



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

MINUTES

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

August 4, 2021

A meeting of the Wasatch Front Economic Development District held on Wednesday, August 4, 2021, via remote connection due to the safety restrictions put in place by the Utah Governor's Office, in response to COVID-19 concerns, in Salt Lake City, Utah.

PRESENT	WFEDD MEMBERS AND ALTERNATES	PRESENT	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
Yes	Katie Witt, Member, Kaysville Mayor (Davis County)	Yes	Brandon Wood, Member, Northwood Group, (Davis County)
No	Bob Stevenson, Alternate, Davis Co Commissioner (Davis County)	No	Gary Bullock, Alternate, Millrock Development (Davis County)
Yes	Taylor Woodbury, Member, Woodbury Corporation (Davis County)	No	Chris Williams, Member, Davis School District (Davis County)
No	Daren Brush, Alternate, Davis Tech College (Davis County)	No	Linda Kelley, Alternate, Layton Hills Mall (Davis County)
Yes	Mike Newton, Member, Morgan Co Council, (Morgan County)	No	Shaun Peterson, Member, Petersen Wealth Services (Morgan County)
Yes	Blaine Fackrell, Alternate, Morgan Co Council, (Morgan County)	No	Andrew Barfield, Alternate, Snowbasin (Morgan County)
Yes	Ty Bailey, Member, Morgan City, (Morgan County)	No	Gavin McCleary, Member, Farm Bureau Financial (Morgan County)
No	Ray Little, Alternate, Morgan City Mayor (Morgan County)	No	Mauricio Melendez, Alternate, Traverse Tours & Travel (Morgan County)
No	Jenny Wilson, Member, Salt Lake County Mayor (Salt Lake County)	No	Susie Becker, Member, Zions Public Finance (Salt Lake County)
No	Karen Lang, Alternate, West Valley City Council (Salt Lake County)	No	Stephanie McCarthy, Alternate, EDA Architects (Salt Lake County)
No	Abby Osborne, Member, Chief of Staff / House of Representatives, (Salt Lake County)	No	Aabir Malik, Member, Colmena Group (Salt Lake County)
No	Rob Likes, Alternate, Key Bank (Salt Lake County)	No	Edward Bennett, Alternate, Suazo Center (Salt Lake County)
Yes	Debbie Winn, Member, Tooele City Mayor (Tooele County)	No	Anthon Stauffer, Member, Romney Group (Tooele County)
No	Tye Hoffman, Alternate, Tooele Co Commissioner (Tooele County)	No	Mike Deaver, Alternate, State Street Partners (Tooele County)
No	Chris Sloan, Member, Group 1 Real Estate (Tooele County)	Yes	Muriel Xochimiltl, Member, Deseret UAS (Tooele County)
No	Paul Hacking, Alternate, Tooele Tech College, (Tooele County)	No	Samantha Julian, Alternate Rio Tinto, (Tooele County)
Yes	Gage Froerer, Member, Weber Co Commissioner (Weber County)	No	Julie Fisher, Member, UAMMI (Weber County)
Yes	Neal Berube, Alternate, (Weber County)	Yes	Guy Letendre, Alternate, Weber State University (Weber County)
No	Cari Fullerton, Member, Bank of Utah (Weber County)	No	Chris Roybal, Member, Northern Utah Econ Dev Corp, (Weber County)
Yes	Rick Fairbanks, Alternate, Ogden Exchange Club (Weber County)	Yes	Scott Parkinson, Alternate, Staker Parson Construction, (Weber County)
STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES			
Yes	Benjamin Hart, Member, Governor's Office of Economic Development	Yes	Theresa Foxley, Member, Economic Development Corporation of Utah
No	Tom Wadsworth, Alternate, Governor's Office of Economic Development	No	Alan, Rindlisbacher, Economic Development Corporation of Utah
Yes	Mark Knold, Member, Utah Dept of Workforce Services	No	Joseph Spence, Alternate, I Am A Maker and IconiQ Talks
No	Jeremias Solari, Alternate, Utah Dept of Workforce Services	No	Russ Booth, Member, Colliers International
No	Rick Bouillon, Member, West Point Workforce Training	No	Michael Parker, Alternate, Ivory Homes
No	Linda Townes, Alternate, Jordan Valley Water Conservancy Dist.		

