

## May 2021 Events:

- 3rd - Mon: Social Ride - Provo's Hidden Gems 6:30pm
- 5th - Wed: Bike to Work Day 7:30-9:00am
- 7th - Fri: Provo Art Stroll and Roll 6-9pm
- 8th - Sat: Goodbye Goatsheads Service Project 10am-12pm
- 10th - Mon: Social Ride - Mural Tour 6:30pm
- 17th - Mon: Social Ride - Cargo Bike Roundup 6:30pm
- 19th - Wed: Ride of Silence 7pm
- 21st - Fri: Concert Cruise 6-8pm
- 24th - Mon: Social Ride - Provo's World Famous Bike Tour 6:30pm
- 29th - Sat: PBC Fun, Fun Underground Forest Race (FFUFR) 4-6pm
- 31st - Mon: Social Ride - Spooky City Night Ride 9pm

check out [provo.org/bikemonth](https://provo.org/bikemonth) for more info

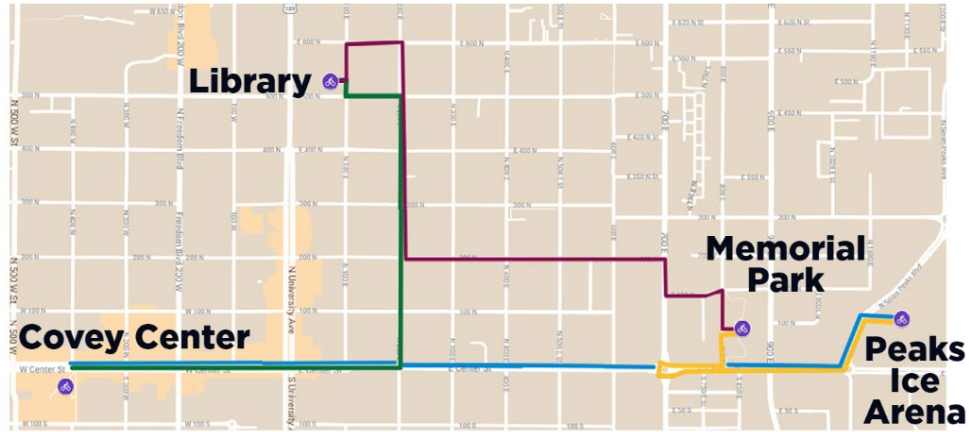








# Route Map:



**Groups will rotate in a clockwise direction.**

## Concert Cycle Cruise





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# Utah Transit Authority

## Active Transportation Master Plan

6/9/2021

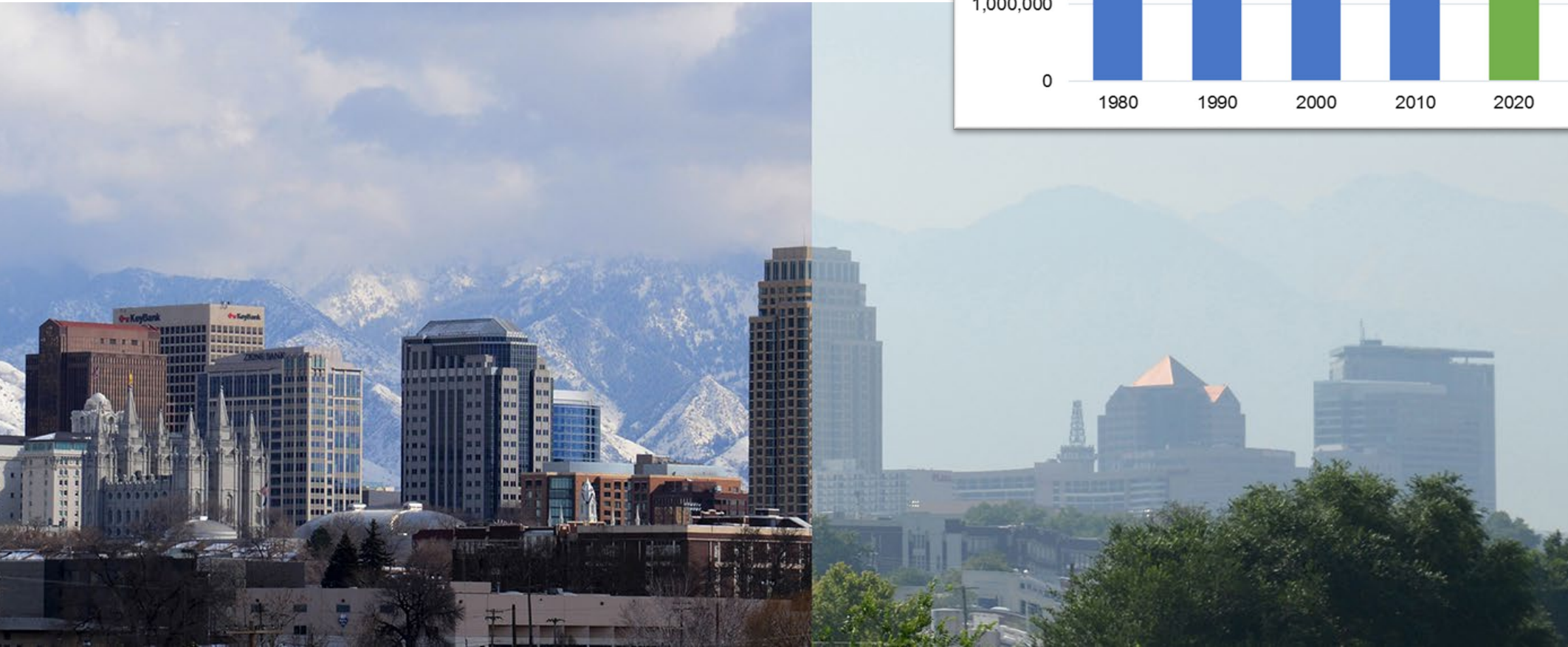
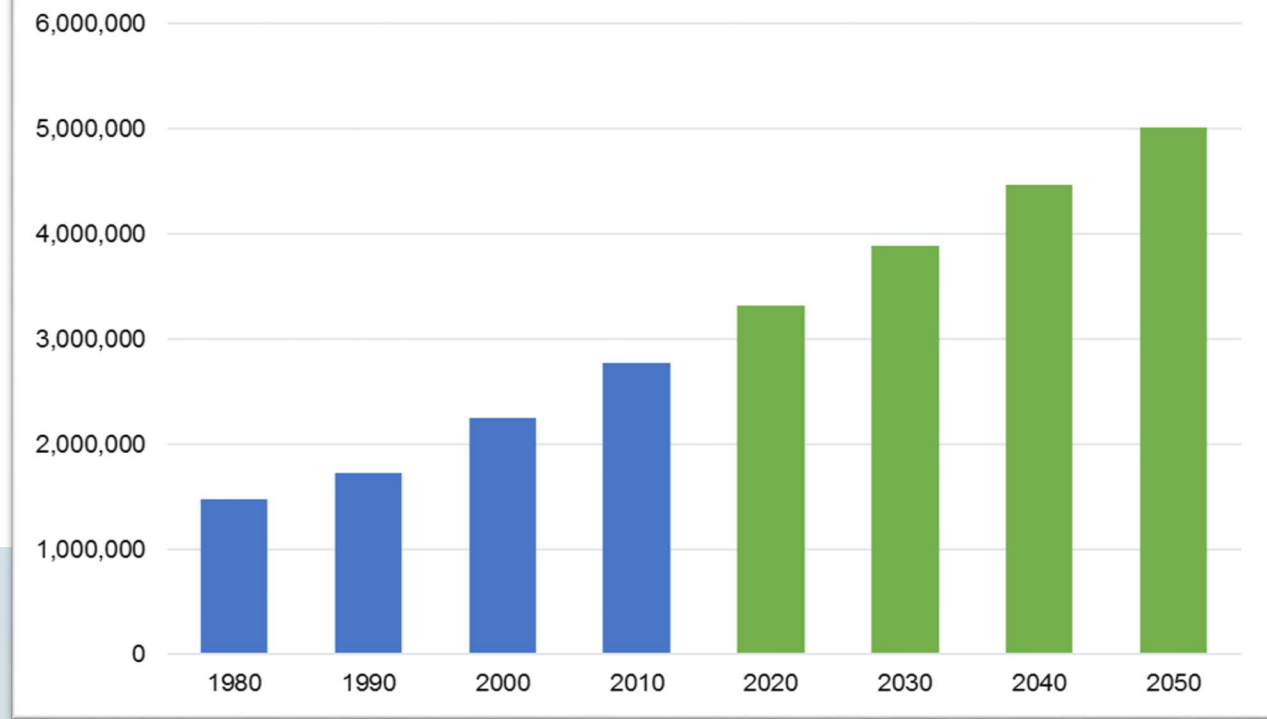




