

TLC PROJECT SELECTION CRITERIA

Program Goals	Criteria Description
<i>Project Significance</i>	1. Project objectives and their relation to the TLC program goals.*
<i>Ability to match</i>	2. Cash match: The applicant's percentage of local funds committed towards the total project cost. Percentage is based on jurisdictional size. (min 6.77%)
	3. In-Kind match: The local government staff hours committed to participating in the project.
<i>Project Type</i>	4. The type of project that the applicant is intending to complete, with implementation oriented products receiving additional weight.
<i>Supports Centers</i>	5. The project's potential to reduce single occupant vehicle trips, impact travel demand, and enhance the vitality of centers.*
<i>Project Benefit/Return on Investment</i>	6. Project outcomes: final products and intent to implement
	7. Tools used, applicant's use of implementation tool.*
<i>Regional Collaboration</i>	8. The extent that the applicant is looking to have multi-jurisdictional and/or multi-agency collaboration.

*Please visit the Transportation and Land Use Connection website, www.wfrc.org/tlc for details and resources.

