



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

March 16, 2022

A meeting of the Wasatch Front Economic Development District held on Wednesday, March 16, 2022, at 1:30 PM via remote connection due to the safety restrictions put in place by the Utah Governor's Office, in response to COVID-19 concerns, in Salt Lake City, Utah.

PRESENT	GOVERNMENT REPRESENTATIVES	PRESENT	MEMBERS (Cont.)
No	Brett Anderson, Member Mayor, Farmington	No	Aniza Brown, Catalyst Campus
Yes	Randy Elliott, Alternate Commissioner, Davis County	No	Aabir Malik, Colmena Group
Yes	Blaine Fackrell, Member Commissioner, Morgan County	Yes	Chris Sloan, Group 1 Real Estate
No	Robert McConnell, Alternate Commissioner Morgan County	No	Nicholas Fritz, Intermountain Healthcare
Yes	Karen Lang, Member Mayor, West Valley City	No	Michael Parker, Ivory Homes
No	Paulina Flint, Alternate Mayor, Metro Council	No	Linda Townes, Jordan Valley Water Con
Yes	Debbie Winn, Member, Vice Chair Mayor, Tooele City	Yes	Ty Bailey, Morgan City Manager
Yes	Tye Hoffman, Alternate Councilmember, Tooele County	Yes	Chris Roybal, NUEC
Yes	Gage Froerer, Member, Chair Commissioner, Weber County	No	Shannon Ellsworth, Rio Tinto
Yes	Neal Berube, Alternate Mayor, North Ogden	No	Anthon Stauffer, Romney Group
Yes	Ben Hart, Member Go Utah	Yes	Rick Bouillon, SLCC
Yes	Daniel Royal, Member Go Utah	Yes	Ginger Chinn, SLC Chamber
No	Mark Knold, Member DWS	No	Scott Parson, Staker Parsons
Yes	Paul Drake, Member UTA, TOD	Yes	Edward Bennet, Suazo Business Center
PRESENT	MEMBERS	Yes	Alan Matheson, The Point
Yes	Cari Fullerton, Bank of Utah	No	Paul Hacking, Tooele Technical College, President
Yes	Holin Wilbanks, Big D Corporation	No	Mauricio Melendez, Traverse Tours
Yes	Katelin Roberts, Bio-Hive	Yes	Guy Letendre, UAMMI
No	Chris Williams, Davis School	Yes	Sara Toliver, Visit Ogden
No	Darin Brush, Davis Technical College, President	Yes	Brad Mortensen, Weber State
Yes	Stephanie McCarthy, EDA Architects	No	Muriel Xochimiltl, XFactor
No	Alan Rindlisbacher, EDCUtah	Yes	Shaleane Gee, Zions Bank
No	Theresa Foxley, EDCUtah	Yes	Susie Becker, Zions Financial
OTHERS PRESENT		WFRC STAFF	
Amanda Tullis	Jared Stewart	Andrew Gruber	Marcia White
Jason Godfrey	Kyle Palmer	Ted Knowlton	Megan Townsend
Brandon Wood	Nick Fritz	Andrea Pearson	Mikala Jordan
Chanel Flores	Shannon Ellsworth	Jordan Taft	Miranda Jones Cox
Christina Oliver		Jory Johner	Rosie Hernandez

1. Welcome and Introductions: [00:00:01]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:34 pm and welcomed new committee members and guests. Introductions were made via roll call by Rosie Hernandez, WFRC.

a. ACTION: COG appointed Board Members Vote [00:05:45]

Chair Froerer entertained a motion to ratify the COG appointed Board Members as recommended by the nominating committee.

Mayor Debbie Winn, Tooele City, motioned to approve, seconded by Commissioner Blaine Fackrell, Morgan County. Motion carried unanimously

b. ACTION: Approval of the October 27, 2021, Meeting Minutes [00:06:58]

Chair Froerer entertained a motion to approve minutes of the WFEDD meeting held October 27, 2021.

A motion was made by Commissioner Blaine Fackrell, Morgan County, and seconded by Mayor Debbie Winn, Tooele City, that the minutes of October 27, 2021, be approved without changes. Motion carried unanimously.