# Wasatch Front Region is Growing

Our region is growing rapidly, which brings both challenges and opportunities.

- Air quality and traffic congestion
- Economic growth and opportunity



# UTA Active Transportation Master Plan

Developing system-wide plan to make walking and rolling to/from transit easier and safer for everyone

Designed to build on existing local and regional planning efforts to encourage more active transportation as mobility solutions

Main objective is to expand transit access through first/last mile strategies

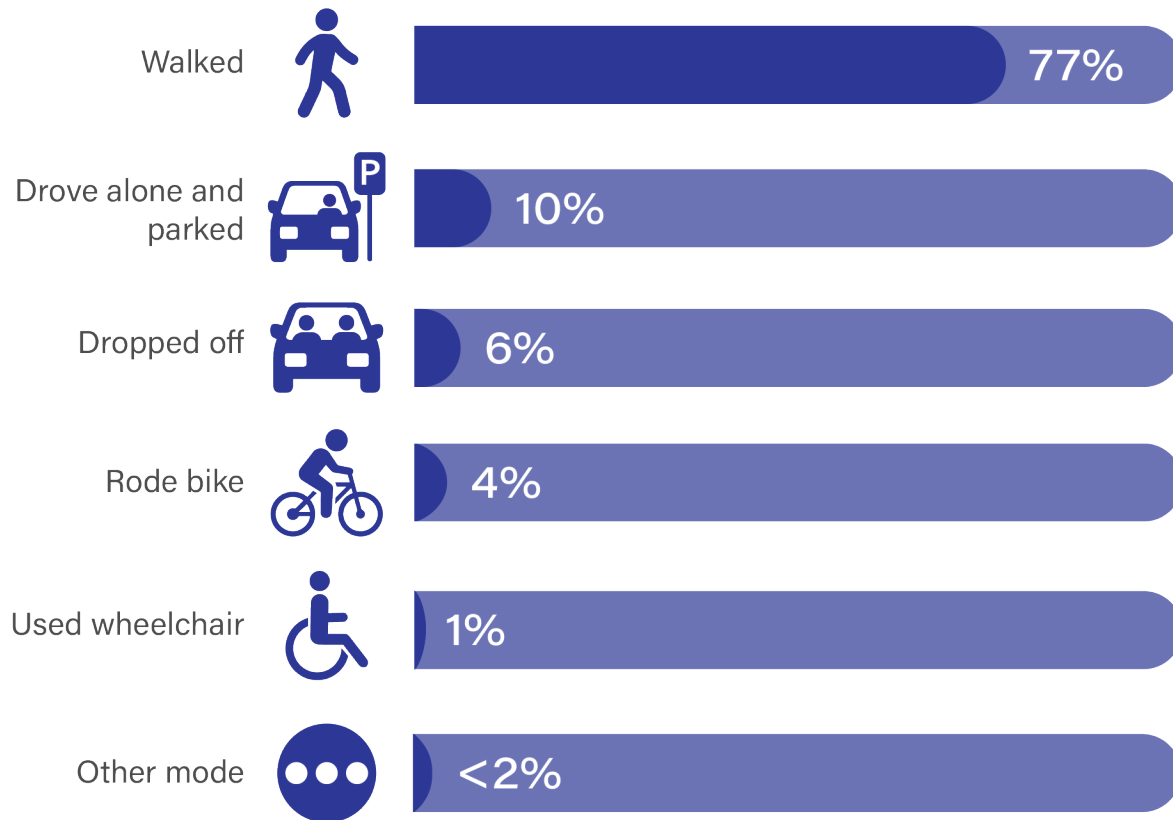




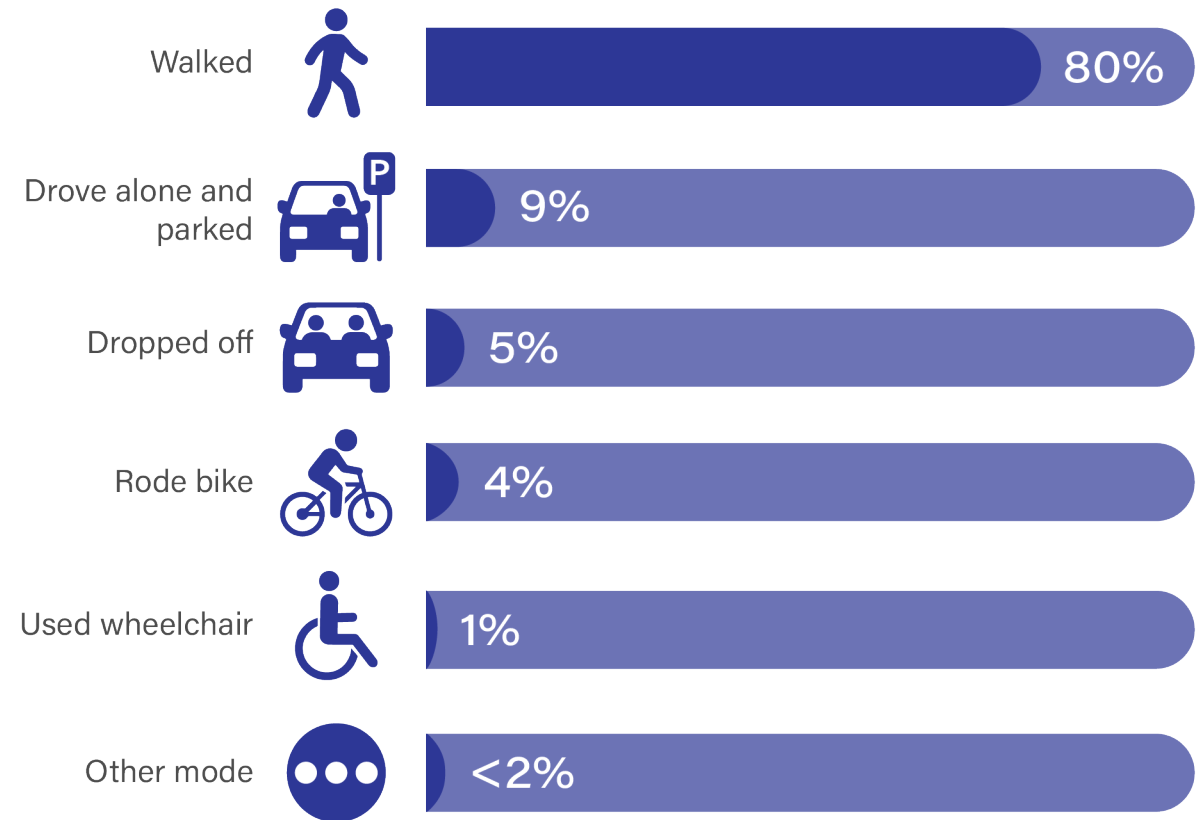
# WHY? – Need for an AT Master Plan

## All Transit Trips Are