

MINUTES WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

November 16, 2020

PRESENT	WFEDD MEMBERS AND ALTERNATES	PRESENT	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
No	Katie Witt, Member, Kaysville Mayor (Davis County)	No	Brandon Wood, Member, Northwood Group, (Davis County)
No	Bob Stevenson, Alternate, Davis Co Commissioner (Davis County)	No	Gary Bullock, Alternate, Millrock Development (Davis County)
No	Taylor Woodbury, Member, Woodbury Corporation (Davis County)	Yes	Chris Williams, Member, Davis School District (Davis County)
No	Daren Brush, Alternate, Davis Tech College (Davis County)	No	Linda Kelley, Alternate, Layton Hills Mall (Davis County)
No	Mike Newton, Member, Morgan Co Council, (Morgan County)	No	Shaun Peterson, Member, Petersen Wealth Services (Morgan County)
No	Tina Cannon, Alternate, Morgan Co Council, (Morgan County)	No	Andrew Barfield, Alternate, Snowbasin (Morgan County)
Yes	Ty Bailey, Member, Morgan City, (Morgan County)	No	Gavin McCleary, Member, Farm Bureau Financial (Morgan County)
No	Ray Little, Alternate, Morgan City Mayor (Morgan County)	No	Mauricio Melendez, Alternate, Traverse Tours & Travel (Morgan County)
Yes	Jenny Wilson, Member, Salt Lake County Mayor (Salt Lake County)	Yes	Susie Becker, Member, Zions Public Finance (Salt Lake County)
Yes	Karen Lang, Alternate, West Valley City Council (Salt Lake County)	No	Stephanie McCarthy, Alternate, EDA Architects (Salt Lake County)
Yes	Abby Osborne, Member, Chief of Staff / House of Representatives, (Salt Lake County)	No	Aabir Malik, Member, Colmena Group (Salt Lake County)
No	Rob Likes, Alternate, Key Bank (Salt Lake County)	No	Silvia Castro, Alternate, Suazo Center (Salt Lake County)
Yes	Debbie Winn, Member, Tooele City Mayor (Tooele County)	Yes	Anthon Stauffer, Member, Romney Group (Tooele County)
Yes	Shawn Milne, Alternate, Tooele Co Commissioner (Tooele County)	No	Mike Deaver, Alternate, State Street Partners (Tooele County)
Yes	Chris Sloan, Member, Group 1 Real Estate (Tooele County)	Yes	Muriel Xochimitl, Member, Deseret UAS (Tooele County)
No	Paul Hacking, Alternate, Tooele Tech College, (Tooele County)	No	Samantha Julian, Alternate Rio Tinto, (Tooele County)
No	Gage Froerer, Member, Weber Co Commissioner (Weber County)	Yes	Julie Fisher, Member, UAMMI (Weber County)
No	Robert Dandoy, Alternate, Roy City Mayor, (Weber County)	Yes	Guy Letendre, Alternate, Weber State University (Weber County)
Yes	Cari Fullerton, Member, Bank of Utah (Weber County)	No	Chris Roybal, Member, Northern Utah Econ Dev Corp, (Weber County)
No	Rick Fairbanks, Alternate, Ogden Exchange Club (Weber County)	No	Scott Parson, Alternate, Staker Parson Construction, (Weber County)
	STATE, NON-GOVERNMENTAL	AND OTHE	
Yes	Benjamin Hart, Member, Governor's Office of Economic Development	No	Theresa Foxley, Member, Economic Development Corporation of Utah
Yes	Tom Wadsworth, Alternate, Governor's Office of Economic Development	Yes	Alan, Rindlisbacher, Economic Development Corporation of Utah
No	Mark Knold, Member, Utah Dept of Workforce Services	No	Joseph Spence, Alternate, I Am A Maker and IconiQ Talks
No	Jeremias Solari, Alternate, Utah Dept of Workforce Services	No	Russ Booth, Member, Colliers International
Yes	Rick Bouillon, Member, West Point Workforce Training	No	Michael Parker, Alternate, Ivory Homes
No	Linda Townes, Alternate, Jordan Valley Water Conservancy Dist.		

Rachelle Custer, Tooele County		
James Ebert, Weber County Jared Stewart, Tooele City Liesl Limburg, Salt Lake City, Economic Development Tim Hawkes, Utah House of Representative Patrick Mullen, Utah Association of Counties	Andrew Gruber Katie Gerard Ted Knowlton Ned Hacker Jory Johner Megan Townsend Andrea Pearson Alex Roy	Bill Hereth Christy Dalhberg Hugh Van Wagenen Josh Reynolds LaNiece Davenport Lauren Victor Rosie Hernandez

1. Roll Call Introduction and Consent Agenda: [00:00:05]

Abby Osborne, Chair and Chief of Staff with the House of Representatives, called the meeting to order at 1:30 p.m. Rosie Hernandez, WFRC, initiated a roll call.

a. ACTION: Approve Minutes [00:03:28]. Chair Osborne entertained a motion to approve minutes of the WFEDD meeting held August 3, 2020.

