



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

Wasatch Front Economic Development District

STRATEGY COMMITTEE

February 27, 2017, 1:00 pm – 3:00 pm

AGENDA

There will be a meeting of the Wasatch Front Economic Development District's Strategy Committee on Monday, February 27, 2017 at 1:00 p.m. in the Wasatch Front Regional Council offices located at 295 North Jimmy Doolittle Road, Salt Lake City, Utah 84116.

You are welcome to join the meeting by phone. Dial 801-363-4250, select extension 7, enter conference pin # 9012

1. Welcome and Introductions	Mike Bouwhuis
2. Opportunity for Public Comment	Mike Bouwhuis
3. Action: Meeting Minutes from November 28, 2016 and May 23, 2016	Mike Bouwhuis
4. New Member Orientation	LaNiece Davenport
5. Action: CEDS Projects	LaNiece Davenport
a. Ogden City	Brandon Cooper
b. Powder Mountain	Shaun Mulreed
6. U.S. EDA Evaluation of WFEDD	LaNiece Davenport
7. Roundtable Updates / Discussion	All
8. Overview of the Utah Open and Public Meetings Act	LaNiece Davenport
9. Other Business	Mike Bouwhuis
a. Mark your Calendar for the 2017 Meetings: May 22 nd , August 28 th , and November 27 th	

Note: Information material located at www.wfrc.org

Public participation is solicited without regard to age, sex, disability, race, color or national origin. Persons who require translation for a meeting should contact the WFRC's Title VI Administrator at 801-363-4250 or sam@wfrc.org at least 72 hours in advance.

Se solicita la participación del público, sin importar la edad, el sexo, la discapacidad, la raza, color o nacionalidad. Personas que requieren servicios de traducción deben contactar a WFRC's Administrador de Título VI al teléfono 801-363-4250 o sam@wfrc.org por lo menos 72 horas antes de la reunión.

Minutes

Wasatch Front Economic Development District Strategy Committee Meeting Meeting of November 28, 2016

A meeting of the Wasatch Front Economic Development District Strategy Committee was held on Monday, November 28, 2016 in the offices of the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Welcome and Introductions [Recording 00:00]

Commissioner Shawn Milne, WFEDD Chairman, called the meeting to order at 1:00 p.m. Commissioner Milne welcomed committee members and guests and introductions were made. The following were in attendance:

WFEDD Members and Alternates Present

Bill Applegarth	Mayor, Riverton City
Susie Becker	Zions Bank Municipal Consulting
Craig Bott	Grow Utah Ventures
Mike Bouwhuis	Davis Applied Technology College
Stuart Clason (alternate for Carlton Christensen)	Salt Lake County
Bruce Davis via phone	Weber State University
Shawn Milne	Commissioner, Tooele County
Alan Rindlisbacher	Layton Construction
Randy Sant	Tooele County
Jim Smith	Commissioner, Davis County

WFEDD Representatives and Others Present

Shawn Beus	Davis County
Julie Bjornstad	Wasatch Front Regional Council
Kelleigh Cole	Governor's Office of Economic Development
LaNiece Davenport	Wasatch Front Regional Council
Katie Gerard	Wasatch Front Regional Council
Andrew Gruber	Wasatch Front Regional Council
Ned Hacker	Wasatch Front Regional Council
Kevin Jessing	Utah Advanced Materials & Manufacturing Initiative
Ted Knowlton	Wasatch Front Regional Council
Brian Preece	South Jordan City
Megan Quilter	Davis County
Blake Thomas	Salt Lake County
Yvette Woodland	Utah Division of Workforce Services

BOARD

Action: Board Meeting Minutes from August 22, 2016 [Recording 03:56]

Mike Bouwhuis moved that the minutes of the WFEDD Governing Board meeting held August 22, 2016 be approved as written. Commissioner Jim Smith seconded the motion and the minutes were unanimously approved.

STRATEGY COMMITTEE

Action: Strategy Committee Meeting Minutes from May 23, 2016 [Recording 04:40]

A quorum wasn't reached at this meeting and approval was not given on these minutes.

Economic Development District Update [Recording 05:20]

LaNiece Davenport, Director of the WFEDD, shared with the Committee the five-year and one-year Comprehensive Economic Development Strategy plans. The five-year strategy was completed in

2013 but had not been printed. It has now been printed but nothing has been updated since 2013. The 2016 Comprehensive Economic Development Strategy was approved at the May 23, 2016 meeting. Ms. Davenport highlighted the following information from each chapter:

- Chapter 1. Introduction: Explains the WFEDD background, mission statement, and membership as well as provided a description of the Comprehensive Economic Development Strategy.
- Chapter 2. Regional Economic Goals and Objectives: Highlights the region's goals and objectives.
- Chapter 3. Summary of Regional Economic Conditions: Summarizes the regional and countywide economic conditions.
- Chapter 4. Analysis of Economic Development Issues and Opportunities: Analyzes the region's strengths, weaknesses, opportunities, and threats/challenges
- Chapter 5. Integrating With Utah's Priorities: Identifies the statewide and regional vision as well as statewide and regional strategic industry clusters. This section also highlights how the WFEDD works with partners to integrate economic development, transportation, and land use. Other sections highlight urban street design, local economic development strategies, consistency with state and local workforce investment strategies, and past, present, and projected economic development investments.
- Chapter 6. Community and Private Sector Participation: Highlights participation efforts.
- Chapter 7. Project Lists, Plan of Action, and Evaluation of Performance: Addresses strategic projects, programs, and activities, the CEDS action plan, and performance evaluation.
- Chapter 8. Economic Resiliency and the Environment: Describes the Region's steps for disaster mitigation as well as highlights key environmental areas and superfund sites, underground storage tanks, and brownfield sites. This section also identifies our region's threatened and endangered species, water management, and miscellaneous environmental information.