Multimodal

### Transit Access Mode



### Transit Egress Mode

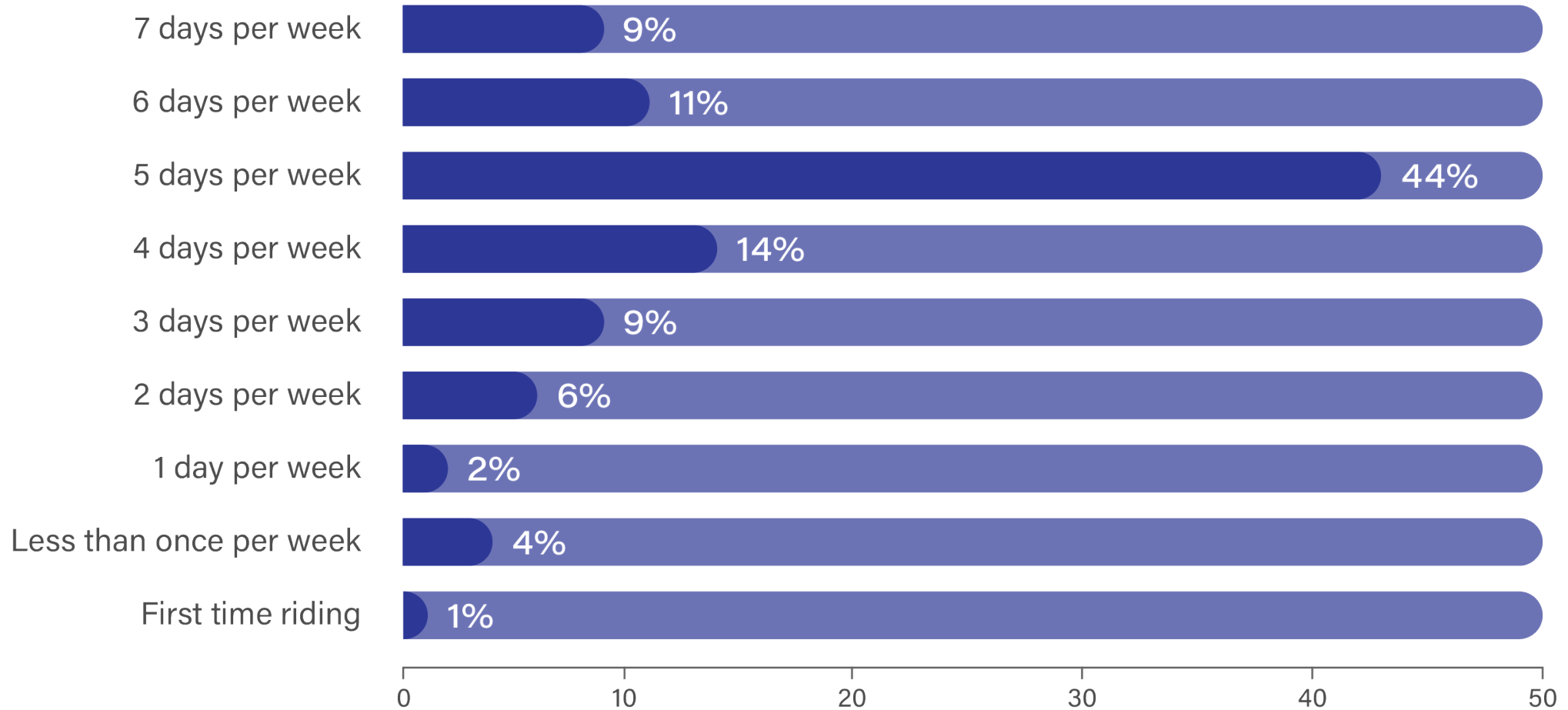


n = 13,417

# WHY? – Need for an AT Master Plan

## All Transit Trips Are Multimodal

### Transit Trip Frequency





# AT Master Plan Objectives



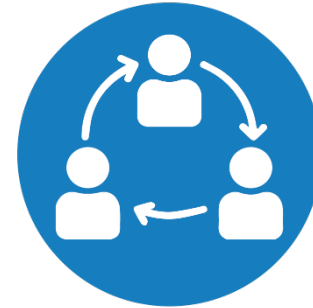
Identify AT gaps/barriers accessing transit



