

# Wasatch Front Economic Development District

- May 22, 2017 -

Integrating Economic Development  
The Wasatch Choice 2050 Vision & Transportation Plan  
The Transportation Improvement Program



WASATCH FRONT REGIONAL COUNCIL

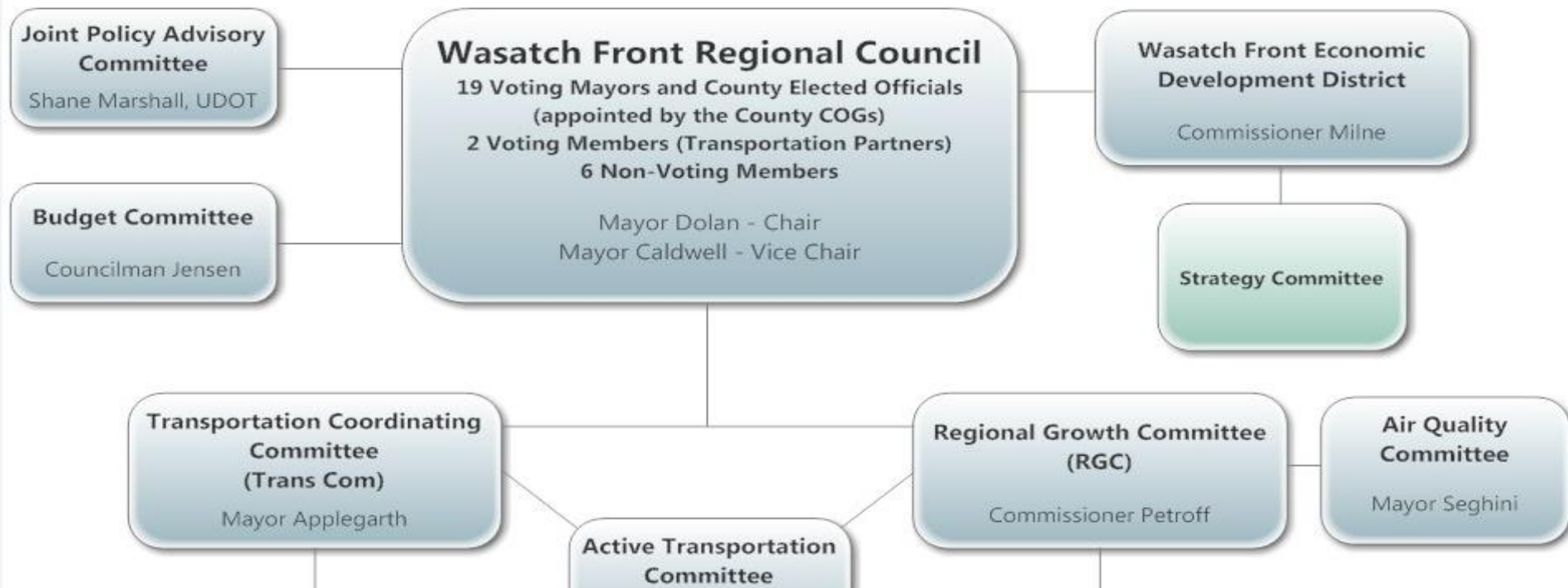
# PRESENTATION OVERVIEW

1. WFRC and WFEDD
2. Integrating Economic Development with Transportation and Land Use
3. Vision & Long Range Transportation
4. Short Range Transportation
5. Opportunity to Integrate Further



WASATCH FRONT REGIONAL COUNCIL

# 2016 WFRC Committee Structure



## WASATCH FRONT REGIONAL COUNCIL

### MISSION STATEMENT

The WFRC enhances quality of life by developing and implementing visions and plans for a well-functioning multi-modal transportation system, livable communities, a strong economy, and a healthy environment.

