



WASATCH CHOICE

2050

Economic Development

Comprehensive Economic Development Strategy

Land Use

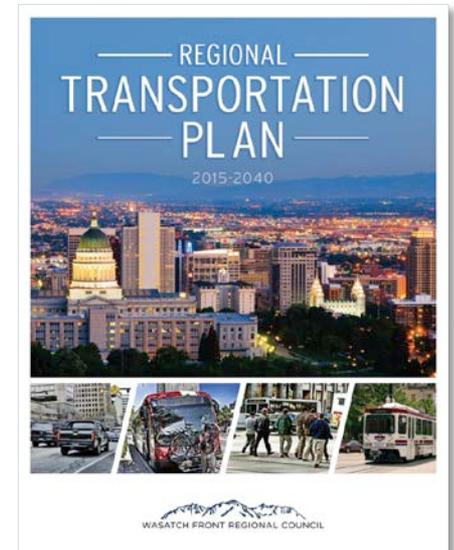
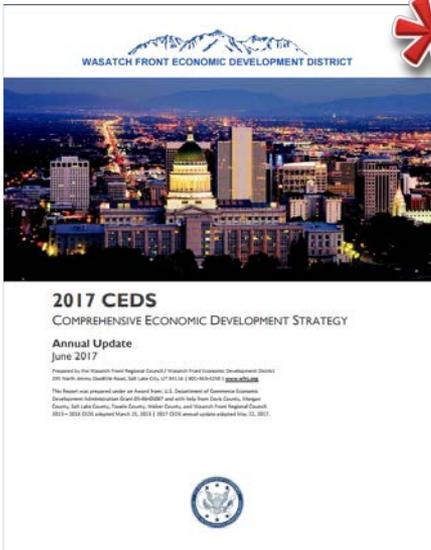
Transportation and Land Use Connection

Transportation

Regional Transportation Plan

WEB ***

Your Plans and Ordinances



Process of Developing the Vision

****WEB****

Endorsed Elements

- Goals
- Map
 - Geography
 - Legend
- Key Strategies

****WEB****



WASATCH CHOICE

— 2050 —

Wasatch Front Economic Development District

May 21, 2018



WASATCH FRONT REGIONAL COUNCIL

WC2050 tie in with CEDS

1. What **community elements** help attract economic development



- Workforce housing?



- Community amenities?



- Infrastructure needs?



