

Wasatch Choice 2050 Regional Goals

November 28, 2016

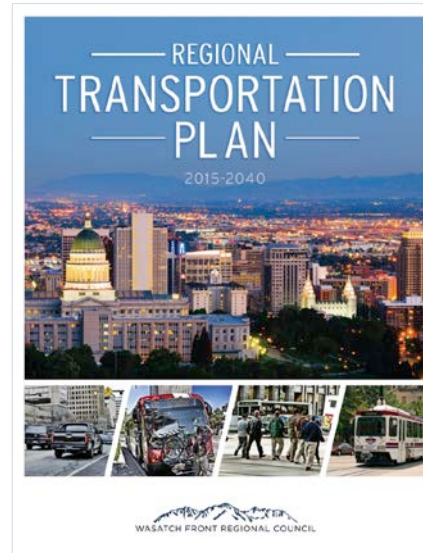


The Wasatch Choice 2050 Vision and RTP



WASATCH CHOICE

— 2050 —



Main Objectives

- What can infrastructure providers and local governments do to create a vibrant economy?
- Priority outcomes to work towards?
- Better ways to work together?



Today's Objectives

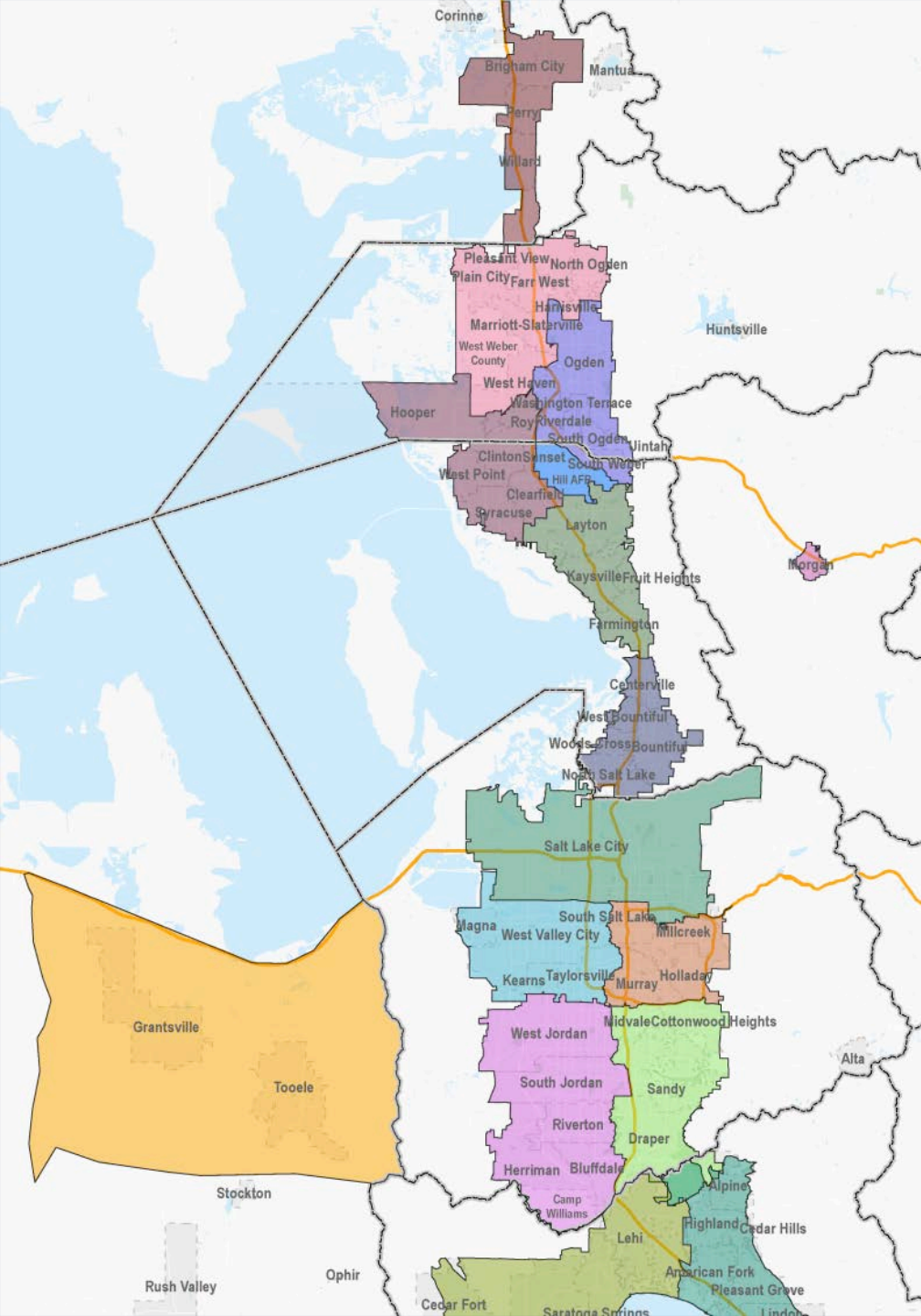
- Outline adopted WC2050 goals
- Consider how they might be translated to metrics
- Discuss further engagement in WC2050 process



