

2015-2016 HIGHLIGHTS

Wasatch Front Economic Development District

August 2016

Role of the Wasatch Front Economic Development District

Listen and Learn



The EDD developed and prioritized strategies based on input from members and non-members (community and economic development leaders from around our region)

Priorities

Make it Happen

A dream becomes a goal when action is taken toward achieving it...

Overall Priority	Strategy	Score	Done
1	Create a collaborative Northern Utah economic development conference.	18	50%
2	Identify 1 to 3 county specific employment and workforce issues .	15	0%
3	Identify strategic projects that tie with RTP , i.e. Centers, Freight, Redevelopment.	13	100%
4	Staff schedule projects tours .	11	20%
5	Create annual forum with experts from other sectors, i.e. transportation.	10	80%
6	Identify 1 to 3 strategic initiatives(s) or focus areas to direct District activities.	6	100%
6	Identify and include missing players .	6	80%
7	Each member identify how they best contribute .	4	10%
8	Identify 1 to 3 county specific clusters .	3	30%
8	Create effective communication mechanisms for members.	3	10%
8	Implement communication strategies for non-members.	3	10%
9	Identify 1 to 3 county specific priorities .	2	0%

Make it Happen

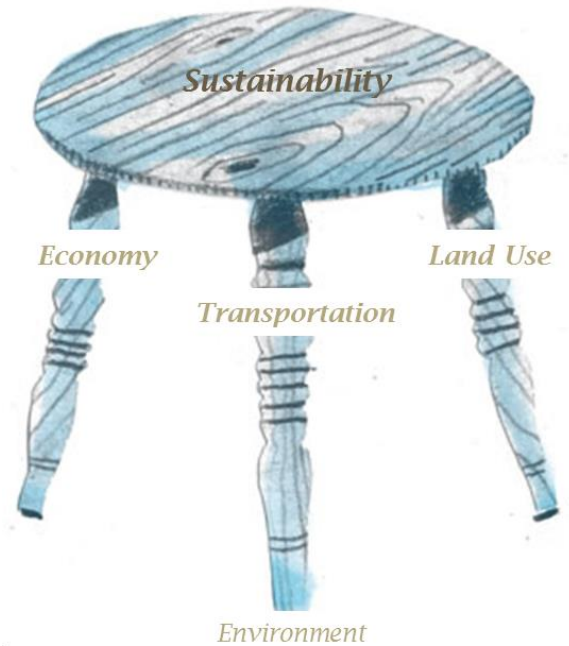


National Association of Regional Councils Conference and Wasatch Choice 2050 Consortium

Assisted in planning a breakout session and planning and moderating a mobile tour of Salt Lake and Utah County's Tech Cluster

Integration of Economic Development

Integration



Ensured economic development was and will be considered throughout WFRC's programs – developed and vetted strategies to ensure integration

THREE KEY STRATEGIES

The Wasatch Front Regional Council integrates economic development with transportation and land use using the following strategies.



Coordinate transportation investments with economic cluster locational and service needs.

Addressing locational and service needs ensures that Utah's clusters grow and remain healthy over the longer term.

PROGRESS

- Measure growth of clusters relative to transportation investments
- Measure travel time of goods delivered to clusters
- Measure workforce access to clusters

COLLABORATIVE ACTIONS

- Create a coordinated regional cluster priority map
- Align WFRC programs with cluster needs



Coordinate transportation investments to improve access to opportunity.

Improving access to jobs and services helps individuals be more self-sufficient and facilitates upward economic mobility. Metropolitan areas that promote upward mobility achieve higher economic performance.

PROGRESS

- Measure jobs and educational opportunities within a short car, transit, bike or walk trip
- Measure access to large job and educational centers
- Measure program funding to improve areas with lower incomes

COLLABORATIVE ACTIONS

- Prioritize projects that support access to opportunity
- Prioritize projects that improve access for lower income households
- Work with local governments to maximize access to opportunity through new development



Ensure fiscal sustainability through efficient growth and infrastructure investments.

Encouraging efficient growth and the use of existing infrastructure makes our resources go farther.

PROGRESS

- Measure center and infill growth
- Measure revenue and cost burden for communities
- Measure travel demand, including driving distances, and use of alternative modes

COLLABORATIVE ACTIONS

- Align programming/funding decisions to utilize existing investments and promote efficient growth
- Work with local governments to encourage efficient growth
- Collaborate to reduce travel demand

Integration of Economic Development

Outreach



Communication and Awareness

Presented information about the EDD to a variety of audiences to share the word and garner project ideas

Supported 8 Local Projects

New Projects



- **Tooele County**

Regional Culinary/Wastewater Pipeline - construct culinary and sewer water utilities to sustain existing businesses, entities, and homeowners in Tooele County

- **Weber County**

North West Weber Industrial Park - fund the plan for the infrastructure for a new rail served industrial park that would support the advanced composites and aerospace manufacturing clusters

- **Quatere Foundry**

2016 Regional Innovation Strategy – this cohort program teaches entrepreneurs execution through in person and online programs at institutions of higher education

- **Salt Lake City**

Granary Area Innovation District - provide opportunity for people to live in sustainable housing close to where they work with immediate access to public gathering spaces, cultural venues, mass transit, and walkable and bikeable areas; the request will support the development of key infrastructure including rebuilding 400 West

