

WFRC Mission and Roles

The Wasatch Front Regional Council builds consensus and enhances quality of life by developing and implementing visions and plans for a well-functioning multi-modal transportation system, livable communities, a strong economy, and a healthy environment.

To accomplish our mission, the Wasatch Front Regional Council serves the following roles:



Convener - We facilitate collaboration with our communities and partners.

- » Bring stakeholders together — including cities, counties, transportation agencies, community and business organizations, state and federal officials, and residents — to share ideas and information, and to develop and implement visions and plans.



Technical Expert - We are trusted subject-matter experts.

- » Build and use models and tools to analyze and understand the impact of potential transportation, land use, and economic development strategies.
- » Share analyses and information to improve the understanding of how transportation, land use, and economic systems affect each other, and to aid in developing and implementing visions and plans in the region.



Planner - We proactively plan for the future of our region.

- » Develop multi-modal transportation and interrelated land use and economic development visions and plans.
- » Unify our planning efforts with our peers across the state.
- » Collaborate with other organizations as they address local, regional, state, and national growth-related issues, plans, and policies that may directly or indirectly affect transportation on the Wasatch Front.



Implementer - We put visions and plans into action.

- » Support local governments in their efforts to achieve local and regional goals.
- » Provide technical assistance to communities that focus on the interrelationship of transportation, land use, and economic development.