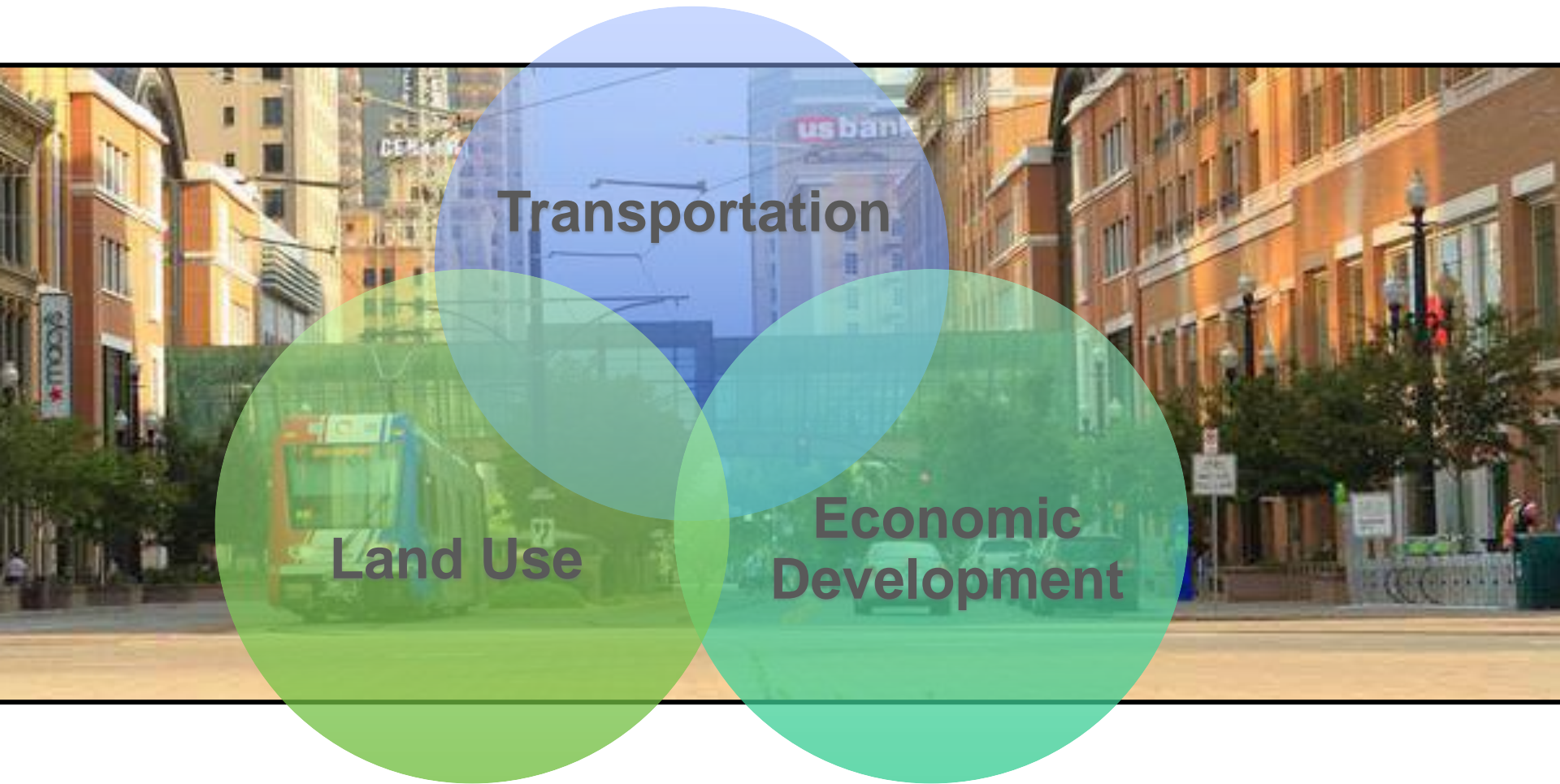




# WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT *MISSION STATEMENT*

The WFEDD supports economic development plans, promotes long-term economic competitiveness, and attracts federal monies in order to implement local plans.

# INTEGRATING ECONOMIC DEVELOPMENT





# INTEGRATING ECONOMIC DEVELOPMENT

## Three Key Strategies



### 1. ACCESS TO OPPORTUNITY

Coordinate transportation investments and land use decisions to enhance access to jobs/educational institutions and workers/customers



### 2. ECONOMIC CLUSTERS

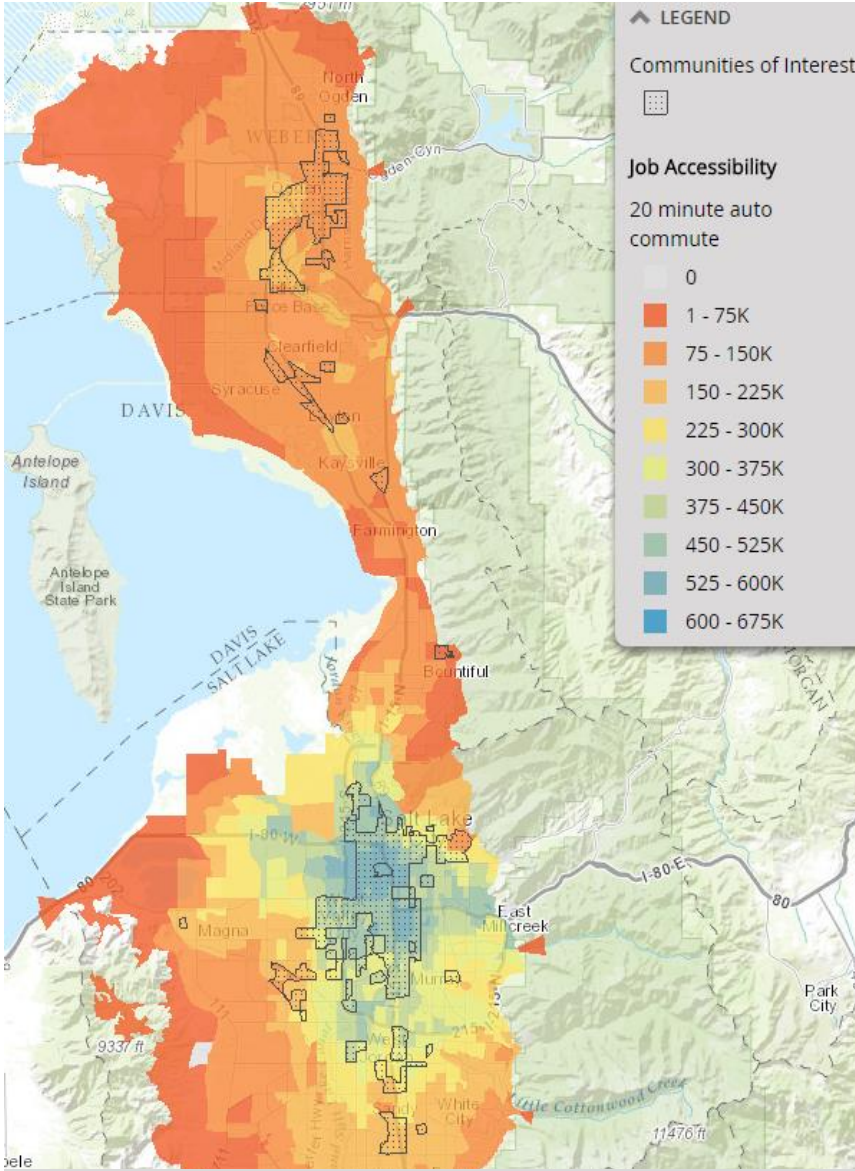
Consider the needs of Utah's economic clusters when planning and investing in transportation and community development



### 3. FISCAL SUSTAINABILITY

Foster efficient growth by facilitating opportunities for centered development, infill and redevelopment, and maximizing existing infrastructure


# INTEGRATING ECONOMIC DEVELOPMENT



**Jobs Accessible within 20 minutes**

## Access to Opportunity

A person's ability to reach jobs, shopping, training, recreation, and other services in a reasonable amount of time.