- Access to labor

2. Map the ingredients

3. Address gaps and opportunities



WASATCH CHOICE

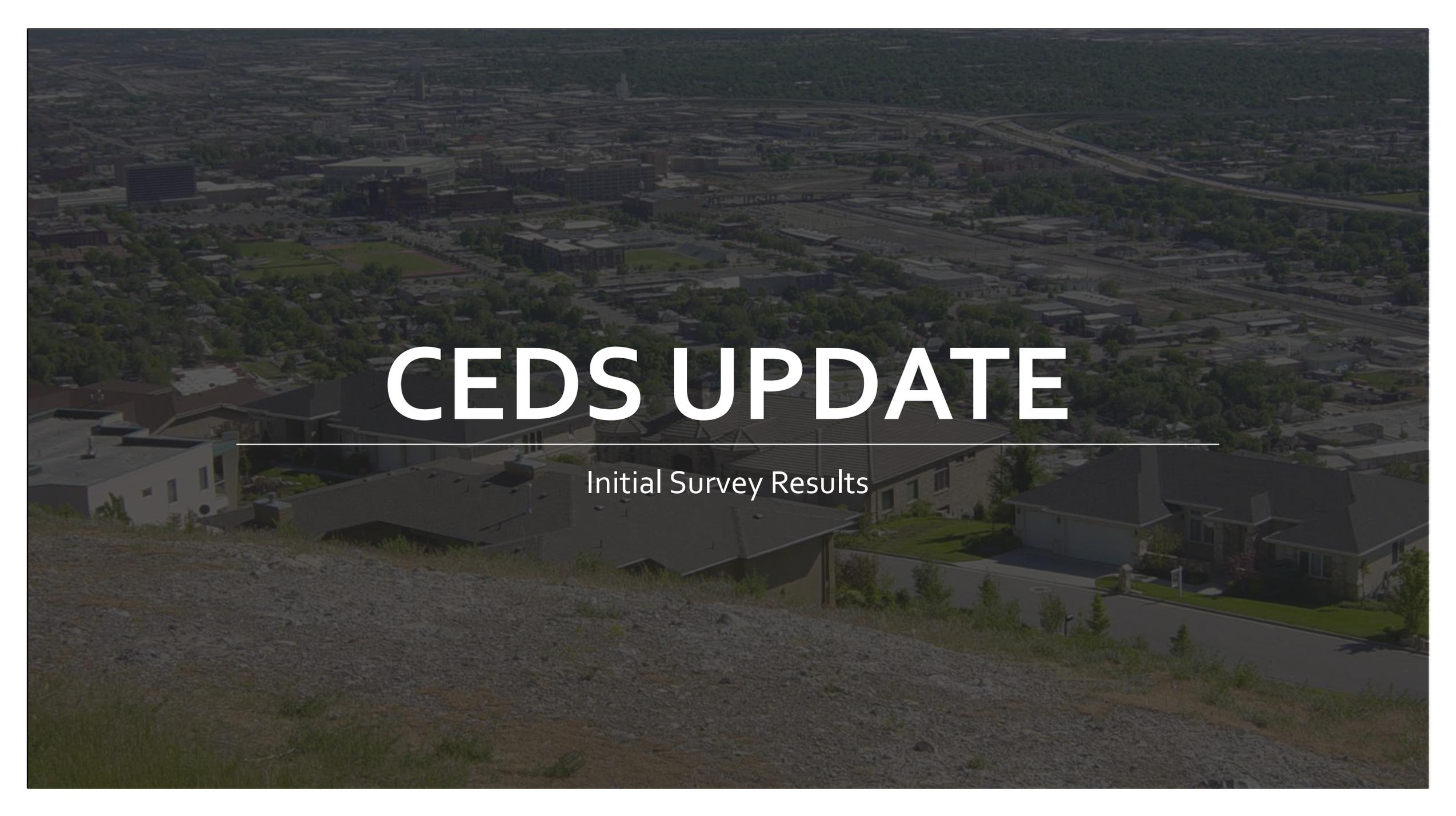
— 2050 —

Wasatch Front Economic Development District

May 21, 2018



WASATCH FRONT REGIONAL COUNCIL

An aerial photograph of a city, likely Salt Lake City, viewed from a high vantage point. The image is dimmed with a dark overlay. In the foreground, there is a rocky, gravelly hillside. The middle ground shows residential houses with dark roofs and green lawns. The background is a dense urban area with many buildings and streets. The text 'CEDS UPDATE' is centered in large, white, bold, sans-serif font. Below it, a thin white horizontal line spans across the width of the text. Underneath the line, the text 'Initial Survey Results' is written in a smaller, white, sans-serif font.

CEDS UPDATE

Initial Survey Results

Who's taking the survey?

Community/City Individuals live or own a business

Kaysville City

Clearfield

Davis County

Salt Lake City (3)

Morgan

West Salt Lake

South Jordan City

Mountain Green, Utah

Morgan (3)

