

Minutes

Wasatch Front Economic Development District Strategy Committee Meeting Meeting of November 28, 2016

A meeting of the Wasatch Front Economic Development District Strategy Committee was held on Monday, November 28, 2016 in the offices of the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Welcome and Introductions [Recording 00:00]

Commissioner Shawn Milne, WFEDD Chairman, called the meeting to order at 1:00 p.m. Commissioner Milne welcomed committee members and guests and introductions were made. The following were in attendance:

WFEDD Members and Alternates Present

Bill Applegarth	Mayor, Riverton City
Susie Becker	Zions Bank Municipal Consulting
Craig Bott	Grow Utah Ventures
Mike Bouwhuis	Davis Applied Technology College
Stuart Clason (alternate for Carlton Christensen)	Salt Lake County
Bruce Davis via phone	Weber State University
Shawn Milne	Commissioner, Tooele County
Alan Rindlisbacher	Layton Construction
Randy Sant	Tooele County
Jim Smith	Commissioner, Davis County

WFEDD Representatives and Others Present

Shawn Beus	Davis County
Julie Bjornstad	Wasatch Front Regional Council
Kelleigh Cole	Governor's Office of Economic Development
LaNiece Davenport	Wasatch Front Regional Council
Katie Gerard	Wasatch Front Regional Council
Andrew Gruber	Wasatch Front Regional Council
Ned Hacker	Wasatch Front Regional Council
Kevin Jessing	Utah Advanced Materials & Manufacturing Initiative
Ted Knowlton	Wasatch Front Regional Council
Brian Preece	South Jordan City
Megan Quilter	Davis County
Blake Thomas	Salt Lake County
Yvette Woodland	Utah Division of Workforce Services

BOARD

Action: Board Meeting Minutes from August 22, 2016 [Recording 03:56]

Mike Bouwhuis moved that the minutes of the WFEDD Governing Board meeting held August 22, 2016 be approved as written. Commissioner Jim Smith seconded the motion and the minutes were unanimously approved.

STRATEGY COMMITTEE

Action: Strategy Committee Meeting Minutes from May 23, 2016 [Recording 04:40]

A quorum wasn't reached at this meeting and approval was not given on these minutes.

Economic Development District Update [Recording 05:20]

LaNiece Davenport, Director of the WFEDD, shared with the Committee the five-year and one-year Comprehensive Economic Development Strategy plans. The five-year strategy was completed in

2013 but had not been printed. It has now been printed but nothing has been updated since 2013. The 2016 Comprehensive Economic Development Strategy was approved at the May 23, 2016 meeting. Ms. Davenport highlighted the following information from each chapter:

- Chapter 1. Introduction: Explains the WFEDD background, mission statement, and membership as well as provided a description of the Comprehensive Economic Development Strategy.
- Chapter 2. Regional Economic Goals and Objectives: Highlights the region's goals and objectives.
- Chapter 3. Summary of Regional Economic Conditions: Summarizes the regional and countywide economic conditions.
- Chapter 4. Analysis of Economic Development Issues and Opportunities: Analyzes the region's strengths, weaknesses, opportunities, and threats/challenges
- Chapter 5. Integrating With Utah's Priorities: Identifies the statewide and regional vision as well as statewide and regional strategic industry clusters. This section also highlights how the WFEDD works with partners to integrate economic development, transportation, and land use. Other sections highlight urban street design, local economic development strategies, consistency with state and local workforce investment strategies, and past, present, and projected economic development investments.
- Chapter 6. Community and Private Sector Participation: Highlights participation efforts.
- Chapter 7. Project Lists, Plan of Action, and Evaluation of Performance: Addresses strategic projects, programs, and activities, the CEDS action plan, and performance evaluation.
- Chapter 8. Economic Resiliency and the Environment: Describes the Region's steps for disaster mitigation as well as highlights key environmental areas and superfund sites, underground storage tanks, and brownfield sites. This section also identifies our region's threatened and endangered species, water management, and miscellaneous environmental information.

Both strategies can be found at www.wfrc.org and can be downloaded as a PDF.

Ms. Davenport reported on the new 2016 WFEDD Brochure. This Brochure explains that the Wasatch Front Economic Development District facilitates collaboration by bringing people, ideas, and projects together. The WFEDD fosters a regional approach to economic development with the support of member jurisdictions and partners, including the Governor's Office of Economic Development (GOED), Economic Development Corporation of Utah (EDCU), and local Chambers of Commerce. The WFEDD operates under the Wasatch Front Regional Council. The WFEDD's Governing Board represents the general economic interests of the region from partners within Davis, Morgan, Salt Lake, Tooele, and Weber Counties. The Brochure also highlights a few of our Region's recently funded projects such as The University of Utah, the Ogden Business Exchange, and the Investing in Manufacturing Communities Partnership (IMCP) Designation. Finally, it describes the U.S. Economic Development Administration's Funding Programs. The Brochure will be on the website shortly.

Andrew Gruber, Executive Director of WFRC, suggested that Ms. Davenport compile an email to the Board and Strategy Committee Members with a link to these items, so the link can be forwarded to others interested.

Ms. Davenport reviewed the Three Key Strategies handout with the committee members explaining that in order to help our economy thrive, the Wasatch Front Regional Council (a Metropolitan Planning Organization and Economic Development District) prioritized the following strategies for integration in the Wasatch Choice 2050 Vision, Regional Transportation Plan, Comprehensive Economic Development Strategy, and other short- and long-range efforts. The Three Key Strategies include:

- Coordinate the Needs of Economic Clusters with Transportation Investments.

