

Wasatch Front Economic Development District – Special Session
Meeting Minutes
 July 30, 2018

A special session meeting of the Wasatch Front Economic Development District (WFEDD) was held on Monday, July 30, 2018 in the offices of Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Welcome and Introductions [Recording 00:00]

Commissioner Shawn Milne, Chair, called the meeting to order. Mr. Milne welcomed committee members and guests, and introductions were made. The following were in attendance:

IN ATTENDANCE	2018 WFEDD MEMBERS
	DAVIS COUNTY
	PUBLIC SECTOR REPRESENTATIVES
	Member: Michael Bouwhuis, Vice Chair (Davis Technical College)
	Alternate: T. Craig Bott (Grow Utah)
x	Member: Jim Smith (Davis County)
x	Alternate: Bob Stevenson (Layton City)
	PRIVATE SECTOR REPRESENTATIVES
x	Strategy Committee: Bruce Davis (Weber State University)
	Alternate: TBD
	Strategy Committee: Reid Newey (Davis School District)
	Alternate: Chris Williams (Davis School District)
	MORGAN COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Tina Cannon (Morgan County)
	Alternate: John Barber (Morgan County)
x	Member: Ty Bailey (Morgan City)
	Alternate: TBD
	PRIVATE SECTOR REPRESENTATIVES
	Strategy Committee: Shaun Peterson (Peterson Wealth Services)
	Alternate: TBD
	Strategy Committee: Gavin McCleary (Farm Bureau Financial)
	Alternate: TBD
	SALT LAKE COUNTY
	PUBLIC SECTOR REPRESENTATIVES
	Member: Kurt Bradburn (Sandy City)
	Alternate: TBD
	Member: Carlton Christensen (Salt Lake)
	Stuart Clason (Salt Lake County)
	PRIVATE SECTOR REPRESENTATIVES
x	Strategy Committee: Susie Becker (Zions Public Finance)
	Alternate: Scott Aylett (Zions Public Finance)
	Chris DeHerrera (Associated Builders & Contractors)
	TOOELE COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Shawn Milne, Chair (Tooele County)
x	Alternate: Debbie Winn (Tooele City)
	PRIVATE SECTOR REPRESENTATIVES
x	Member: Chris Sloan (Group 1 Real Estate)
	Alternate: Scott Snelson (Tooele Applied Tech College)
	Strategy Committee: Todd R. Bingham (Utah Manufacturers Assoc.)
	Alternate: TBD
	Strategy Committee: Randy Sant (Economic Development Constl.)
	Alternate: TBD
	WEBER COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Robert Dandoy (Roy City)
x	Alternate: Russell Porter (South Ogden City)
	PRIVATE SECTOR REPRESENTATIVES
x	Member: Scott Parkinson (Bank of Utah)
	Alternate: Rick Fairbanks (Ogden Exchange Club)
x	Strategy Committee: Jeff Edwards (UAMMI)
	Alternate: TBD
x	Strategy Committee: Joseph Spence (Goldman Sachs)
	Alternate: TBD
	STATEWIDE
	PUBLIC SECTOR REPRESENTATIVES
	Member: Benjamin Hart (Governor's Office of Economic Development)
x	Alternate: Tom Wadsworth (GOED)
	Member: Carrie Mayne (Utah Department of Workforce Services)
	Alternate: Mark Knold (Utah DWS)
	PRIVATE SECTOR REPRESENTATIVES

	Strategy Committee: Lew Cramer (Coldwell Banker Commercial)
	Alternate: TBD
	Strategy Committee: Darin Mellott (CBRE)
	Alternate: TBD
	Strategy Committee: Abby Osborne (Salt Lake Chamber)
	Alternate: Michael Parker (Salt Lake Chamber)

WFEDD Representatives and Others Present

Max Backlund	EDC Utah
Shawn Beus	Davis County
Teresa Foxley	EDC Utah
Katie Gerard	WFRC
Andrew Gruber	WFRC
Molly Harrington	Avenue Consultants
Jeff Harris	UDOT
Scott Hess	WFRC
Tessa Katwyk	Avenue Consultants
Ted Knowlton	WFRC
Thomas McMurtry	Avenue Consultants
Yvette Woodland	Department of Workforce Services

Opportunity for Public Comment [Recording 03:00]

There was none.