Both strategies can be found at www.wfrc.org and can be downloaded as a PDF.

Ms. Davenport reported on the new 2016 WFEDD Brochure. This Brochure explains that the Wasatch Front Economic Development District facilitates collaboration by bringing people, ideas, and projects together. The WFEDD fosters a regional approach to economic development with the support of member jurisdictions and partners, including the Governor's Office of Economic Development (GOED), Economic Development Corporation of Utah (EDCU), and local Chambers of Commerce. The WFEDD operates under the Wasatch Front Regional Council. The WFEDD's Governing Board represents the general economic interests of the region from partners within Davis, Morgan, Salt Lake, Tooele, and Weber Counties. The Brochure also highlights a few of our Region's recently funded projects such as The University of Utah, the Ogden Business Exchange, and the Investing in Manufacturing Communities Partnership (IMCP) Designation. Finally, it describes the U.S. Economic Development Administration's Funding Programs. The Brochure will be on the website shortly.

Andrew Gruber, Executive Director of WFRC, suggested that Ms. Davenport compile an email to the Board and Strategy Committee Members with a link to these items, so the link can be forwarded to others interested.

Ms. Davenport reviewed the Three Key Strategies handout with the committee members explaining that in order to help our economy thrive, the Wasatch Front Regional Council (a Metropolitan Planning Organization and Economic Development District) prioritized the following strategies for integration in the Wasatch Choice 2050 Vision, Regional Transportation Plan, Comprehensive Economic Development Strategy, and other short- and long-range efforts. The Three Key Strategies include:

- Coordinate the Needs of Economic Clusters with Transportation Investments.

- Addressing cluster locational and service needs ensures that Utah's economic growth remains healthy over the longer term.
 - Goal: To promote Utah's economic growth and sustainability.
- Coordinate Transportation Investments to Improve Access to Opportunity.
 - Improving access to jobs and services helps individuals be more self-sufficient and facilitates overall upward economic mobility.
 - Goal: To promote access to economic and educational opportunities.
- Ensure Fiscal Sustainability through Efficient Growth and Infrastructure Investments.
 - Encouraging efficient growth, such as growth in developed areas, and the use of existing infrastructure near regional transportation infrastructure stretches limited resources.
 - Goal: To foster responsible communities and infrastructure investments.

Wasatch Choice 2050 Vision and RTP Goals, Measures, Strategies [Recording 13:14]

Ted Knowlton, Deputy Director at WFRC, presented information on the Wasatch Choice 2050 process. In May, the following objectives were discussed:

- What can infrastructure providers and local governments do to create a vibrant economy?
- Priority outcomes to work towards?
- Better ways to work together?

Today's objectives include:

- Outline adopted WC2050 goals
- Consider how they might translate to metrics
- Discuss further engagement in WC2050 process

The goals development steps include feedback on "desired outcomes" from cities, transportation partner goals review, refinement by the Regional Growth Committee, and discussion with WFEDD, UTA, UDOT, area planners, MAG, and Envision Utah. Mr. Knowlton explained the introductory language of the Wasatch Choice 2050 goals and the shared vision. He explained that the Wasatch Front Regional Council will utilize these goals to inform organizational activities, including the development of transportation, land use, and economic development plans and projects. WFRC will measure the performance and impact of various plans and projects on several scales. Here are the goals that were adopted by the Council (not in order of priority):

- Livable and health communities
- Access to economic and educational opportunities
- Manageable and reliable traffic conditions
- Quality transportation choices
- Safe, user-friendly streets
- Clean air
- Housing choices and affordable living expenses
- Fiscally efficient communities and infrastructure
- Ample parks, open spaces, and recreational opportunities
- A sustainable environment including water, agriculture, and other natural resources

There was a lengthy discussion regarding the WC2050 goals among the Committee.

Mountain View Corridor Planning Study [Recording 59:50]

Stuart Clason, Business and Economic Development Director, Salt Lake County, presented on the Mountain View Corridor Planning Study. He explained that the Point of the Mountain Development Commission is comprised of local officials, private sector representatives, and state officials from both legislative and executive branches. He then described the Mountain View Corridor study. Phase one will include researching similar projects in other locations, best practices, and demographic, employment, real estate, and infrastructure. Phase two and three will include collaborative planning and detailing financial options. The project location follows the Mountain View

Corridor from the southern boundary (“Point of the Mountain”) to the northern boundary (“North West Quadrant”) of Salt Lake County.

Partners across jurisdictions will create a coordinated vision for land use, transportation, and economic development along the Mountain View Corridor. The study will result in economic growth and long-term sustainability of the area by creating opportunity, attracting advanced industry, encouraging exporting/FDI, and building on regional assets.

Mr. Clason discussed the request of an appropriation of \$500,000 from the State of Utah, and \$50,000 from the Wasatch Front Regional Council’s Transportation and Land Use Connection program. They will also make an EDA Investment application for \$750,000 creating a total estimated project cost of \$1.5M. He’s requesting the Committee move to approve adding the project to the Region’s CEDS so they can begin the process.

