

FRAMING ISSUES WITH SCENARIOS WORKSHEET

EXERCISE 1: Framing Issues as Alternative Scenarios

A scenario...

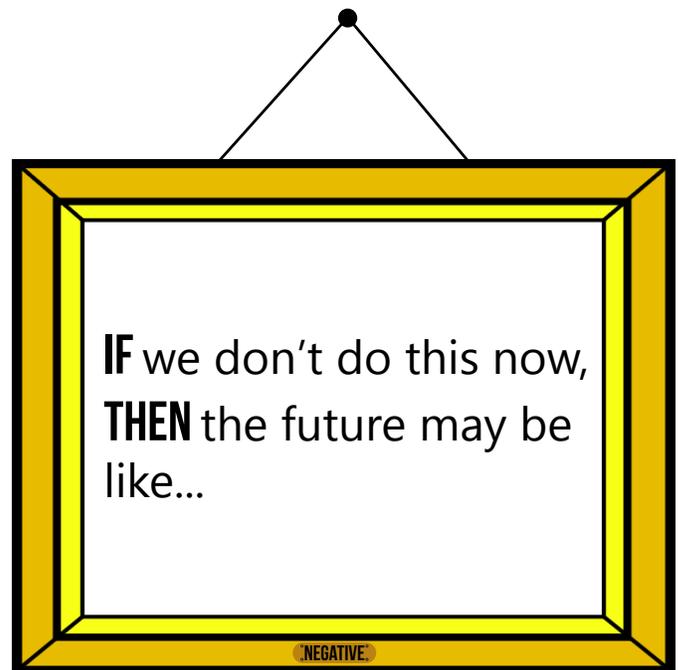
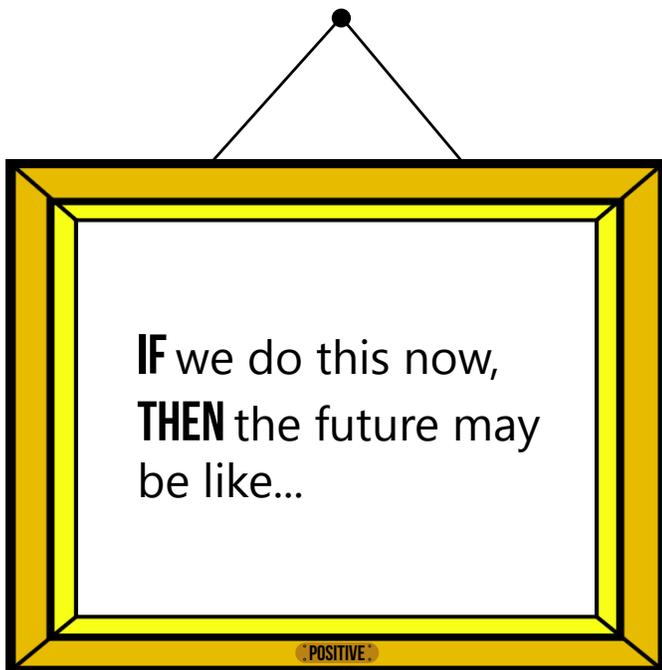
...is the story of a possible virtual future; it illustrates what life may be like some day.

...planning process compares different possible futures—not the present circumstances to one possible future.

...has a selected time horizon to illustrate what life might be like in 10, 25, or 50 years.

Answering the question, “What does my community need, or what am I afraid my community will lose in the decades ahead?” is part of setting up a successful scenario planning process. It helps to frame this question in terms of alternative “IF/THEN” statements:

IF a community does X, THEN Y occurs. IF community does not do X, THEN Z happens.



Like values laddering, if/then statements are also thought of in terms of positives and negatives.

IF/THEN statements help frame issues in terms of values, and help identify the right questions to include in a scenario planning process. Use the IF/THEN templates on the next page to frame the issues facing your community or region as alternative scenarios.

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IF WE DO _____

THEN _____

IF WE DON'T DO _____

THEN _____

IF WE DO _____

THEN _____

IF WE DON'T DO _____

THEN _____

IF WE DO _____

THEN _____

IF WE DON'T DO _____

THEN _____