Vernal City/Uintah County

Riverton

South Salt Lake

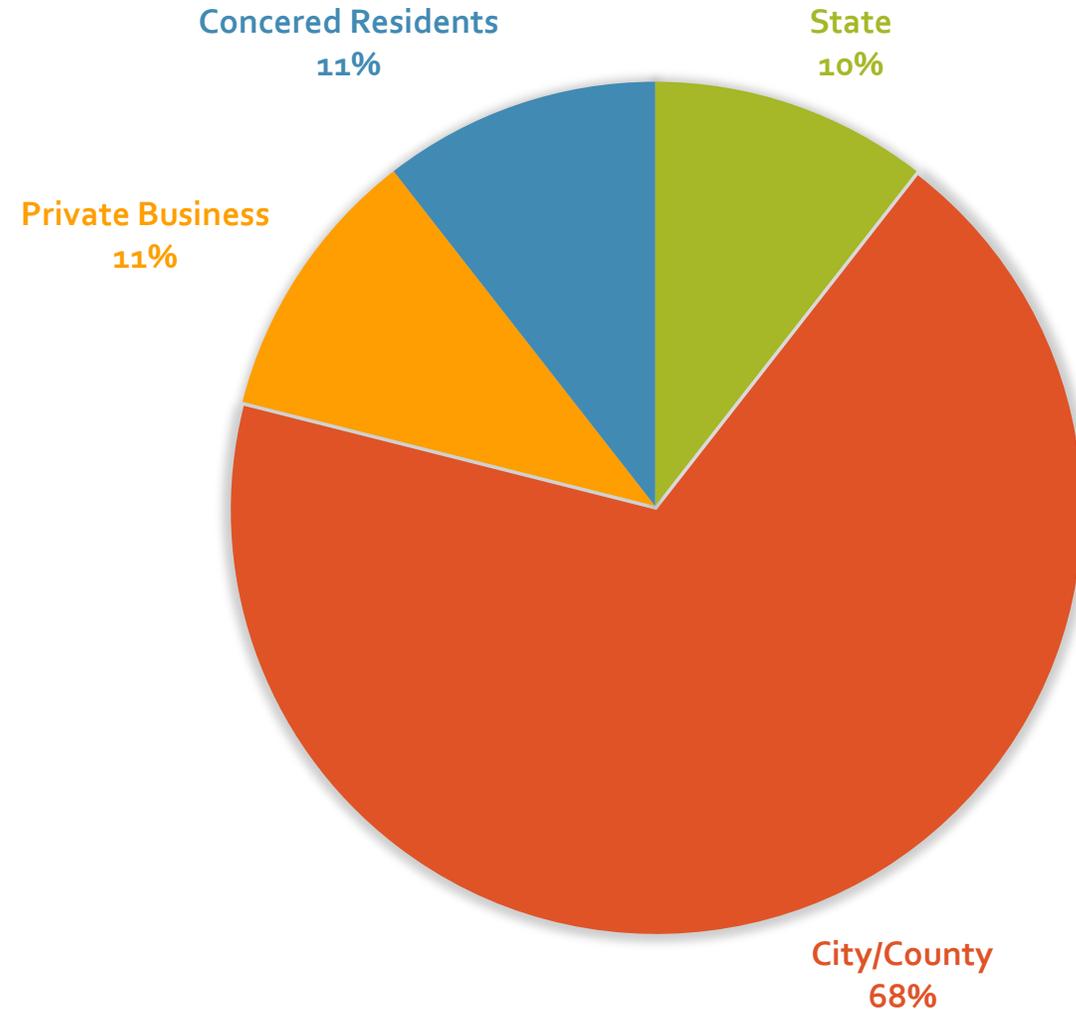
Midvale

Plain City

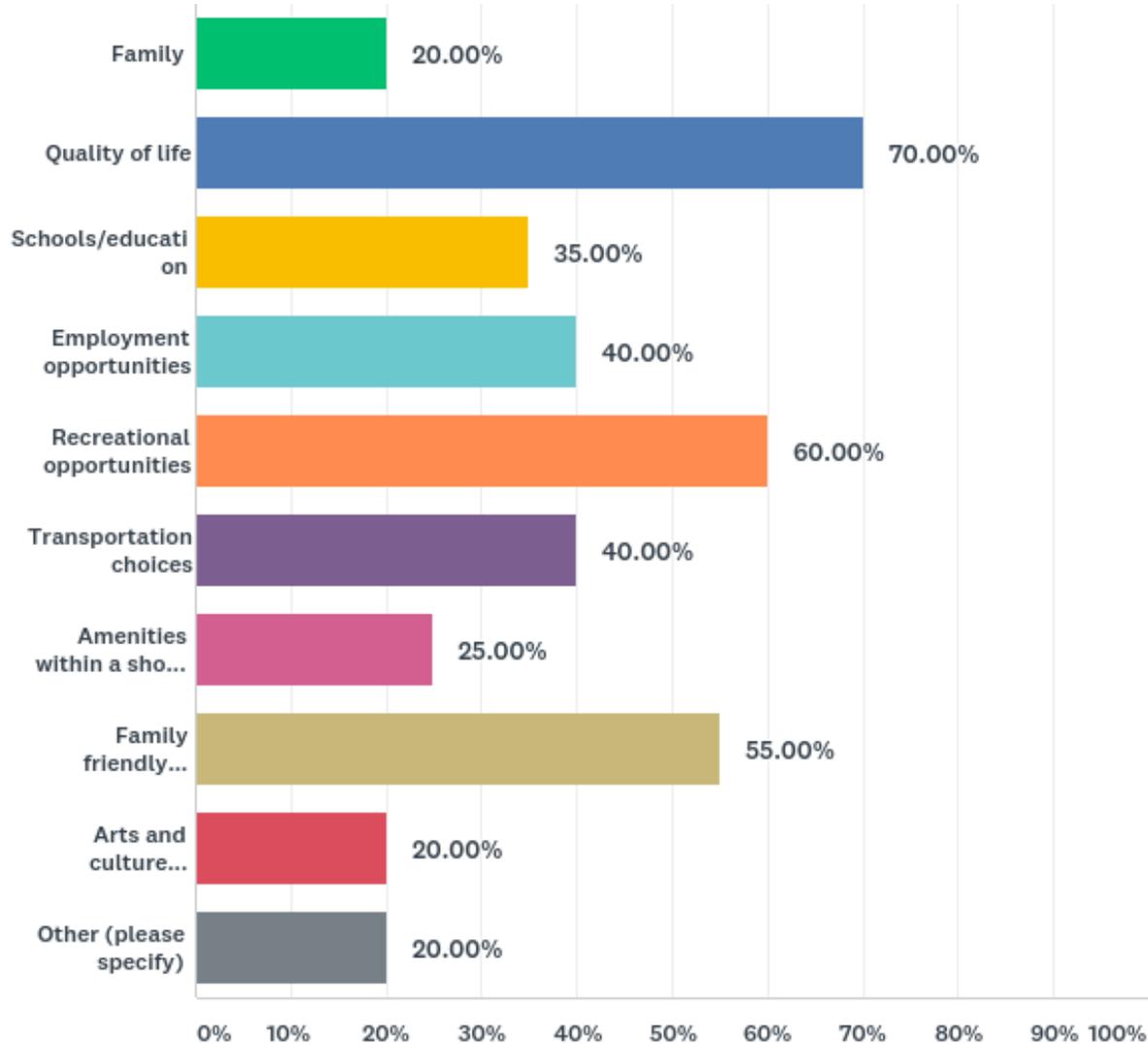