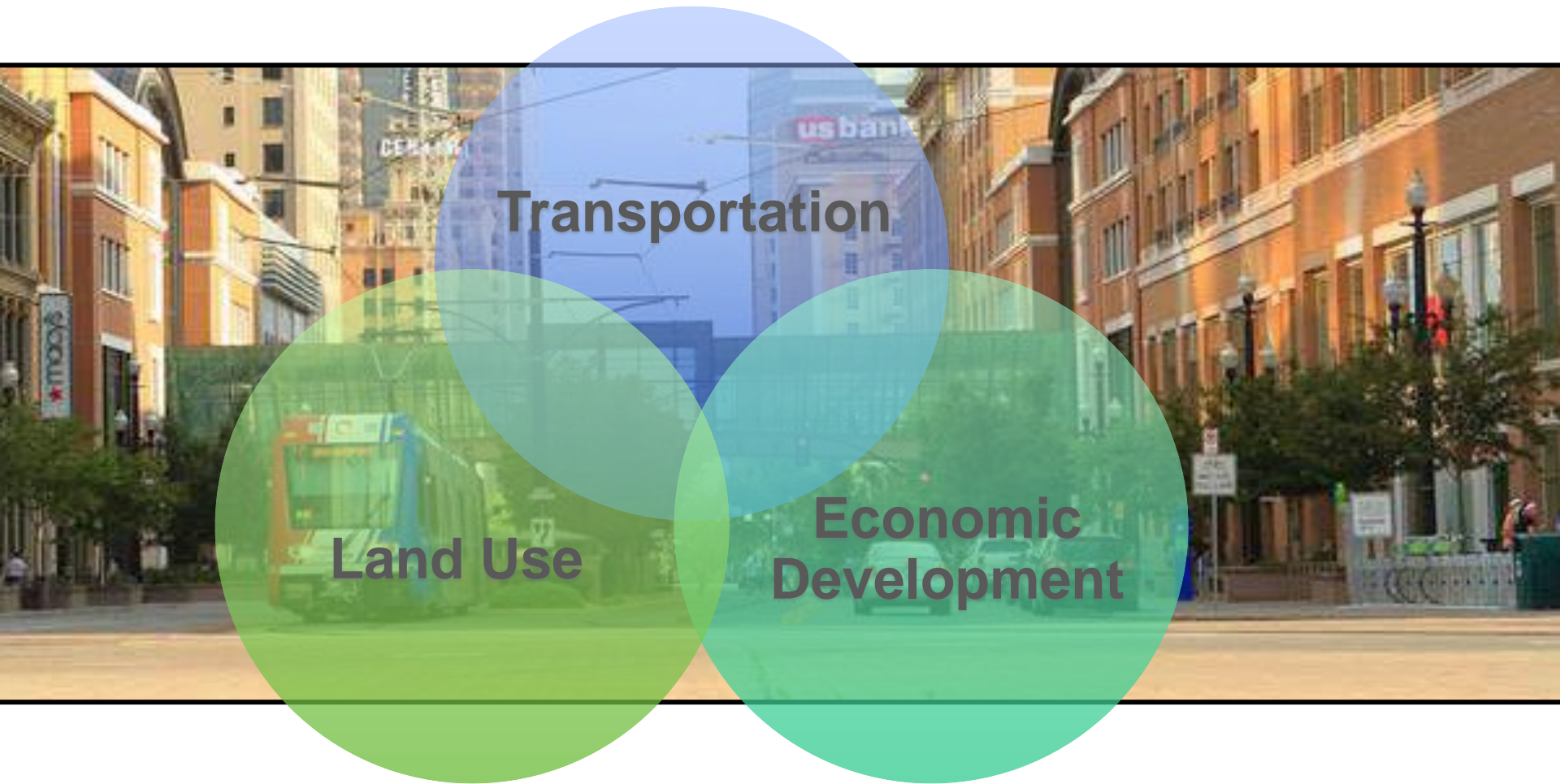


# Wasatch Choice 2050 Vision and 2019-2050 Regional Transportation Plan Scenarios

Ted Knowlton



# INTEGRATING ECONOMIC DEVELOPMENT





STATE OF UTAH  
**POINT OF THE MOUNTAIN**  
DEVELOPMENT COMMISSION

# Employee Survey



STATE OF UTAH  
**POINT OF THE MOUNTAIN**  
DEVELOPMENT COMMISSION

# Top Reasons You Chose to Move to/Stay in Utah

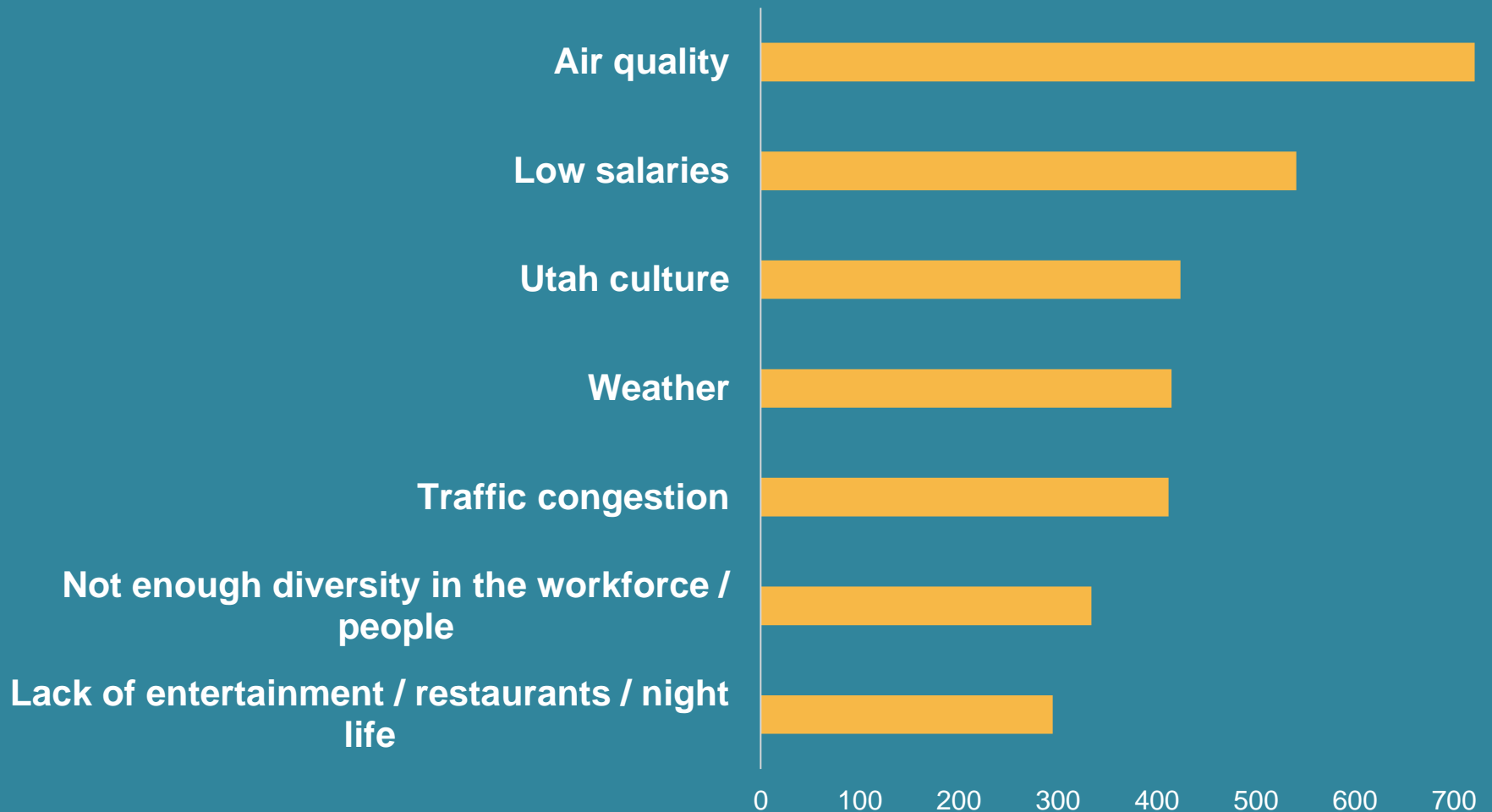






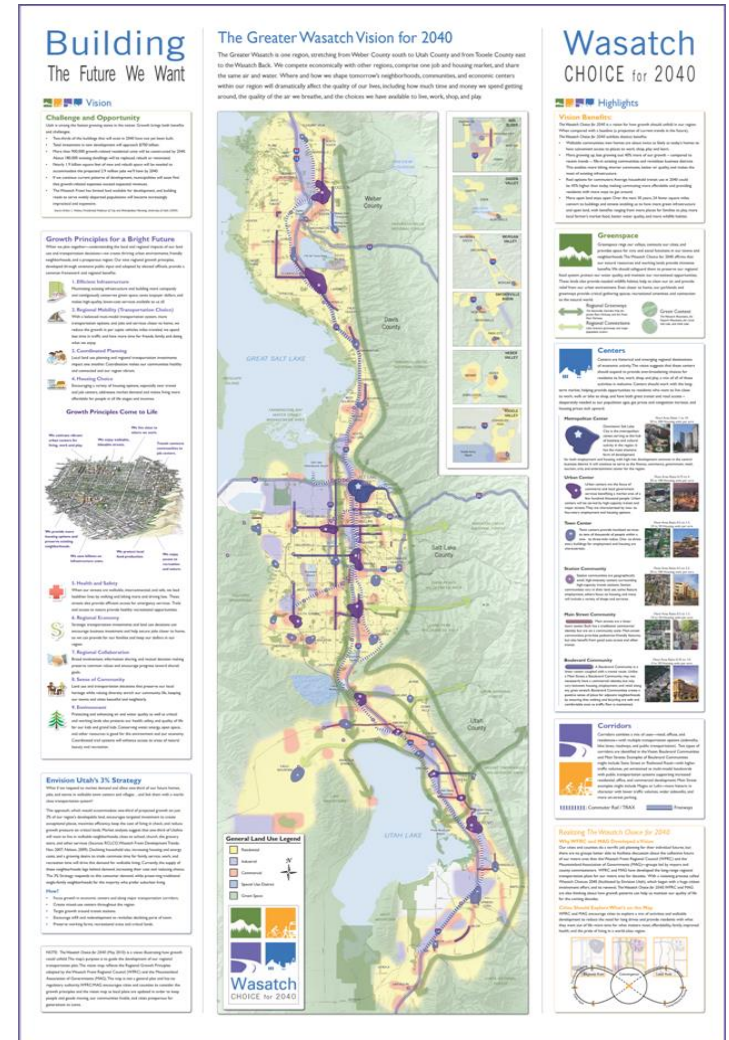
STATE OF UTAH  
**POINT OF THE MOUNTAIN**  
DEVELOPMENT COMMISSION

## Top Reasons You Might Choose to Move Away from Utah



# Wasatch Choice for 2040 Vision

- What is the future we want to achieve by coordinating:
- Local development
- Regional infrastructure
- Developed collaboratively
- Adopted by WFRC as the foundation for WFRC planning





- A from-scratch, grass-roots vision
- Developed area-by-area
- Bridges gap from regional vision to local planning