- **Envision Utah**

Point of the Mountain Vision - The process will engage stakeholders, residents, and market experts to understand what outcomes and strategies resonate with them

- **Ogden City**

Ogden Airport Aerospace Cluster Initiative - expand airport infrastructure and advanced manufacturing, design, and testing capacity at the Ogden Hinckley Airport to facilitate a European Union aircraft manufacturer's commitment to establish its western hemisphere headquarters and production facilities

- **Grow Utah**

Strategic thinking about creating a committee or place where persons can share related ideas regarding targeted clusters

- **EDCU and UAMMI**

Added a carbon fiber manufacturing and education project to the CEDS. More activity to take place

Funding



U.S. EDA Funded Projects Tour

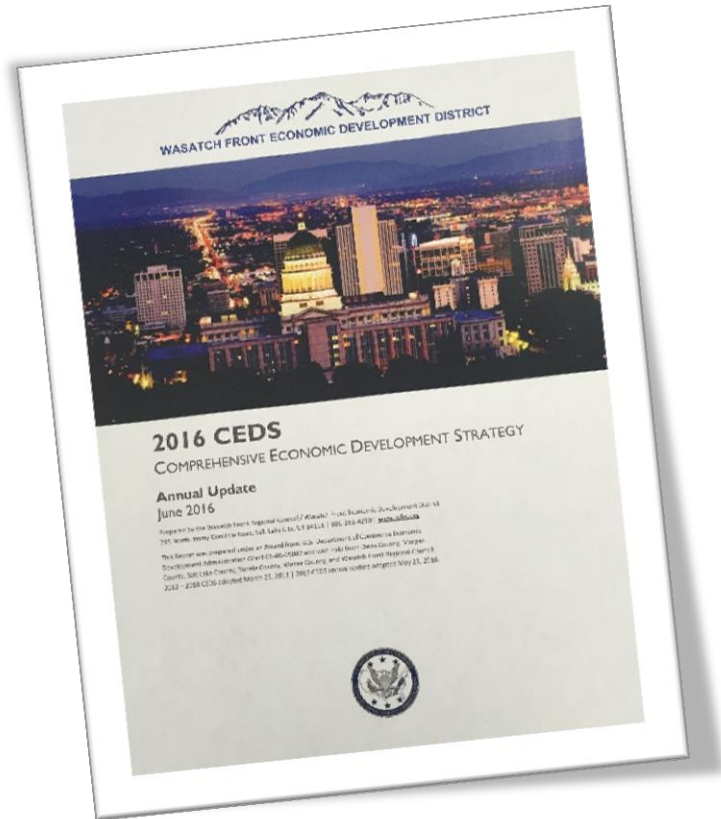
- University of Utah
- Quatere Foundry and Sustainable Solutions
- Ogden Business Exchange



Strategic Planning

Comprehensive Economic Development Strategy

Updated the annual CEDS which was approved on May 23, 2016



2016-2018
BUDGET and SCOPE OF WORK
Wasatch Front Economic Development District
August 2016

Dollars and Cents



Funding for EDD Administration

- 2015: \$60,000 grant | \$60,000 match
- 2016: \$66,000 grant | \$66,000 match
- 2017: \$66,000 grant | \$66,000 match
- 2018: \$66,000 grant | \$66,000 match
- Notes: (1) Up to \$6,200 may be used to hire a consultant to assist members in developing economic development plans, market studies, or related planning and analysis. (2) Up to \$1600 may be used to pay membership/registration fees.

2016 – 2018 Scope of Work Overview

Scope of Work



- Support the District and Region
- Staff the District's Board and Strategy Committee
- Manage and Maintain the CEDS
- Coordinate, Integrate, and Collaborate

Training Academy



Event Partners



Join Us! TRAINING ACADEMY

TRANSPORTATION | LAND USE | ECONOMIC DEVELOPMENT

September

29

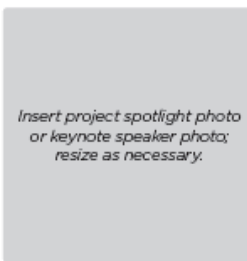
Thurs

Form-Based Code:

Advantages + Implementation

10:30 am - 12:00 pm ■ Farmington City Hall
160 South Main Street, Farmington, Utah 84025

Insert one or two sentences to introduce the event. Insert one or two sentences to describe the event. Insert two or three supporting sentences to describe the event. Insert two or three supporting sentences to describe the event. Insert two or three sentences to summarize the event. Insert two or three supporting sentences to describe the event. Insert two or three sentences to summarize the event. Insert two or three supporting sentences to describe the event. Insert two or three sentences to summarize the event.



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Registration

Register at [insertwebsiteaddress.com](#).

Questions?

Please contact **Megan Townsend**, Transportation Planner, Wasatch Front Regional Council.

mtownsend@wfr.org

[801.363.4250](tel:801.363.4250)

Upcoming Events

Dec

20

Tues

Economic Development:
Insert Tagline

April

7

Fri

Active Transportation:
Insert Tagline

Thank You

2016 Wasatch Front
Economic Development District
Governing Board Members