



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

March 15, 2023

A meeting of the Wasatch Front Economic Development District was held on Wednesday, March 15, 2023, at 1:15 PM, at 41 N. Rio Grande Street, Salt Lake City, Utah 84101, and virtually via Zoom.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	Yes	Aniza Brown, Catalyst Campus
Yes	Randy Elliott, Alternate Commissioner, Davis County	No	Aabir Malik, Colmena Group
Yes	Blaine Fackrell, Member Commissioner, Morgan County	No	Brandon Wood, Northwood Group
No	Robert McConnell, Alternate Commissioner, Morgan County	Yes	Chris Sloan, Group 1 Real Estate
Yes	Karen Lang, Member Mayor, West Valley City	Yes	Nicholas Fritz, Intermountain Healthcare
No	Paulina Flint, Alternate Mayor, Metro Council	No	Christina Oliver, DWS
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City	No	Ty Bailey, Morgan City Manager
Yes	Tye Hoffman, Alternate Councilmember, Tooele County	No	Chris Roybal, NUEC
Yes	Gage Froerer, Member, Chair Commissioner, Weber County	No	Shannon Ellsworth, Rio Tinto
No	S. Neal Berube, Alternate Mayor, North Ogden	No	Anthon Stauffer, Romney Group
Yes	Ben Hart, Member Inland Port	No	Rick Bouillon, SLCC
No	Daniel Royal, Alternate Go Utah (GOEO)	Yes	Ginger Chinn, Director, SLC Chamber
No	Mark Knold, Member DWS	No	Scott Parson, Staker Parsons
No	Paul Drake, Member UTA, TOD	No	Edward Bennet, Suazo Business Center
Yes	Ryan Starks, Member Go Utah (GOEO)	No	Alan Matheson, Executive Dir., The Point
PRESENT	MEMBERS	No	Paul Hacking, President, Tooele Technical College
Yes	Cari Fullerton, Bank of Utah	No	Mauricio Melendez, Traverse Tours
No	Holin Wilbanks, Big D Corp.	No	Guy Letendre, UAMMI
Yes	Elvon Farrell, EDCUtah	No	Sara Toliver, Visit Ogden
No	Katelin Roberts, Induction Bio	Yes	Brad Mortensen, Weber State
Yes	Darin Brush, Alternate President, Davis Technical College	Yes	Muriel Xochimitl, XFactor Strategic Communications
No	Michael Parker, Ivory Homes	No	Shaleane Gee, Zions Bank
Yes	Scott Cuthbertson, EDCUtah	Yes	Susie Becker, Zions Financial
No	Stephanie McCarthy, EDA Architects	Yes	Alan, Packard, JVWCD
WFRC STAFF		OTHERS PRESENT	
Andrew Gruber Andrea Pearson Jordon Chandler Jory Johner Marcia White Megan Townsend		Mikala Jordan Mike Sobczak Nikki Navio Rosie Hernandez Sarah Lawless Ted Knowlton	
		Ryan Englund, Better City Eric Gibson, Better City Trina Kittleson, Better City Jason Godfrey, Better City Jevon Gibb, SLCo Kent Anderson, Davis County	

1. Welcome and Introductions [00:00:01]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:20 pm and welcomed committee members and guests. Introductions were made around the table for those attending in person, and Rosie Hernandez, WFRC, read the names of those attending online.

a. ACTION: Ratify WFEDD Appointments [00:02:35]

Chair Froerer entertained a motion to ratify the WFEDD appointments as recommended by the nominating committee.

A motion was made by Chris Sloan, Group 1 Real Estate, and seconded by Brad Mortensen, Weber State, to approve the appointments as recommended by the nominating committee. Motion carried unanimously.

b. ACTION: Appoint Chair and Vice Chair [00:04:10]

As recommended by the nominating committee, Chair Froerer entertained a motion to appoint himself as Chair, and Mayor Debbie Winn, Tooele City, as Vice Chair of the WFEDD.

A motion was made by Ginger Chinn, Salt Lake City Chamber of Commerce, and seconded by Elvon Farrell, EDCUtah, to approve the Chair and Vice Chair as recommended by the nominating committee. Motion carried unanimously.

c. ACTION: Approval of the December 14, 2022, Meeting Minutes [00:04:45]

Chair Froerer entertained a motion to approve the minutes of the WFEDD meeting held on December 14, 2022.