North Salt Lake

Taylorsville

ORGANIZATION INDIVIDUALS REPRESENT



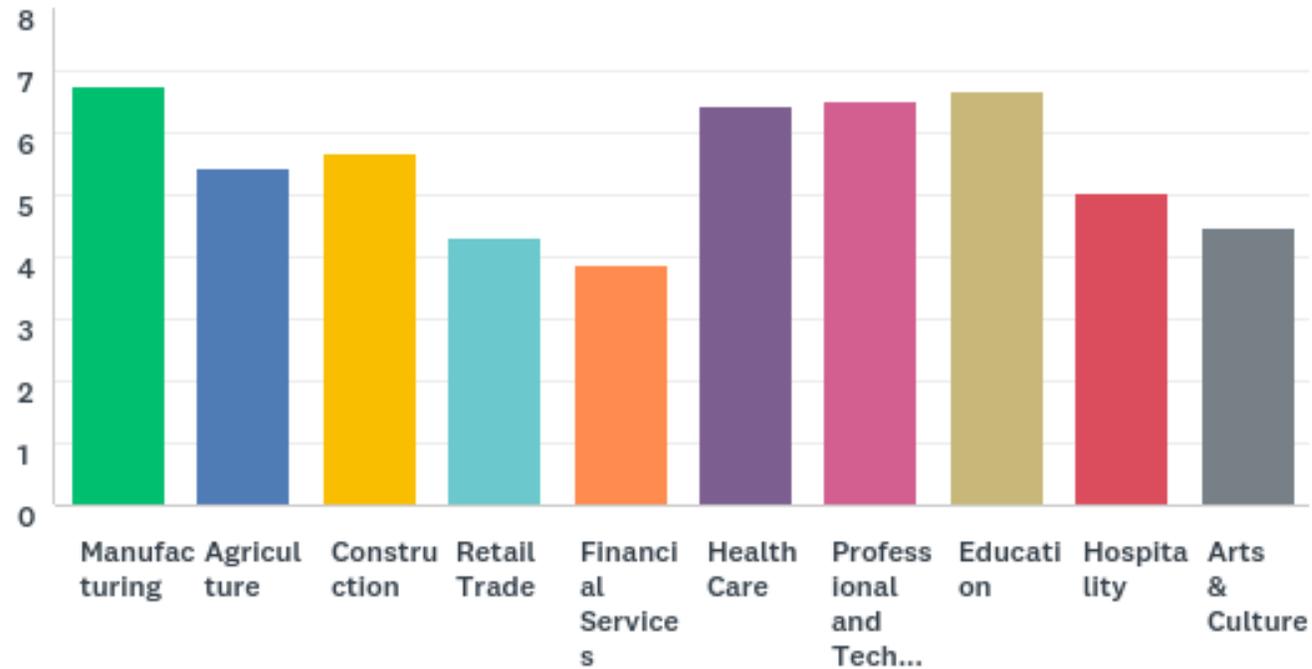
Why do you choose to live/work there?



