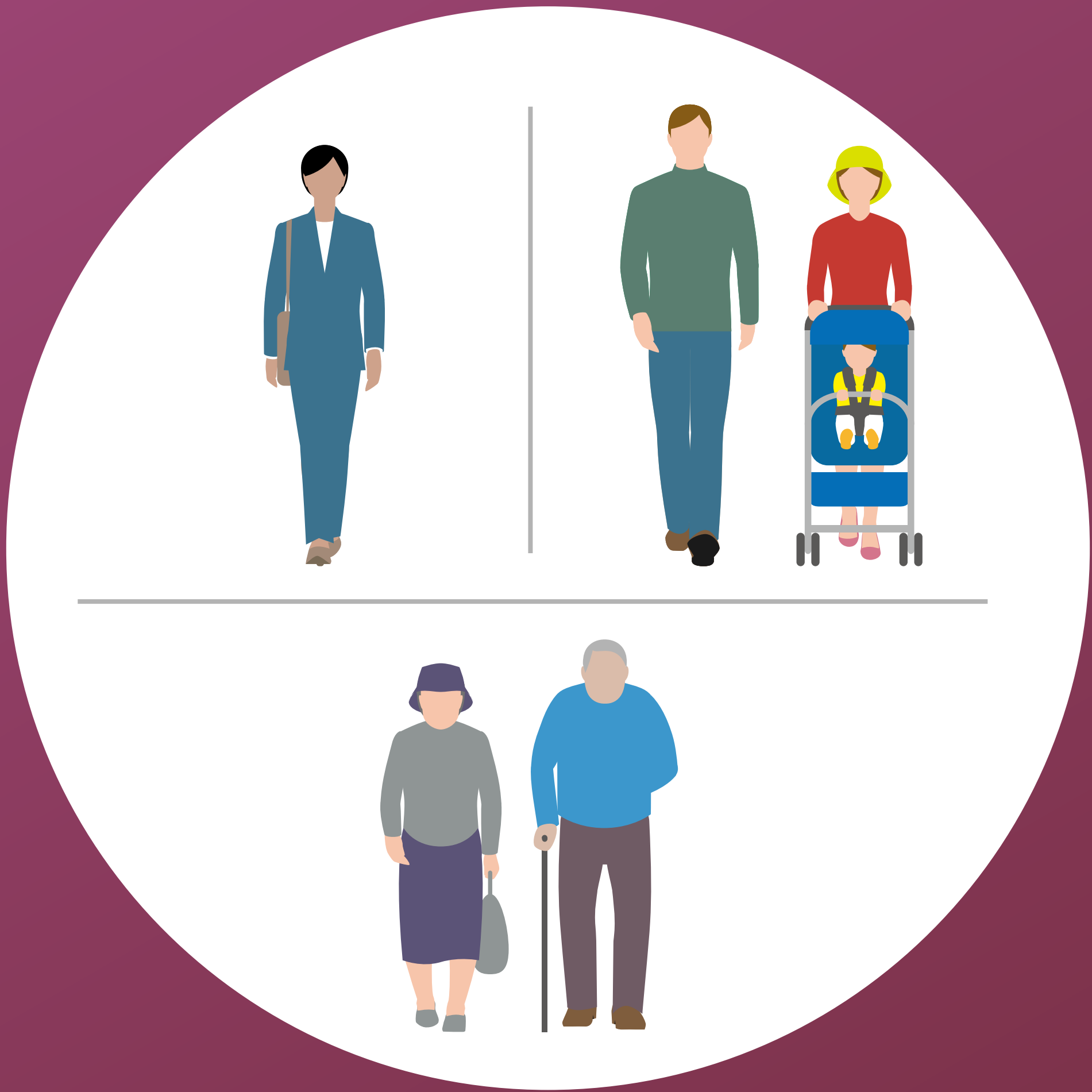
Why is Utah's
population growing
so quickly?



