



WASATCH FRONT REGIONAL COUNCIL

HIGHLIGHTS OF THIS NEWSLETTER INCLUDE THE FOLLOWING:

- **Housing, Transportation, and your General Plan**
 - **And the award goes to...Wasatch Choice 2050!**
 - **The Utah American Planning Association Awarded Three Projects Funded by the Transportation and Land Use Connection Program!**
 - **WFRC's State of the Centers**
 - **Madison Mobile Active Transportation Tour (MATT)**
 - **Please Join us in Welcoming Lauren and Nikki to WFRC!**
 - **Southwest Salt Lake County Vision Website and Survey**
 - **Census 2020**
 - **University of Utah Mobility Hub Study**
 - **Utah Outdoor Recreation Grant**
 - **Point of the Mountain Transit Study**
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Housing, Transportation, and your General Plan

SB34 (housing bill) asks local governments to coordinate the transportation, land use, and housing elements of their general plans. Regarding the housing element, the Moderate Income Housing plan, cities and counties have until December 1, 2019 to comply with new planning requirements in order to remain eligible to receive funding from the State's Transportation Investment Fund (TIF) and Transit Transportation Investment Fund (TTIF). Not sure if this applies to you, or, not sure of what these new requirements are? Click the button below to learn more about SB34 and the resources provided by WFRC and partners.

[LEARN MORE ABOUT SB34](#)



And the award goes to...Wasatch Choice 2050!

Wasatch Choice 2050 vision (WC2050) was recently awarded the "Outstanding Achievement for Regional Planning" award by the Utah Chapter of the American Planning Association. The awards committee recognized WC2050 for the following reasons: WC2050 is a locally driven approach which involved cities, counties, community organizations, transportation partners, businesses, the public, and others. The WC2050 process explores future scenarios that articulate the trade-offs associated with different approaches to transportation and land-use investments and these trade-offs were evaluated in each part of the region.

WC2050 identifies specific transportation projects and investments, the use of land near those investments, and associated economic development strategies to achieve desired outcomes for local communities and the region as a whole.

WC2050 also provides recommendations and resources to help stakeholders achieve those outcomes.

WASATCH CHOICE 2050 and PARTNERS

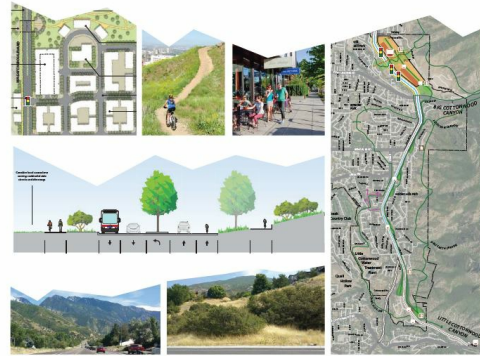
The Utah American Planning Association Awarded Three Projects Funded by the Transportation and Land Use Connection Program!

The Wasatch Boulevard Master Plan

The Wasatch Boulevard Master Plan provides a comprehensive vision of the Wasatch Boulevard corridor through Cottonwood Heights. It includes recommendations for future land use, recreational amenities, and transportation. It envisions and recommends a transit-emphasized future of Wasatch Boulevard to more effectively accommodate local and regional traffic to the Cottonwood Canyons and to enhance quality of life for area residents. In partnership with UDOT, its recommendations represent a unique and unprecedented approach to the corridor.



Master Plan



July 2019



The Millcreek Together General Plan

The Millcreek Together General Plan embraces and supports the diversity of its residents, while weaving a shared fabric for a sense of place and common purpose that unites the residents. Since the beginning of Millcreek Together (fall of 2017), more than 2,000 Millcreek residents, businesses, and other stakeholders participated in 22 outreach opportunities throughout the planning process. In the end, the Plan reflects the collective hopes and desires of residents for Millcreek's future and lays out the steps that must be taken to get there with insightful graphics, detailed existing conditions, and thoughtful goals and strategies.

The Millcreek City Center Master Plan

Millcreek's inaugural City Center Master Plan is a transformative vision for the district between Highland Drive to 1300 East and 3300 South to Elgin Avenue. It imagines a lively and unique city center that builds from the recently adopted general plan and reflects the City's "Connected by Nature" theme. The Plan provides in-depth recommendations for improving urban design and transportation. Its design for a new city center is bolstered by clear phasing and implementation steps.



