



**WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT**

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October 27, 2021

A meeting of the Wasatch Front Economic Development District held on Wednesday, October 27, 2021, at 1:30 PM via remote connection due to the safety restrictions put in place by the Utah Governor's Office, in response to COVID-19 concerns, in Salt Lake City, Utah.

<b>PRESENT</b>	<b>WFEDD MEMBERS AND ALTERNATES</b>	<b>PRESENT</b>	<b>PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES</b>
No	Katie Witt, Member, Kaysville Mayor ( <b>Davis County</b> )	Yes	Brandon Wood, Member, Northwood Group, ( <b>Davis County</b> )
Yes	Randy Elliott, Alternate, Davis Co Commissioner ( <b>Davis County</b> )	No	Gary Bullock, Alternate, Millrock Development ( <b>Davis County</b> )
No	Taylor Woodbury, Member, Woodbury Corporation ( <b>Davis County</b> )	No	Chris Williams, Member, Davis School District ( <b>Davis County</b> )
Yes	Darin Brush, Alternate, Davis Tech College ( <b>Davis County</b> )	No	Linda Kelley, Alternate, Layton Hills Mall ( <b>Davis County</b> )
Yes	Mike Newton, Member, Morgan Co Council, ( <b>Morgan County</b> )	No	Shaun Peterson, Member, Petersen Wealth Services ( <b>Morgan County</b> )
Yes	Blaine Fackrell, Alternate, Morgan Co Council, ( <b>Morgan County</b> )	No	Andrew Barfield, Alternate, Snowbasin ( <b>Morgan County</b> )
No	Ty Bailey, Member, Morgan City, ( <b>Morgan County</b> )	No	Gavin McCleary, Member, Farm Bureau Financial ( <b>Morgan County</b> )
No	Ray Little, Alternate, Morgan City Mayor ( <b>Morgan County</b> )	No	Mauricio Melendez, Alternate, Traverse Tours & Travel ( <b>Morgan County</b> )
No	Jenny Wilson, Member, Salt Lake County Mayor ( <b>Salt Lake County</b> )	Yes	Susie Becker, Member, Zions Public Finance ( <b>Salt Lake County</b> )
Yes	Karen Lang, Alternate, West Valley City Council ( <b>Salt Lake County</b> )	No	Stephanie McCarthy, Alternate, EDA Architects ( <b>Salt Lake County</b> )
No	Abby Osborne, Member, Chief of Staff / House of Representatives, ( <b>Salt Lake County</b> )	No	Aabir Malik, Member, Colmena Group ( <b>Salt Lake County</b> )
No	Rob Likes, Alternate, Key Bank ( <b>Salt Lake County</b> )	Yes	Edward Bennett, Alternate, Suazo Center ( <b>Salt Lake County</b> )
Yes	Debbie Winn, Member, Tooele City Mayor ( <b>Tooele County</b> )	Yes	Anthon Stauffer, Member, Romney Group ( <b>Tooele County</b> )
No	Tye Hoffman, Alternate, Tooele Co Commissioner ( <b>Tooele County</b> )	No	Mike Deaver, Alternate, State Street Partners ( <b>Tooele County</b> )
No	Chris Sloan, Member, Group 1 Real Estate ( <b>Tooele County</b> )	Yes	Muriel Xochimiltl, Member, Deseret UAS ( <b>Tooele County</b> )
Yes	Paul Hacking, Alternate, Tooele Tech College, ( <b>Tooele County</b> )	No	Samantha Julian, Alternate Rio Tinto, ( <b>Tooele County</b> )
Yes	Gage Froerer, Member, Weber Co Commissioner ( <b>Weber County</b> )	No	Julie Fisher, Member, UAMMI ( <b>Weber County</b> )
Yes	Neal Berube, Alternate, ( <b>Weber County</b> )	Yes	Guy Letendre, Alternate, Weber State University ( <b>Weber County</b> )
No	Cari Fullerton, Member, Bank of Utah ( <b>Weber County</b> )	No	Chris Roybal, Member, Northern Utah Econ Dev Corp, ( <b>Weber County</b> )
No	Rick Fairbanks, Alternate, Ogden Exchange Club ( <b>Weber County</b> )	No	Scott Parkinson, Alternate, Staker Parson Construction, ( <b>Weber County</b> )
<b>STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES</b>			
No	Benjamin Hart, Member, Governor's Office of Economic Development	No	Theresa Foxley, Member, Economic Development Corporation of Utah
No	Tom Wadsworth, Alternate, Governor's Office of Economic Development	Yes	Alan, Rindlisbacher, Economic Development Corporation of Utah
No	Mark Knold, Member, Utah Dept of Workforce Services	Yes	Joseph Spence, Alternate, I Am A Maker and IconIQ Talks
No	Jeremias Solari, Alternate, Utah Dept of Workforce Services	No	Russ Booth, Member, Colliers International
Yes	Rick Bouillon, Member, West Point Workforce Training	No	Michael Parker, Alternate, Ivory Homes
Yes	Linda Townes, Alternate, Jordan Valley Water Conservancy Dist.		

