



## WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

### MINUTES

## WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

September 15, 2022

A meeting of the Wasatch Front Economic Development District was held on Thursday, September 15, 2022, at 1:15 PM, at 41 N. Rio Grande Street, Salt Lake City, Utah 84101, and virtually via Zoom.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	No	Aniza Brown, Catalyst Campus
No	Randy Elliott, Alternate Commissioner, Davis County	No	Aabir Malik, Colmena Group
Yes	Blaine Fackrell, Member Commissioner, Morgan County	No	Chris Sloan, Group 1 Real Estate
No	Robert McConnell, Alternate Commissioner Morgan County	No	Nicholas Fritz, Intermountain Healthcare
No	Karen Lang, Member Mayor, West Valley City	Yes	Michael Parker, Ivory Homes
No	Paulina Flint, Alternate Mayor, Metro Council	No	Linda Townes, Jordan Valley Water Con
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City Jared Stewart, Tooele City, sat in for Mayor Lang	No	Ty Bailey, Morgan City Manager
No	Tye Hoffman, Alternate Councilmember, Tooele County	Yes	Chris Roybal, NUEC
No	Gage Froerer, Member, Chair Commissioner, Weber County	Yes	Shannon Ellsworth, Rio Tinto
No	Neal Berube, Alternate Mayor, North Ogden	No	Anthon Stauffer, Romney Group
No	Ben Hart, Member Go Utah	Yes	Rick Bouillon, SLCC
No	Daniel Royal, Member Go Utah	Yes	Ginger Chinn, SLC Chamber
Yes	Mark Knold, Member DWS	No	Scott Parson, Staker Parsons
Yes	Paul Drake, Member UTA, TOD	Yes	Edward Bennet, Suazo Business Center
PRESENT	MEMBERS	Yes	Alan Matheson, The Point
Yes	Cari Fullerton, Bank of Utah	No	Paul Hacking, Tooele Technical College, President
Yes	Holin Wilbanks, Big D Corporation	No	Mauricio Melendez, Traverse Tours
No	Katelin Roberts, Bio-Hive	Yes	Guy Letendre, UAMMI
No	Chris Williams, Davis School	No	Sara Toliver, Visit Ogden
No	Darin Brush, Davis Technical College, President	No	Brad Mortensen, Weber State
No	Stephanie McCarthy, EDA Architects	Yes	Muriel Xochimiltl, XFactor
No	Alan Rindlisbacher, EDCUtah	No	Shaleane Gee, Zions Bank
No	Theresa Foxley, EDCUtah	Yes	Susie Becker, Zions Financial
OTHERS PRESENT		WFRC STAFF	
Laura Hanson, GOPB Terrah Anderson, GOPB Tulinda Larsen, UAMMI Elvon Farrell, EDC Utah Kent Anderson, Davis Co. Alexandra Trammer, Camoin Associates		Andrew Gruber Ted Knowlton Andrea Pearson Byron Head Christy Dahlberg Marcia White Megan Townsend Miranda Jones Cox Rosie Hernandez	
Jared Stewart, Tooele City Abby Hunsaker, GOED Eden Johnson Ashleigh Jensen Amdanda Tullis James Ebert Stephanie Russell			

**1. Welcome and Introductions [00:00:01]**

Marcia White, WFRC, reported that Commissioner Gage Froerer, Chair, was not able to attend the meeting, so she will serve as the Chair. Ms. White called the meeting to order at 1:20 pm and welcomed committee members and guests. Introductions were made via roll call by Rosie Hernandez, WFRC.

**a. ACTION: Approval of the May 24, 2022, Meeting Minutes [00:04:25]**

Ms. White entertained a motion to approve minutes of the WFEDD meeting held on May 24, 2022.

*A motion was made by Commissioner Blaine Fackrell and seconded by Ginger Ginn, that the minutes of May 24, 2022, be approved without changes. Motion carried unanimously.*

**2. Public Comment [00:15:34]**

Time was opened by Ms. White. There were no comments.

**3. Camoin Consulting [00:15:50]**

**a. [00:16:05] Statewide Discussion of Comprehensive Economic Development Strategy**

Laura Hanson, GOPB, gave an overview of the Comprehensive Economic Development Strategy (CEDS), a statewide planning effort designed to unify public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies.

**b. [00:21:11] Regionalized results of the business survey**

Alexandra Trammer, Camoin Associates, provided a recap of the Statewide Business Survey and Utah's Coordinated Action Plan. Results of the business survey, however, were not provided during the meeting due to low participation.

**c. [00:53:30] Regional indicators and identification of gaps/weaknesses**

Ms. Trammer reported that based on the indicators presented, Utah ranks third in the nation in the analysis of the fundamentals of economic prosperity. Utah is behind Colorado and Massachusetts, which rank second and first, respectively. A copy of the presentation can be found [here](#).

**d. [01:12:00] Workshoping**

Robust discussion ensued within the committee concerning the information presented by Camoin Associates. Next steps includes:

- Camoin Associates will be cleaning up the data files that went into the evaluation to make them more user friendly, and will share them soon.
- Camoin Associates will be in touch over the next few months to talk more with the AOGs and counties about priority areas of focus.
- Last visit for Camoin Associates is tentatively scheduled for the week of January 9, 2023. This will be a workshop meeting to talk about implementation plans.

**4. Other Business**

**[00:05:30]** Ms. White provided a brief overview of the WFRC/WFEDD Comprehensive Economic Development Strategy draft timeline for 2023-2028. **[01:56:20]** Ms. White reported that the next meeting of the WFEDD will be held on December 14, 2022, at 1:30 pm. **[01:57:21]** Ms. Hanson commented that she is hopeful to return in January 2023 for an implementation strategies workshop.

**5. Adjournment [01:58:00]**

**ACTION:** The meeting adjourned at 3:19 pm.

*Upcoming Events:*

- *ULCT Annual Conference - October 5-7*
- *WFRC Active Transportation Meeting, Oct 12, 9:45am*
- *UDOT Annual Conference - October 25-27*
- *AMPO Annual Conference - October 25-28*
- *UAC Annual Conference - November 14-18*

*A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at [www.wfrc.org](http://www.wfrc.org)*