



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

DRAFT MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

January 19, 2021

PRESENT	WFEDD MEMBERS AND ALTERNATES	PRESENT	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
Yes	Katie Witt, Member, Kaysville Mayor (Davis County)	Yes	Brandon Wood, Member, Northwood Group, (Davis County)
Yes	Bob Stevenson, Alternate, Davis Co Commissioner (Davis County)	No	Gary Bullock, Alternate, Millrock Development (Davis County)
No	Taylor Woodbury, Member, Woodbury Corporation (Davis County)	No	Chris Williams, Member, Davis School District (Davis County)
Yes	Daren Brush, Alternate, Davis Tech College (Davis County)	No	Linda Kelley, Alternate, Layton Hills Mall (Davis County)
Yes	Mike Newton, Member, Morgan Co Council, (Morgan County)	No	Shaun Peterson, Member, Petersen Wealth Services (Morgan County)
No	Blaine Fackrell, Alternate, Morgan Co Council, (Morgan County)	No	Andrew Barfield, Alternate, Snowbasin (Morgan County)
No	Ty Bailey, Member, Morgan City, (Morgan County)	No	Gavin McCleary, Member, Farm Bureau Financial (Morgan County)
No	Ray Little, Alternate, Morgan City Mayor (Morgan County)	No	Mauricio Melendez, Alternate, Traverse Tours & Travel (Morgan County)
Yes	Jenny Wilson, Member, Salt Lake County Mayor (Salt Lake County)	Yes	Susie Becker, Member, Zions Public Finance (Salt Lake County)
Yes	Karen Lang, Alternate, West Valley City Council (Salt Lake County)	No	Stephanie McCarthy, Alternate, EDA Architects (Salt Lake County)
No	Abby Osborne, Member, Chief of Staff / House of Representatives, (Salt Lake County)	No	Aabir Malik, Member, Colmena Group (Salt Lake County)
No	Rob Likes, Alternate, Key Bank (Salt Lake County)	No	Silvia Castro, Alternate, Suazo Center (Salt Lake County)
Yes	Debbie Winn, Member, Tooele City Mayor (Tooele County)	No	Anthon Stauffer, Member, Romney Group (Tooele County)
No	Tye Hoffman, Alternate, Tooele Co Commissioner (Tooele County)	No	Mike Deaver, Alternate, State Street Partners (Tooele County)
Yes	Chris Sloan, Member, Group 1 Real Estate (Tooele County)	Yes	Muriel Xochimitl, Member, Deseret UAS (Tooele County)
No	Paul Hacking, Alternate, Tooele Tech College, (Tooele County)	No	Samantha Julian, Alternate Rio Tinto, (Tooele County)
Yes	Gage Froerer, Member, Weber Co Commissioner (Weber County)	Yes	Julie Fisher, Member, UAMMI (Weber County)
Yes	Neal Berube, Alternate, (Weber County)	Yes	Guy Letendre, Alternate, Weber State University (Weber County)
Yes	Cari Fullerton, Member, Bank of Utah (Weber County)	No	Chris Roybal, Member, Northern Utah Econ Dev Corp, (Weber County)
No	Rick Fairbanks, Alternate, Ogden Exchange Club (Weber County)	No	Scott Parson, Alternate, Staker Parson Construction, (Weber County)
STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES			
Yes	Benjamin Hart, Member, Governor's Office of Economic Development	No	Theresa Foxley, Member, Economic Development Corporation of Utah
No	Tom Wadsworth, Alternate, Governor's Office of Economic Development	Yes	Alan, Rindlisbacher, Economic Development Corporation of Utah
Yes	Mark Knold, Member, Utah Dept of Workforce Services	Yes	Joseph Spence, Alternate, I Am A Maker and IconIQ Talks
No	Jeremias Solari, Alternate, Utah Dept of Workforce Services	No	Russ Booth, Member, Colliers International
No	Rick Bouillon, Member, West Point Workforce Training	No	Michael Parker, Alternate, Ivory Homes
Yes	Linda Townes, Alternate, Jordan Valley Water Conservancy Dist.		

OTHERS PRESENT	WFRC STAFF	
Christopher Mitton, Utah Inland Port Authority Dina Blaes, Office of Regional Development at Salt Lake County Jared Stewart, Tooele City Jevon Gibb, Salt Lake County Economic Development Director Liesl Limburg, Salt Lake City, Economic Development Megan Christensen, Nick Duerksen, Sandy City Economic Development Director Rachelle Custer, Tooele County Rob Sant, Davis County Yvette Woodland, Utah Department of Workforce Services	Andrew Gruber Katie Gerard Ted Knowlton Ned Hacker Jory Johner Megan Townsend Nicole Mendelsohn	Bill Hereth Christy Dalhberg Hugh Van Wageningen Josh Reynolds Lauren Victor Rosie Hernandez

1. Roll Call Introduction and Consent Agenda: [00:00:04]

Commissioner Gage Froerer, Vice Chair, called the meeting to order at 1:37 p.m. Commissioner Froerer excused Abby Osborne, Chair, as she is unable to attend, due to today being the first day of the 2021 Utah Legislative Session. Introductions were made.

- a. **ACTION: Approve Minutes [00:02:41].** Commissioner Froerer entertained a motion to approve minutes of the WFEDD meeting held November 16, 2020.

A motion was made by Chris Sloan, Tooele County and seconded by Mayor Jenny Wilson, Salt Lake County, that the minutes of November 16, 2020, be approved without changes. Motion carried unanimously.

