

Fiscal Year 2020 Goals

1. Collaboratively advance the Wasatch Choice 2050 Vision as a regional framework for integrating transportation, land use, and economic development, to best address growth-related opportunities and challenges

- a. **Engage, inform and facilitate collaboration** among local governments, transportation agencies, and other public and private sector stakeholders.
- b. **Support community-level planning with technical and financial resources**, utilizing the Transportation and Land Use Connection Program (TLC) and other resources.
- c. **Communicate the needs and benefits of investment in Utah's multi-modal transportation system.**
- d. **Support the housing affordability work of local communities** with high-quality data and analysis as they align their general plans with regional/statewide transportation plans and population/employment projections, per SB34 (passed 2019).
- e. Work with UDOT, UTA and other stakeholders to **update transportation policies and project prioritization processes**, per SB136 (passed 2018).

2. Develop and implement plans and programs

- a. **Finalize the 2019-2050 Utah's Unified Transportation Plan**, in collaboration with transportation partners (adopt fall 2019).
- b. **Initiate development of the 2023-2050 Regional Transportation Plan (RTP)**, including enhanced consideration of planning/environmental linkages, multi-modal project prioritization, technological innovations (e.g. connected, autonomous, shared and electric mobility options), and use of "access to opportunities" as a measure for planning and programming.
- c. **Develop the 2021-2026 Transportation Improvement Program (TIP)**, compiling prioritized road, transit, and active transportation projects (adopt summer 2020).
- d. **Provide funding and technical support to communities** through programs including: Surface Transportation Program (STP), Congestion Mitigation and Air Quality Program (CMAQ), and Transportation Alternatives Program (TAP) (approve awards spring/summer 2020).
- e. **Implement the regional 2018-2023 Comprehensive Economic Development Strategy (CEDS)**, linking economic development with transportation and land use planning, working through the Wasatch Front Economic Development District (WFEDD).
- f. **Refine the performance-based approach for WFRC plans and programs**, with a focus on finalizing a system to monitor and share progress towards the adopted Wasatch Choice 2050 goals.
- g. **Develop the 2020-2025 Community Development Block Grant (CDBG) Consolidated Plan** for the small cities CDBG program, identifying local community housing and community development needs tied to local and regional goals and objectives.

MISSION STATEMENT

The Wasatch Front Regional Council builds consensus and enhances quality of life by developing and implementing visions and plans for a well-functioning multi-modal transportation system, livable communities, a strong economy, and a healthy environment.

ROLES

To accomplish our mission, the Wasatch Front Regional Council serves the following roles.



Convener

We facilitate collaboration with our communities and partners.



Technical Expert

We are trusted subject-matter experts.



Planner

We proactively plan for the future of our region.



Implementer

We put visions and plans into action.

3. Provide subject-matter expertise to federal, state, and local officials and policymakers

- a. Work with national associations and Utah partners to advance **reauthorization of federal transportation funding and policies**, focusing on funding stability with continued strong local and regional voice.
- b. Evaluate **transportation funding and financing** strategies at the state and local level, including local option transportation sales tax implementation, value capture, and tax reform.
- c. Enhance forecasting and modeling of travel behavior and land use markets, including improvements to forecasting bicycling use.
- d. Participate in transportation and growth-related projects and activities including but not limited to Point of the Mountain, Southwest Salt Lake County Vision, Central Wasatch Commission, Box Elder/Cache/Weber Transit Analysis, Ogden BRT/TOD, Davis-SL Connector BRT/TOD, Northwest Quadrant/Inland Port, Mid-Valley Active Transportation Plan, Commission on Housing Affordability, Housing Gap Coalition, UVision, I-15 statewide analysis, Census 2020, regional parking analysis, and other regional and local efforts.
- e. Improve air quality by assisting communities and partners in their efforts to reduce mobile source emissions through technological changes, transportation choices, and development patterns.

4. Strive for organizational excellence

- a. Ensure **accountability and transparency** to WFRC members in policy making and prudent, efficient use of resources. Maintain budget stability.
- b. Create a work environment that maximizes the health, happiness, and productivity of an **excellent staff**. Provide meaningful, constructive feedback to employees through performance evaluations. Encourage priority professional development opportunities.
- c. Ensure **compliance** with applicable laws, regulations, and best practices.

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Wasatch Choice 2050 Regional Goals

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Access to economic and educational opportunities



Manageable and reliable traffic conditions



Quality transportation choices



Livable and healthy communities



Safe, user friendly streets



Clean air



Housing choices and affordable living expenses



Fiscally responsible communities and infrastructure



Ample parks, open spaces, and recreational opportunities



Sustainable environment, including water, agricultural, and other natural resources