Housing choices
for every family



Well-planned communities
benefit everyone



We need housing options
for every stage of life



**Multi-family units reduce
infrastructure costs
for communities**



40% of homebuyers
look for walkability when
choosing where to live



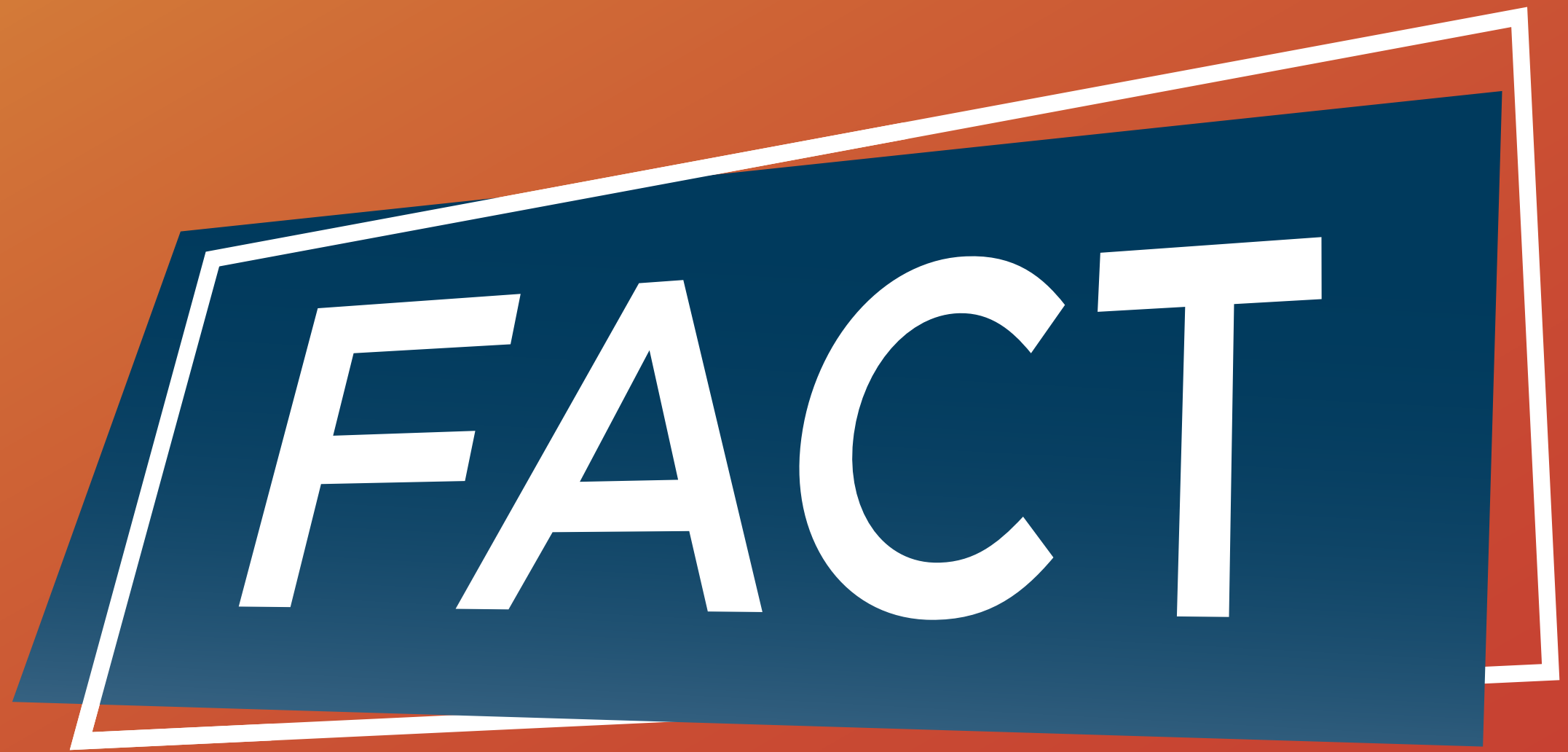
**Town Centers bring destinations
closer together and provide
more transportation choices**