# WFRC's Vision and Goals



**Livable and healthy communities**



**Access to economic and educational opportunities**



**Manageable and reliable traffic conditions**



**Quality transportation choices**



**Safe, user friendly streets**



**Housing choices and affordable living expenses**



**Clean air**



**Ample parks, open spaces, and recreational opportunities**



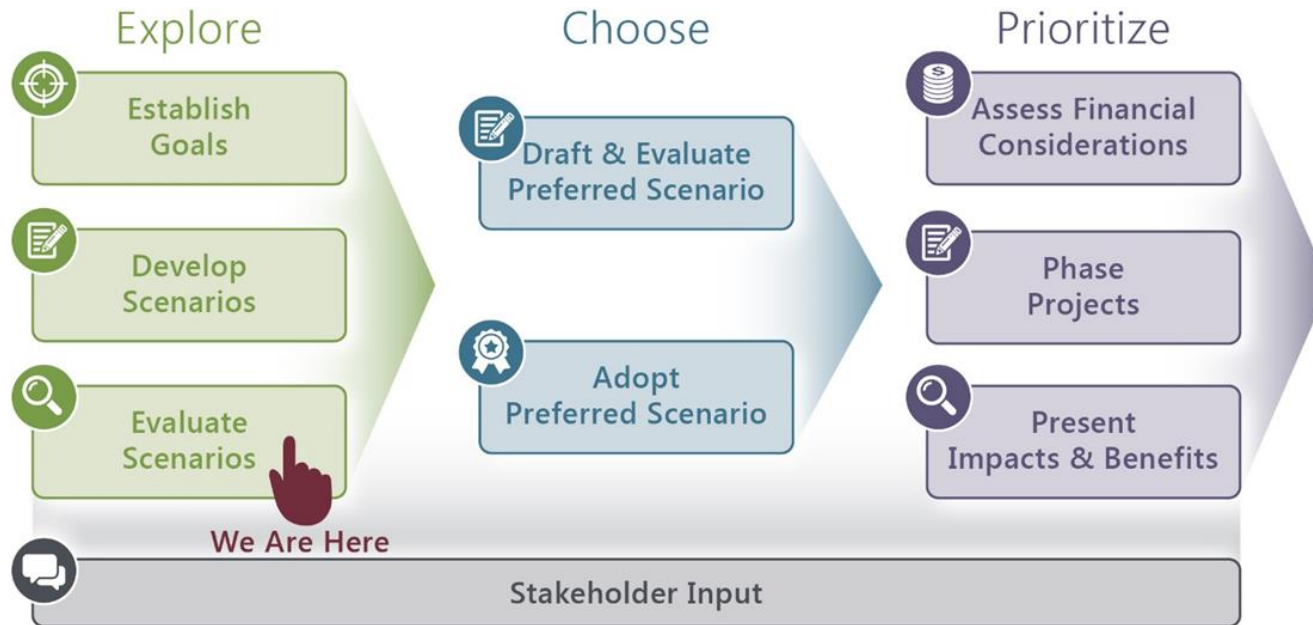
**Sustainable environment, including water, agricultural, and other natural resources**



**Fiscally responsible communities and infrastructure**

# Wasatch Choice for 2050

## Process Overview

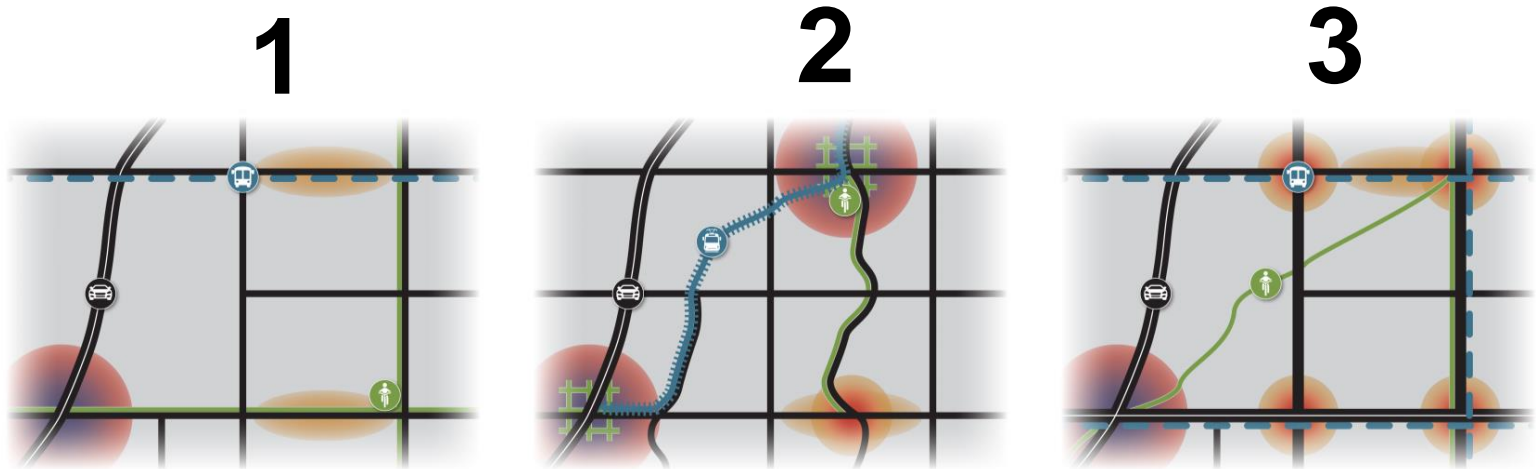


## REGIONAL TRANSPORTATION PLAN 2019 - 2050

The Regional Transportation Plan  
is an element of



# Scenarios



Land Use	General plans, extrapolated trends	Regional centers	Dispersed village/town centers
Transit	2015-2040 RTP projects	Capital-intensive projects	Service-intensive projects
Roadway	2015-2040 RTP projects	Connectivity and management	Capacity-focused investments
Active Transportation	Priority bicycle routes	Centers-based, Local bicycle connectivity	Separated regional bicycle facilities