OTHERS PRESENT	WFRC STAFF
Andrew Wittenberg, SLC Economic Development Jared Stewart, Tooele City Economic Development Karson Eilers, ULCT Linda Cook, Jordan Valley Water Conservancy District Lorena Riffo Jenson Maresa Manzione Nathan Cherpeski, Herriman City Nick Duerksen, Sandy City Economic Development Director Ryan K Englund Better City Tami Moody Tulinda Larsen, UAMMI Amanda Tullis, Davis County Technical College Kent Anderson, Davis County Community & Economic Development	Andrew Gruber Ted Knowlton Jory Johner Marcia White Megan Townsend Rosie Hernandez Mikala Jordan Miranda Jones Cox Suzie Swim

1. Welcome and Introductions: [00:00:01]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:31 pm. Rosie Hernandez, WFRC, initiated a roll call.

- a. **ACTION: Approve Minutes [00:07:02].** Chair Froerer entertained a motion to approve minutes of the WFEDD meeting held June 2, 2021.

A motion was made by Katie Witt, Davis County, and seconded by Taylor Woodbury, Davis County, that the minutes of June 2, 2021, be approved without changes. Motion carried unanimously.

2. Chair’s Report [00:08:01]

Chair Froerer initiated his report by providing updates on items and issues that are happening at both the state and national level. He stated that one of the main efforts put forth is related to dealing with economic development incentives that cities and counties deal with, and how it interplays with transportation and housing.

3. Public Comment [00:10:58]

Time was opened by Chair Froerer. There were no comments.

4. Economic Development Policy and the Wasatch Choice Vision [00:11:25]

a. Overview of the Utah Economic Opportunity Commission [00:12:15]

Ben Hart, the Deputy Director of the newly named Governor’s Office of Economic Opportunity gave a brief overview of the Utah Economic Opportunity Commission. The Utah Economic Opportunity Commission was created as part of H.B 348, which was passed during the 2021 legislative session, and is intended to convene stakeholders to develop, direct, and coordinate statewide and regional economic development strategies.

b. Overview of the Incentive & Growth Alignment Subcommittee [00:25:50]

Andrew Gruber, Executive Director, WFRC, and member of the Incentive & Growth Alignment Subcommittee, gave a brief overview of the subcommittee. He reported that it focuses on state and local tax increment incentive alignment; economic and transportation growth coordination planning; Ad Gov initiative to study near-term spending with long-term infrastructure (GOMB led); supporting the Your Utah/Your Future process; and, developing two key policies with the Commission on Housing Affordability.

- c. **Alignment of Wasatch Choice Economic Development [00:30:38]** Marcia White, Regional Economic Development Planner, WFRC, provided a brief overview on the benefits of the Wasatch Choice Vision and Economic Development, as well as the annual objectives of the WFEDD.
 - d. **Policy Discussion from WFEDD and Brainstorming Session [00:36:56]** In an opportunity to obtain ideas and input on potential state policy and legislation centered around holistic planning, Chair Froerer invited the committee to participate in a brainstorming session. The committee provided input on how to best integrate economic planning, transportation, housing and land use together in a more holistic way to implement and advance the Wasatch Choice Regional Vision.
- 5. New EDA ARPA Opportunities [01:22:55]** Ms. White provided a brief overview on several new funding opportunities that are available from the Economic Development Administration (EDA). The EDA announced \$3 billion in funding opportunities to invest in communities impacted by the COVID-19 pandemic. This funding is part of the American Rescue Plan Act of 2021 and focuses on advancing equity, creating good paying jobs, building economic resilience, and acceleration of economic recovery for industries hit hardest by the pandemic. The EDA will be investing in planning, research, infrastructure, innovation, tourism, coal, and indigenous communities.

The EDA's Investing in America's Communities programs include: 1) Build Back Better Regional Challenge (\$1 billion); 2) Good Jobs Challenge (\$500 million); 3) Economic Adjustment Assistance Challenge (\$500 million); 4) Indigenous Communities Challenge (\$100 million); 5) Travel, Tourism, and Outdoor Recreation Grants (\$750 million); and, 6) Statewide Planning, Research and Networks Grants (\$90 million).

6. Other Business [01:28:52]

- a. Next WFEDD Committee Meeting – October 27, 2021, 1:30-3:00 pm.

7. Adjournment [01:31:00]

ACTION: *A motion was made to adjourn the meeting, seconded by Mayor Debbie Winn, Tooele City. Motion carried unanimously. The meeting was adjourned at 3:03 pm.*

A recording of this meeting, as well as meeting packet materials, may be found on WFRC's website at www.wfrc.org