2018-2022 Comprehensive Economic Development Strategy (CEDS) – Scott Hess and Thomas McMurtry, Avenue Consulting [Recording 03:26]

Scott Hess, Wasatch Front Regional Council, presented on the Comprehensive Economic Development Strategy (CEDS). Mr. Hess explained that this is a critical time in the CEDS development, and that we are coming to the committee with a first rough draft of this document and wanted to provide the committee as early as possible, an opportunity for members to comment on the CEDS itself rather than individual pieces. Mr. Hess reminded the committee that the CEDS is a Comprehensive Economic Development Strategy and showed the committee the first five-year CEDS that was written in 2013. This document has been updated annually by LaNiece Davenport at Wasatch Front Regional Council, as she has helped shepherd the Wasatch Front Economic Development District and the CEDS. He explained that this is a five-year rewrite of a regional plan that discusses what we need to do collectively to develop a regional economic development strategy, and consider local projects to potentially receive funding through the EDA. Mr. Hess explained that the EDA requires five specific elements within the CEDS that include:

- Summary Background
- SWOT Analysis
- Strategic Direction/Action Plan
- Evaluation Framework
- Economic Resiliency

In addition to these requirements, the CEDS also includes an introduction and an element on regional priorities.

Mr. Hess explained that there are ten goals within the Wasatch Choice 2050 (WC2050), and those goals align with the draft CEDS. The ten WC2050 goals include:

1. Livable and healthy communities
2. Access to economic and educational opportunities
3. Manageable and reliable traffic conditions
4. Quality transportation choices
5. Safer, user friendly streets
6. Clean Air
7. Sustainable environment, including water, agricultural, and other natural resources
8. Housing choices and affordable living expenses
9. Fiscally responsible communities and infrastructure

10. Ample parks, open spaces, and recreational opportunities

With each WC2050 goal, there is an objective in the CEDS that aligns with that specific goal. He reminded the committee that the former CEDS document had six goals, and with this one having ten, it's slightly broader to bring in additional objectives that are aligning with the WC2050 goals.

Thomas McMurtry, Avenue Consultants, discussed the outline of the CEDS with the committee. He explained that in the summary background they have put together infographics for each county based on metrics for the goals. The graphics for each metric are scaled against one another. One example that illustrates this is the infographic showing that population is growing faster than housing in every county in our region.

He commented that the SWOT Analysis is based on information that he received from the committee and others that was completed in late 2017. Information on the SWOT Analysis includes:

- Strengths
 - Workforce
 - Access to opportunity
 - Transportation infrastructure
 - Cost of doing business
 - Diverse economy
 - Housing affordability
- Weaknesses
 - Out of state perception
 - Center-based development
 - Diverse economy
 - Housing (choice/affordability)
 - Fiscal demands
- Opportunities
 - Cluster-based development
 - Center-based development
 - Economic development capacity (staff)
 - Diverse economy
 - Overall business climate
- Threats
 - Housing (choice/affordability)
 - Land (cost/availability)
 - Commute time
 - Transportation infrastructure
 - Fiscal demands

Mr. McMurtry discussed the Strategic Direction, stating that this is focused on:

- Providing Transportation Choices
 - Help residents have real options in how they choose to get around and increase the number of easily reached destinations
- Supporting Housing Options
 - Support housing types and locations that are affordable and that will work best for our resident's lives
- Preserving Open Space
 - Preserve sufficient and easily accessible open lands that provide ample recreational opportunities
- Linking Economic Development with Transportation and Housing Decisions

- Create a synergy between these three key building blocks. Enable shorter and less expensive travel to afford us more time and money. Efficiently utilize infrastructure to save taxpayer dollars, and to provide housing options and increase housing affordability.

Mr. McMurtry briefly discussed the Evaluation Framework and the Economic Resiliency, both of these sections have more to be completed and provide a base level of information to start from.

After his presentation, Mr. McMurtry asked the committee for feedback regarding the CEDS, and there was a lengthy discussion held among the committee members.

Other Business [Recording 02:00:53]

Commissioner Milne entertained a motion to adjourn.