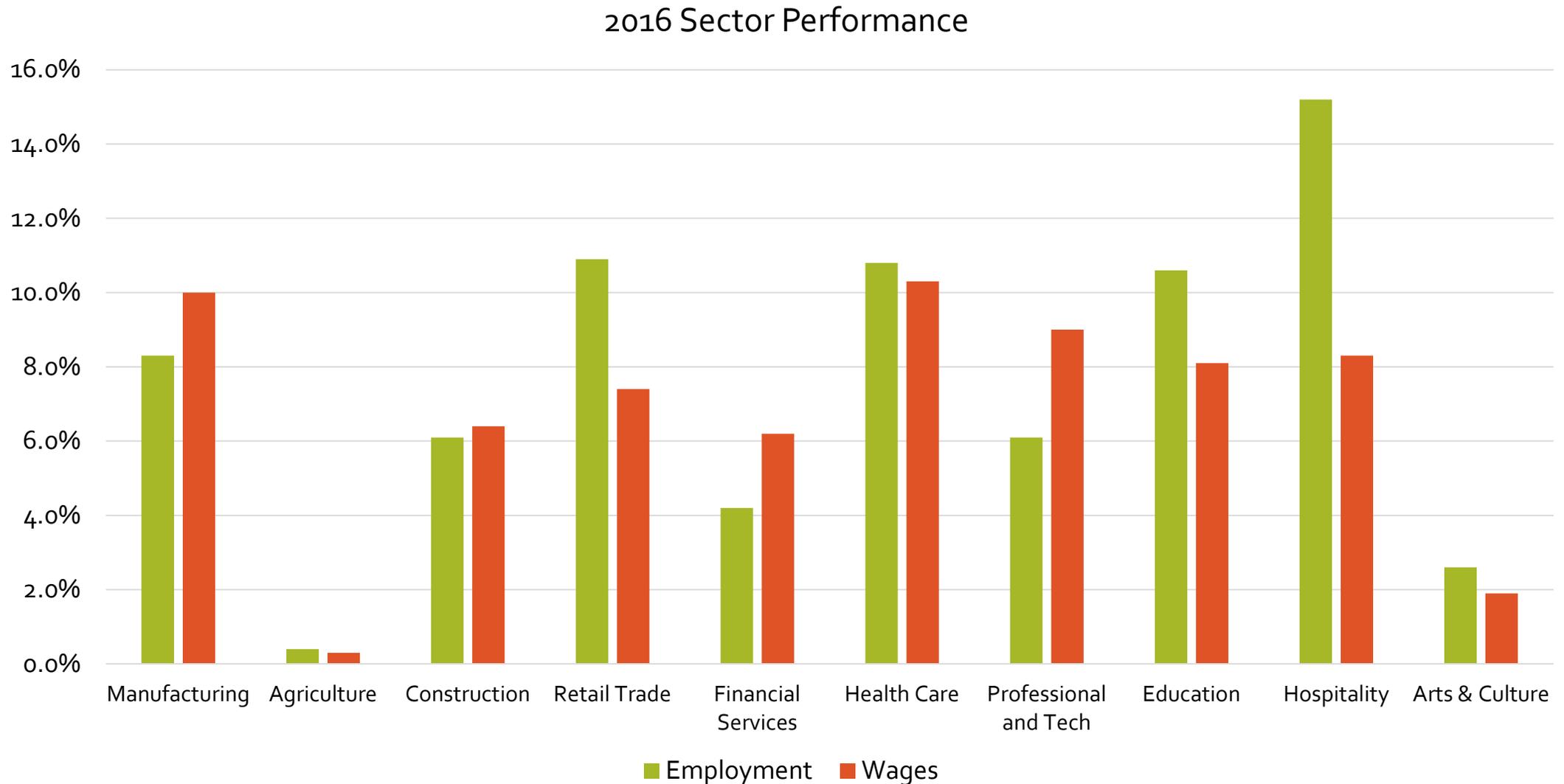
- "Access to the Wasatch Mountains"
- "Close to downtown SLC"
- "Rural"

Which sector needs the most focus?

Q4 Which economic sectors need the most focus? Please rank 1-10 (1 needing the most focus, 10 the least)



Which sector needs the most focus?



What is the region's biggest economic opportunity?

- "Inland port"
- "Land north of Farmington, West Davis, composites/Hill AFB"
- "Business HQs"
- "Emerging Tech industry"
- "Offering employers skilled workforce and a high quality of life"
- "Recreational hotspots"
- "Tourism"
- "Ecotourism"
- "Northwest Quadrant"
- "Silicon slopes"

