



WASATCH FRONT REGIONAL COUNCIL

DRAFT MINUTES

Of

WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

August 26, 2019

A meeting of the Wasatch Front Economic Development District (WFEDD) Committee was held on Monday, August 26, 2019 at the offices of Wasatch Front Regional Council, 41 North Rio Grande Street, in Salt Lake City, Utah. The following were present:

IN ATTENDANCE	WFEDD MEMBERS AND ALTERNATES	IN ATTENDANCE	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
	Mayor Katie Witt, COG Appointed Member (Davis Co.)		Bruce Davis, Member, Weber State University (Davis Co.)
	Bob Stevenson, Alternate (Davis Co.)		Chris Roybal (Davis and Weber Co.)
	Vacancy, Member (Davis Co.)	X	Chris Williams, Member, Davis School District (Davis Co.)
	Darin Brush, Alternate, Davis Technical College (Davis Co.)	X	Linda Kelley, Alternate, Layton Hills Mall (Davis Co.)
X	Mike Newton, COG Appointed Member (Morgan Co.)		Shaun Peterson, Member, Petersen Wealth Services (Morgan Co.)
	Tina Cannon, Alternate (Morgan Co.)		Andrew Barfield, Alternate, Snowbasin (Morgan Co.)
X	Ty Bailey, Member (Morgan City)		Gavin McCleary, Member, Farm Bureau Financial (Morgan Co.)
	Ray Little, Alternate (Morgan City)		Mauricio Melendez, Alternate, Traverse Tours and Travel (Morgan Co.)
	Jenny Wilson, COG Appointed Member (Salt Lake Co.)	X	Susie Becker, Member, Zions Public Finance (Salt Lake Co.)
X	Karen Lang, Alternate (Salt Lake Co.)	X	Stephanie McCarthy, Alternate, EDA Architects (Salt Lake Co.)
	Abby Osborne, Member (Salt Lake Chamber)		Aabir Malik, Member, Colmena Group (Salt Lake Co.)
	Rob Likes, Alternate, Key Bank (Salt Lake Co.)	X	Silvia Castro, Alternate, Suazo Center (Salt Lake Co.)
X	Shawn Milne, COG Appointed Member (Tooele Co.)		Anthon Stauffer, Member, Romney Group (Tooele Co.)
	Debbie Winn, Tooele Co., Alternate (Tooele Co.)	X	Mike Deaver, Alternate, State Street Partners Tooele Co.)
X	Chris Sloan, Member, Group 1 Real Estate (Tooele Co.)	X	Muriel Xochimiltl, Member, Deseret UAS (Tooele Co.)
X	Paul Hacking, Alternate (Tooele Co.)		Vacancy, Alternate, TBA (Tooele Co.)
	Gage Froerer, COG Appointed Member (Weber Co.)	X	Jeff Edwards, Member, UAMMI (Weber Co.)
X	Robert Dandoy, Alternate (Weber Co.)	X	Guy Letendre, Alternate, Weber State University (Weber Co.)
X	Cari Fullerton, Member (Bank of Utah) (Weber Co.)		STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES
	Rick Fairbanks, Alternate, Ogden Exchange Club (Alternate)	X	Rick Boullion, Member, West Point
	STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES		Alan Packard, Alternate, Jordan Valley Water Conservancy District
	Benjamin Hart, Member, Governor's Office of Economic Development (GOED)		Joseph Spence, Alternate, Summit Powder Mountain
X	Thomas Wadsworth, Alternate, GOED		Russ Booth, Member, Colliers
	Carrie Mayne, Member, Utah Department of Workforce Services (DWS)	X (by phone)	Michael Parker, Alternate, Ivory Homes
X	Mark Knold, Alternate (Utah DWS)		Blake Thomas for Jenny Wilson

WFEDD REPRESENTATIVES AND OTHERS PRESENT:

Amanda Tullis, Davis Technical College	Yvette Woodland, DWS	Kristy Chambers, Columbus
Taylor Woodbury, Woodbury Corp.	Glenn Ricart, U.S. Ignite	Arnold Liyai, Program Manager, U.S. Ignite, by phone (Washington, DC)
		WFRC Staff: Christy Dahlberg, Katie Gerard, Andrew Gruber, Scott Hess, Ted Knowlton, and Mary Pratt

1. Introductions and Consent Agenda [Recording 00:00:15]. Shawn Milne, Chair, called the meeting to order at 1:36 p.m. Roundtable introductions were made.

a. ACTION: Minutes of the WFEDD Meeting held May 20, 2019 [Recording 00:03:55]. Chair Milne entertained a motion to revise and approve the minutes of May 20, 2019.

A motion was made by Shawn Milne and seconded by Robert Dandoy that the Minutes of May 20, 2019 be approved without change. Motion carried unanimously.

2. Chair’s Report [Recording 00:05:00]. Abby Osborne, Chairperson, and Gage Froerer, Vice Chair were excused from the meeting. Commissioner Milne, past Chair, presided. There was no report.

3. Public Comment. There were none.

4. Wasatch Front Economic Development District (WFEDD) [Recording 00:05:56].

a. CEDS Progress Report and Implementation Step (Annual Objective #1: complete, adopt and report on 2018-2023 CEDS). With approval of the CEDS, the Economic Development Administration in Denver (EDA) expressed appreciation that the CEDS was able to coordinate with the Wasatch Choice 2050 process. Copies of the final CEDS report were available at today’s meeting. Updated links to the WFRC web site will be electronically sent to the Committee. Scott Hess, WFRC, also mentioned that since the last WFEDD meeting, the committee has confirmed new members.