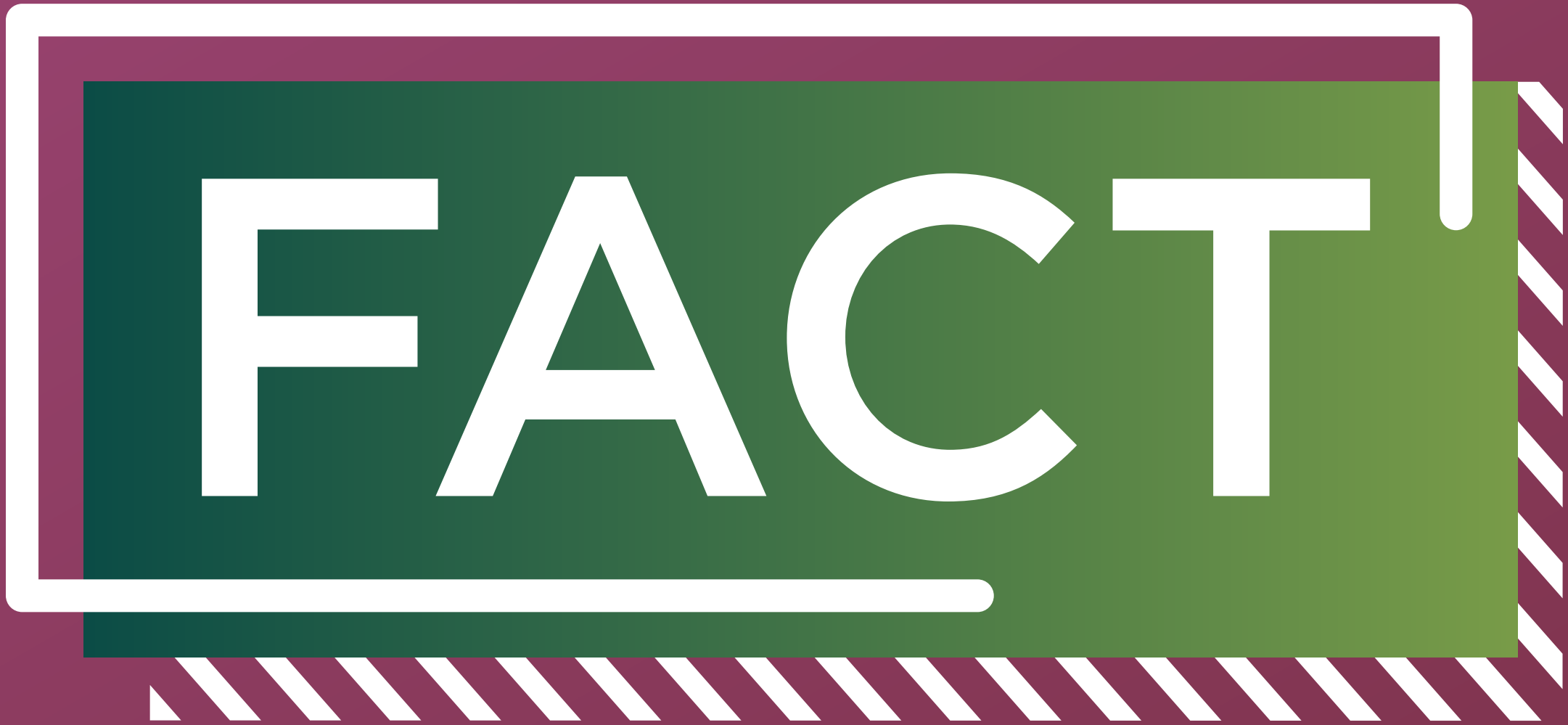
Home values performed
42% better when located
near public transportation



Higher density does not
mean a higher tax rate



Essential workers need
more affordable housing
because the cost of
living is rising faster than
their paychecks