Integrate more rideshare stations close to transit



Prioritize list of facility improvements



Coordinate with local and regional governments for programming



Develop education and marketing programs



Develop list of funding/grant opportunities

# Guiding Studies, Plans & Policies

UTA First/Last Mile Strategies Study

2015

UTA Station Access Policy

2020

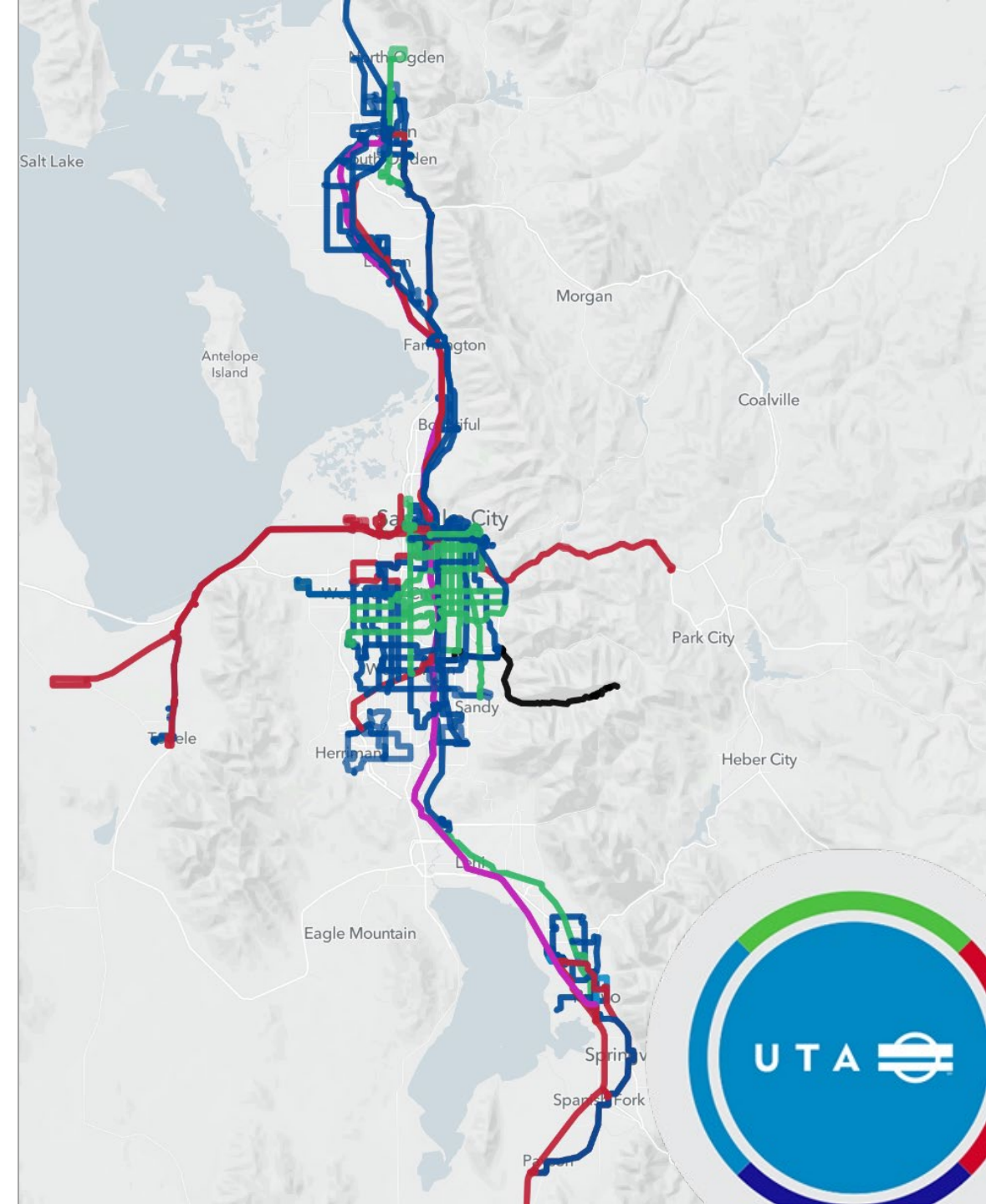
UTA Bus Stop Master Plan (BSMP)

