

MINUTES WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

June 21, 2023

A meeting of the Wasatch Front Economic Development District was held on Wednesday, June 21, 2023, at 1:15 PM, at 41 N. Rio Grande Street, Salt Lake City, Utah 84101, and virtually via Zoom.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	No	Aniza Brown, Catalyst Campus
Yes	Randy Elliott, Alternate Commissioner, Davis County	No	Aabir Malik, Colmena Group
Yes	Blaine Fackrell, Member Commissioner, Morgan County	No	Brandon Wood, Northwood Group
No	Robert McConnell, Alternate Commissioner, Morgan County	Yes	Chris Sloan, Group 1 Real Estate
Yes	Karen Lang, Member Mayor, West Valley City	No	Nicholas Fritz, Intermountain Healthcare
No	Paulina Flint, Alternate Mayor, Metro Council	No	Christina Oliver, DWS
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City	No	Ty Bailey, Morgan City Manager
Yes	Tye Hoffman, Alternate Councilmember, Tooele County	Yes	Chris Roybal, NUEC
Yes	Gage Froerer, Member, Chair Commissioner, Weber County	No	Shannon Ellsworth, Rio Tinto
Yes	S. Neal Berube, Alternate Mayor, North Ogden	No	Anthon Stauffer, Romney Group
No	Ben Hart, Member Inland Port	No	Rick Bouillon, SLCC
Yes	Daniel Royal, Alternate Go Utah (GOEO)	Yes	Ginger Chinn, Director, SLC Chamber
Yes	Mark Knold, Member DWS	No	Scott Parson, Staker Parsons
No	Paul Drake, Member UTA, TOD	Yes	Edward Bennet, Suazo Business Center
No	Ryan Starks, Member Go Utah (GOEO)	Yes	Alan Matheson, Executive Dir., The Point
PRESENT	MEMBERS	No	Paul Hacking, President, Tooele Technical College
Yes	Cari Fullerton, Bank of Utah	No	Mauricio Melendez, Traverse Tours
Yes	Holin Wilbanks, Big D Corp.	No	Guy Letendre, UAMMI
No	Elvon Farrell, EDCUtah	No	Sara Toliver, Visit Ogden
No	Katelin Roberts, Induction Bio	No	Brad Mortensen, Weber State
No	Darin Brush, Alternate President, Davis Technical College	No	Muriel Xochimiltl, XFactor Strategic Communications
No	Michael Parker, Ivory Homes	Yes	Shaleane Gee, Zions Bank
No	Scott Cuthbertson, EDCUtah	Yes	Susie Becker, Zions Financial
No	Stephanie McCarthy, EDA Architects	Yes	Alan, Packard, JVWCD
		Yes	Shawn Milne, Bear River Association of Govt.
WFRC STAFF		OTHERS PRESENT	
Andrew Gruber Andrea Pearson Hugh Van Wagenen Jordon Chandler Luis Garcia Marcia White	Megan Townsend Mikala Jordan Miranda Jones Cox Rosie Hernandez Ted Knowlton	Ryan Englund, Better City Trina Kittleson, Better City Jason Godfrey, Better City Blake Thomas Julie Snowball Jared Stewart Nick Fritz	Rachelle Custer, Tooele County Ryan Steinbeigle Tiffany McLelland Stephanie Russell Sandra Llewellyn

1. Welcome and Introductions [00:00:01]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:16 pm and welcomed committee members and guests. Introductions were made around the table for those attending in person, and Rosie Hernandez, WFRC, read the names of those attending online.

a. ACTION: Approval of the [March 15, 2023, Meeting Minutes](#) [00:03:35]

Chair Froerer entertained a motion to approve the minutes of the WFEDD meeting held on March 15, 2023. A motion was made by Commissioner Blaine Fackrell, Morgan County, seconded by Chris Sloan, Group 1 Real Estate, that the minutes of the March 15, 2023, meeting be approved without changes. Motion carried unanimously.

2. Chair's Report [00:04:02]

a. WFEDD Finances and Upcoming Budget

Chair Froerer turned the time over to Regional Economic Development Planner, Marcia White, WFRC, who gave a brief update on the finances and upcoming budget of the WFEDD. She reported that the WFEDD received funds from the Economic Development Administration (EDA) Partnership Planning Grant totaling \$420,000. These funds are for a three-year period, from April 2023 through March 2026. A copy of the presentation can be found [here](#).

b. New WFEDD Logo [00:05:24] - Ms. White presented the new logo of the [WFEDD](#).

3. Public Comment [00:09:07]

Chair Froerer opened the meeting to public comments. There were no public comments made.

4. DRAFT 5-Year Regional CEDS - Marcia White / Better City [00:09:48]

Chair Froerer turned the time over to Ms. White and representatives from Better City, Jason Godfrey and Trina Kittleson, who provided an update on the findings and recommendations for the 2023-2028 Comprehensive Economic Development Strategy. Mr. Godfrey focused his presentation on (i) the results from interviews that were conducted with more than 60 stakeholders from across the region, (ii) results from the SWOT analysis, and (iii) preliminary recommendations. Chair Froerer asked the committee members to continue to submit their comments and recommendations by Friday, July 14, 2023. A copy of the presentation can be found [here](#).

5. Adjournment [01:45:00]

ACTION: Shawn Milne, Bear River Association of Governments, made a motion to adjourn the meeting, seconded by Commissioner Fackrell. The affirmative vote was unanimous, and the meeting adjourned at 3:04 pm.

Upcoming Events:

- Next WFEDD Meeting, Wednesday, September 20, 2023
- WFRC Active Transportation Meeting, Wednesday, August 9, 2023
- WFRC Regional Growth Committee, Thursday, August 17, 2023
- WFRC Trans Com, Thursday, August 17, 2023
- WFRC Council Meeting, Thursday, August 24, 2023

A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at www.wfrc.org