Randy Sant and Ms. Davenport both spoke in favor of the project and its inclusion in the CEDS. Because there was not a quorum of the Committee, Commissioner Milne requested that the Committee members vote electronically. Ms. Davenport will send an email seeking an electronic vote. Mr. Bott suggested that those in attendance vote. Of those that attended, the vote was unanimous to add the project to the CEDS. When the voting is complete, Ms. Davenport will inform Mr. Clason and the Committee members.

Data Sharing Problem Statement and Partners [Recording 01:26:17]

Mike Bouwhuis, Davis Applied Technology College, reported on his conversation with Terrence Bride

Utah Advanced Materials and Manufacturing Initiative Presentation [Recording 01:28:58]

Kevin Jessing, Director, Utah Advanced Materials and Manufacturing Initiative described UAMMI and how it was formed. He explained that many people and partners joined forces to create the Initiative. He also reminded the Committee that our Region received the IMCP designation and that UAMMI can move related projects and principles forward. He also shared that the Department of Defense recently awarded them a \$4M grant to move forward projects related to Utah’s composite sector. One such project is a composite network mapping project.

Committee Membership Changes [Recording 01:50:04]

Mr. Milne explained that the following members’ terms expire at the end of the calendar year. He reminded members that they can seek re-appointment, if interested.

The following Governing Board Memberships will expire in 2016:

- Bill Applegarth (Dec 2016)
- Michael Bouwhuis (Dec 2016)
- Carlton Christensen (Dec 2016)
- Jeff Edwards (Dec 2016)
- Chris Sloan (Dec 2016)
- Albert Wilde (Nov 2016)

The following Strategy Committee Memberships will expire in 2016:

- Bill Applegarth (Dec 2016)
- Susie Becker (Dec 2016)
- Michael Bouwhuis (Dec 2016)
- Carlton Christensen (Dec 2016)
- Jeff Edwards (Dec 2016)
- Chris Sloan (Dec 2016)
- Jim Smith (Dec 2016)
- Albert Wilde (Nov 2016)

Other Business

Mark your calendar for the 2017 meetings:

- February 27, 2017
- May 22, 2017
- August 28, 2017
- November 27, 2017

The meeting adjourned at 3:05 p.m.

A recording of this meeting may be found on the WFRC website at www.wfrc.org, under Committees, Wasatch Front Economic Development District, 2016 meetings.

**Wasatch Front Economic Development District
SPECIAL MEETING | STRATEGY COMMITTEE**

Shawn Milne, Chair

Michael Bouwhuis, Vice Chair

LaNiece Davenport, Director

MEETING MINUTES

Monday, May 23, 2016 1:00 pm

Wasatch Front Regional Council

295 North Jimmy Doolittle Road

Salt Lake City, UT 84116

Members and Alternates Present

Susie Becker, Zions Bank Municipal Consulting Group

Carlton Christensen, Salt Lake County

Tom Christopoulos, Ogden City

Bruce Davis, Weber State University

James Ebert, Weber County

Jeff Edwards, EDCUtah

Shawn Milne, Chair

Scott Parkinson, Bank of Utah

William Perry, Perry Homes Inc.

Alan Rindlisbacher, Layton Construction

Jim Smith, Davis County

Andrew Gruber, Wasatch Front Regional Council

Ned Hacker, Wasatch Front Regional Council

Jeff Harris, UDOT

Jory Johner, Wasatch Front Regional Council

Pam Jorgensen, Wasatch Front Regional Council

Ted Knowlton, Wasatch Front Regional Council

G.J. LaBonty, UTA

Douglas Larsen, Weber County

Jon Larsen, Wasatch Front Regional Council

Peter Makowski, Salt Lake City

Scott Marland, BioInnovations Gateway

Callie New, Wasatch Front Regional Council

Yvette Woodland, Utah Department of Workforce Services

Others Present

Shawn Beus, Salt Lake City

Julie Bjornstad, Wasatch Front Regional Council

Craig Bott, Grow Utah

Gustavo DaSilva, Wasatch Front Regional Council

John Downen, University of Utah

Marlin Eldred, Morgan County

Kayla Farr, FFKR Architects

Theresa Foxley, Governor's Office of Economic Development

Excused

Mayor Bill Applegarth

Councilman John Barber

Michael Bouwhuis

Gordon Eckersley

Randy Sant

Mayor Brent Taylor

Welcome and Introductions

Chairman Shawn Milne welcomed the WFEDD Strategy Committee. All who were present, including those attending via conference call, gave brief introductions. Mr. Milne reminded attendees that this is a special meeting of the WFEDD whereby a variety of economic development stakeholders have been invited to discuss the region's vision, transportation plan, and economic development integration efforts.

Information: Wasatch Choice 2050 and the Regional Transportation Plan

Ted Knowlton, Deputy Director of WFRC discussed the role of the Wasatch Front Regional Council (WFRC) as the Metropolitan Planning Organization whose task is to create the Region's unified vision and long range Regional Transportation Plan. WFRC administers a variety of programs and projects including the Transportation and Land Use Connection, the Community Development Block Grant, the Transportation Improvement Program, and the Wasatch Front Economic Development District.