2021

UTA 5-Year Service Plan

2022

UTA Active Transportation Master Plan







**Thank you!**

# ADVOCACY TOOLKIT







Conservatism is an “approach to human affairs which mistrusts both a priori reasoning and revolution, preferring to put its trust in experience and in the gradual improvement of tried and tested arrangements”





VENICE





# PINGYAO





CAIRO



# ROME







# SAVANNAH





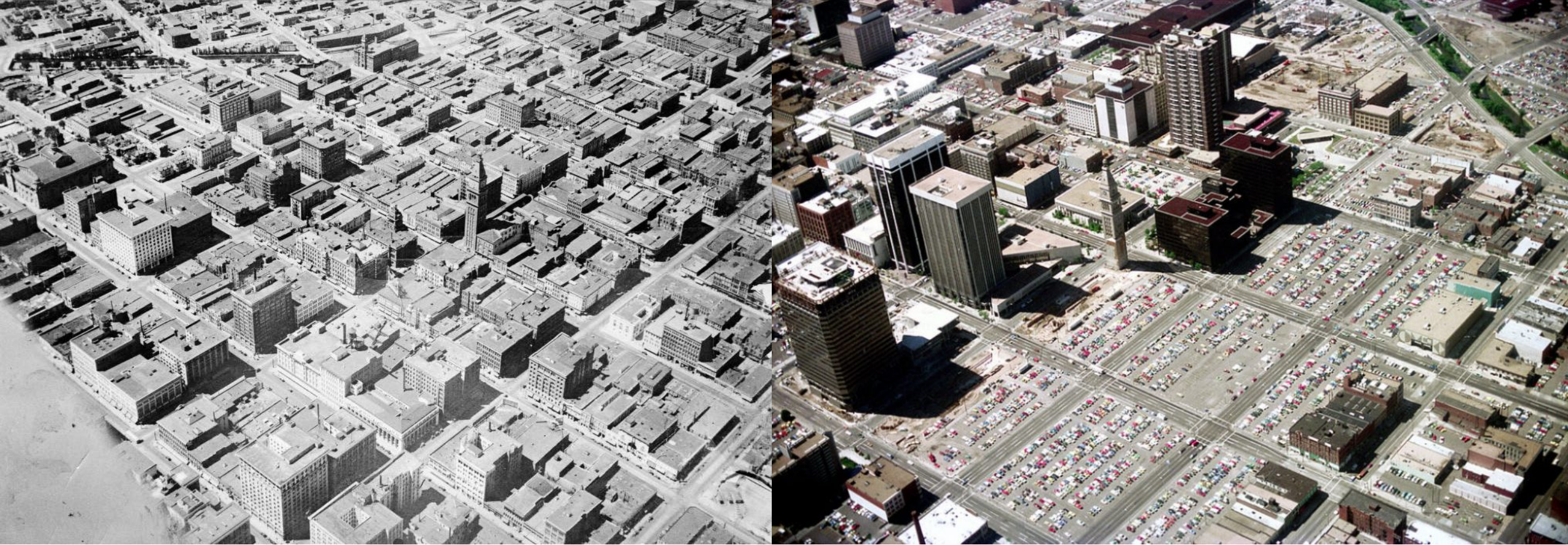
# SALT LAKE CITY





OREM





**DENVER: BEFORE AND AFTER**



# WHAT IS THE ADVOCACY TOOLKIT



# HOW TO USE THE TOOLKIT



# Advocacy Toolkit

## TOOLKIT HOME

### NEW TO BICYCLE ADVOCACY?

### ADVOCACY PROCESS

### UNDERSTANDING ACTIVE TRANSPORTATION

### LOCAL ADVOCACY ORGANIZATIONS

### RURAL ADVOCACY

### BICYCLE ADVOCACY BY YOUTH

### CORPORATE BICYCLE ADVOCACY

### LIST OF COMMON TERMS AND ACRONYMS

Bicycle advocacy begins with you! Change in your community requires knowledge of your neighborhood and its particular issues. This toolkit is here to help you know how to share that knowledge and get it into the right hands.

