



# MINUTES WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

October 17, 2024

A meeting of the Wasatch Front Economic Development District was held on Thursday, October 17, 2024, at 1:30 PM, via Zoom.

GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)	Present
Dave Maughan, Member Mayor, Syracuse City	Yes	Christina Oliver   State of Utah Department of Workforce Services	No
Randy Elliott, Alternate Commissioner, Davis County	No	Darin Brush   President, Davis Technical College	No
Blaine Fackrell, Member Commissioner, Morgan County	No	Edward Bennett   Suazo Business Center	No
Robert McConnell, Alternate Commissioner, Morgan County	No	Ginger Chinn   Salt Lake City Chamber of Commerce	Yes
Karen Lang, Member Mayor, West Valley City	Yes	Greg Bisping   EDCUtah	Yes
Kelly Bush, Alternate, Mayor, White City	Yes	Guy Letendre   UAMMI	No
Debbie Winn, Member, Vice Chair Mayor, Tooele City	Yes	Holin Wilbanks   Forge Contractors	Yes
Tye Hoffman, Alternate Councilmember, Tooele County	No	Katelin Roberts   Induction Bio	No
Gage Froerer, Member, Chair Commissioner, Weber County	Yes	Kent Anderson   Davis County	No
S. Neal Berube, Alternate Mayor, North Ogden	Yes	Kersten Swinyard   Salt Lake County	No
Ben Hart, Member, Inland Port	No	Mauricio Melendez   Traverse Tours	No
Ryan Starks, Member, GOEO	No	Michael Moore   Hill Airforce Base	Yes
Daniel Royal, Alternate, GOEO	No	Michael Parker   Let's Do Good	No
Kyle Palmer, Member, GOEO	No	Muriel Xochimitl   XFactor	No
Mark Knold, Member, DWS	No	Nicholas Fritz   Intermountain Healthcare	No
Paul Drake, Member UTA, TOD	Yes	Paul Hacking   President, Tooele Tech College	No
MEMBERS	Yes	Rachel Custer   Tooele County	No
Aabir Malik   Colmena Group	No	Sara Toliver   Visit Ogden	Yes
Aimee Edwards   Bio-Hive	No	Scott Parson   Staker Parson	No
Alan Matheson   The Point Authority	No	Scott Cuthbertson   EDCUtah	No
Anthon Stauffer   Romney Group	No	Shaleane Gee   Zions Bank	No
Brad Mortensen   Weber State	No	Shannon Ellsworth   Rio Tinto	Yes
Brandon Wood   Northwood Group	No	Shawn Milne   Cache County	No
Cari Fullerton   Bank of Utah	Yes	Stephanie McCarthy   EDA Architects	No
Chanel Flores   Davis County	No	Stephanie Russell   Weber County	Yes
Chris Roybal   NUEC	No	Susie Becker   Zions Financial	No
Chris Sloan   Group 1 Real Estate	Yes	Ty Bailey   Manager, Morgan City	No
WFRC STAFF	OTHERS PRESENT		
Andrew Gruber Marian Florence Jordon Chandler Madison Aviles Chay Mosqueda Rosie Hernandez Johnnae Nardone Andrea Pearson  Marcia White Megan Padjen Byron Head Matt Ryan	Abby Ivory Gwendolyn Kerv Alex Leonardi Sherry Stevens Katherine Lowe Nate Lloyd John Downnen Steven Smith	Garritt Vander Linden in Al Notetaker - Michael	

### 1. Welcome and Consent Agenda [00:00:06]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:31pm and welcomed the committee. Introductions were made.

a. ACTION: Approval of the June 13, 2024 Meeting Minutes [00:18:26] Commissioner Froerer entertained a motion to approve the minutes of the WFEDD meeting held on June 13, 2024. A motion was made by Mayor Debbie Winn, and seconded by Mayor Kelly Bush, that the minutes of the meeting be approved without changes. Motion carried unanimously.

#### 2. Chairs Report [00:02:23]

### a. Bylaw review and WFEDD financial report

Commissioner Froerer introduced Marcia White, WFRC, who presented an overview of the WFEDD Bylaws to the group. **[00:11:35]** Marian Florence, WFRC, provided a report on the financial standing of the WFEDD program.

#### 3. Public Comment [00:13:43]

Commissioner Froerer opened the meeting to public comments. There was one member of the public to make a comment.

**[00:17:10]** Commissioner Froerer made an agenda adjustment to accommodate presenters - Item 5 will be addressed prior to Item 4.

4. The Economics of the Olympics - Nate Lloyd, Director of Economic Research, and John Downen, Senior Research Fellow, from Kem C. Garner Policy Institute (GPI) [00:47:03] Commissioner Froerer introduced Nate Lloyd and John Downen, both with GPI, who provided information on data collected from the 2002 Winter Olympics and the impact the Games had on Utah's economy. Given that Utah has several venues already available for the 2034 Winter Games, the financial picture looks different for the upcoming planning. Their presentations will be shared with the group in a follow up email.

# 5. Economic Development and Wasatch Choice Vision Centers - Megan Padjen, Community and Economic Development Director, WFRC [00:19:30]

Commissioner Froerer turned the time to Megan Padjen, WFRC, who presented on the different types of centers included in the Wasatch Choice Vision. Ms. Padjen explained what makes each center unique and how they benefit various communities. Additionally, Ms. Padjen mentioned new resources available to help communities incorporate these centers into their general plans. [00:35:00] Kearns Mayor Kelly Bush, North Ogden Mayor Neal Berube, Syracuse Mayor Dave Maughan, and Commissioner Gage Froerer (speaking of unincorporated western Weber County) discussed their experiences of the process of developing their community centers.

### 6. Other Business & Adjournment [01:19:00]

Commissioner Froerer asked if there were any other items of business to be brought forward. There were none. He reminded the group that the next meeting will be held on Thursday, December 12, 2024. Commissioner Froerer entertained a motion for adjournment. Sara Toliver, with Visit Ogden, made a motion to adjourn, which was seconded by Ginger Chinn, with Salt Lake Chamber. The affirmative vote was unanimous. The meeting adjourned at 2:51pm.