LaNiece Davenport, Director of the WFEDD reminded attendees that WFRC is also the federally designated economic development district for Davis, Morgan, Salt Lake, Tooele, and Weber Counties, called the Wasatch Front Economic Development District (WFEDD). The WFEDD creates the Region's Comprehensive Economic Development Strategy (CEDS). Ms. Davenport presented and discussed three key strategies to help ensure the integration of Economy with Transportation and Land Use noting that the three strategies focus on (1) economic clusters, 2) access to opportunity, and 3) efficient infrastructure investment.

Jon Larsen, Modeling, Forecasting, and Information Services Manager at WFRC presented and discussed findings of the real estate market model. He passed out a sign-up sheet requesting that interested persons add their name to stay involved.

Action: Minutes from November 23, 2015 Strategy Committee Meeting

Chairman Milne directed the Committee's attention to the minutes from the previous Strategy Committee meeting held on November 23, 2015. Commissioner Jim Smith made a motion to approve the minutes, Carlton Christensen seconded the motion, and the motion passed unanimously.

Information: Director Update

Ms. Davenport provided a few updates regarding WFEDD related activities. She told members that based on results of an online survey, Committee meeting days and times will remain as currently scheduled, the fourth Monday in February, May, August, and November at 1:00 p.m. in the WFRC offices. She also reminded members of the joint conference of the National Association of Regional Council and the Wasatch Choice 2050 Consortium & Active Transportation Health Summit to be held June 26-29 at the Little America Hotel in Salt Lake City. She highlighted the role that WFEDD staff played in organizing a breakout session and mobile tour for the event and invited all to attend.

Action: 2016 Comprehensive Economic Development Strategy

Ms. Davenport introduced Economic Development Intern Gustavo daSilva. Mr. daSilva was tasked with updating the Comprehensive Economic Development Strategy (CEDS). Mr. daSilva handed out copies of 2016 CEDS and highlighted the following changes: visual and data updates including more pictures and graphics, demographic updates ensuring data is up to date, and content changes ensuring that things like new projects have been added. Chairman Milne asked for a motion to approve 2016 CEDS. Commissioner James Ebert made the motion, Jeff Edwards seconded, and the motion passed unanimously. Chairman Milne suggested that the next update include more data and graphics Morgan and Tooele County's. Other members of the Committee agreed and Ms. Davenport assured members that she would do that.

Information: Roundtable Discussion

Mr. Edwards asked Committee members to consider adding a project to the CEDS. Mr. Edwards described the research-based project and the project's goal of turning coal derived pitch into carbon fiber. The project benefits communities struggling with the declining coal industry. It would benefit our advanced carbon composites cluster and create jobs. The University of Utah is the project lead but many other organizations are involved including EDCU. The University will seek a grant from the U.S. EDA's POWER Initiative. All supported the project and agreed to its inclusion in the CEDS.

Other Business

Chairman Milne noted that the next Strategy Committee meeting will be Monday, August 22, 2016, 2016 at 1:00 pm at the Wasatch Front Regional Council. No other business was discussed. The meeting adjourned at 3:00 pm.



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

2017 GOVERNING BOARD ROSTER

MEMBERSHIP REQUIREMENTS

The Wasatch Front Economic Development District (WFEDD) Governing Board (Board) shall have at least 11 (eleven) members, with no less than 51% elected officials and/or employees of a general purpose unit of government appointed to represent government and no less than 35% non-governmental members. Other members may be appointed to the Board as long as the Board membership maintains compliance with the requirements set forth by U.S. EDA. The membership must comprise the following:

COG-APPOINTED

Elected Officials and/or Employees of a Unit of Government (5)

Each of the five County Councils of Governments (COG) shall appoint one elected official and/or employee of a general purpose unit of government and their alternate at the January meeting. Alternates shall have full membership status in the member's absence.

Table with 2 columns: MEMBER and ALTERNATE. Rows include: Jim Smith (Davis County) / Bob Stevenson (Layton City); John Barber (Morgan County) / Tina Cannon (Morgan County); Bill Applegarth (Riverton City) / Carlton Christensen (Salt Lake County Regional Development); Shawn Milne (Tooele County) / Brad Pratt (Tooele City); James Ebert (Weber County) / Brent Taylor (North Ogden City).

NON COG-APPOINTED

Statewide Government Representative (1)

The five COG-Appointed members shall appoint one member that represents government and the State of Utah's economic interests and their alternate.

Table with 2 columns: MEMBER and ALTERNATE. Row includes: Benjamin Hart (Utah Governor's Office of Economic Development) / Theresa Foxley or Michael Flynn (Economic Development Corporation of Utah).



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Other Representatives (5)

The five COG-Appointed members shall appoint five members and alternates that meet the following requirements: at least one for-profit private-sector senior manager or executive; AND at least one or more of the following: Chamber of Commerce or other local development director; post-secondary educational institution representative; workforce development representative; union or other labor issues representative.

MEMBER	ALTERNATE
Mike Bouwhuis Davis Applied Technology College Term: 2/1/17 – 2/1/19	T. Craig Bott Grow Utah
Stephen Lyon Morgan County Economic Development Term: 2/1/17 – 2/1/19	Gavin McCleary Farm Bureau Financial Services
Abby Osborne Salt Lake Chamber Term: 2/1/17 – 2/1/19	Michael Parker Salt Lake Chamber
Chris Sloan Group1 Real Estate Term: 2/1/17 – 2/1/19	Scott Snelson or Robin DeHerrera Tooele Applied Technology College or --
Scott Parkinson Bank of Utah Term: 2/1/17 – 2/1/19	Rick Fairbanks Ogden Exchange Club

Others

The 11 Board members listed above may appoint additional members to serve on the Board. The additional members must represent the principle economic interests of the region.

