Building
The Future We Want

The Greater Wasatch Vision for 2040
The Greater Wasatch is one region, stretching from Weber County south to Utah County and from Tooele County east to the Wasatch Back. We compete economically with other regions, compete one job and housing market, and share the same air and water. Where and how we shape tomorrow’s neighborhoods, communities, and economic centers within our region will dramatically affect the quality of our lives, including how much time and money we spend getting around, the quality of the air we breathe, and the choices we have available to live, work, shop, and play.

The greater Wasatch Vision for 2040
The Wasatch Choice for 2040 is a menu to help growth unfold within our region.

Wasatch Choice for 2040 highlights

• Nearly 1.9 billion square feet of new and rebuilt space will be needed to accommodate the projected 2.9 million jobs we'll have by 2040.
• Total investment in new development will approach $700 billion.

Wasatch Choice for 2040 facts and figures

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Growth Principles for a Bright Future
When we plan together—understanding the local and regional impacts of our land and transportation decisions—we can move during the next several decades toward neighborhoods, and a prosperous region. Our nine regional growth principles, rooted in evidence and supported by analysis and principles from around the world, provide a common framework and regional benefits:

1. Efficient Infrastructure

Streamlining development, construction, and building processes can significantly reduce the cost of projects and jobs, and also create jobs in our local communities. As we work to attract more jobs to the Wasatch Back, we must first make certain our local transportation and infrastructure systems will be able to deliver goods and services efficiently and economically.

2. Regional Mobility (Transportation Choice)

Sustained growth in transportation systems and jobs will also drive growth. Jobs grow, and growth makes jobs better. When our streets are walkable, interconnected, and safe, we lead healthier lives by walking and biking more and driving less. These transportation options, and jobs and services closer to home, we provide a sense of place, and keep our dollars in our local economies.

3. Coordinated Planning

Our transportation and water management systems must operate in unison. Coordination of policies on water, transportation, and environmental and open space goals.

4. Housing Choice

Abruptly increasing zoning densities especially near major public parks, creates additional demand for more affordable places of work and residence.

Growth Principles Come to Life

Emphasis on bicycle/pedestrian routes can ensure that accessibility and access go hand in hand.

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5. Health and Safety

When our streets are walkable, interconnected, and safe, our local communities can thrive. When we detect and fix our streets at a higher rate, they will be safer for everyone, and the quality of life we enjoy will improve.

6. Regional Consensus

Through transparent processes and broad-based consensus, we remain committed to achieving goals that benefit all our local communities. As we work to attract more jobs to the Wasatch Back, we must first make certain our local transportation and infrastructure systems will be able to deliver goods and services efficiently and economically.

7. Regional Collaboration

Real estate development and new real estate decision-making must work in concert with our current residents and keep our dollars in our local communities.

8. Sense of Community

Central to our transportation decision making is protecting our historic, cultural, and natural landmarks.

9. Environmentally

Preserving and enhancing an urban and rural quality to both our natural resources and our local communities. Walking and bicycling provide a sense of place, and keep our dollars in our local economies.

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Envision Utah’s 3% Strategy
What little research in recent years and other work of our local home builders believe this is a more beneficial and sustainable approach to our current systems.

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