A motion was made by Mayor Winn, and seconded by Muriel Xochimiltl, XFactor Strategic Communications, that the minutes of the December 14, 2022 meeting, be approved without changes. Motion carried unanimously.

2. Chair's Report [00:06:05]

Chair Froerer thanked the group for taking time to assist with the completion of the Statewide CEDS project, as well as those who have participated in the 5-Year Regional CEDS focus groups. He also reported that the Economic Development Administration (EDA) has just opened up the EDA Public Works and Economic Adjustment Assistance Notice of Funding. The Public Works program provides resources to meet the construction and/or infrastructure design needs of communities to become more economically competitive. The Economic Adjustment Assistance program includes activities for construction and non-construction programs and can be used for partnerships for workforce training, design and engineering, technical assistance, economic recovery strategies and revolving loan funds. For more information, visit [EDA.gov](https://eda.gov), or contact Marcia White (mwhite@wfrc.org).

3. Public Comment [00:09:50]

Chair Froerer opened the meeting to public comments. There were no public comments made.

4. Economic Development 2023 Legislation - Ginger Chinn / Andrew Gruber [00:10:15]

Ginger Chinn, Vice President of Public Policy, provided a recap on the outcomes pertaining to the 2023 Utah Legislative Sessions. Ms. Chinn provided updates on legislative changes related to housing, homeless services, workforce development, infrastructure, economic development and business, incentives, health care, and environmental, social, and governance. A copy of Ms. Chinn's presentation can be found [here](#).

[00:26:40] Andrew Gruber, WFRC Executive Director, presented a summary of the 2023 Utah Legislative Sessions. He reported on topics such as funding and appropriations, shared principles for infrastructure investment, and provided updates on key legislation. Some of the highlights reported by Mr. Gruber included the breakdown of a \$29.4 billion budget towards transportation infrastructure and other growth related appropriations. A copy of Mr. Gruber's presentation can be found [here](#), and a summary of the 2023 Legislative Session wrap-up provided by WFRC can be found [here](#).

5. Business Expansion - Governor's Office of Economic Opportunity (GOEO) [00:47:30]

Ryan Starks, GOEO Executive Director, provided an overview of economic opportunity funding passed during the 2023 Legislative Sessions relevant to GOEO. He also reported on business expansion opportunities along the Wasatch Front and across the state. This includes funding received for the expansion of Hill Air Force Base, industrial development for the Northern Utah Economic Alliance, growth in the Salt Lake City Power District, the Convergence Hall in Point of the Mountain, and expansions in the Inland Port. A copy of Mr. Starks' presentation can be found [here](#).

6. 2023-2028 Regional CEDS Update [01:07:07]

Marcia White, WFRC Regional Economic Development Director, and Better City representatives, provided an update on the 5-year Regional Comprehensive Economic Development Strategy (CEDS) plan. Ms. White reported that they are currently in the next phase of updating the CEDS plan, which includes exploring strengths, weaknesses, opportunities, and threats (SWOT). Better City representatives Ryan Englund, President, Eric Gibson, Director of Strategic Analysis, and Trina Kittleson, Director of Business Operations, reported that they have interviewed a total of 37 individuals. Mr. Gibson reported that following the meeting, a survey will be sent out to the WFEDD committee members to proceed with the SWOT analysis.

7. Other Business [01:23:20]

Vice Chair Winn thanked everyone involved in attending and reporting on the 2023 Legislative Sessions. Ms. White reminded everyone that a survey will be sent out to proceed with the next phase of the CEDS plan. She also reminded everyone that meetings will begin at 1:15 pm in order to accommodate all modes of public transportation to WFRC.

8. Overview of the Utah Public Meeting Act [01:27:59]

With no further business, Chair Froerer stated that Utah State law requires that elected officials serving on committees such as those of the Wasatch Front Economic Development District receive training regarding the Utah Open and Public Meetings Act. Chair Froerer said that an 8-minute video would be shown in order to comply with this requirement and asked for a motion to adjourn the meeting effective upon conclusion of the training video.

9. Adjournment [01:28:50]

ACTION: Elvon Farrell made a motion to adjourn the meeting upon conclusion of the video, seconded by Ginger Chinn. The affirmative vote was unanimous. The video concluded, and the meeting adjourned at 2:57 pm.

Upcoming Events:

- WFRC Regional Growth Committee, Thursday, March 16, 2023
- WFRC Council Meeting, Thursday, March 23, 2023
- Next WFEDD Meeting, Wednesday, June 21, 2023