MEMBER	ALTERNATE
Carrie Mayne Utah Department of Workforce Services Term: 2/1/17 – 2/1/19	Mark Knold Utah Department of Workforce Services

ORGANIZATION

The Wasatch Front Economic Development District (WFEDD) Governing Board shall be organized as follows:

TERM

All members of the Board are appointed bi-annually with no limitation on succession. When a representative is an elected or appointed official, their term shall not extend beyond their time in office. At such time as a representative serving on the WFEDD Board leaves their applicable office, the entity that appointed such representative shall appoint a replacement.

VOTING

Each Board member shall be entitled to one vote on any matter that requires a vote. Board members may participate in a meeting of the Board by means of conference telephone or similar communications equipment by which all persons participating in the meeting can hear each other. Such participation shall constitute presence in person at the meeting.

QUORUM

A simple majority of the Board members present at a meeting represents a quorum and shall be the act of the WFEDD Board.

MEETINGS

The Board shall hold at least one annual meeting at such time and place as may be determined by the Board. In addition, the Chair of the Board may call a meeting at least quarterly to conduct business and for informational purposes. The Board may provide (by resolution) the time and place for the holding of such annual and quarterly meeting or for the holding of any additional regular meeting. Special meetings of the Board may be called by or at the request of the chair or any two members. The person or persons



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authorized to call special meetings of the Board may select any place as the place for the special meeting. Notice of each meeting of the Board shall state the place, day, and hour of the meeting and shall be given to each member at least five days prior thereto by mail, telephone or electronic mail.

CALENDAR

The WFEDD meets quarterly on the fourth Monday of the month at 1:00 pm at the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, UT 84116. The 2017 meeting calendar is as follows: Monday, February 27, 2017; Monday, May 22, 2017; Monday, August 28, 2017; Monday, November 27, 2017.



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

2017 STRATEGY COMMITTEE ROSTER

MEMBERSHIP REQUIREMENTS

All members of the Wasatch Front Economic Development District (WFEDD) Governing Board (Board) also serve as members of the Strategy Committee. The Board appoints the additional Strategy Committee members to ensure the membership matches the following: the Strategy Committee must represent the main economic interests of the region and include private sector representatives as a majority of its membership. The Strategy Committee should include public officials, community leaders, representatives of workforce development boards, institutions of higher education, minority and labor groups, and private individuals. If a Board member represents the public sector on the Board, they may not represent the private sector on the Strategy Committee. Strategy Committee members may designate their alternate. Alternates shall have full membership status in the absence of a member.

PRIVATE SECTOR REPRESENTATIVES (at least 51%)

Any senior management official or executive holding a key decision-making position with respect to any for-profit enterprise (13)

	2015-2017 MEMBER	2017-2019 MEMBER	2017-2019 ALTERNATE
1	Gordon Eckersley Davis School Board Davis County Term: 4/1/15 – 6/30/17	(name) Superintendent, Davis School Board Davis County Term: 5/1/17 – 5/1/19	TBD
2	-	Jeff Edwards (to be confirmed) President, Utah Advanced Materials and Manufacturing Initiative Davis County Term: 5/1/17 – 5/1/19	TBD
3	Shelly Betz Councilmember, Morgan Co Council Morgan County Term: 11/1/14 – 6/30/17	Shaun Peterson Senior Advisor, Peterson Wealth Serv. Morgan County Term: 5/1/17 – 5/1/19	TBD
4	-	Kory Martin (to be confirmed) General Manager, Young Automotive Morgan County Term: 5/1/17 – 5/1/19	TBD
5	-	Susie Becker Vice President, Zions Public Finance Salt Lake County Term: 5/1/16 – 5/1/18	Scott Aylett Zions Public Finance Salt Lake County Term: 5/1/16 – 5/1/18
6	-	Chris DeHerrera (to be confirmed) President, Associated Builders and Contractors, UT Chapter Salt Lake County Term: 5/1/17 – 5/1/19	TBD
7	Bill Perry Perry Homes Tooele County Term: 3/1/15 – 6/30/17	Todd R. Bingham (to be confirmed) President, Utah Manufacturers Assoc. Tooele County Term: 5/1/17 – 5/1/19	TBD
8	Randy Sant Tooele City Tooele County Term: 6/1/14 – 6/30/17	Randy Sant (Organization name) Tooele County Term: 5/1/17 – 5/1/19	TBD
9	-	(name) Goldman Sachs	TBD



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		Weber County	
10	-	Bruce Davis University Vice Provost and Dean, Weber State University Weber County Term: 5/1/17 – 5/1/19	TBD
11	-	Lew Cramer (to be confirmed) CEO, Coldwell Banker Commercial Statewide Term: 2/1/17 – 2/1/19	TBD
12	-	Darin Mellott (to be confirmed) Director, Research and Analysis, CBRE Statewide Term: 2/1/17 – 2/1/19	TBD
13	-	Ron Richins (to be confirmed) Acting Exec. Director, Military Installation Development Authority Statewide Term: 2/1/17 – 2/1/19	TBD