2. Chair’s Report [00:03:40].

Commissioner Froerer reported that the purpose of the WFEDD is to bring together the public sector and the private sector to address the regional economy. The WFEDD also supports projects for potential funding from the Economic Development Administration.

3. Public Comment [00:04:07].

Time was opened by Commissioner Froerer. There were no comments.

4. Wasatch Front Economic Development District (WFEDD): (Annual Objective #2: Inform state, regional, and local stakeholders about economic development plans and strategies) [00:04:38].

- a. **ACTION: Vote for Chair and Vice Chair Committee Positions – Commissioner Froerer [00:04:38]**

Commissioner Froerer reviewed the process in which a new Chair and Vice Chair were selected. He reminded the committee that the WFEDD is housed within the WFRC Council, but exists as a separate committee that has appointments from the Councils of Government from around the region and also private sector members. He stated that for all of the other committees at WFRC, there is a nominating committee that makes nominations for the Chair and Vice Chair of the Council and its committees. Technically the WFEDD selects its own Chair and Vice Chair. Nonetheless, the nominating committee has sent its recommendation to appoint Commissioner Gage Froerer, Weber County, the next WFEDD Chair. For Vice Chair, the nominating committee has sent its recommendation to appoint Mayor Debbie Winn, Tooele City.

Commissioner Froerer entertained a motion to ratify the nominations as suggested by the nominating committee. Commissioner Bob Stevenson, Davis County, motioned to approve and it was seconded by Councilmember Mike Newton, Morgan County. Motion carried unanimously.

b. WFEDD Objectives Review and discussion of Wasatch Choice Regional Vision relationship to Economic Development – WFRC [00:07:10]

Andrew Gruber, WFRC, reviewed the following WFEDD Annual Objectives with the committee:

1. Advance, update, and report on 2018-2023 Comprehensive Economic Development Strategy (CEDS).
2. Promote Wasatch Choice Vision as a coordinated growth, quality of life, and economic development strategy.
3. Integrate state, regional, and local transportation decisions with economic development efforts to improve access between workforce, housing, and jobs
 - Incorporate economic development into state, regional, and local transportation planning and funding
 - Incorporate growth patterns and transportation infrastructure into economic development decisions
4. Inform state, regional, and local stakeholders about economic development plans and strategies.

There being no changes or modifications to the WFEDD Annual Objectives, Commissioner Froerer reported that they will continue to move forward with them.

[00:16:10] Megan Townsend, WFRC, reported on the Wasatch Choice Regional Vision relationship to Economic Development. She stated that the Wasatch Choice Vision — the region’s blueprint for growth — embodies this coordinated approach, and is based on four key strategies that tie directly to economic development:

1. By Providing Transportation Choices, we support a more productive economy.
2. By Supporting Housing Options, we reduce household expenses.
3. By Preserving Open Space, we help retain and attract a quality workforce.
4. By Linking Economic Development with Transportation and Housing Decisions, we support better productivity, have reduced expenses, and are more attractive to employers and residents.

c. Potential Economic Development Related State Legislation -- Ben Hart, GOED [00:34:46]

Ben Hart, Governor’s Office of Economic Development (GOED), presented a preview of the plans and strategies that are anticipated to be discussed regarding economic development. Mr. Hart outlined the GOED processes and summarized the vision that is intended to be implemented to further Utah’s growth.

d. WFRC City-level Sales Tax Trends Map, Resource -- Nicole Mendelsohn WFRC [01:01:58]

Nicole Mendelsohn, WFRC, reported on the 2019 - 2020, city-level sales tax trend by quarter. Taxable sales are calculated by summing data from sales and use tax returns from the local sales tax distribution each month and aggregating by time period, location and industry category. The Taxable Sales Comparison – 2019 to 2020 by quarter map, can be found at <https://maps.wfrc.org/>.

**5. Roundtable Discussion – EDD Member updates [01:11:11]
County Economic Development Updates [01:11:40]**

Holin Wilbanks, Weber County, reported that even though 2020 was an unusual year, there was a huge uptick in industrial and manufacturing companies aggressively looking at Weber

County and David County for business. She also reported they are finalizing phase two of their mega site, which is 900-1200 acres of a new industrial park opportunity.

Other Board and Strategy Updates [01:16:30]

[01:16:30] Mayor Jenny Wilson, Salt Lake County, gave a report on the impact Covid-19 has had in the economy in Salt Lake County.

[01:20:06] Jevon Gibb, Salt Lake County Economic Development Director, reported on the efforts the organization is doing in working towards the recovery of the economy due to the Covid-19 pandemic.

6. Other Business [01:21:40]

Commissioner Froerer noted that the next meeting for the WFEDD is scheduled for February 22, 2021, at 1:30 p.m.

7. Overview of Uta Open and Public Meetings Act and Adjournment [01:22:47]

With no further business, Commissioner Froerer stated that Utah State law requires that elected officials serving on committees such as those of the Wasatch Front Regional Council receive training regarding the Utah Open and Public Meetings Act. Commissioner Froerer said that an 8-minute video would be shown in order to comply with this requirement and asked for a motion to adjourn the meeting upon completion of the training video. **[01:22:59]** Councilmember Mike Newton made a motion to adjourn the meeting upon conclusion of the video, and Mayor Jenny Wilson seconded. The affirmative vote was unanimous. **[01:31:32]** The video concluded, and the meeting adjourned at 3:31pm.

A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at www.wfrc.org