OTHERS PRESENT	WFRC STAFF
Jared Stewart, Tooele City Economic Development Nick Duerksen, Sandy City Economic Development Director Stephanie Russell, Weber County Economic Development Kyle Palmer Lyndsey Stram, DWS Megan Christensen Rachelle Custer Yvette Woodland, Department of Workforce Services	Andrew Gruber Andrea Pearson Jory Johner Julie Bjornstad Marcia White Rosie Hernandez Miranda Jones Cox

**1. Welcome and Introductions: [00:00:01]**

Commissioner Gage Froerer, Chair, called the meeting to order at 1:36 pm. Rosie Hernandez, WFRC, initiated a roll call.

- a. **ACTION: Approve Minutes [00:04:30].** Chair Froerer entertained a motion to approve minutes of the WFEDD meeting held August 4, 2021.

*A motion was made by Debbie Winn, Tooele County, and seconded by Randy Elliott, Davis County, that the minutes of August 4, 2021, be approved without changes. Motion carried unanimously.*

**2. Chair's Report [00:05:06]**

Chair Froerer initiated his report by introducing Stephanie Russell, the new Economic Development Director for Weber County.

**3. Public Comment [00:06:05]**

Time was opened by Chair Froerer. There were no comments.

**4. Unified Economic Opportunity Commission Update [00:06:20]**

Chair Froerer reported that the Unified Economic Opportunity Commission (UEOC) has been meeting regularly over the last several months. The subcommittees have also been meeting and many have created policies which will be introduced during this year's Legislative Session. He also reported that during the August 4, 2021, meeting of the WFEDD, a policy brainstorming activity was performed and over 100 potential policy ideas were received.

Andrew Gruber, WFRC, provided an update on the subcommittee work, and explained that they are creating policy options based on the four key strategies representing the overarching themes in the [Wasatch Choice Regional Vision](#).

**5. Wasatch Choice Draft Transportation Plan Input [00:26:00]**

Chair Froerer reported on the Regional Transportation Plan (RTP), one of the four key elements of the Wasatch Choice Vision. He explained that the RTP is also part of Utah's Unified Transportation Plan, and one role the Regional Growth Committee (RGC) plays is as the steering committee for the RTP.

Julie Bjornstad, WFRC, provided an in-depth update on the RTP. She explained that for the current RTP cycle, there is specific focus on (1) addressing disruptions and uncertainties; (2) improving fit of the regional vision with local plans; (3) exploring policies, not just investments; (4) supporting the implementation of the Wasatch Choice Vision; (5) using performance measures to inform decisions, and; (6) engaging communities, partner agencies, stakeholders, and the public in the planning process.

## **6. Grants [00:54:08]**

### **a. EDA Funding Opportunities**

Chair Froerer reported that there are several Economic Development Administration (EDA) Grants available for organizations to apply for through the EDA American Rescue Plan. All of these grants require that the projects be listed or related to the regional Comprehensive Economic Development Strategy plan (CEDS).

Marcia White, WFRC, gave a brief overview of the EDA American Rescue Plan Act of 2021. This funding focuses on advancing equity, creating good paying jobs, building economic resilience, and acceleration of economic recovery for industries hit hardest by the pandemic. The EDA will be investing in planning, research, infrastructure, innovation, tourism, coal, and indigenous communities.

### **b. GOPB – Statewide unified CEDS initiative [00:55:30]**

Ms. White reported that the state of Utah, through the Governor's Office of Planning and Budget (GOPB), received one million dollars. Three hundred thousand dollars of those funds will be held at the GOPB for a statewide comprehensive economic development strategy (CEDS).

## **7. EDA CARES Grant Awardee Progress [01:00:48]**

Chair Froerer reported that several grants have been issued to cities and counties to assist them with economic recovery and resilience. Ms. White gave a brief update on the progress of each of the grants. A list of the project descriptions for these grants can found [here](#).

## **8. Regional CEDS Annual Update Progress [01:03:43]**

Chair Froerer reported that as a requirement from the Federal Government and the EDA, the Economic Development District (EDD) must update the Comprehensive Economic Development Strategy Report annually. The WFEDD is tasked to set annual goals, review the mission and vision, and make sure the CEDS document is up to date. Ms. White and the consultant, Better City, will begin the process of updating the CEDS. This will include an update to the economic resilience portion of the plan, to include COVID resiliency.

## **9. Other Business [01:07:28]**

Chair Froerer reminded the group that this is the last meeting of 2021, the next meeting of the WFEDD will be held on March 16, 2022. He thanked the committee members, Mayors, Council Members, and strategy committee members who gave their time to be on the committee.

## **10. Adjournment [01:12:30]**

**ACTION:** *A motion was made to adjourn the meeting, seconded by Karen Lang, Salt Lake County. Motion carried unanimously. The meeting was adjourned at 3:03 pm.*