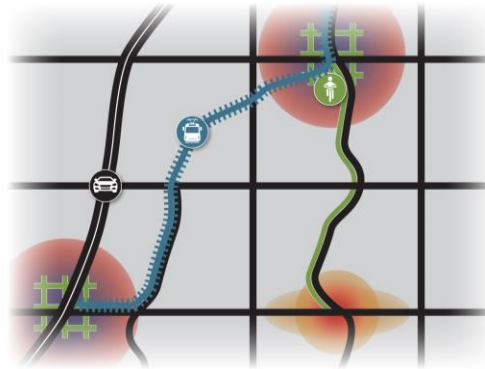


# Scenario Overview

1



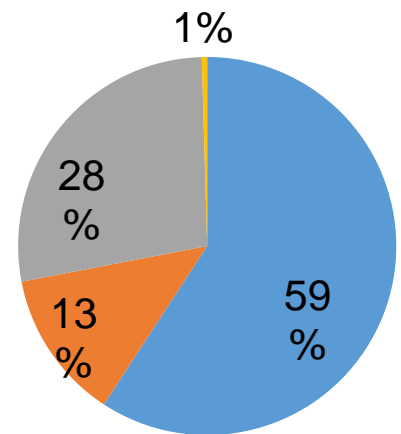
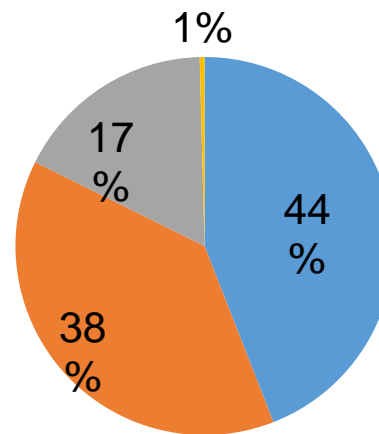
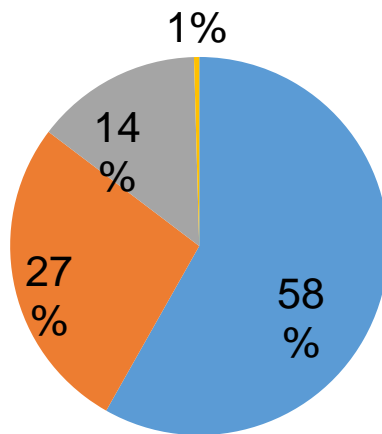
2



3



- Road Projects
- Transit: Capital Costs
- Transit: Operating Costs
- Active Transportation





# Your opinions on transportation

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# Transit Service

If transit service is improved in your part of the county, which of the following do you favor? Select your first choice.

1. Additional bus routes
2. More frequent bus service on existing routes
3. Additional fixed-guideway transit routes (TRAX, BRT)
4. More frequent service on existing fixed-routes
5. Amenities like shelters, information kiosks

# Transit Service

If transit service is improved in your part of the county, which of the following do you favor? Select your 2<sup>nd</sup> choice.

1. Additional bus routes
2. More frequent bus service on existing routes
3. Additional fixed-guideway transit routes (TRAX, BRT)
4. More frequent service on existing fixed-routes
5. Amenities like shelters, information kiosks



# Transit Service

If transit service is improved in your part of the county, which of the following is your lowest priority? Select your last choice.

1. Additional bus routes
2. More frequent bus service on existing routes
3. Additional fixed-guideway transit routes (TRAX, BRT)
4. More frequent service on existing fixed-routes
5. Amenities like shelters, information kiosks

# Active Transportation

Regarding bicycle and pedestrian networks, where should the funding resources be spent? Which option is your first choice?

1. Multi-use paths or trails separated from traffic.
2. On-street bicycle routes with greater separation from traffic.
3. On-street bicycle lanes adjacent to traffic.
4. Bicycle connections to transit stops and stations.
5. Wider, multi-use sidewalks.
6. Complete missing sidewalk connections.

# Active Transportation

Regarding bicycle and pedestrian networks, where should the funding resources be spent? Which option is your second choice?

1. Multi-use paths or trails separated from traffic.
2. On-street bicycle routes with greater separation from traffic.
3. On-street bicycle lanes adjacent to traffic.
4. Bicycle connections to transit stops and stations.
5. Wider, multi-use sidewalks.
6. Complete missing sidewalk connections.

# Active Transportation

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# Roads

Regarding driving patterns, what approach to you favor? Which option is your first choice?

1. Widen many roads
2. Add lanes on the freeway
3. Widen a few roads
4. Improve road network connectivity
5. Reduce necessary travel distances (mixing homes and jobs, TOD, etc.)

# Roads

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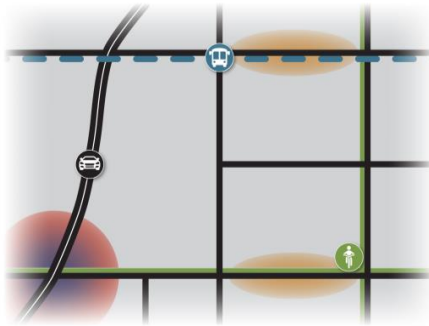
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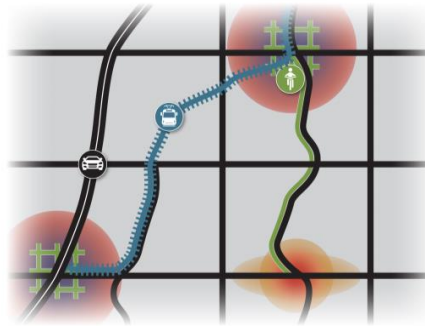
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# Scenarios