The Utah Chapter of the American Planning Association Awards Submission

Millcreek City Center Master Plan

PROJECT | STUDY | MASTER PLAN



WFRC's State of the Centers

WFRC recently produced its initial [State of the Centers](#) report, an effort to track the progress of centers as they relate to the Region's shared Vision, the [Wasatch Choice 2050](#). Communities can use the State of the Centers report to help determine the extent to which their centers have developed as they envisioned and to assess opportunity areas.

Growth within centers supports one of the key strategies of the Wasatch Front 2050 Vision - "link economic development with transportation and housing decisions," or "#WhereMatters." Strategic changes in targeted areas of our Region - places like metropolitan, urban, city, and neighborhood centers - can yield huge benefits. Expanding existing or creating new centers can become the focus of a strong market for accessible jobs and services and moderately priced and/or downsized housing units. These centers should grow where they yield large benefits – in centrally located areas and places with great multi-modal transportation access. The net effect of allowing centered growth includes less growth pressure on lower density areas and better air quality.

Communities that are interested in requesting a meeting to discuss the Vision with WFRC representatives should contact Katie Gerard-Nelson, Community Outreach Coordinator, at kgerard@wfrf.org, 801-363-4250 x1127.



Madison Mobile Active Transportation Tour (MATT)

In mid-September a group of local elected officials and staff visited Madison, Wisconsin for a Mobile Active Transportation Tour (MATT). MATTs are opportunities to have on-the-ground

experiences with biking and walking infrastructure, see innovative applications, and discuss the challenges associated with funding and implementation.

Madison City, home to the University of Wisconsin, is considered a Platinum Level Bicycle Friendly Community by the [League of American Bicyclists](#). The Utah tour group was hosted by [Madison Bikes](#), the local bicycle advocacy non-profit organization, and the [City of Madison](#). In addition to touring bicycle and walking facilities, meetings were held with university, municipal, county, MPO, and non-profit staff along with elected officials.

Major takeaways from the tour include:

- Less vehicular parking availability and higher parking prices incentivize walking and biking trips.
 - Bike share programs with a fully electrified fleet (e-bikes) see dramatic increases in trips taken and new rider participation.
 - Wayfinding is just as important as the infrastructure.
 - More people walk and bike when off-street pathways and trails create city-wide networks.
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Please Join us in Welcoming Lauren and Nikki to WFRC!

Lauren Victor was born and raised in Minneapolis, Minnesota until she moved to SLC at the age of 18. She enjoys rock climbing, spending time in the desert, skiing, reading, and biking. She has always had a keen interest in public transportation and how people move around a city. She is a Transit Planner for the Long Range Planning team and will support the Wasatch Choice 2050 Vision through her work on the Regional Transportation Plan among other things. She looks forward to spearheading conversations about safety with public transportation, and is very excited about this opportunity.

Nikki Navio was born in Iloilo City, Philippines and raised in Anchorage, Alaska. She enjoys mountain biking, trail running, and playing her violin. Nikki was previously employed at HDR Inc. as an Environmental Planner in Anchorage, Alaska and Denver, Colorado. She received her Masters in City and Regional Planning at Clemson University and studied Political Science at University of Alaska Fairbanks. Nikki recently relocated to Utah and is thrilled to join the Wasatch Front Range Council's Long-Range Planning Group.



Southwest Salt Lake County Vision Website and Survey

Southwest Salt Lake County is rapidly growing, and no one feels this growth more than the southwestern communities. It is important now more than ever, to come together to create a clear and coordinated vision for the future. To proactively plan for growth together, WFRC has partnered with Bluffdale, Copperton Metro Township, Herriman, Riverton,

South Jordan, West Jordan, and Salt Lake County to create a vision that synthesizes the future of land use, transportation, and infrastructure for this area. The vision will be developed through a scenario planning process based in community outreach and rich in analysis. The project is funded by the partner communities, Salt Lake County, and the [Transportation and Land Use Connection Program](#).

The first phase of this process is all about thinking big and outside the box! What should the area look like in the future? What do you want for the future? Take the online questionnaire or sign up to be interviewed one-on-one or in small groups. Click [here](#) to sign up!

GET INVOLVED!