Goals Development Steps

- Feedback on “desired outcomes” from cities
- Transportation partner goals review
- Refined by Regional Growth Committee
- Discussed with:
 - WFEDD
 - UTA
 - UDOT
 - Area planners
 - MAG
 - Envision Utah





Small Area Meetings

Small Area Meeting Polling:

“What outcomes are most important for this area?”

1. Quality job opportunities within a reasonable commute
2. The availability of water
3. Fiscally self-sufficient communities
4. Manageable traffic conditions on the roads
5. Air quality
6. Walkable streets and bike lanes, paths, and trails
7. A low cost of living (housing plus transportation expenses)
8. Safe streets
9. Parks and green spaces for recreation
10. Quality public transportation

Wasatch Choice 2050 Goals: Introductory Language

- Wasatch Choice 2050 is the shared vision for the Wasatch Front...
- The following goals for Wasatch Choice 2050 can inform decisions made by Wasatch Choice 2050 partners, including transportation agencies, local governments and other public entities, and private sector and community-based organizations...
- The Wasatch Front Regional Council will utilize these goals to inform organizational activities, including the development of transportation, land use and economic development plans and projects. WFRC will measure the performance and impact of various plans and projects on several scales: on the region as a whole; on various subregions; and on vulnerable communities within the region.

Wasatch Choice 2050 Goals











- Livable and healthy communities
- Access to economic and educational opportunities
- Manageable and reliable traffic conditions
- Quality transportation choices
- Safe, user-friendly streets
- Clean air
- Housing choices and affordable living expenses
- Fiscally efficient communities and infrastructure
- Ample parks, open spaces, and recreational opportunities
- A sustainable environment including water, agricultural, and other natural resources

Using the Goals

- Evaluate metropolitan and city planning approaches
- Select and prioritize transportation projects
- Inform how to invest program funds
- Monitor progress