Lower density does
not mean less traffic



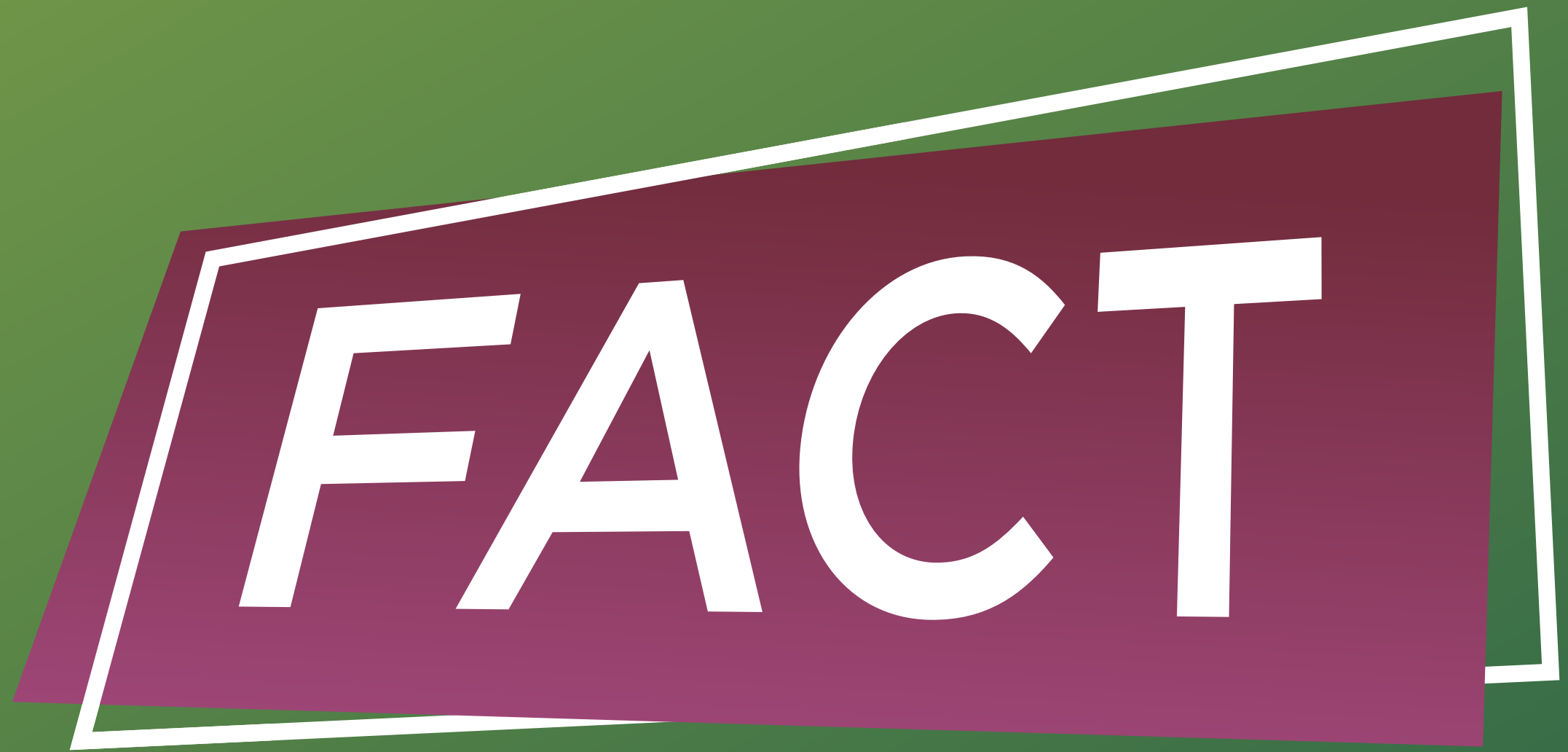
FACT

As housing density
increases, communities
often save on infrastructure
and other costs

