



WASATCH FRONT REGIONAL COUNCIL

HIGHLIGHTS OF THIS NEWSLETTER INCLUDE THE FOLLOWING:

- **A HUGE Welcome to the Newly Elected Officials!**
 - **What does the Census 2020 mean for you?**
 - **New Datasets Added to the WFRC Website!**
 - **WFRC is Hiring!**
 - **A Look into the Utah Roadmap: Positive Solutions on Climate and Air Quality**
 - **Destination Development Planning Grants**
 - **Outdoor Recreation Grants**
 - **Walking and Biking to School**
-



A HUGE Welcome to the Newly Elected Officials!

Congratulations and welcome to all of the newly elected officials and to those officials that will remain in office for the next four years! We appreciate your dedication and effort on behalf of our communities. We are very excited to work with you and look forward to your participation, planning, and implementation of the Wasatch Choice Vision. We can't wait to meet each and every one of you! For all of the elected officials and others in our region, please feel free to check out our [webpage](#) for information about WFRC.

~From all of us at WFRC!



What does the Census 2020 mean for you?

As you are aware, a portion of the funding for services and investments in our state comes from federal funding that uses Census data to allocate the funds. Appointment of representation is also based on the Census. It is critical that we do what we can to ensure a complete and accurate count along the Wasatch Front. **Wasatch Front Regional Council is hosting a Census 2020 Workshop on February 5, 2020 at 9:00 - 10:00 a.m. at the WFRC offices located at 41 North Rio Grande Street, SLC, UT 84101.** Everyone is welcome and encouraged to attend. Please join us if you would like to learn more about the Census, how the count will be conducted, how you can help, what local governments can do, among other important information. DeAnn Zebelean, a Census Representative, will be providing this workshop training.

If you are unable to attend this workshop in person, we can send you the PowerPoint presentation prior to the meeting and you can call in.

For more information, or to request the presentation and call in number, please contact Katie Gerard-Nelson at kgerard@wfr.org or 801-363-4250 x1127.

We hope to see you there!



New Datasets Added to the WFRC Website!

Great data informing the best possible decisions. Toward that goal, the WFRC Analytics team created data.wfrc.org one year ago so that the data created and used by WFRC could be easily found and put to good use by others in our region. You can view a sortable/searchable list of the 50+ Geographic Information Systems (GIS) and other datasets available by starting at our [Maps & Data home page](#).

For more information regarding the new datasets, please contact Bert Granberg, Analytics Director, at bgranberg@wfrc.org or 801-363-4250.



WFRC is Hiring!

WFRC has a very exciting job opening for a Chief Financial Officer! Come join us in serving the needs of Utah's fast-growing Wasatch Front and surrounding communities!

If interested please submit a letter of interest and resume to Amber Gonzales at amber@wfrc.org. This application will remain open until filled, with the first screening of applicants beginning on January 27, 2020.

[VIEW JOB DESCRIPTION](#)



The Utah Roadmap

Positive solutions on climate and air quality

A Look into the Utah Roadmap: Positive Solutions on Climate and Air Quality

At the request of the Utah Legislature, the Kem C. Gardner Policy Institute – with the assistance of a 37-person Technical Advisory Committee – prepared a "*Utah Roadmap*" to assist with legislative policy making to improve air quality and address the causes and impacts of a changing climate. The materials are available on the Gardner Policy Institute website, [here](#). Andrew Gruber and Kip Billings were invited to represent WFRC on the Committee. Cities and counties, UDOT and UTA, and many other public and private-sector stakeholders participated as well.

The *Utah Roadmap* identifies areas of opportunity to further reduce air emissions and ensure a healthy, productive and prosperous future for all Utahns. The *Utah Roadmap* is open for public review and comment until January 27th.

The Utah Roadmap identifies and recommends seven key strategies or "mileposts" that can be implemented at the state as well as regional and local levels. We are pleased that quality growth strategies -- particularly the [Wasatch Choice 2050](#) crafted jointly with public and civic partners and recently adopted by WFRC -- are highlighted as a key approach to address air quality challenges. By providing transportation choices, and by coordinating housing and economic development with transportation, we can reduce auto emissions. This is not about limiting the choice to drive a car; it's about providing choices in addition to driving.

THE UTAH ROADMAP DOCUMENT



Destination Development Planning Grants

Applications open until February 7, 2020

The Utah Office of Tourism is pleased to announce three new cooperative planning grant programs open to counties, municipalities, first nations, and non-profit destination marketing organizations in Utah. Participants will receive on-the-ground technical and planning assistance that prepares them for future tourism development. Upon successful completion of each program, the Office of Tourism will continue to work with participants to encourage implementation, reach out to stakeholders and resource providers, identify funding resources, and prepare them for next steps.

LEARN MORE

APPLY HERE



Outdoor Recreation Grants

Need funding for youth outdoor recreation programming or for building or restoring outdoor recreation infrastructure? The Utah Office of Outdoor Recreation's three grant programs are now taking applications:

- The new [Utah Children's Outdoor Recreation and Education \(UCORE\)](#) grant program will offer grant amounts of up to \$10,000 to programs that serve children, ages 6-18, with outdoor recreational opportunities that are nature-focused and provide hands-on learning opportunities.
- The [Utah Outdoor Recreation Grant \(UORG\)](#) offers matching funds for new outdoor recreation infrastructure with amounts of up to \$150,000 as well as the new Regional Asset tier, which offers a grant amount of \$500,000 for regionally significant projects.
- The new [Recreation Restoration Infrastructure \(RRI\)](#) grant offers matching funds of up to \$150,000 that can be used for the rehabilitation or restoration of summer-use recreation amenities on public lands in areas that receive high visitation.

All three grant programs open on Wednesday, January 15, 2020. The UCORE grant submission period ends February 20, while UORG and RRI applications can be submitted until March 20, 2020.



Walking and Biking to School

With the winter break over and the New Year upon us, it is the perfect time to encourage students to walk or bike to school! Safe Routes Utah has a few tips to help you and your students [Walk-N-Roll Your Way Through Winter](#).

