

PLANTAC
Regional Growth Committee | Technical Advisory Committee

July 18, 2018
 9:00 AM – 10:30 AM
 Meeting Summary

AGENDA ITEM	DISCUSSION	ACTION
Welcome and Introductions - Wilf Sommerkorn, Salt Lake County	Wilf Sommerkorn, Salt Lake County, introduced the meeting and welcomed the attendees. PLANTAC was held in the conference room at Draper City Hall.	None Required
1. Meeting Summary – April 18, 2018 – PLANTAC	<p>Wilf Sommerkorn, Salt Lake County, called for a motion to approve the April 18, 2018 minutes. Carlton Christensen, Salt Lake County, so moved and Jim McNulty, Murray City, second to the motion. The minutes were approved unanimously.</p> <p>PLANTAC (encompassing the Salt Lake City – West Valley City Urbanized Area) meeting summaries are posted on the Wasatch Front Regional Council (WFRC) website (www.wfrc.org) under the “Committees” section on the top of the front page. You can access these summaries by selecting “Regional Growth Committee TAC.”</p>	Approved
2. WC2050 Vision Endorsement – Ted Knowlton, Wasatch Front Regional Council	<p>Ted Knowlton, Deputy Director, WFRC, provided a definition of the Wasatch Choice 2050 Vision (WC2050 Vision) and explained the process of this planning effort to date. The WC2050 Vision represents the direction we want to go as a regional. In essence, it is the blueprint for our communities to follow in updating their general plans. The WC2050 Vision is the future that we choose and this important document was endorsed in May by the Wasatch Front Regional Council. There are three primary or core elements to the WC2050 Vision, which are economic development, land use, and the regional transportation plan. Ted review the 10 goals, which were adopted in October 2016, that formed the basis for the Vision, along with the WFRC’s four key strategies. These strategies include: (1) provide transportation choices; (2) support housing options; (3) preserve open space; and (4) link economic development with transportation and housing decisions. The WC2050 Vision map shows the core transportation elements, regional land use centers and districts, and how both align with each other. Ted demonstrated the WFRC website and invited members of PlanTAC to tour the site and become familiar with the WC20450 Vision.</p> <p>Please contact Ted Knowlton at (801) 363-4250, ext. 1201 or ted@wfrc.org for additional information.</p>	None Required
3. Discussion of 2019-2050 RTP Project Phasing – Jory Johner, Wasatch Front Regional Council	<p>Jory Johner, Long Range Planning Group Manager, WFRC, provided an overview of the process used for phasing roadway, transit, and active transportation projects for the 2019 – 2050 Regional Transportation Plan. The primary purpose of this agenda item was for PlanTAC members to review the needs phasing maps and offer comments. Jory mentioned that regional needs were projected out to the year 2050. Specific evaluation criteria were used, based on the adopted goals, to phase the RTP projects. PlanTAC members helped to develop phasing criteria, along with input from UDOT and UTA. However, the maps and supporting spreadsheets represent a technical evaluation only. Other local considerations also play an important part. PlanTAC members were invited to review the map and make comments. If members opted to leave a comment, they were asked to also leave their names and some reason for moving a project from one phase to another. Finally, Jory mentioned that the RTP phasing maps would also be reviewed by the region’s engineers at their regularly scheduled Trans Com TAC meetings.</p>	None Required

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	<p>Please contact Jory Johner at (801) 363-4250, ext. 1110 or jjohner@wfr.org for additional information.</p>	
<p>4. Donald Shoup Visit – Ted Knowlton, Wasatch Front Regional Council</p>	<p>Ted Knowlton, Deputy Director, WFRC, mentioned that Donald Shoup, a distinguished research professor with the Department of Urban Planning at UCLA, will provide a presentation on “The Hidden Costs of Free Parking.” Dr. Shoup’s presentation will take place at the Salt Lake County’s Viridian Event Center in West Jordan City on October 4, 2018, from 11:30 AM to 1:30 PM. Lunch will be provided and it is anticipated that between 200 and 300 people will attend this event. Parking can consume up to 30 percent of a city’s land and Dr. Shoup will explore creative ways in which changes to parking policy and building development can make better use of precious land. Shoup will also be making a similar presentation at the APA Conference in April of next year. Ted asked the question, “What would be a useful product for community on the subject of parking?” Several ideas were discussed, including a guidebook with best practices, innovative policies, and practical advice. PlanTAC members were invited to see Ted about any additional ideas that they might have.</p> <p>Please contact Ted Knowlton at (801) 363-4250, ext. 1201 or ted@wfr.org for additional information.</p>	<p>None Required</p>
<p>5. Salt Lake County Housing Dashboard – Mike Gallegos, Salt Lake County</p>	<p>Mike Gallegos, Division Director, Salt Lake County Housing and Community Development, provided an overview to the County’s affordable housing program. Mike mentioned that there are currently over 40 projects in Salt Lake County with approximately 4,000 units. Not all of these units are designated as affordable, but many are. There are a number of challenges facing affordable housing, including population growth, stagnant wages, and tax rates that have been rearranged. A special committee has been formed to address some of these issues and the Kem C. Gardner Policy Institute has been approached to help with data gaps in housing. A housing dashboard has been developed by the County and should be an invaluable tool and resource for local planners and decision-makers. The new “Salt Lake County Housing Dashboard” will be available by the end of the year and will be updated periodically. The Dashboard will have data on five important areas, including: (1) Demographics and Growth; (2) Supply and Demand; (3) Pricing; (4) Housing Affordability; and (5) Tool Kit. Each category will have the latest data available for use. For example, “Pricing” will include (1) median price of single family homes and cost per square foot, (2) rental rates by bedroom, and (3) land use per square foot. I will personally provide the first member of PlanTAC with a \$20 bill if he or she reads this item in these minutes. Mike mentioned that lower cost housing should be located near transit stops, job centers, shopping opportunities, etc. A mix of housing types and income is preferable.</p> <p>Please contact Mike Gallegos at (385) 468-4901, or mgallegos@slco.org for additional information.</p>	<p>None Required</p>
<p>6. Transportation and Land Use Connection New Project Opportunities – Megan Townsend, Wasatch Front Regional Council</p>	<p>Megan Townsend, TLC Program Lead, WFRC, provided PlanTAC members with a MS PowerPoint presentation on the Transportation and Land Use Connection program. She reminded PlanTAC member that the mission of the TLC program is to “support local governments in their planning efforts to implement the Wasatch Choice Vision. Program goals include: (1) maximize the value of investments in public infrastructure; (2) enhance access to opportunity; (3) increase travel options to optimize mobility; and (4) create communities with opportunities to live, work, and play. To date approximately \$5.99 million has been spent on a wide variety of projects throughout the Wasatch Front Region. Megan reviewed various types of eligible projects, including</p>	<p>None Required</p>