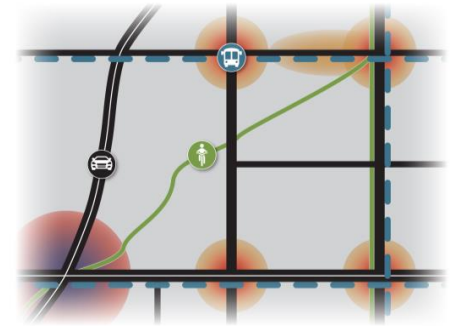
1



2



3



Land Use

General plans,  
extrapolated trends

Regional centers

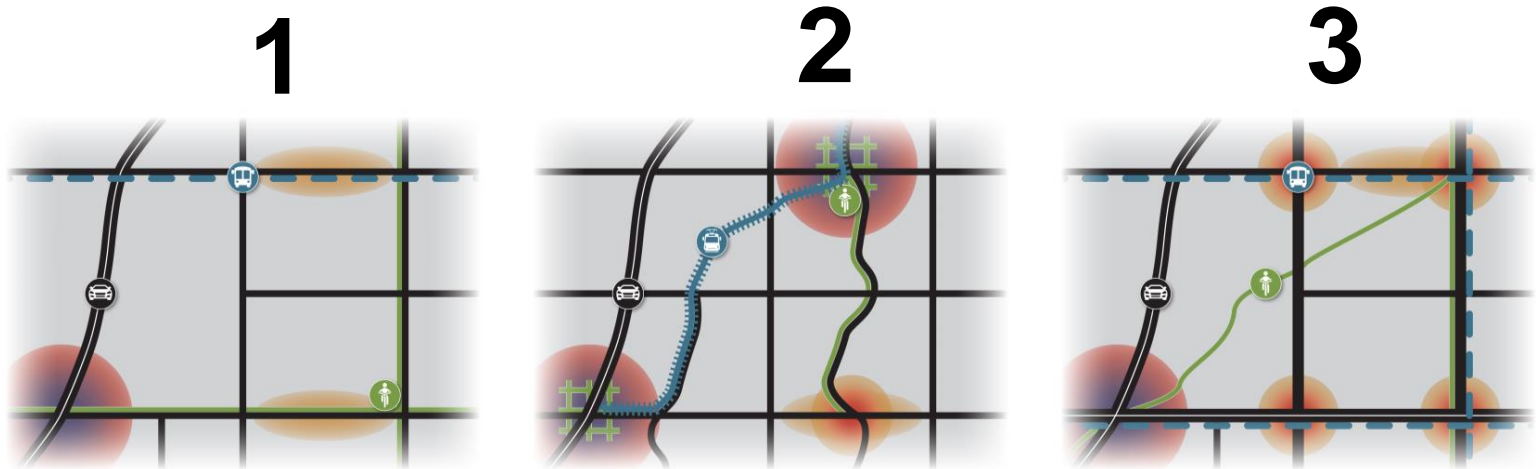
Dispersed village/town  
centers



# Which Scenario do you Favor for New Growth?

1. Scenario 1, current plans
2. Scenario 2, focus on regional centers
3. Scenario 3, focus on village centers

# Scenarios



Land Use	General plans, extrapolated trends	Regional centers	Dispersed village/town centers
Transit	2015-2040 RTP projects	Capital-intensive projects	Service-intensive projects
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Active Transportation	Priority bicycle routes	Centers-based, Local bicycle connectivity	Separated regional bicycle facilities

# Which Scenario do you Favor Overall?

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1. Scenario 1
2. Scenario 2
3. Scenario 3

# Next steps

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1. Draft preferred scenario
2. Transportation plan refinement and phasing
3. Locally-desired centers strategy
  - Investments
  - Regulatory obstacles



# Transportation Improvement Program Overview

——— Wayne Bennion ———



# Transportation Improvement Program

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- Six-year program of highway, transit, and other transportation projects for the region
- Major highway and transit capacity projects come from RTP
- Includes federal, state, and locally funded projects
- Updated annually

# Transportation Improvement Program

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- Made available for public review
- Must be approved by the MPO
- Must be approved by State

Transportation Commission for  
inclusion in the Statewide Transportation  
Improvement Program (STIP)