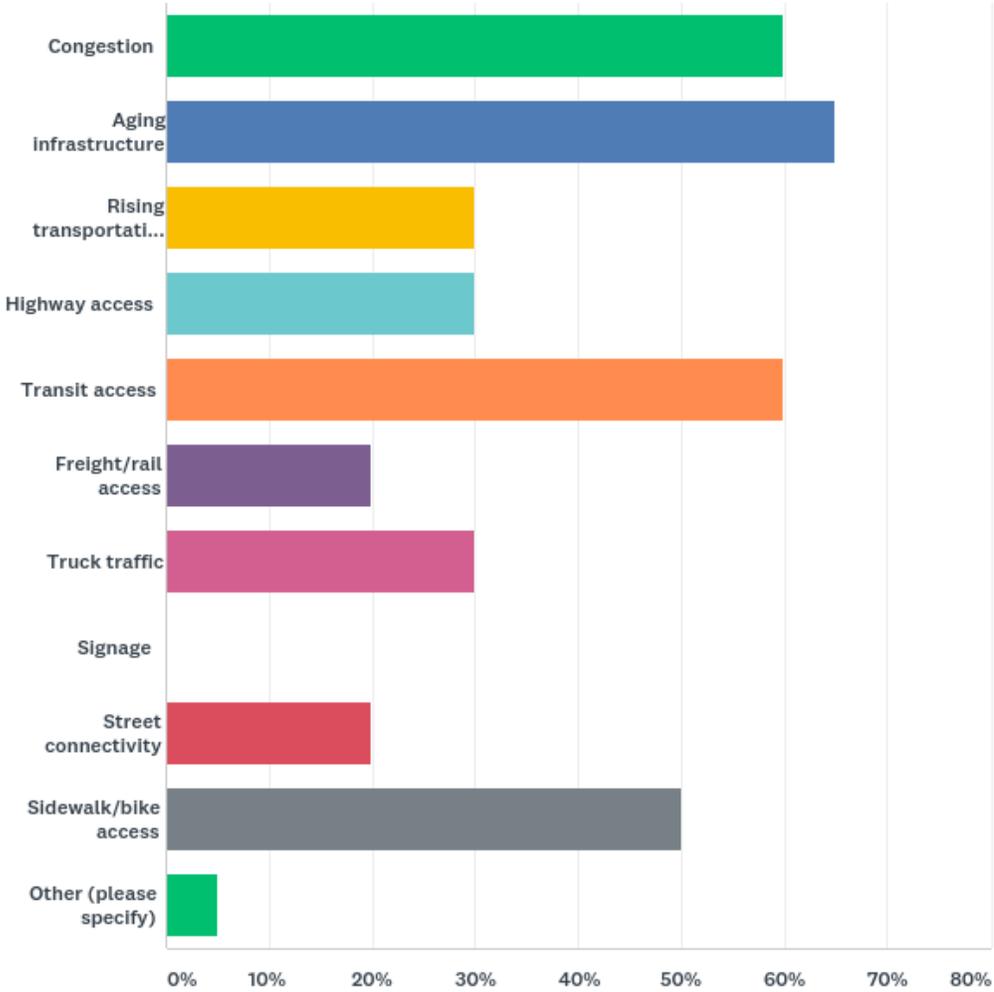
What is the region's most critical economic need?

- “Cost of living, particularly housing is rising”
- “Affordable housing and workforce”
- “Balance on the Wasatch Front, so we develop good, high-paying jobs in Weber, and Davis as there is in Utah County”
- “Planning for the impact of growth”
- “Traffic/Air quality”
- “Skilled labor”
- “East-west Transportation”
- “High cost of college education”

What key projects that advance economic growth should be focused on in your city?