- Addressing cluster locational and service needs ensures that Utah's economic growth remains healthy over the longer term.
 - Goal: To promote Utah's economic growth and sustainability.
- Coordinate Transportation Investments to Improve Access to Opportunity.
 - Improving access to jobs and services helps individuals be more self-sufficient and facilitates overall upward economic mobility.
 - Goal: To promote access to economic and educational opportunities.
- Ensure Fiscal Sustainability through Efficient Growth and Infrastructure Investments.
 - Encouraging efficient growth, such as growth in developed areas, and the use of existing infrastructure near regional transportation infrastructure stretches limited resources.
 - Goal: To foster responsible communities and infrastructure investments.

Wasatch Choice 2050 Vision and RTP Goals, Measures, Strategies [Recording 13:14]

Ted Knowlton, Deputy Director at WFRC, presented information on the Wasatch Choice 2050 process. In May, the following objectives were discussed:

- What can infrastructure providers and local governments do to create a vibrant economy?
- Priority outcomes to work towards?
- Better ways to work together?

Today's objectives include:

- Outline adopted WC2050 goals
- Consider how they might translate to metrics
- Discuss further engagement in WC2050 process

The goals development steps include feedback on "desired outcomes" from cities, transportation partner goals review, refinement by the Regional Growth Committee, and discussion with WFEDD, UTA, UDOT, area planners, MAG, and Envision Utah. Mr. Knowlton explained the introductory language of the Wasatch Choice 2050 goals and the shared vision. He explained that the Wasatch Front Regional Council will utilize these goals to inform organizational activities, including the development of transportation, land use, and economic development plans and projects. WFRC will measure the performance and impact of various plans and projects on several scales. Here are the goals that were adopted by the Council (not in order of priority):

- Livable and health communities
- Access to economic and educational opportunities
- Manageable and reliable traffic conditions
- Quality transportation choices
- Safe, user-friendly streets
- Clean air
- Housing choices and affordable living expenses
- Fiscally efficient communities and infrastructure
- Ample parks, open spaces, and recreational opportunities
- A sustainable environment including water, agriculture, and other natural resources

There was a lengthy discussion regarding the WC2050 goals among the Committee.

Mountain View Corridor Planning Study [Recording 59:50]

Stuart Clason, Business and Economic Development Director, Salt Lake County, presented on the Mountain View Corridor Planning Study. He explained that the Point of the Mountain Development Commission is comprised of local officials, private sector representatives, and state officials from both legislative and executive branches. He then described the Mountain View Corridor study. Phase one will include researching similar projects in other locations, best practices, and demographic, employment, real estate, and infrastructure. Phase two and three will include collaborative planning and detailing financial options. The project location follows the Mountain View

Corridor from the southern boundary (“Point of the Mountain”) to the northern boundary (“North West Quadrant”) of Salt Lake County.

Partners across jurisdictions will create a coordinated vision for land use, transportation, and economic development along the Mountain View Corridor. The study will result in economic growth and long-term sustainability of the area by creating opportunity, attracting advanced industry, encouraging exporting/FDI, and building on regional assets.

Mr. Clason discussed the request of an appropriation of \$500,000 from the State of Utah, and \$50,000 from the Wasatch Front Regional Council’s Transportation and Land Use Connection program. They will also make an EDA Investment application for \$750,000 creating a total estimated project cost of \$1.5M. He’s requesting the Committee move to approve adding the project to the Region’s CEDS so they can begin the process.

Randy Sant and Ms. Davenport both spoke in favor of the project and its inclusion in the CEDS. Because there was not a quorum of the Committee, Commissioner Milne requested that the Committee members vote electronically. Ms. Davenport will send an email seeking an electronic vote. Mr. Bott suggested that those in attendance vote. Of those that attended, the vote was unanimous to add the project to the CEDS. When the voting is complete, Ms. Davenport will inform Mr. Clason and the Committee members.

Data Sharing Problem Statement and Partners [Recording 01:26:17]

Mike Bouwhuis, Davis Applied Technology College, reported on his conversation with Terrence Bride

Utah Advanced Materials and Manufacturing Initiative Presentation [Recording 01:28:58]

Kevin Jessing, Director, Utah Advanced Materials and Manufacturing Initiative described UAMMI and how it was formed. He explained that many people and partners joined forces to create the Initiative. He also reminded the Committee that our Region received the IMCP designation and that UAMMI can move related projects and principles forward. He also shared that the Department of Defense recently awarded them a \$4M grant to move forward projects related to Utah’s composite sector. One such project is a composite network mapping project.

Committee Membership Changes [Recording 01:50:04]

Mr. Milne explained that the following members’ terms expire at the end of the calendar year. He reminded members that they can seek re-appointment, if interested.

The following Governing Board Memberships will expire in 2016:

- Bill Applegarth (Dec 2016)
- Michael Bouwhuis (Dec 2016)
- Carlton Christensen (Dec 2016)
- Jeff Edwards (Dec 2016)
- Chris Sloan (Dec 2016)
- Albert Wilde (Nov 2016)

The following Strategy Committee Memberships will expire in 2016:

- Bill Applegarth (Dec 2016)
- Susie Becker (Dec 2016)
- Michael Bouwhuis (Dec 2016)
- Carlton Christensen (Dec 2016)
- Jeff Edwards (Dec 2016)
- Chris Sloan (Dec 2016)
- Jim Smith (Dec 2016)
- Albert Wilde (Nov 2016)

Other Business

Mark your calendar for the 2017 meetings:

- February 27, 2017
- May 22, 2017
- August 28, 2017
- November 27, 2017

The meeting adjourned at 3:05 p.m.

A recording of this meeting may be found on the WFRC website at www.wfrc.org, under Committees, Wasatch Front Economic Development District, 2016 meetings.