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	<p>mode share, implementing a center, first/last mile assessment, parking reform, smart city ideas, transit-oriented development, street connectivity, and small area master plans. The TLC projects to date break down in the following manner: 22 small area and station plans; 11 new ordinances, mostly form-based codes; 7 transportation or active transportation master plans; 9 general plan updates; and 5 special area studies. Approximately 81 percent of communities across the region have submitted applications of some type over the past five years. Finally, Meg mentioned that “letter of intent” for 2018 are due in October and she is available to assist in any fashion needed.</p> <p>Please contact Megan Townsend at (801) 363-4250, ext. 1101 or mtownsend@wfr.org for additional information.</p>	
<p>7. Discuss Housing Growth Crisis and “The Bird” – Ted Knowlton, Wasatch Front Regional Council</p>	<p>Ted Knowlton, Deputy Director, WFRC, was to lead a discussion with PlanTAC members on the subject of Salt Lake County’s growing housing crisis and affordability. However, this item was dropped from the agenda because of time constraints. Also dropped from the agenda was Ted’s brief presentation on “The Bird,” an electric scooter company that has introduced its product in Salt Lake City. These subjects might be covered during a future PlanTAC meeting.</p> <p>Please contact Ted Knowlton at (801) 363-4250, ext. 1201 or ted@wfr.org for additional information.</p>	<p>None Required</p>
<p>8. Community Happenings – PlanTAC Members</p>	<p>Ted Knowlton, Deputy Director, WFRC, went around the room and asked PlanTAC members what was happening in their communities that might be of interest to others. Several ideas were mentioned including the following: The construction of Porter Rockwell Blvd. is currently underway (Bluffdale); FrontRunner improvements and a new core route study is underway (UTA); A new regional performing arts center next to City Hall (Taylorsville); the Olympia Hills development and its carrying capacity (Herriman); a master plan for the area around the RSL Stadium (Sandy); I-15 and freight are becoming a priority with the proposed Inland Port Facility (UDOT); the success of the experimental pop-up intersection trial (Salt Lake City); a new mixed-use and transit oriented development across from City Hall at the TRAX station (West Jordan); ATIP bicycle best practices and way finding protocol (Salt Lake County); the Wasatch Boulevard master plan (Cottonwood Heights); and a new planned fire station adjacent to City Hall (Murray). Ted encouraged PlanTAC members to come prepared to share additional community happenings at future meetings.</p> <p>Please contact Ted Knowlton at (801) 363-4250, ext. 1201 or ted@wfr.org for additional information.</p>	<p>None Required</p>
<p>9. Other Business and Call For Agenda Items – Val John Halford, Wasatch Front Regional Council</p>	<p>Val John Halford, Transportation Planner, WFRC, asked PlanTAC members if they had items of interest for future agenda items. Two specific items were mentioned: The Comprehensive Economic Development Strategy (Scott Hess); and Salt Lake County tax revenues (Sam Klemm)</p> <p>Please contact Val John Halford at (801) 363-4250, ext. 1108 or vhalford@wfr.org for additional information.</p>	<p>None Required</p>
<p>10. Next Meeting</p>	<p>The next PLANTAC meeting will be held on September 19, 2018.</p>	<p>None Required</p>

ATTENDANCE ROLL

NAME	REPRESENTING	NAME	REPRESENTING
Jake Warner	Sandy City	Scott Langford	West Jordan City
Jake Young	Salt Lake County	Bill Baranowski	West Jordan City
Wilf Sommerkorn	Salt Lake County	Levi Roberts	UTA
Helen Peters	Salt Lake County	Kerry Doane	UTA
Jared Stewart	Salt Lake County	Walt Steinvorth	UDOT
Sam Klemm	Salt Lake County	Ryan Beck	Envision Utah
Carlton Christensen	Salt Lake County	Thomas McMurty	Avenues Consultants
Michael Maloy	Herriman City	Callie New	WFRC
Cris Jones	Salt Lake City	Megan Townsend	WFRC
Matt Taylor	Cottonwood Heights	Julie Bjornstad	WFRC
Grant Crowell	Bluffdale City	Jory Johner	WFRC
Jim McNulty	Murray City	Val John Halford	WFRC
Caitlyn Miller	Bluffdale City	Ted Knowlton	WFRC
Mark McGrath	Taylorsville City	Scott Hess	WFRC