2. Legislative Session Outcomes [00:08:02]

Miranda Jones Cox, WFRC, provided a recap on the outcomes pertaining to the 2022 Utah Legislative sessions. Ms. Jones Cox presentation can be found [here](#). [00:25:12] Ben Hart, Go Utah, provided a recap on HB 151, Retail Facility Incentive Payment Amendment. This is a bill which prohibits government entities from offering property and sales incentive payments to retail facilities with gross floor sales areas greater than 20,000 square feet, unless certain exceptions are met.

3. Discussion – Bylaws & Interlocal Agreement [00:35:35]

Chair Froerer turned the time over to Ms. Marcia White, WFRC, to give a brief introduction on the background of the WFEDD. Ms. White reminded the committee that the WFEDD is housed within the WFRC Council, but exists as a separate committee that has appointments from the Councils of Government from around the region and also private sector members. She also reminded the group of the WFEDD mission statement, which is: “*The District supports economic development plans, promotes long-term economic competitiveness, and attracts federal monies in order to implement local plans.*”

[00:40:40] Using a mentimeter tool, Ms. White asked the group what they believe would be improvement areas to strengthen economic opportunity in the region. Additionally, she asked attendees to report on three issues that the WFEDD can help their communities with. Results of the survey can be viewed [here](#).

4. Discussion - WFRC Comprehensive Economic Development Strategy (CEDS) [00:49:26]

a. [00:49:26] WFRC/WFEDD 2018-2023 CEDS

Ms. White reported that as part of the requirement from the Economic Development Administration (EDA), the WFEDD is required to complete a 5-year Comprehensive Economic Development Strategy (CEDS) as well as annual updates.

b. [00:51:15] 2022 Annual Update

Jason Godfrey, Eric Gibson, and Trina Rivera with Better City, provided the annual update to the Comprehensive Economic Development Strategy.

c. **[01:18:20] Statewide CEDS Collaboration**

Chair Froerer turned the time over to Laura Hanson, State Planning Coordinator in the Governor's Office of Planning and Budget. Ms. Hanson applied for an EDA Planning Grant to assist with developing a statewide comprehensive economic development strategy. The Governor's Office of Planning and Budget (GOPB) was awarded a \$1 million grant, of which \$300,000 will be used for the development of the statewide CEDS. The remainder will be split among the seven Association of Governments across the State to be used at a regional level. WFRC/WFEDD plans to use these funds for communications and outreach, economic resilience coordination and assistance with land use and planning technology.

5. Discussion – EDA Programs and Current Progress [01:26:38]

Ms. White reported on the current progress of the Economic Development Administration (EDA) American Rescue Plan Act (ARPA) funds. She stated that applications are currently being reviewed and some of the funds will be granted in the next few weeks. She reported that there are funds still available and asked the committee to reach out to her if they need any assistance applying for grants for projects that fit within the scope of the EDA grant opportunities. **[01:26:38]** Ms. White also gave a brief report on the current projects that the WFEDD is working on that are being funded through the Coronavirus Aid, Relief, and Economic Security Act (CARES) Act.

6. Other Business [01:29:20]

Time was opened by Chair Froerer for other business and public comments. There were no comments. Chair Froerer reported that the next meeting of the WFEDD will be held on June 15, 2022.

7. Overview of the Utah Public Meeting Act [01:30:40]

With no further business, Chair Froerer stated that Utah State law requires that elected officials serving on committees such as those of the Wasatch Front Regional Council receive training regarding the Utah Open and Public Meetings Act. Chair Froerer said that an 8-minute video would be shown in order to comply with this requirement and asked for a motion to adjourn the meeting upon completion of the training video.

8. Adjournment [01:31:20]

ACTION: Mayor Debbie Winn made a motion to adjourn the meeting upon conclusion of the video, seconded by Chris Sloan, Group 1 Real Estate. The affirmative vote was unanimous. The video concluded, and the meeting adjourned at 3:14pm.

Next Meeting: June 15, 2022

Upcoming Events:

- *WFRC Regional Growth Committee, March 17, 2022*
- *WFRC Council Meeting, March 24, 2022*
- *Utah Bike Summit, April 22, 2022*