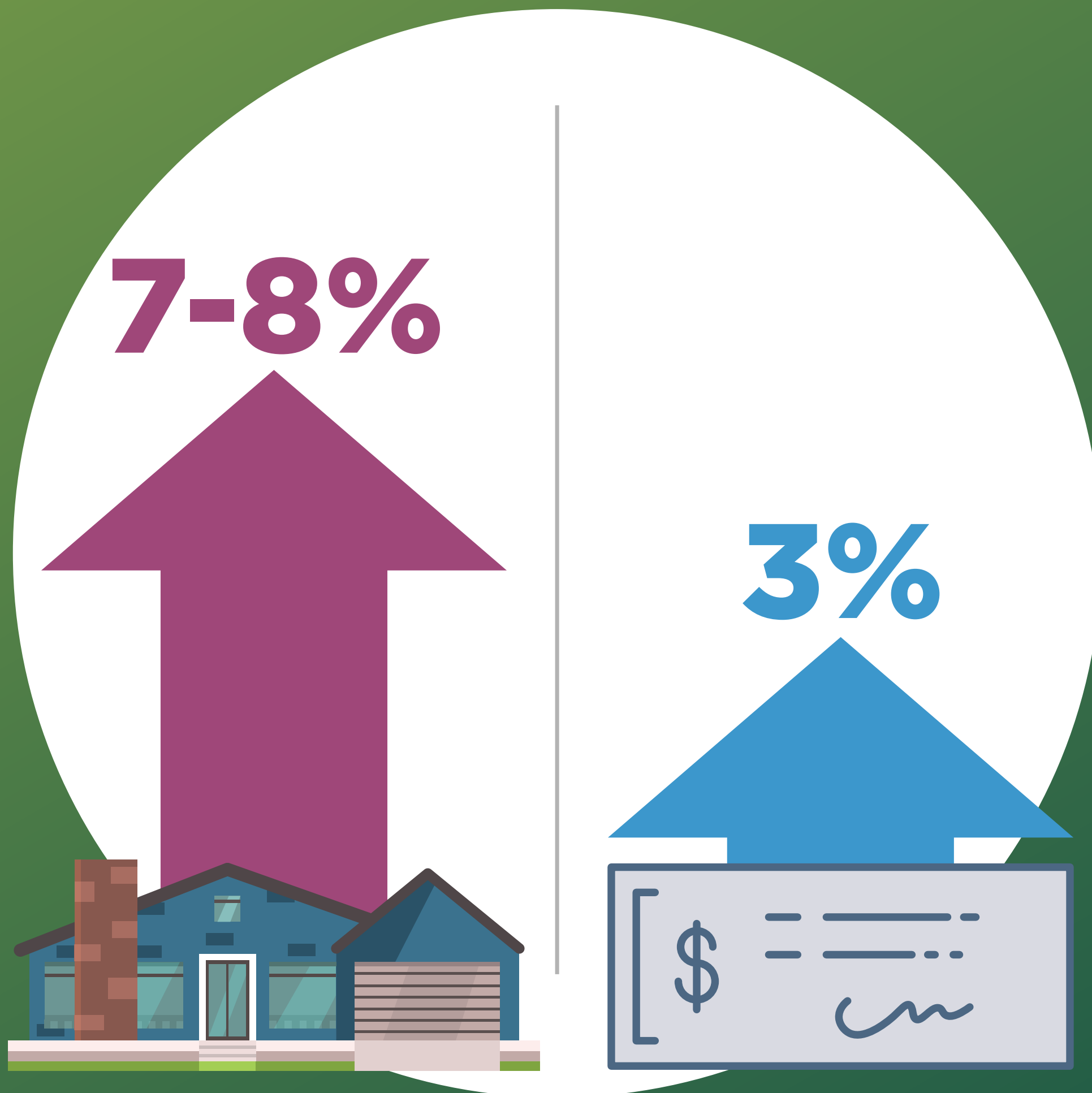


FACT

Adding affordable
housing options allows
essential workers to find
housing they can afford



When housing is placed more closely together near a variety of transportation options, congestion often decreases



Housing prices vs. income
year to year



1 in 8 essential workers
pay 50% or more of their
income on housing

The Wasatch Choice Vision increases transportation choices

↑
37%



↑
79%



WASATCH CHOICE
— VISION —



Livable and healthy communities



WASATCH CHOICE
— VISION —



Access to economic and educational opportunities



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— VISION —



**Manageable and reliable
traffic conditions**



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Quality transportation choices



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Safe, user friendly
streets



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Clean air



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— VISION —



Housing choices and affordable living expenses



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— VISION —



Fiscally responsible communities and infrastructure



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**Sustainable environment,
including water, agricultural,
and other natural resources**





Ample parks, open
spaces, and recreational
opportunities



WASATCH CHOICE
— VISION —