Absolutely new to bicycle advocacy or want a refresher on the general principles? Then it might help to start with the basics covered [here](#)! Otherwise, each part of the toolkit is geared towards a specific aspect of advocacy. Browse through the categories and topics to see what is most helpful for you. To view a category's page, click on the image with the title. To jump to a specific topic within a category, click on it.

As of Spring 2021, this is a new resource that we'll continue to update. If you have any feedback for us, please let us know by writing to [chris@bikeutah.org](mailto:chris@bikeutah.org). Thanks, and we look forward to working together to make Utah a better place to ride!

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# A GUIDE TO INFLUENCING DECISIONS TO IMPROVE BICYCLING THROUGHOUT THE STATE

You're ready to start or continue your bicycle advocacy journey. Great! We'd love to share with you some key considerations as well as a sequential process that might be helpful to follow.

1. Having a clear vision
2. What you should want in your neighborhood
3. How to engage stakeholders
4. How to build relationships with your local city officials
5. Working towards active transportation plans
6. Measuring success or potential
7. How to implement your ideas
8. Common barriers in advocacy

And remember, this web platform is not meant to be exhaustive but rather a resource that lists many of the tools available for advocates. Further research may be necessary for you to feel confident in taking advantage of these tools. If at any point you feel lost or want some feedback, reach out to us at [chris@bikeutah.org](mailto:chris@bikeutah.org)!



# UNDERSTANDING ACTIVE TRANSPORTATION

# UNDERSTANDING ACTIVE TRANSPORTATION

[DONATE NOW](#)

## Advocacy Toolkit

[TOOLKIT HOME](#)

[NEW TO BICYCLE  
ADVOCACY?](#)

[ADVOCACY PROCESS](#)

[UNDERSTANDING  
ACTIVE](#)

Looking to dive deeper into active transportation and understand the many considerations of a planner? This section explores more advanced topics and touches upon the technical aspects and nuances of active transportation planning.

- [Who manages the street/path you are concerned with?](#)
- [What is active transportation?](#)



**VISION**



































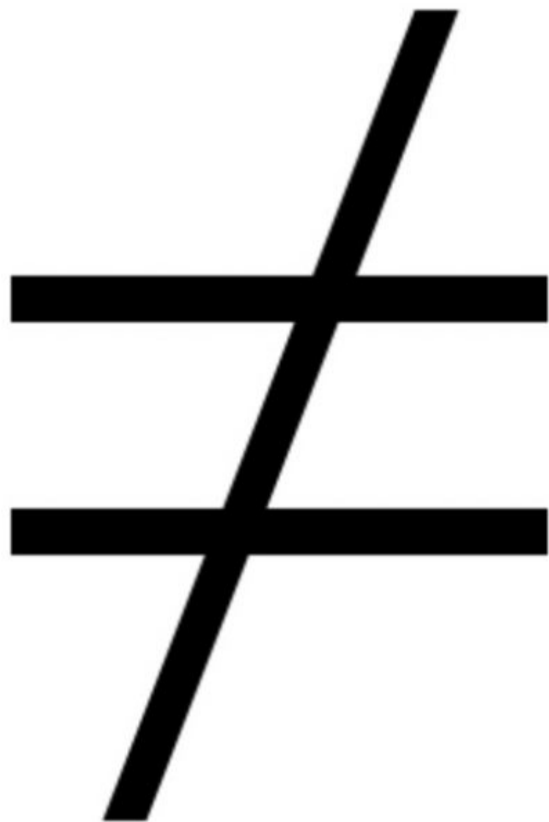
**PHILOSOPHICAL**

**VS**

**TECHNICAL**

**DISCUSSIONS**







# **RURAL ADVOCACY**



# YOUTH ADVOCACY



*When I ride my bicycle...*

**I hear:.**

**I see:.**

**I think or feel:.**

**I do:.**



QUESTIONS?



**Chris@Bikeutah.org**