REPRESENTATIVES OF OTHER ECONOMIC INTERESTS (no more than 49%)

Persons who provide additional representation of the main economic interests of the region. These persons may include but are not limited to public officials, community leaders, representatives of workforce development boards, institutions of higher education, minority and labor groups, and private individuals (12)

	2017 MEMBER	2017 ALTERNATE
1	Jim Smith, Commissioner Davis County	Bob Stevenson, Mayor Layton City
2	Mike Bouwhuis Davis Applied Technology College	T. Craig Bott Grow Utah
3	John Barber, Councilmember Morgan County	Tina Cannon, Councilmember Morgan County
4	Stephen Lyon Morgan County Economic Development	Gavin McCleary Farm Bureau Financial Services
5	Bill Applegarth, Mayor Riverton City	Carlton Christensen Salt Lake County Regional Development
6	Abby Osborne Salt Lake Chamber	Michael Parker Salt Lake Chamber
7	Shawn Milne, Commissioner Tooele County	Brad Pratt, Councilmember Tooele City
8	Chris Sloan Group1 Real Estate	Scott Snelson or Robin DeHerrera Tooele Applied Technology College or XX
9	James Ebert, Commissioner Weber County	Brent Taylor, Mayor North Ogden City
10	Scott Parkinson Bank of Utah	Rick Fairbanks Ogden Industrial Corporation
11	Benjamin Hart Utah Governor’s Office of Economic Development	Theresa Foxley or Michael Flynn Economic Development Corporation of Utah
12	Carrie Mayne Utah Department of Workforce Services	Mark Knold Utah Department of Workforce Services



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

ORGANIZATION

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VOTING

Each Strategy Committee member shall be entitled to one vote on any matter that requires a vote. Members may participate in a meeting by means of conference telephone or similar communications equipment by which all persons participating in the meeting can hear each other. Such participation shall constitute presence in person at the meeting.

QUORUM

A simple majority of Strategy Committee members present at a meeting represents a quorum.

MEETINGS

Notice of each meeting of the Strategy Committee shall state the place, day, and hour of the meeting and shall be given to each member at least five days prior thereto by mail, telephone or electronic mail. The WFEDD meets quarterly on the fourth Monday of the month at 1:00 pm at the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, UT 84116. The 2017 meeting calendar is as follows: Monday, February 27, 2017; Monday, May 22, 2017; Monday, August 28, 2017; Monday, November 27, 2017.



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

2017 GOVERNING BOARD BIOS

DAVIS COUNTY				
NAME	TITLE	ORGANIZATION / COMPANY	BIO	EMAIL ADDRESS
Jim Smith	Commissioner	Davis County	Commissioner Smith had a long career in banking and served as the President of local banks on two occasions. In 2009, he began five years of service as President/CEO of the Davis Chamber of Commerce. His particular priorities have been in job creation through economic development. He has worked in Legislative Affairs, worked with the military at Hill AFB; been involved in education, transportation issues, and economic development. He has also served on the Business Development Fund Committee for Davis County and the County Council of Governments.	jsmith@daviscountyutah.gov
Michael Bouwhuis	President	Davis Applied Technology College	Mr. Bouwhuis received a Master of Education from Brigham Young University and a Bachelor of Science from Weber State University. He has served on Layton City Council, North Davis Sewer District Board, Utah Partnership for Education and Economic Development Board, Davis Hospital Board, the Governor’s Commission on Educational Excellence, and chairs the Davis County Coalition of Governments Transportation Committee.	mjb@datc.edu
MORGAN COUNTY				
John Barber	Council-member	Morgan County	Council Member Barber attended Denver Automotive and Diesel College. This led him to start Barber Brothers Ford in Morgan, Utah – where it remained for 14 years. John has served as Chair of the School Board, Ford Motor Company National Dealer Council, Chair of the Ford Select National Dealer Council, Chair of Envision Morgan, Chair and current member of the Morgan Area Chamber of Commerce.	jbarber@morgan-county.net
Stephen Lyon	Economic Development Director	Morgan County	Mr. Lyon earned a Master of Public Administration and Bachelor of both History and German from the University of Utah. While at GOED, Mr. Lyon helped Utah companies find, bid, and win government contracts as a way to expand and grow business. He spent three years as a Development Director for the Mountainland Aging and Family Services in Orem.	slyon@morgan-county.net
SALT LAKE COUNTY				
Bill Applegarth	Mayor	Riverton City, Salt Lake County	Throughout his life, Mayor Applegarth has dedicated himself to serving people and the community around him. After studying at BYU, he received a Doctorate of Educational Administration. He then pursued a 40 career for the LDS Church Education system, including 34 years as an administrator. During the last twelve years, Bill has focused his efforts on building an economic framework to keep the City growing and supporting a sustainable quality-of-life all residents can experience while living in Riverton.	bapplegarth@rivertoncity.com
Abby Osborne	Director of Government Relations	Salt Lake Chamber of Commerce	Ms. Osborne serves the Salt Lake Chamber as Director of Government Relations and is the Executive Director of the Utah Transportation Coalition. Abby brings a high-level of experience in government and public affairs as well as experience in corporate branding and marketing, and business development.	aosborne@slchamber.com