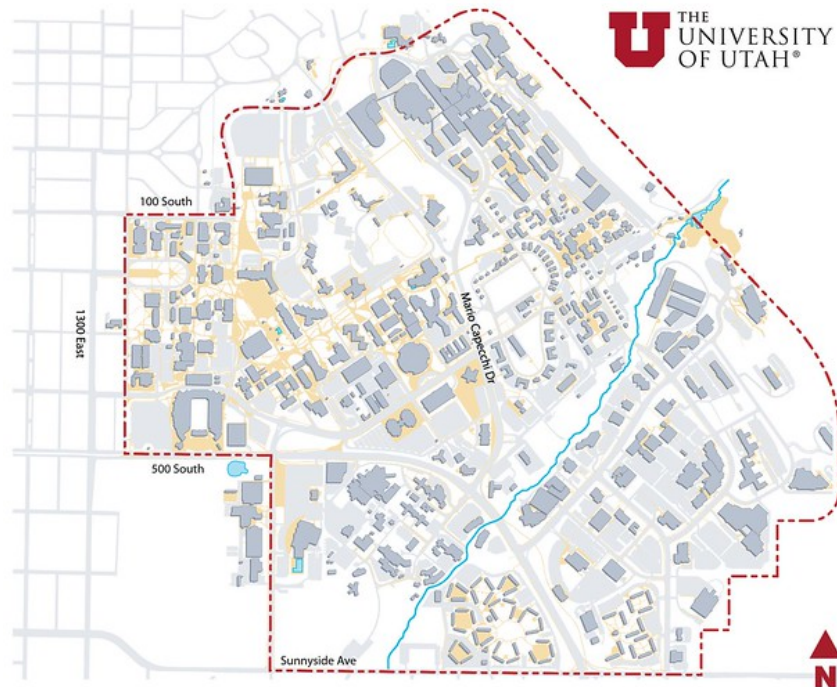
Census 2020

The next U.S. Census Bureau Census Count census occurs in 2020. Making sure everyone is counted in the right place will have an impact on our communities. The census data collected in 2010 had the following effects in 2018: elected representation, \$3.2 billion in federal funding, distribution of the \$600 million local sales tax, and allocation of the \$180 million of road b & c funds. Every community needs to make sure everyone is counted.

According to the U.S. Census Bureau, Complete Count Committees (CCC) are the most effective tool in encouraging people to participate in the census. Complete count committees are volunteer committees made up of trusted community members that organize to increase awareness and motivate people to respond to the 2020 Census.

The goal is to have a CCC in each county. WFRC will help coordinate the volunteers in your county, the Census will provide training, and the State CCC will help provide action items and content in your area. While your involvement will have a significant impact, the goal is to make this as simple as possible. To volunteer, please contact Katie Gerard,

COMPLETE COUNT COMMITTEE INFORMATION



University of Utah Mobility Hub Study

The University of Utah needs your help!

University of Utah Campus Planning is conducting a study to design and explore placement of **mobility hub(s)** in our area of analysis, which includes Health Sciences, Research Park, the VA Medical Center, and Main campus.

Mobility hubs are facilities that help get people where they need to go and make it easier to transfer from one form of transportation (like walking or biking) to another (like taking the bus or an Uber/Lyft). Mobility hubs can also be a place to shop, eat, and socialize.

If you can provide input on your transportation habits, where mobility hub(s) could be located, what amenities it might include, and how to make it as convenient and inviting as possible to move to and through the area, please take our survey below. This survey will take less than five minutes to complete and the information you provide is essential to creating a better experience for your daily travel!

[Click here to take the survey.](#)

Participants who complete the survey will be entered into a drawing to win a \$100 gift card to the campus store or other prizes.

If you would like to learn more about this project, please visit uofumobilityhub.com



2020 Grant Workshop Tour: New Larger Grant Awards Available

The Office of Outdoor Recreation is pleased to announce that a Regional Asset Tier has been added to the Utah Outdoor Recreation Grant. The Regional Asset Tier has award amounts of \$500,000 to support larger infrastructure projects. The free grant workshops will provide attendees with all the details.

Several of the workshops are nearly full, sign up today!

LEARN MORE HERE

Point of the Mountain Transit Study

POINT OF THE MOUNTAIN
TRANSIT STUDY

Open House

Be part of the solution.

UTA is facilitating a study of potential transit corridor improvements for the rapidly growing communities of southern Salt Lake County and northern Utah County around the Point of the Mountain.

We'd like your input on the study's goals and your public transit preferences.

Ensure your voice is part of the study.

Thursday November 14, 2019
4:30 p.m. – 7:00 p.m.

American Preparatory Academy
11938 Lone Peak Pkwy, Draper, UT 84020

Questions? www.rideuta.com/About-UTA/Active-Projects/point-of-the-mountain-transit-study

A petición, servicios de traducción están disponibles gratis.*

* Request disabled access or interpreter service at least five days before the meeting. Call 801-RIDE-UTA (801-743-3882) or toll-free 888-743-3882 for interpreter services.