The Comprehensive Economic Development Strategy (CEDS) is a five-year plan that covers Years 2018 to 2023. Within the CEDS are four key strategies that were discussed: (1) Link development with transportation and other infrastructure; (2) Create fiscally sustainable places; (3) Provide amenities; and (4) Attract and retain businesses, and encourage innovation.

Plan of Action: Next Step is Implementation. With the adoption of CEDS in June 2019 comes implementation of each key strategy, along with promoting the Wasatch Choice Vision 2050 connection, and long-range planning decisions for transportation, land use, and economic development.

b. Informational: Wasatch Choice 2050 Vision Map and New Resources (Annual Objective #2: Promote Wasatch Choice 2050). A formal interactive map and Wasatch Choice 2050 poster were introduced by Ted Knowlton, WFRC, who gave an overview of the Vision. The map reflects what our region could look like in 2050 if land use and transportation projects are aligned properly. It has four key strategies: provide transportation choices, support housing options, preserve open space; and link economic development with transportation and housing decisions. WFRC is able to assist local governments in preparing plans for growth that maintain an enhanced quality of life and help implement our shared Vision. The key takeaway linking

economic development to the Vision is that Wasatch Choice and the CEDS consider a “where matters” approach to development. The location of jobs, housing, and open space is a critical consideration for us to accommodate the coming growth while maintaining our quality of life.

Wasatch Choice Day. During the upcoming weeklong conference with Utah League of Cities and Towns, September 12th will be dedicated to Wasatch Choice Day. This day will have breakout sessions for each of the four strategies, with keynote speakers addressing growth and the Vision.

Miscellaneous Roundtable Discussions. Jeff Edwards asked about employment centers with transportation that connect to residences. Mr. Knowlton stated that workforce accessibility is built in to Utah’s Unified Transportation Plan and has a foothold in SB34. More discussions included funding issues with cities, such as Roy. There are traffic issues outside of Tooele when car accidents occur, which affects employers and delivery of goods.

In referring to CEDS, Chapter 5, Plan of Action, and SB172 for new Economic Development strategic plans, 15 to 20 working groups have been developed to make recommendations for the Governor’s Office of Economic Development’s new State Economic Plan. Those recommendations will be submitted to a national consultant in six weeks; then presented to the legislature in October.

Transportation Reinvestment Zones (TRZ). TRZ provide a tax increment financing tool that ties redevelopment into investments for transportation. This is a new tool to help offset the costs of transportation infrastructure.

c. Presentation: The Hub of Opportunity (Annual Objective #4: Inform stakeholders about economic development plans and strategies). Kristy Chambers, CEO of Columbus Community Center HUB, presented a unique approach to connect students with Autism Spectrum Disorder and their families to independent living. They are learning specific employment skills and accessing NeuroVersity, founded by Dr’s. Scott and Cheryl Wright from the University of Utah. As part of becoming self-reliant, they will have opportunity for increased transportation accessibility through the transit-oriented development (TOD) which includes affordable units and job training on site. The Columbus Center HUB’s grand opening will be in spring of 2020.

5. Informational: EDA CEDS Current Project [Recording 01:15:10] - U.S. Ignite. Glenn Ricart from U.S. Ignite was present; and Arnold Liyai, Project Manager in Washington, D.C., joined by telephone. Mr. Hess explained that this Committee channels federal and economic development administration funds from the Federal EDA to create projects in the local region. U.S. Ignite applied with EDA who then contacted Mr. Hess; and they are now applying to have their project added to the CEDS project list. U.S. Ignite leverages new and existing smart city technology assets to develop high-skilled jobs in Salt Lake City for statewide coverage. It will also use opportunity zones for local investment. For further information, go to: US-Ignite.org and Utahignite.com. Staff recommended that this project not be added to the CEDS project list at this time, and would like U.S. Ignite representatives to provide additional details on the project before the WFEDD can support it.

6. Roundtable Discussion [Recording 01:26:40]. In order to end the meeting on time, WFEDD members and partners are encouraged to stay after the meeting to share any further issues. Chair Milne noted that some discussion was already held in Agenda Item 4.

7. Other Business [Recording 01:27:34]

- Next meeting: November 18, 2019
- The Committee's quarterly calendar for 2020 will be released in December
- For interest in applying for funds, reach out to WFRC staff
- Chris Roybal will be asked to speak at the next meeting (EDCU partnering with Weber and Davis Counties on Northern Utah Economic Development Collaboration and Reporting)

Upcoming events:

- *Making Strides: Creating Walkable Communities - August 28, 2019*
- *ULCT Annual Conference – September 11-13, 2019 (Wasatch Choice Day September 12, 2019)*
- *Move Utah Summit - September 26, 2019*
- *WFRC Funding Program letters of intent submission deadline - September 26, 2019*
- *Wasatch Choice Implementation Workshops - end of September through end of October 2019*
- *Utah APA Fall Conference – October 3-4, 2019*
- *UDOT Annual Conference – November 5-7, 2019*
- *UAC Annual Conference – November 14-15, 2019*

8. Adjournment [Recording 01:28:50]

ACTION. Chair Milne entertained a motion for adjournment.

A motion was made by Mike Newton, and seconded by Muriel Xochimitl, to adjourn the meeting. Motion passed unanimously.

The meeting adjourned at 3:15 p.m. After a short break, roundtable discussions will continue.

A recording of this meeting, agenda, and presentations may be found at www.wfrc.org, under Committees, Wasatch Front Economic Development District, 2019 Meetings.