A motion was made by Commissioner Shawn Milne and seconded by Chris Sloan, Tooele County, that the minutes of August 3, 2020, be approved without changes. Motion carried unanimously

2. Chair's Report [00:04:10].

Chair Osborne announced that Scott Hess, WFRC Community Development Director, accepted a position as the Community Development Director for Warrenton, Oregon, and is no longer with WFRC. Chair Osborne reported WFRC is looking for a new WFEDD Director and Regional Economic Development Planner. Andrew Gruber, WFRC, reported there will be a follow-up email with more information pertaining to the position, and encouraged everyone to share the information with potential candidates. Mr. Gruber thanked Ms. LaNiece Davenport, WFRC Government Relations Manager, for assuming the role in the interim while a new Regional Economic Development Planner is hired. Chair Osborne informed everyone she will be leaving the meeting at 2 p.m. due to personal reasons, and Mayor Debbie Winn, Tooele City, will assume responsibilities of the meeting at that time.

3. Public Comment [00:06:33].

Time was opened by Chair Osborne. There were no comments.

4. Wasatch Front Economic Development District (WFEDD): (Annual Objective #2: Inform state, regional, and local stakeholders about economic development plans and strategies) [00:06:50].

a. Water Conservancy Districts and Economic Development – Representative Tim Hawkes [00:07:20]

Tim Hawkes, Utah House of Representative, reported on the connection between water conservancy districts and economic development. He stated that Utah is the second driest state in the country, as well as the fastest growing, and there needs to be a concerted effort to conserve this natural resource in order to grow as a state. He reported that this is one of the biggest challenges as the state moves forward, and something to think about as new companies are incentivized to come and move in to the state, or to expand.

b. Opportunity Zones - Patrick Mullen, Utah Association of Counties [00:24:38]

Chair Osborne introduced Patrick Mullen, Utah Association of Counties, and excused herself from the meeting. Mr. Mullen presented updates on the federally authorized Opportunity Zones. Opportunity Zones provide incentives to private capital in order to invest in newly designated low-income areas. He reported that the core focus areas for this initiative are community engagement, market research and investment materials, and marketing and investor communication. Additionally, he reported that one of their highlights for 2020 was being featured on Forbes for the Brigham, City case study.

c. Entrepreneurial Acceleration Fund – Ross Baird, Blueprint Local and Nowak Metro Finance Lab [00:41:27]

Ross Baird, Blueprint Local and Nowak Metro Finance, reported on Entrepreneurial Acceleration Fund, an initiative to use innovative financial tools to aid small businesses in the COVID-19 recovery through innovative ways to access capital. Mr. Baird reported that entrepreneurship and new businesses play an important role in economic dynamism in the United States, contributing to the economy by creating jobs, innovations, and productivity growth. He reported on the main barriers faced by many entrepreneurs, as well as emerging solutions, alternative financing structures, and opportunity zones for organizations.

d. Historic Rehabilitation Tax Credit Programs and Opportunity Zones – Amber Anderson, Utah State Historic Preservation Office [00:54:40]

Amber Anderson, Utah State Historic Preservation Office, reported on how Opportunity Zone Incentives and Historic Rehabilitation Tax Credits overlap. She reported that 15 National Register Historic Districts overlap with Opportunity Zones, and over 3,600 historic properties are eligible for both programs. With regards to Historic Tax Credits, Ms. Anderson stated that properties on the National Register of Historic Places are eligible for a Federal and/or State tax credit equivalent to 20% of a qualified rehabilitation's costs. Residential Rental properties that meet both Federal and State requirements can be eligible for a 40% tax credit.

e. Wasatch Choice Implementation Initiatives - Ted Knowlton, WFRC [01:02:50]

Ted Knowlton, WFRC, reported on the Wasatch Choice Implementation Initiatives. Wasatch Choice consists of various partners such as local governments, infrastructure providers, Chambers of Commerce, the Gardner Policy Institute, the League of Cities and Towns, and others, coming together with a shared plan to preserve and enhance Utah's quality of life. Mr. Knowlton reported on the following four key strategies for Wasatch Choice: (1) Provide transportation choices; (2) Support housing options; (3) Preserve open space; and, (4) Link economic development with transportation and housing decisions. Mr. Knowlton reported that looking forward to 2021, in the process of updating and implementing Wasatch Choice, WFRC and partners will be meeting with individual cities and stakeholders and gathering transportation project ideas. The Wasatch Choice vision will continue to be updated, and they'll be exploring disruptions and uncertainties as potential effects.

f. CARES Act Funding Update - Megan Townsend, WFRC [01:15:20]

Megan Townsend, WFRC, reported on the EDA CARES Act Funding that was received earlier this year by WFRC to provide assistance to communities. Ms. Townsend reported WFRC is programming these funds alongside the Transportation and Land Use Connection program funds, stating that the EDA CARES Act Letters of Intent were received at the end of September. WFRC will be working with all the applicants to ensure eligibility requirements are met.

g. Roundtable Discussion - EDD Member updates

[01:22:21] Commissioner Bob Stevenson, Davis County, reported Davis County is doing well economically despite the issues surrounding the COVID-19 pandemic. **[01:24:06]** Mayor Jenny Wilson, Salt Lake County, reported on the cooperative efforts around recovery surrounding the COVID-19 pandemic.

5. Other Business [01:27:11]

Mayor Winn noted that the next meeting for WFEDD is scheduled for January 19, 2021, at 1:30 p.m.

6. Adjournment [01:27:20]

ACTION: Chair Osborne entertained a motion to adjourn.

A motion was made by Commissioner Shawn Milne, and Mayor Winn adjourned the meeting at 3:28pm.