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TOOELE COUNTY				
Shawn Milne	Commissioner	Tooele County	Commissioner Milne is President and Owner of Ivy League Image and Sound. He has extensive history of community involvement. He has served as a member of the Tooele City Council, Planning & Zoning Commission, Charter Review Committee, Chamber of Commerce & Tourism, Kiwanis Club, Boy Scouts, United Way Leadership Council, Tooele Valley Community Cooperative, and more. He has shown a commitment to Tooele County through his broad volunteer service for many years prior to attaining elected office.	smilne.tooelecounty@gmail.com
Chris Sloan	Owner/Broker	Group 1 Real Estate	Mr. Sloan is the Owner/Broker of Group 1 Real Estate, specializing in residential and commercial real estate in Tooele County. In addition, he serves as a Planning and Zoning Commissioner for the City of Tooele. He is Past-President of the Tooele County Board of Realtors, served as the 2009 President of the Utah Association of Realtors, and received the Tooele County Chamber of Commerce 2006 "Ambassador of the Year" award. He also serves on the Board of Directors of the National Association of Realtors.	chrisgroup1@msn.com
WEBER COUNTY				
James Ebert	Commissioner	Weber County	Commissioner Ebert graduated from Weber State University with a Bachelor of Criminal Justice/Law Enforcement Administration. He served as a Lieutenant in the Riverton Police Department for 15 years. He has been a Weber County Commissioner since 2015, giving him 22 years of public service. He values community and the importance of protecting it.	jebert@co.weber.ut.us
Scott Parkinson	Senior Vice President, Marketing and Communications	Bank of Utah	Mr. Parkinson is a graduate of Weber State University with a Bachelor of Urban Planning. Since 1995, Scott has been the Senior Vice President for Marketing and Communications at the Bank of Utah. He is a former President of the Ogden-Weber Chamber of Commerce, Board of Trustees member for the St. Benedict's Foundation, and Board member of nine other top organizations for economic development in the area.	scott.h.parkinson@gmail.com
STATEWIDE				
Ben Hart	Managing Director, Urban and Rural Business Services	Governor's Office of Economic Development	Mr. Hart is the Managing Director for Urban and Rural Business Services for GOED. Ben helps facilitate coordination between programs and partners to help support businesses across the state. He previously served as the Director of Employer Initiatives for the UT Dept. of Workforce Services. Ben helped develop programs such as the Small Business Bridge program,UCAIR Clean Air Assist program, and the Utah Cluster Acceleration Partnership. He completed his undergraduate and graduate studies at the University of Utah.	benhart@utah.gov
Carrie Mayne	Chief Economist and Director of Workforce Research and Analysis	Utah Department of Workforce Services	Ms. Mayne has been employed with the Department of Workforce Services for roughly 11 years. She began her career with DWS as the Bureau of Labor Statistics programs supervisor and later moved to the supervisory role for the team of economists. Most recently, she took on the role of Chief Economist and Director of the Workforce Research and Analysis Division. Carrie holds a bachelor's degree in economics from the University of Utah and is currently completing her PhD in the same field.	cjmayne@utah.gov



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

PROJECT FORM

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Filling out this form is the first step in making a formal application to the U.S. Economic Development Administration. The District reviews and approves projects quarterly for inclusion into the region's Comprehensive Economic Development Strategy. Submit completed form to LaNiece Davenport at ldavenport@wfrd.org. For more information visit www.wfrd.org.

Applicant Information

Date 2/20/2017

Name Sara Meess

Organization Ogden City Corporation

Email sarameess@ogdencity.com

Phone 801-629-8974

Project Information

Project Title The Market – Community-Based Makerspace

Project Location 455 25th Street, Ogden, UT

Total Estimated Project Cost \$ 2,000,000 (acquisition and build-out)

Total Estimated EDA Investment \$ 1,400,000 (70% EDA investment rate, based on average per capita income in inner-city Ogden that is <60% of the national average)

Other Funding Sources and Investment \$ 1,000,000 in equipment (from sponsors); \$280,000/year in operating capital (initially from donors, then from project revenue); and write-down in sale price by building owner

Project Start Date 7/1/17

End Date 12/31/18

Jurisdiction's Priority of the Project (i.e. Capital Investment / Improvement Plan's Priority) High Medium Low

Detailed Project Description *The Market is a highly collaborative, open-access art and fabrication facility. This facility will grow our creative industries (including art, design, manufacturing, and tech) by connecting people and organizations to space, technology, and opportunity. It will build our Collaborative Economy, which enables people to get the things they want or need from themselves or their community. The Market will also be a platform for education, entrepreneurship, and business development. *The Market will provide area businesses and residents with affordable access to equipment needed for work in the creative industries, ranging from making sculptures to building furniture to prototyping carbon fiber outdoor gear. The makerspace will offer memberships that allow access to a wood shop, metal shop, textiles studio, electronics lab, and advanced manufacturing equipment. Classes and workshops will provide both technical training and business development support. We plan to collaborate with the local university and technical college to ensure that the makerspace complements and amplifies existing education programs and innovation resources. Finally, the makerspace will encourage collaboration among members from different disciplines and backgrounds, and the development of a community of creatives and makers. *The goals of the project are to foster skills development and increase business opportunities in an underserved community; encourage entrepreneurship and innovation; and stimulate job growth and business expansion in creative production and advanced manufacturing. Additionally, the project will be located in Ogden's emerging Creative District, and will strengthen the area's identity and catalyze revitalization. Anticipated outcomes include higher employment and incomes in the underserved area, increased number of new businesses, growth of the creative industries in Ogden, and private investment in the Creative District. *The project will be located in the historic Ben Lomond Hotel Garage, a 60,000 sf building at 455 25th Street. Ogden City proposes to purchase a condo



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unit of approximately 14,000 sf in this building to use for the makerspace. The condo unit will be purchased in gray shell condition, and the City will undertake the necessary tenant improvements. Ogden City will request EDA funding for the acquisition of the condo unit and the construction of improvements. EDA funding will leverage a write-down in sale price by the building owner, as well as private funding for equipment and operating expenses. The initial capital contribution for acquisition and build-out is critical for the viability of the project and its long-term economic sustainability.

