

**Wasatch Front Economic Development District  
STRATEGY COMMITTEE**

*Shawn Milne, Chair*

*Michael Bouwhuis, Vice Chair*

*LaNiece Davenport, Director*

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**MEETING MINUTES**

Monday, August 24, 2014 1:00 pm  
Wasatch Front Regional Council  
295 North Jimmy Doolittle Road  
Salt Lake City, UT 84116

**Members Present**

Shawn Milne, Chair  
Michael Bouwhuis, Vice Chair  
Carlton Christensen, Salt Lake County  
Tom Christopulos, Ogden City  
Gordon Eckersley, Davis School District Board of Education  
Jeff Edwards, EDCUtah  
Bill Perry, Perry Homes, Inc.  
Alan Rindlisbacher, Layton Construction  
Chris Sloan, Group 1 Real Estate

**Others Present**

Scott Aylett, Zions Bank  
Craig Bott, Grow Utah  
Bruce Davis, Weber EDP  
Marlin Eldred, Davis County  
Douglas Larsen, Weber County  
Sara Meess, Ogden City  
Andrew Gruber, Wasatch Front Regional Council  
Ted Knowlton, Wasatch Front Regional Council  
LaNiece Davenport, Wasatch Front Regional Council / Wasatch Front Economic Development District  
Michelle Bjorklund, Wasatch Front Regional Council  
Julie Bjornstad, Wasatch Front Regional Council  
Callie New, Wasatch Front Regional Council

**1. Welcome and Introductions**

**Shawn Milne, Chair**

Chairman Shawn Milne welcomed the Strategy Committee. All who were present, including those attending via conference call, gave brief introductions.

**2. ACTION BY BOARD – Approve Minutes from March 2, 2015**

**Milne, Chair**

Chairman Milne directed the Committee's attention to the minutes from the previous Strategy Committee meeting held on March 2, 2015. Mike Bouwhuis made a motion to approve the minutes from March 2, 2014, Chris Sloan seconded the motion, all were in favor and the motion passed.

**3. Presentation – EDA Funded Project**

**Tom Christopulos**

Chairman Milne introduced Tom Christopulos, the Director of Community and Economic Development for Ogden City. Mr. Christopulos gave an update on the Ogden Business Exchange project recently funded by EDA and other project partners. The project area was previously used as a stockyard and livestock exchange. The project is a new 50-acre business park expected to create permanent full time jobs and short-term (construction) jobs. The project will also upgrade the west side of Ogden City and attract businesses that can be successful in the Ogden market, provide upgraded public infrastructure, and provide for strengthening property and income tax base.

**4. ACTION BY COMMITTEE – Approve CEDS Annual Update**

**LaNiece Davenport**

Ms. Davenport reminded the committee of the District’s mission, which is to support economic development plans, promote long-term economic competitiveness, and attract federal funds in order to implement local plans. One of the major accomplishments of the District was an annual update to the CEDS to ensure it remains up to date and relevant. Some of these updates included updated demographic and general economic information in Chapters 1 and 2 and new research and analysis in Chapter 3. Ms. Davenport introduced Callie New, WFRC staff member, who led the new research efforts. Ms. New shared with the committee the Economic Clusters analysis/mapping and the Wasatch Choice 2040 Activity Centers analysis/mapping efforts. The Committee discussed these and offered suggestions for their best use.

Ms. Davenport reminded the Committee of the day’s goal to identify 2016 priorities based on input from the one-on-one interviews and feedback from the day’s prioritization process. She referred members to the priorities matrix handout. Members identified some priorities that were missing from the matrix. All members reviewed the matrix and then voted for their top priorities using a sticky dot exercise. Ms. Davenport tallied the results and shared the top five priorities which included: #1 Create a collaborative northern Utah economic development conference, #2 identify 1-3 county specific employment and workforce issues, #3 identify strategic projects that tie with the region’s long range transportation plan, #4 participate in project tours, #5 create an annual forum with experts from other sectors. Discussion was held around these priorities, namely the northern Utah conference. Many Committee members offered to support this effort.

Ms. Davenport explained that two entities requested projects to be included in the CEDS and referred members to the project forms in their packets – Weber County and Quatere Foundry Program. Ms. Davenport invited Doug Larsen, Executive Director of the Weber Economic Development Partnership, to briefly describe the Weber County project. Mr. Larsen explained that the County is seeking monies to fund a new rail served North West Weber Industrial Park that would support the advanced composites and aerospace manufacturing clusters. Ken Krull, founder and managing director of Quatere Foundry was invited to share information about their project via telephone but was unable to join the conference call. Ms. Davenport explained that Quatere offers a business inception program to improve entrepreneurs and startups. The project would be used to fund the hard costs of their program that varies widely. The Committee members discussed what they could about the project but had many unanswered questions resulting in the Committee’s decision to not include the Quatere project into the CEDS at this time. The members would like Mr. Krull to present at the next meeting.

Mr. Bouwhuis made the motion to approve the annual update of the CEDS, Mr. Christensen seconded, all were in favor, and the motion passed.

**5. Updates from Committee**

**All**

Mr. Bouwhuis provided an update on the Investing in Manufacturing Communities Partnership program and designation on behalf of Dr. Greg Jones. No other updates were given.

**6. Other Business**

**Milne, Chair**

Chairman Milne noted that the next Strategy Committee meeting will be held on Monday, November 23, 2015 at 1:00 pm at the Wasatch Front Regional Council. No other business was discussed. Mr. Rindlisbacher made the motion to adjourn, Mayor Applegarth seconded, all were in favor and the meeting adjourned at 2:45 pm.