



MINUTES
of
WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT
 March 25, 2019

A meeting of the Wasatch Front Economic Development District (WFEDD) Committee was held on Monday, March 25, 2019 at the Offices of Wasatch Front Regional Council, 41 North Rio Grande Street, Salt Lake City, Utah.

- 1. Welcome and Introductions [Recording 00:00].** Abby Osborne, Chair, called the meeting to order at 1:35 PM and welcomed everyone. Andrew Gruber, Executive Director for the Wasatch Front Regional Council (WFRC), also welcomed guests and attendees. Mr. Gruber announced that on Thursday, March 28, WFRC will hold its first full council meeting at 2:00 PM in its new offices; and afterward, an open house and celebration of the 50th Anniversary of WFRC.

Introductions were then made. At today’s meeting, the WFEDD starts its first official committee since last meeting. A closed session was held February 21, 2019 to make committee appointments; and to provide an update for its Comprehensive Economic Development Strategies (CEDS).

Mr. Scott Hess, WFRC, defined that the Wasatch Front Economic Development District (WFEDD) is comprised of board members appointed by the Council of Governments (COG); and a 13-member strategy committee representing private sector and education interests in the five counties making up the WFEDD. Mr. Gruber added there will be additional members appointed to represent Salt Lake County that will attend future meetings. Those in attendance (in alphabetic order) are listed as follows:

IN ATTENDANCE	WFEDD MEMBERS AND ALTERNATES	IN ATTENDANCE	PRIVATE SECTOR STRATEGY COMMITTEE MEMBERS AND ALTERNATES
X	Mayor Katie Witt, COG Adopted Member (Davis County)		Bruce Davis, Member, Weber State University (Davis County)
	Bob Stevenson, Alternate (Davis County)		Vacancy, Alternate TDB (Davis County)
	Vacancy, Member TBA (Davis County)	X	Chris Williams, Member, Davis School District (Davis County)
	Daren Brush, Alternate, Davis Technical College (Davis County)	X	Linda Kelley, Alternate, Layton Hills Mall (Davis County)
	Mike Newton, COG Appointed Member (Morgan County)		Shaun Peterson, Member, Petersen Wealth Services (Morgan County)
	Tina Cannon, Alternate (Morgan County)		Andrew Barfield, Alternate, Snowbasin (Morgan County)
X	Ty Bailey, Member (Morgan City)		Gavin McCleary, Member, Farm Bureau Financial (Morgan County)
	Ray Little, Alternate (Morgan City)		Mauricio Melendez, Alternate,

			Traverse Tours and Travel (Morgan County)
	Jenny Wilson, COG Appointed Member (Salt Lake County)		Susie Becker, Member, Zions Public Finance (Salt Lake County)
X	Karen Lang, Alternate (Salt Lake County)		Stephanie McCarthy, Alternate, EDA Architects (Salt Lake County)
	Abby Osborne, Member (Salt Lake Chamber)		Aabir Malik, Member, Colmena Group (Salt Lake County)
	Rob Likes, Alternate, Key Bank (Salt Lake County)		Sylvia Castro, Alternate, Suazo Center (Salt Lake County)
X	Shawn Milne, COG Appointed Member (Tooele County)		Anthon Stauffer, Member, Romney Group (Tooele County)
X	Debbie Winn, Tooele County, Alternate (Tooele County)	X	Mike Deaver, Alternate, State Street Partners Tooele County)
X	Chris Sloan, Member, Group 1 Real Estate (Tooele County)	X	Muriel Xochimiltl, Member, Deseret UAS (Tooele County)
	Paul Hacking, Alternate (Tooele County)		Vacancy, Alternate, TBA (Tooele County)
	Gage Froerer, COG Appointed Member (Weber County)		Jeff Edwards, Member, UAMMI (Weber County)
	Robert Dandoy, Alternate (Weber County)	X	Guy Letendre, Alternate, Weber State University (Weber County)
X	Cari Fullerton, Member (Bank of Utah) (Weber County)		STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES
	Rick Fairbanks, Alternate, Ogden Exchange Club (Alternate)		Rick Boullion, Member, West Point
	STATE, NON-GOVERNMENTAL AND OTHER REPRESENTATIVES	X	Alan Packard, Alternate, Jordan Valley Water Conservancy District
	Benjamin Hart, Member, Governor's Office of Economic Development (GOED)		Vacancy, Member, TBA
	Tom Wadsworth, Alternate, GOED		Joseph Spence, Alternate, Summit Powder Mountain
	Carrie Mayne, Member, Utah Department of Workforce Services (DWS)		Russ Booth, Member, Colliers
	Mark Knold, Alternate (Utah DWS)		Michael Parker, Alternate, Ivory Homes