Describe How the Project will Benefit the Region *(indicate as many expected measures as possible)*

Number of Jobs Created ~145 full-time equivalent jobs over 10 years consisting of: 2 full-time staff @ The Market; 12 part-time instructors @ The Market (each at 10 hours per week); 140 jobs created by businesses using The Market (~14 businesses each creating 2 jobs and rotating out of the space every 2 years)

Number of Jobs Retained [Click here to enter text.](#)

Number of Workforce Development or Training Programs ~160 individuals trained annually, including specialized classes/workshops and training on equipment

Changes in the Region's Economic Environment In the project area, we anticipate an increased number of business starts, increased household income, and reduced unemployment. Citywide, we also anticipate growth of the creative industries, as measured by the number of jobs, payrolled business locations, and in-region sales. Finally, we expect the project to catalyze new private investment in Ogden's Creative District.

Other [Click here to enter text.](#)

Regional Economic Development Priorities

Select One or More of the following Regional Goals the Project will Address

- Goal 1. Attract Businesses that Offer Higher Wages
- Goal 2. Increase Economic Development Capacity
- Goal 3. Build-On or Improve the Region's Growth Centers
- Goal 4. Encourage Entrepreneurship and Innovation
- Goal 5. Retain and Expand Existing Utah Businesses
- Goal 6. Maintain and Improve our High Quality of Life

Briefly Describe How the Project Best Meets the Region's Goals (from above) *Encourage entrepreneurship and innovation:

Ogden has a rich history of manufacturing, and the industry remains a major economic driver for our community today – underlying key clusters such as aerospace, outdoor products, and life sciences. However, the cost of equipment needed for manufacturing and production is often prohibitive for individuals, start-ups, and early-stage businesses. This creates a barrier to entry for many, thus limiting entrepreneurship and innovation. Affordable access to equipment at the makerspace will help overcome this barrier. Similarly, Ogden is home to an underserved community that faces significant barriers to accessing skills development, technical training, and business development services. Although the local university and technical college provide critical training in production, design, and engineering, educational attainment in the community remains low. Creating a community-based makerspace space (rather than an institute of higher education) that offers the opportunity to learn new skills at a low cost in a comfortable environment will be an important entry point for residents into skills development and training. Additionally, it will provide an opportunity to connect community members with business development services. Thus, the makerspace will provide new opportunities to a larger pool of creative and talented residents, increasing entrepreneurship and innovation in our community. *Attract businesses with higher wages: Creating a makerspace will help to grow Ogden's creative economy, attracting new residents and businesses alike. Ogden is already distinguished from other communities by its strengths in manufacturing and outdoor products. However, expanding on these strengths by growing the creative industries (which often



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cross-cut the two sectors mentioned above) offers an opportunity to further set our community apart. The makerspace is part of a larger plan for the Creative District that will help establish Ogden as a dynamic, creative community that is also an affordable place for artists, designers, and makers to live and work. As businesses increasingly make location decisions based on the availability of skilled labor, it is important to grow our community's supply of creative and critical thinkers, especially those who also have technical skills. *Build on the Region's growth centers: The makerspace project will encourage redevelopment in the Creative District, which has existing infrastructure, excellent proximity to both the Central Business District and the adjacent East Central residential neighborhood, and a significant amount of vacant or underutilized land. We anticipate that the makerspace will attract people who want to live and work near the project, catalyzing redevelopment in the Creative District and maximizing the use of existing assets in an urban center. Additionally, a Bus Rapid Transit (BRT) line has been proposed to connect Ogden's commuter rail station to Weber State University; the preferred route runs along 25th Street, adjacent to the project location. The makerspace and proposed BRT line will be mutually beneficial and will support the growth of an existing urban center. *Specifically, the makerspace will contribute to overcoming the conditions of high unemployment and low incomes that characterize the project's area of impact. In this area, high unemployment is primarily result of a skills gap – jobs are available, but area residents often lack the skills to fill the available jobs. The makerspace will offer a low-risk path for area residents and businesses to enter into the creative industries. Individuals will acquire new technical and business skills, while businesses and individuals alike will gain access to equipment that would otherwise be cost-prohibitive. Individuals who are currently employed in low wage jobs will have increased opportunities to develop the skills that will help them to launch a business, gain higher-wage employment, or continue with further education and training. Area businesses that have been stymied by lack of equipment or resources will have new opportunities to innovate and grow. Additionally, specific programming will be developed to ensure that the community benefits from the project. For example, youth education programs could give students early exposure to the rewards of "hands-on" careers, scholarship programs could cover membership costs for select area residents, and peer-to-peer mentoring could be offered for small businesses.