SCENARIO EVALUATION CRITERIA

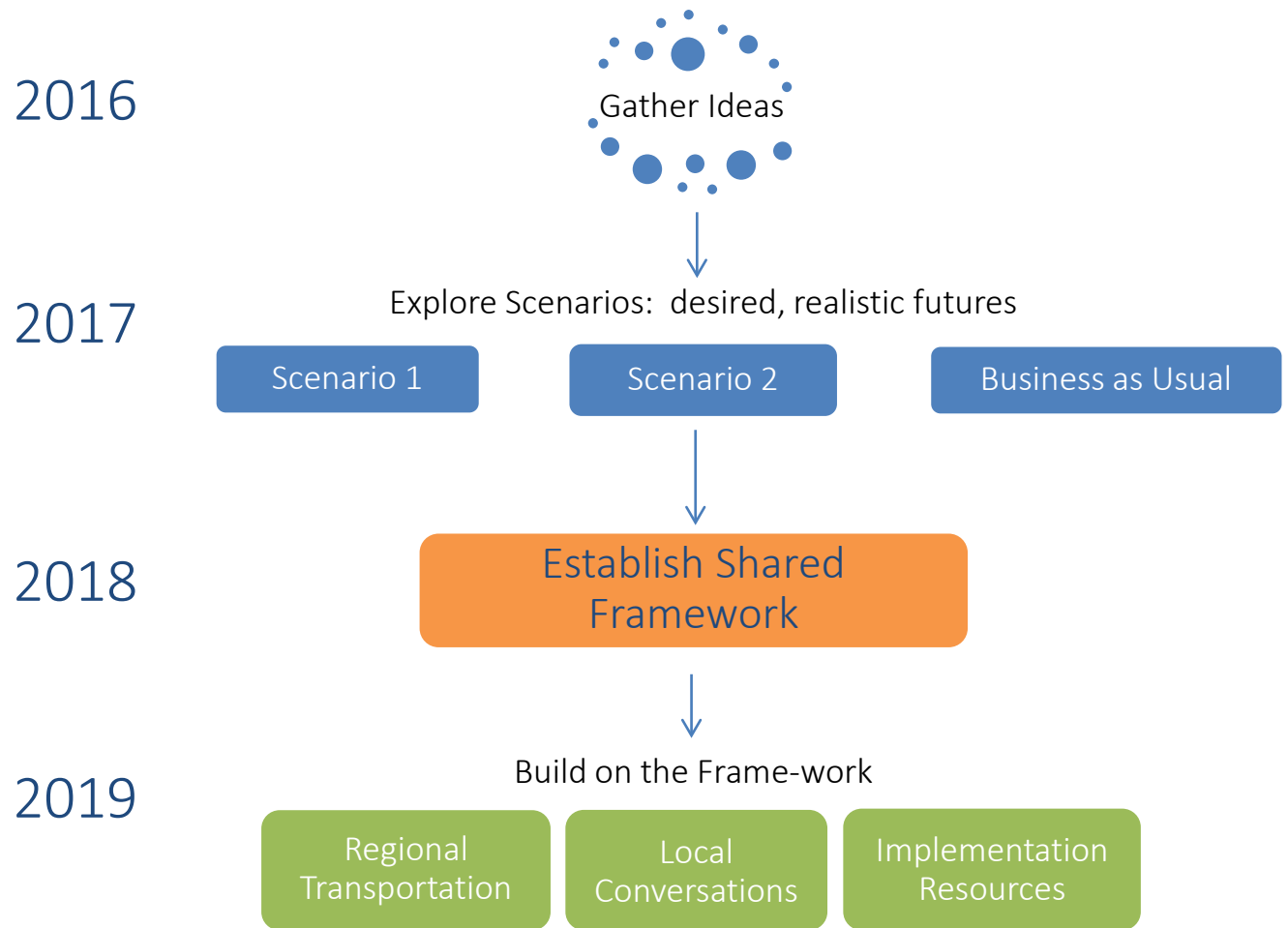


GOAL	MEASURE	CRITERIA
 Livable and healthy communities	Walkability	Change in percentage of roadways with high walk potential
 Access to economic and educational opportunities	Destination Access	Percent of jobs and higher education accessible in 30 minutes by transit and auto in peak periods
	Freight	Change in average truck speed and delay on major freight corridors
 Manageable and reliable traffic conditions	Auto Travel Time	Vehicle hours of travel per capita
 Quality transportation choices	Transportation Choices	Population with access to a dedicated bikeway or frequent and reliable transit service within ¼ mile
	Transit Use	Transit passenger miles of travel per capita
 Safe, user-friendly streets	<i>Not assessed for scenario evaluation</i>	
 Clean air	Air Quality	Vehicle trip ends
 Housing choices and affordable living	Cost of Living	Housing plus transportation costs (as a percentage of household income)
 Fiscally efficient communities and infrastructure	Cost Efficiency	Development revenues vs. local infrastructure construction and maintenance costs
 Ample parks, open spaces, and recreational opportunities	Recreation	Access to parks, open space, and places to recreate per capita
 A sustainable environment including water, agricultural, and other natural resources	Water Use	Urban water use per capita
	Land Consumption	Loss of greenfields due to urbanization (including agricultural lands)

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Wasatch Choice 2050 Process



WASATCH CHOICE 2050 PROPOSED GOALS: WFRC Potential Usage

Goal	Scenario Evaluation
Livable and healthy communities	Areas with high walk potential
Access to economic and educational opportunities	Destination access by auto and transit
	Freight travel time
Manageable and reliable traffic conditions	Vehicle hours of travel
	Delay from congestion
Quality transportation choices	Transit ridership
	People with access to more than one viable transportation mode
Safe, user-friendly streets	
Housing choices and affordable living expenses	Household housing plus transportation expenses
Fiscally-efficient communities and infrastructure	Local revenues versus expenses
Ample parks, open spaces, and recreational opportunities	Access to parks, open space, and places to recreate per capita
A sustainable environment including water, agricultural, and other natural resources	Urban water use
	Loss of greenfields/productive agriculture
Clean air	Key mobile source ozone and PM2.5 emissions



Mountain View Corridor Planning Study

*Wasatch Front Economic Development District
Steering Committee*

November 28, 2016



Mayor Ben McAdams

“Our state invested billions to build the Mountain View highway. Together with the thousands of acres of land nearby, this area has incredible economic development opportunity, not just for the west side of Salt Lake County, but for our entire state – if we do it right.”



