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Jenny Wilson Mayor, Salt Lake County

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Senator Wayne Harper Utah State Senate

Representative Calvin Musselman Utah House of Representatives

Carlton Christensen Utah Transit Authority

Carlos Braceras Utah Department of Transportation

Trov Walker Utah League of Cities and Towns

Lorene Kamalu Utah Association of Counties

Ari Bruening Envision Utah

Laura Hanson State Planning Coordinator

Andrew Gruber Executive Director



# WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT COMMITTEE MEETING AGENDA

October 17, 2024

The WFRC/WFEDD Committee will meet on Thursday, October 17, 2024, at 1:30 p.m. at the WFRC office, 41 N Rio Grande Street, Salt Lake City, UT 84101, and virtually via Zoom. To join the meeting via Zoom CLICK HERE. Meeting ID: 899 6045 4332; Passcode: 492104. For mobile connectivity dial: 1-669-900-9128.

The agenda will be as follows:

## 1. Welcome and Consent Agenda

a. Approval of the meeting minutes from June 13, 2024

#### 2. Chair's Report

a. Bylaw review and WFEDD financial report

## 3. Public Comment

- 4. The Economics of the Olympics Nate Lloyd, Director of Economic Research, and John Downen, Senior Research Fellow Kem C. Gardner **Policy Institute** 
  - Strategy II Economic Development Capacity

E1. Provide strategic direction and resources to support regional economic development projects.

E3. Promote arts, culture, parks, trails, and recreation opportunities and support destination stewardship and tourism sustainability in order to maximize local municipalities' revenues and to create a sustainable impact as a result of visitor activity.

### 5. Economic Development and Wasatch Choice Vision Centers - Meg Padjen, **Director Community Economic Development, Wasatch Front Regional** Council

Strategy I - Provide Resources to Support the Development of City and Town Centers B3. Provide resources for communities to publish and promote how they would like to see the Wasatch Choice Vision implemented locally. This will enable communities to articulate to developers what type of projects are amenable and work in their context.

### 6. Other Business & Adjournment Next meeting: Thursday, December 12, 2024, 1:30 pm

#### Upcoming Meetings and Events:

- Wasatch Front Regional Council meeting October 24, 1:30pm
  - Wasatch Choice Vision Fall 2024 Workshops October November
- Utah Transportation Annual Conference (formerly UDOT Annual Conference) November 5-7 . •
  - WFRC Transportation Coordinating Committee (Trans Com) November 21, 1:30pm
- Joint Policy Advisory Committee meeting (facilitated by UDOT) December 5, 11:30am .

Informational materials can be located on WFRC's website at www.wfrc.org.

Wasatch Front Regional Council is an Equal Opportunity program. Public participation is solicited without regard to age, sex, disability, race, color or national origin. Auxiliary aids or translation services are available upon request by contacting WFRC's Title VI Administrator. Call 801-363-4250 (hearing impaired individuals may use Relay Utah by dialing 711) or email apearson@wfrc.org at least 72 hours in advance.

Wasatch Front Regional Council is holding public meetings in-person in its office, with a virtual option. Interested attendees are encouraged to visit www.wfrc.org/ committees for more information.

Wasatch Front Regional Council es una organización de Oportunidad Igual. Se solicita la participación del público, sin importar la edád, el sexo, la discapacidad, la raza, colór o nacionalidad. Personas que reaujeren servicios de traducción deben contactar al Administrador de Título VI de WFRC por teléfono a 801-363-4250 (personas con discapacidad auditiva pueden llamar a Spanish Relay Utah - 1-888-346-3162) o por correo electrónico apearson@wfrc.org, por lo menos 72 horas antes de la reunión.

Wasatch Front Regional Council está teniendo las reuniones públicas en persona en la oficina, con la opción de atender virtualmente. Personas interesadas en atender, pueden visitar www.wfrc.org/committees para obtener más información.

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