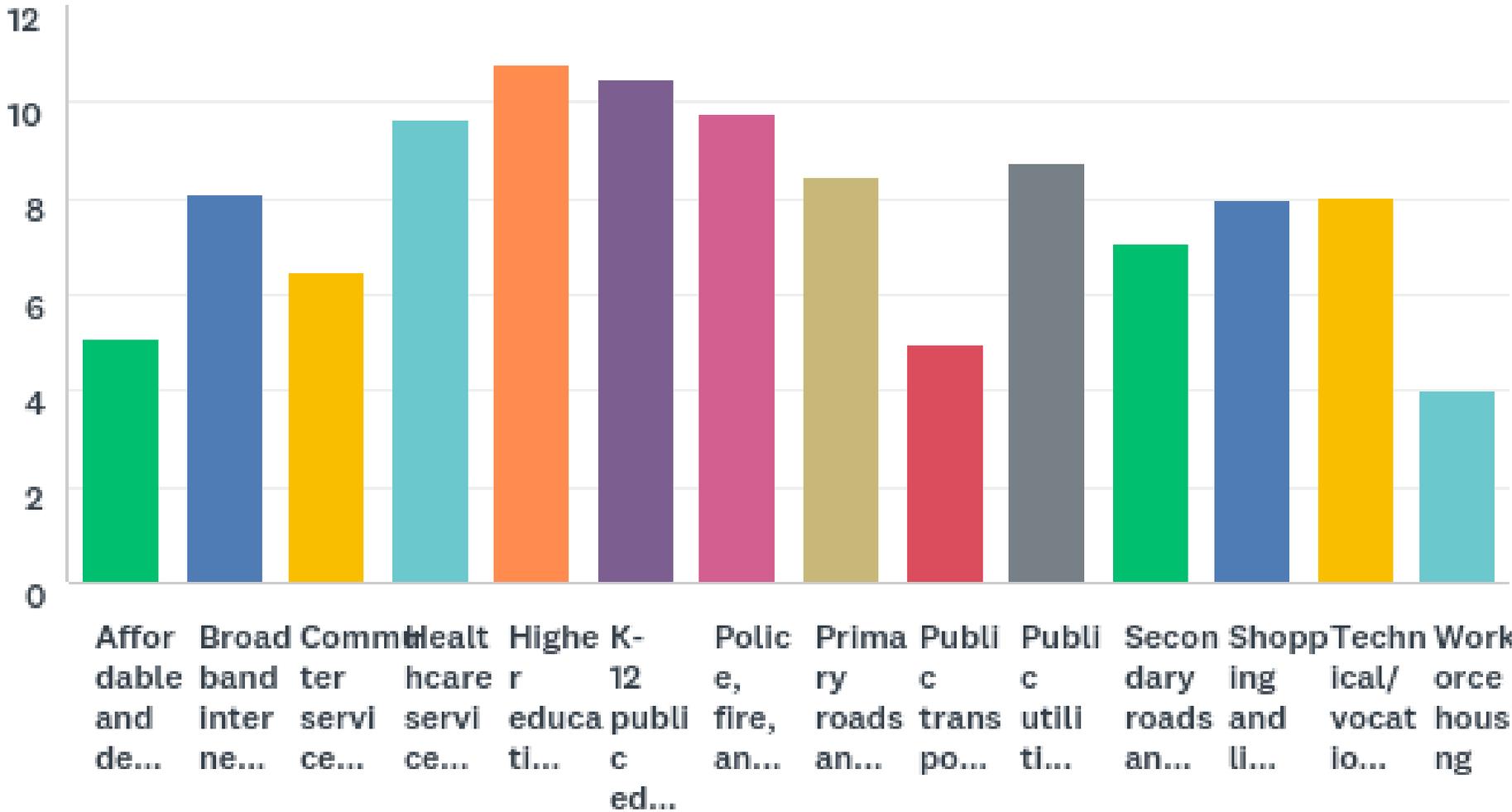
- “Implement the transit master plan”
- “Interchange and intersection improvements, Fiber to homes and businesses”
- “Downtown redevelopment”
- “Transportation /Affordable Housing”
- “Transportation, more public transit”
- “Help develop business park”
- “Mountain Green Towncenter”
- “Transportation Choices”
- “Commercial and residential construction around transit”

What are the most significant transportation challenges to your economic development?



“better bike infrastructure”

How well do the following opportunities meet expectations for economic development?



Individuals think state support is 74% critical to the economic growth in their communities.

Capital resources individuals think are needed to encourage new economic development.

RESPONSES

education funding

Quality housing options, reliable transportation, strong quality of life from recreation, education, and other amenities.

Incentives for affordable housing.

Money for roads

Collection of impact fees on new MF projects.

Infrastructure for alternative transportation modes like biking

Improved and cheaper public transit

Public/Private Partnerships & Investment

Money to fund a town center interchange.

Better roads

Private development.