Point of the Mountain Development Commission

- Comprised of local officials, private sector representatives, and state officials from both legislative and executive branches
- Phase One: Research similar projects in other locations, best practices, and demographic, employment, real estate, and infrastructure data
- Phase Two & Three: Collaborative planning and detailing financial options

Mountain View Corridor (MVC)

The project location follows the MVC from the southern boundary (“Point of the Mountain”) to the northern boundary (“North West Quadrant”) of Salt Lake County



Image Source: UDOT

Project Description

- Partners across jurisdictions will create a coordinated vision for land use, transportation, and economic development along the MVC
- Study will result in economic growth and long-term sustainability of the area by creating opportunity, attracting advanced industry, encouraging exporting/FDI, and building on regional assets

Attract businesses that offer higher wages

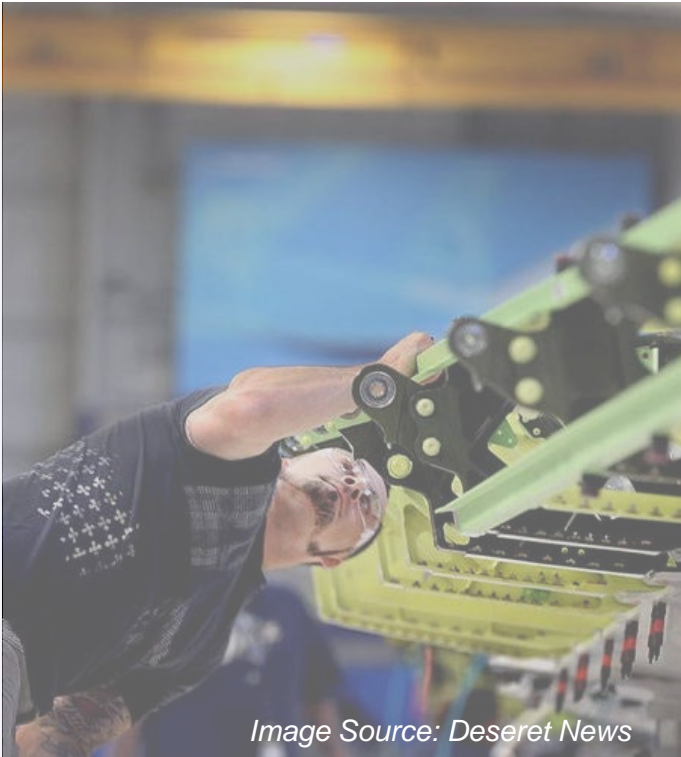


Image Source: Deseret News

- This study will facilitate partnerships across municipal jurisdictions to create a common development vision focused on advanced industry and manufacturing companies

Increase economic development capacity



- This study's partnership of municipalities will increase the vision and impact of economic development activities through cooperative, rather than competitive, engagement



Build-on or improve the region's growth centers

- MVC increases west bench access, and this study will combine investment with a shared vision to shift toward higher-density, mixed-use development that will bring population centers and higher-paying jobs into closer proximity
- Because much of the land along the MVC is underutilized, development will occur rapidly, and this study will ensure that such development occurs in a thoughtful way that connects residents to jobs, resources, and opportunities



Retain and expand existing Utah businesses

- This study will utilize the knowledge that economic development is most successful when retention and expansion efforts engage extant companies
- Emphasis on higher-density centers will encourage the expansion of existing businesses into these centers

Maintain and improve our high quality of life

- This study will develop higher density centers with expanded transit and active transportation infrastructure that will help mitigate air quality issues and improve access to resources in the face of continued population growth

Timeline & Requested Budget

- Project Start Date: March 2017
- Project End Date: March 2019

- Salt Lake County: \$200K
- State of Utah: \$500K
- WFRC: \$50K
- EDA Investment: \$750K
- *Total Estimated Project Cost: \$1.5M*