



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

May 24, 2022

A meeting of the Wasatch Front Economic Development District was held on Wednesday, May 24, 2022, at 1:00 PM, at 41 N. Rio Grande Street, Salt Lake City, Utah 84101, and virtually via Zoom.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	Yes	Aniza Brown, Catalyst Campus
Yes	Randy Elliott, Alternate Commissioner, Davis County	No	Aabir Malik, Colmena Group
Yes	Blaine Fackrell, Member Commissioner, Morgan County	Yes	Chris Sloan, Group 1 Real Estate
No	Robert McConnell, Alternate Commissioner Morgan County	Yes	Nicholas Fritz, Intermountain Healthcare
No	Karen Lang, Member Mayor, West Valley City	Yes	Michael Parker, Ivory Homes
No	Paulina Flint, Alternate Mayor, Metro Council	No	Linda Townes, Jordan Valley Water Con
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City	No	Ty Bailey, Morgan City Manager
No	Tye Hoffman, Alternate Councilmember, Tooele County	No	Chris Roybal, NUEC
Yes	Gage Froerer, Member, Chair Commissioner, Weber County	Yes	Shannon Ellsworth, Rio Tinto
Yes	Neal Berube, Alternate Mayor, North Ogden	No	Anthon Stauffer, Romney Group
No	Ben Hart, Member Go Utah	Yes	Rick Bouillon, SLCC
Yes	Daniel Royal, Member Go Utah	No	Ginger Chinn, SLC Chamber
No	Mark Knold, Member DWS	No	Scott Parson, Staker Parsons
Yes	Paul Drake, Member UTA, TOD	Yes	Edward Bennet, Suazo Business Center
PRESENT	MEMBERS	No	Alan Matheson, The Point
Yes	Cari Fullerton, Bank of Utah	No	Paul Hacking, Tooele Technical College, President
Yes	Holin Wilbanks, Big D Corporation	No	Mauricio Melendez, Traverse Tours
Yes	Katelin Roberts, Bio-Hive	No	Guy Letendre, UAMMI
No	Chris Williams, Davis School	Yes	Sara Toliver, Visit Ogden
Yes	Darin Brush, Davis Technical College, President	No	Brad Mortensen, Weber State
No	Stephanie McCarthy, EDA Architects	No	Muriel Xochimittl, XFactor
No	Alan Rindlisbacher, EDCUtah	Yes	Shaleane Gee, Zions Bank
No	Theresa Foxley, EDCUtah	Yes	Susie Becker, Zions Financial
OTHERS PRESENT		WFRC STAFF	
Chloe Morroni, XFactor Comms. Lance Soffe, Go Utah Laura Hanson, GOPB Terrah Anderson, GOPB		Andrew Gruber Ted Knowlton Andrea Pearson Marcia Whiter Marian Florence	
Alexandra Trammer, Camoin Associates Daniel Gundersen, Camoin Associates Steve Gale, Mayor, Morgan City		Megan Townsend Mikala Jordan Mike Sobczak Ned Hacker Rosie Hernandez	

1. Welcome and Introductions [00:00:01]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:06 pm and welcomed committee members and guests. Introductions were made via roll call by Rosie Hernandez, WFRC.

a. ACTION: Approval of the March 16, 2022, Meeting Minutes [00:06:50]

Chair Froerer entertained a motion to approve minutes of the WFEDD meeting held on March 16, 2022.

A motion was made by Commissioner Blaine Fackrell and seconded by Edward Bennett, that the minutes of March 16, 2022, be approved without changes. Motion carried unanimously.

2. Public Comment [00:07:15]

Time was opened by Chair Froerer. There were no comments.

3. Discussion - Public Asset /Health [00:08:12]

Chair Froerer reported that, both WFRC and the Utah League of Cities and Towns have been funded by a generous grant from Intermountain Healthcare and Zions Bank. This grant is to support services to municipalities to advance public real estate asset planning and management. This program is called "*Your Land, Your Plan*." Chair Froerer turned the time over to Ted Knowlton, WFRC, to provide more information on this opportunity. [00:08:57] Mr. Knowlton presented on the program and expounded on the two objectives of this initiative, which are: 1) to better utilize public assets; and, 2) to enable better public health.

4. Welcome Camoin Consulting [00:29:14]

Chair Froerer reminded the group that each of the seven Economic Development Districts (EDD) in the State of Utah have to complete a 5-year Comprehensive Economic Development Strategy (CEDS). He reported that WFRC/WFEDD will start this process in the fall of 2022. This is a requirement of the Economic Development Administration (EDA) in order to continue to have funding and recognition of being an EDD. [00:31:31] Chair Froerer turned the time over to Laura Hanson, GOPB, to speak more on this effort. Ms. Hanson reported that there are two separate processes that are occurring simultaneously, 1) the development of the Regional CEDS document; and, 2) the development of a Statewide Strategy document. [00:35:48] Ms. Hanson introduced Camoin Associates and turned the time over to Daniel Gundersen. Lengthy discussion ensued based on the following questions presented to the group by Mr. Gundersen: (1) Do you think our current CEDS accurately reflects the direction we have been working on as a region? If not, where might it differ? (2) What are the competitive strengths of our region? (3) What do you feel some of the overriding economic goals for the region should be? and, (4) What are the biggest hopes and expectations with a unified statewide CEDS process?

5. Discussion - WFRC/WFEDD Annual CEDS and Resilience Update [01:35:50]

Marcia White, WFRC, provided a brief update on where WFRC is in the Annual CEDS and Resilience process. She reported that there is a draft of the Resilience Plan and will be distributed to the group upon completion. She also reported that the Annual CEDS report will be out in September 2022.

6. Other Business [01:37:12]

Chair Froerer reported that the June 15, 2022, meeting of the WFEDD has been cancelled and the next meeting will be held on September 21, 2022, at 1:30 pm.

7. Adjournment [01:38:08]

ACTION: Chair Froerer asked for a motion to adjourn the meeting. Shannon Ellsworth, Rio Tinto, made a motion to adjourn, seconded by Commissioner Fackrell. The affirmative vote was unanimous. The meeting ended at 2:45 pm.

Next Meeting: September 21, 2022

Upcoming Events:

- *WFRC Council Meeting, May 26*
- *Joint Policy Advisory Committee (JPAC), June 2*
- *WFRC Active Transportation Meeting, June 8*
- *WFRC Trans Com Meeting, June 16*
- *WFRC RGC Technical Advisory Committee Meetings, July 13*

A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at www.wfrc.org