

MINUTES
WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT
October 23, 2023

A meeting of the Wasatch Front Economic Development District was held on
Monday, October 23, 2023, at 2:00 PM, via Zoom.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	No	Brandon Wood, Northwood Group
No	Randy Elliott, Alternate Commissioner, Davis County	Yes	Chris Sloan, Group 1 Real Estate
No	Blaine Fackrell, Member Commissioner, Morgan County	No	Nicholas Fritz, Intermountain Healthcare
No	Robert McConnell, Alternate Commissioner, Morgan County	Yes	Christina Oliver, DWS
No	Karen Lang, Member Mayor, West Valley City	No	Ty Bailey, Morgan City Manager
No	Paulina Flint, Alternate Mayor, Metro Council	No	Chris Roybal, NUEC
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City	Yes	Shannon Ellsworth, Rio Tinto
No	Tye Hoffman, Alternate Councilmember, Tooele County	No	Anthon Stauffer, Romney Group
No	Gage Froerer, Member, Chair Commissioner, Weber County	No	Rick Bouillon, SLCC
Yes	S. Neal Berube, Alternate Mayor, North Ogden	Yes	Ginger Chinn, Director, SLC Chamber
No	Ben Hart, Member Inland Port	No	Scott Parson, Staker Parsons
Yes	Daniel Royal, Alternate Go Utah (GOEO)	No	Edward Bennet, Suazo Business Center
No	Mark Knold, Member DWS	Yes	Alan Matheson, Executive Dir., The Point
Yes	Paul Drake, Member UTA, TOD	No	Paul Hacking, President, Tooele Technical College
No	Ryan Starks, Member Go Utah (GOEO)	No	Mauricio Melendez, Traverse Tours
PRESENT	MEMBERS	No	Guy Letendre, UAMMI
Yes	Cari Fullerton, Bank of Utah	Yes	Sara Toliver, Visit Ogden
No	Holin Wilbanks, Big D Corp.	No	Brad Mortensen, Weber State
No	Elvon Farrell, EDCUtah	No	Muriel Xochimiltl, XFactor Strategic Communications
No	Katelin Roberts, Induction Bio	Yes	Shaleane Gee, Zions Bank
No	Darin Brush, Alternate President, Davis Technical College	No	Susie Becker, Zions Financial
No	Michael Parker, Ivory Homes	No	Alan, Packard, JVWCD
No	Scott Cuthbertson, EDCUtah	Yes	Shawn Milne, Bear River Association of Govt.
No	Stephanie McCarthy, EDA Architects	No	Kyle Palmer, GOEO
No	Aniza Brown, Catalyst Campus	Yes	Sherry Stevens, GOEO
No	Aabir Malik, Colmena Group	No	Terrah Anderson, GOPB
WFRC STAFF		OTHERS PRESENT	
Andrew Gruber Byron Head Jordon Chandler Jory Johner Marcia White	Marian Florence Megan Townsend Mike Sobczak Rosie Hernandez	Aimee Edwards, BioHive Eric Gibson, Better City Janeë Shaw, GOEO Amanda Tullis	Jared Stewart, Tooele City Jake Maxwell, SLC Nick Fritz Kersten Swinyard

1. Welcome and Introductions [00:00:01]

Mayor Debbie Winn, Vice Chair, called the meeting to order at 2:02 pm and welcomed the committee. Introductions were made, and Rosie Hernandez, WFRC, read the names of those in attendance.

a. ACTION: Approval of the September 20, 2023, Meeting Minutes [00:00:50]

Mayor Winn entertained a motion to approve the minutes of the WFEDD meeting held on September 20, 2023. A motion was made by Chris Sloan, Group 1 Real Estate, seconded by Ginger Chinn, SLC Chamber Director, that the minutes of the September 20, 2023, meeting be approved without changes. Motion carried unanimously.

2. Public Comment [00:01:24]

Mayor Winn opened the meeting to public comments. There were no public comments made.

3. Discuss DRAFT 2023-2028 Comprehensive Economic Development Strategy (CEDS) - Marcia White [00:03:20]

Mayor Winn reported that the 30-day public comment period for the draft CEDS has concluded. During this period, four modifications were made to the document. Marcia White, WFRC, provided a detailed report on these changes, which are as follows:

1. Add an additional task to Promote the Development of City and Town Centers

"Support regional transportation planning efforts and consider transportation solutions for all types of transit modes for counties, cities, towns, and recreational assets."

2. Change the task Leverage Technology to Fill Workforce Gaps

From: "Work with funders to lower barriers and enable businesses to access capital to purchase equipment and software."

To: "Work with funders to lower barriers and enable businesses, universities, nonprofits, and other eligible entities, to access capital and federal and state funding programs to purchase equipment, software, and assist with workforce development to alleviate gaps for expansion including technology, workforce, supply chain management and other development barriers."

3. Change the task Support the Region's Counties

From: "Promote tourism opportunities and maximize local municipalities' revenue through increased visitor activity."

To: "Promote arts, culture, parks, trails and recreation opportunities and support destination stewardship and tourism sustainability in order to maximize local municipalities revenues and to create a sustainable impact as a result of visitor activity."

4. Change the Strategy Recommendation

From: "Increase Labor Force Participation Rate for Low-Participating Groups."

To: "Increase Labor Force Participation Rate Supporting Businesses in Strengthening Overall Capacity and Creating Good Paying Jobs."

a. **ACTION: Approve 2023-2028 CEDS [00:11:50]**

Mayor Winn made a motion to approve the Wasatch Front Regional Council/Wasatch Front Economic Development District 2023-2028 Comprehensive Economic Development Strategy plan, seconded by Christina Oliver. The affirmative vote was unanimous.

The next steps in adopting the CEDS include: a final approval by the Wasatch Front Regional Council on October 26, 2023. Subsequently, WFEDD staff will submit the CEDS as a final document to the EDA, and develop a strategic plan to progress recommendations.

4. Other Comments [00:12:30]

Mayor Winn reported that the work of the Wasatch Front Regional Council and the Wasatch Front Economic Development District is meant to complement and support the work already being done by cities and counties, and other economic development organizations. Additionally, the key findings of the CEDS showed that implementing the Wasatch Choice Vision, with its strategy of centered development, is an effective approach to promoting long-term sustainable economic development.

The forthcoming steps for the 2023-2028 CEDS involve presenting the document to the Wasatch Front Regional Council meeting scheduled for Thursday, October 26, 2023. Subsequent action will then be taken by the Council to concur with the recommendation of the WFEDD. Following this action, the finalized 2023-2028 CEDS will be submitted to the Economic Development Administration for their review.

5. Adjournment [00:17:05]

ACTION: There being no further business, Mayor Winn motioned to adjourn, seconded by Chris Sloan. The affirmative vote was unanimous, and the meeting adjourned at 2:19 pm.

Upcoming Meetings & Events:

- *Next WFEDD Meeting, Wednesday, December 13, 2023*
- *WFRC Council Meeting, Thursday, October 26, 2023*
- *2023 Utah Transportation Conference, October 24-26*
- *UAC Annual Conference, November 15-17*

A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at www.wfrc.org