Transportation funding

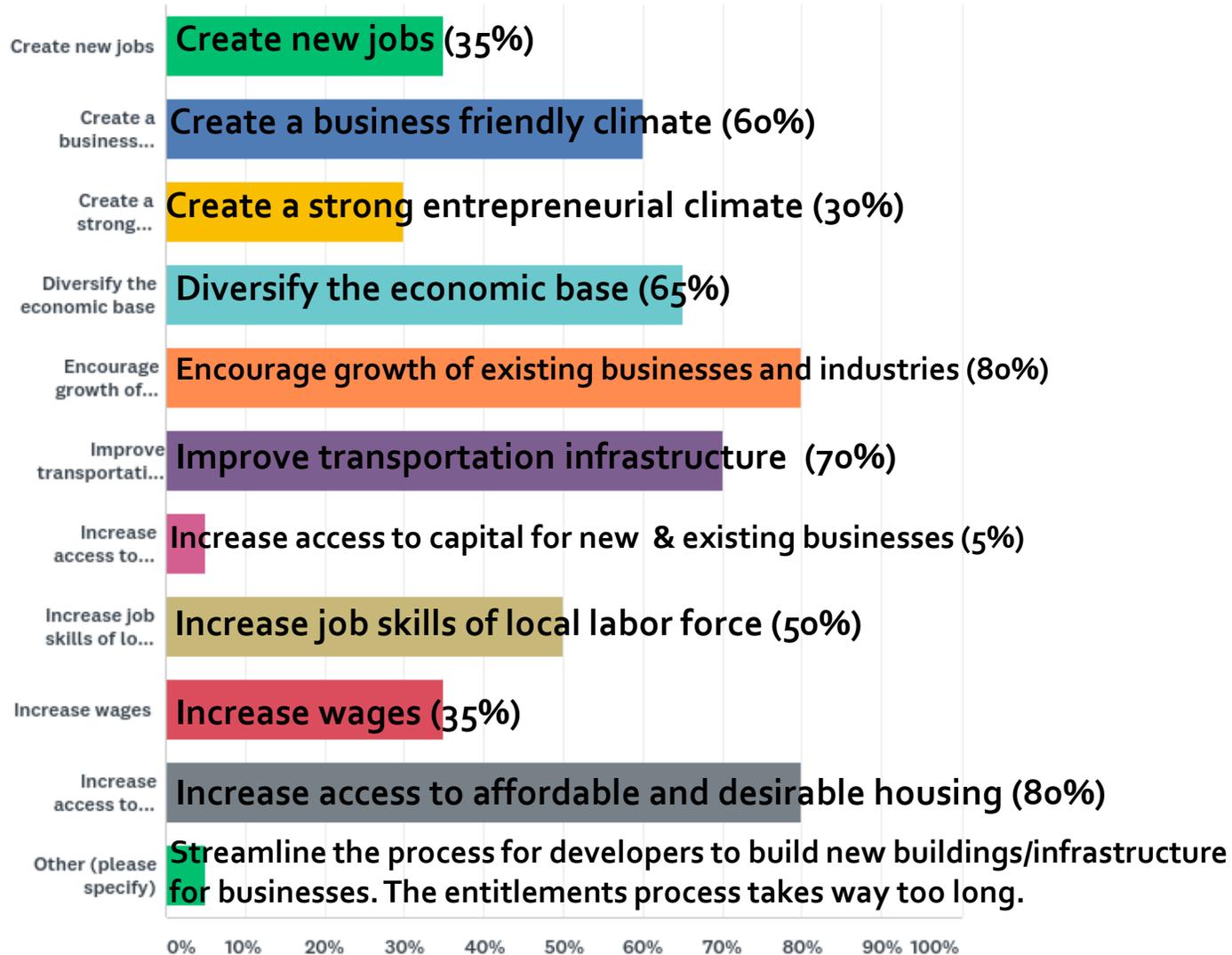
transportation investment and air quality

Additional environmental clean up funds. Continued investment in public transportation

More regional planning coordination between jurisdictions and a focus on quality jobs and education

I think a subsidy for multifamily homes near transit stations that helps dissipate the cost of parking structures and therefore increases density would be beneficial. I'd also like to see a subsidy for transit passes for residents of apartment buildings that separate the cost of a reserved parking space from the cost of the rent. That way, people could pay additional for the space to park each car they own, or not pay for a parking space and use their reduced-cost transit pass. I think it would also be beneficial for developers to have a system like STAR (Sales Tax Anticipated Revenue) from the Ada County, Idaho Highway Department. It allows developers to front the cost for expensive highway, road, and traffic signal improvements, and then be reimbursed over time for that cost from the tax revenue that their development created. It would allow the infrastructure to be completed sooner, but still allow the developer's budget to pencil better over time.

Economic development goals or strategies city/towns should focus on.



Additional comments on economic development

1. Affordable housing and available workforce are the biggest issues we face, along with most of the country. We also need an identity in Davis County besides bedroom community.
2. We need a coordinated, long-term plan for Tooele, Box Elder, Weber & Davis -- again, to balance the growth in Northern Utah County.
3. It's important in my opinion to have a vision that most of the community agrees with.
4. I'd like to see better incentives for development of infill parcels or re-development of parcels with antiquated buildings or large lots with small building footprints.

CEDS going forward

- Continued outreach through the survey
- Build the draft document
- July 30th Special WFEDD meeting on CEDS
- Draft for comments in August
- Sept. 15th Submit final CDS to U.S. EDA