WASATCH FRONT REGIONAL COUNCIL



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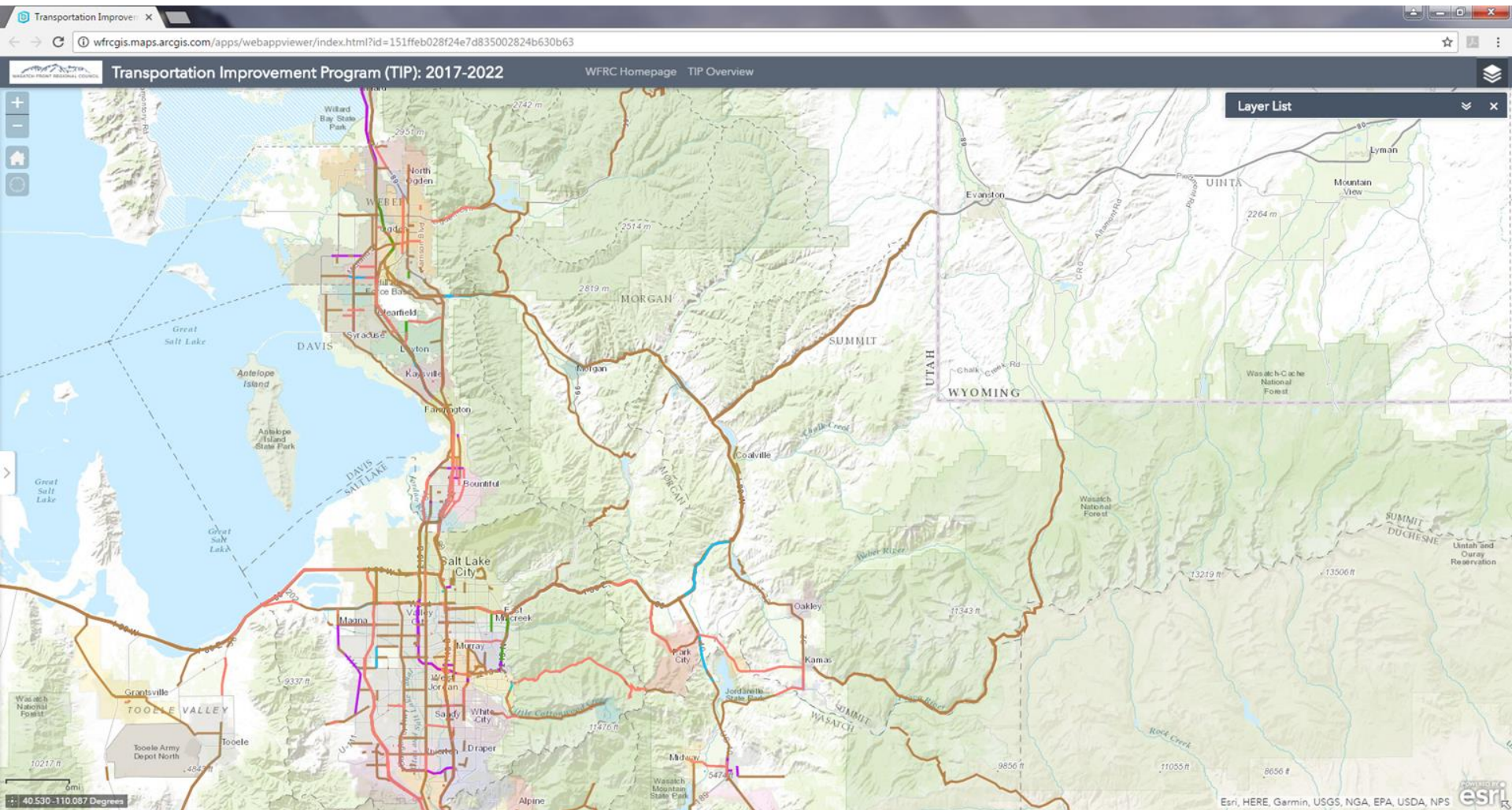
## Ties with Economic Development

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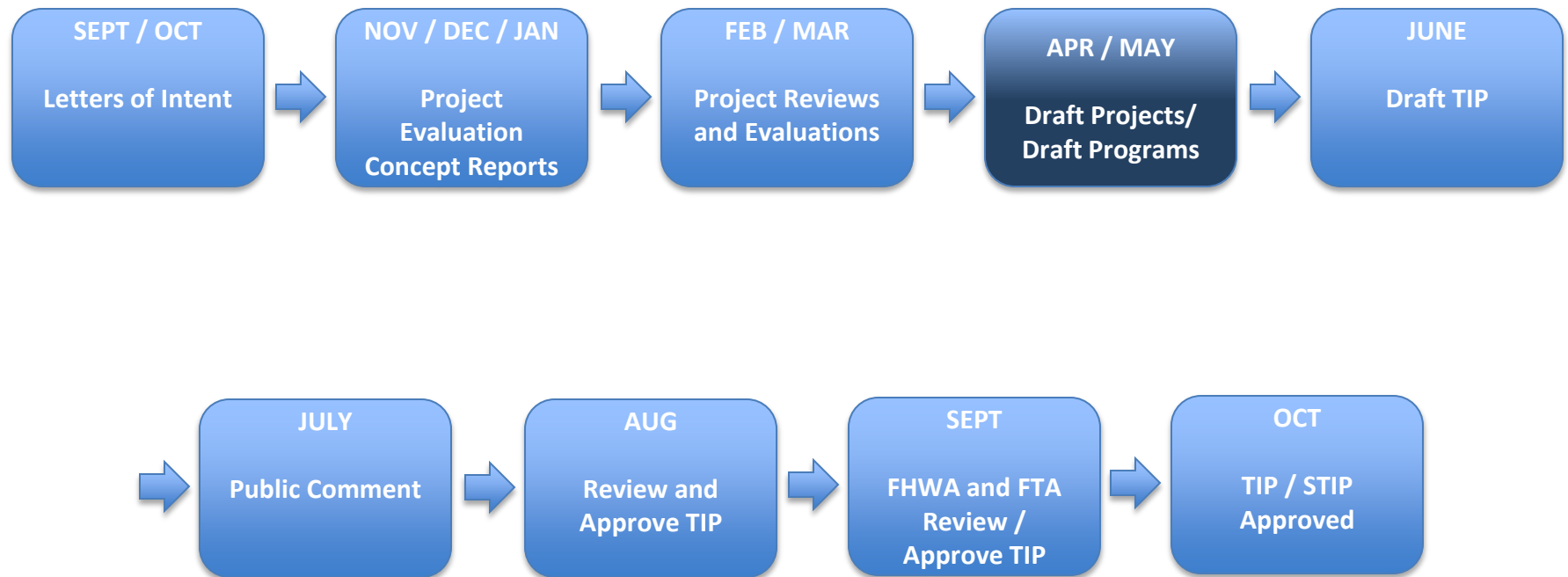
- Access to opportunity
- Attract businesses
- Retain businesses
- Movement of Goods, Services, Employees



# TIP Interactive Map Screenshot



# Process for New Projects & The Draft TIP





# Integration Opportunities...

## GOALS

-  Livable and healthy communities
-  Access to economic and educational opportunities
-  Manageable and reliable traffic conditions
-  Quality transportation choices
-  Safe, user friendly streets
-  Clean air
-  Housing choices and affordable living expenses
-  Fiscally responsible communities and infrastructure
-  Sustainable environment, including water, agricultural, and other natural resources
-  Ample parks, open spaces, and recreational opportunities

## Wasatch Choice 2050



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THANK YOU



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