WFEDD Representatives and Others Present

Kent Andersen, Davis County	Katie Gerard, WFRC	Roedigar Matthes, Salt Lake County
Andrew Banfield, Snowbasin Resort	Ned Hacker, WFRC	Mary Pratt, WFRC
Benj Becher, Zions Bank	Ted Knowlton, WFRC	Alan Rindlisbacher, EDC Utah
Shaun Beus, Davis County	Liesl Limburg, DED, Salt Lake City	K.C. Toole, DED, Salt Lake City
Christy Dahlberg, WFRC	Amanda Tullis, Davis Technical College	Megan Townsend, WFRC
LaNiece Davenport, WFRC	Katie Gerard, WFRC	Lauren Victor, WFRC
		Holin Wilbanks, Weber County

2. **Opportunity for Public Comments [Recording 06:35].** Chair Osborne welcomed public comments. There were none.

- 3. 2018-2023 Comprehensive Economic Development Strategy Work Session [Recording 07:25].** Scott Hess presented a preliminary draft of four CEDS strategies and objectives (handout), which are: *Strategy 1: Link Development with Transportation and Other Infrastructure; Strategy 2: Create Fiscally Sustainable Places; Strategy 3: Provide Amenities; and Strategy 4: Attract and Retain Businesses, and Encourage Innovation.* Each CEDS strategy outlines *objectives; collaborative actions; and performance evaluation measures.* Mr. Hess noted that the CEDS is adopted every five years and updated annually by the committee.

Mr. Hess also presented the four Annual Objectives for 2019 (handout) adopted in January, and stated that completion of the CEDS is part of the first Annual Objective for the committee. WFEDD's first Annual Objective reads: "*Complete, adopt, and report on the 2018-2023 Comprehensive Economic Development Strategy (CEDS).*"

Mr. Hess stated that today is a work session and information taken from today's discussion will be written into the Final CEDS to be considered for adoption at the May 20, 2019 WFEDD meeting. The adopted CEDS report will then be submitted to the regional Economic Development Administration in Denver by June 1, 2019 (which has already received the draft form to begin review).

Comments and feedback were widely received, with discussion on each of the four strategies.

There was discussion concerning Objective #1, that the partnership is between Salt Lake County, UDOT, UTA, and WFRC. The partners will work to complete, adopt and report on the 2018-2023 Comprehensive Economic Development Strategy (CEDS).

Scott will update the four strategies before adoption. The full report of the CEDS document will contain full spellings with no acronyms, and additional descriptions where noted in the discussion. *Note: CEDS will be open for public comment from April 12, 2019 to May 13, 2019.*

- 4. Round-Table Discussion – WFEDD and Partners**

WFEDD members had an opportunity to bring comments and questions to the table. Mr. Gruber clarified that the CEDS is one component of the Wasatch Choice 2050 Vision; and Mr. Hess emphasized that the role of the committee is to assist and collaborate around regional economic efforts. Chair Osborne challenged everyone to review the CEDS Strategies and consider how they can impact and implement plans for local projects in their area. Mr. Hess encouraged partners with local government to review the Strategies; and if items are not on the list (in order to apply for funds with EDA), please email him at shess@wfrc.org. He will send updates to the committee prior to the next meeting.

- 5. Other Business.** Upcoming events were discussed. Attendees are invited to WFRC's Open House on March 28, from 4-6 PM; and the 2nd Annual Golden Spoke Bicycle Ride is scheduled for May 11, 2019.

6. **Next Meeting.** The next meeting of WFEDD is scheduled for Monday, May 20, 2019, at 1:30 PM, to be held at the Wasatch Front Regional Council at 41 North Rio Grande Street, Salt Lake City, Utah, 84101.

7. **Adjournment [Recording 1:35:20].**
ACTION: Chair Osborne entertained a motion to adjourn. Councilmember Shawn Milne motioned to adjourn, and it was seconded by Councilmember Karen Lang. Motion carried unanimously. The meeting was adjourned at 3:12 PM.