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Wasatch Front Regional Council Named a Bicycle Friendly Business

National Bicycling Association Recognizes local metropolitan planning organization

SALT LAKE CITY, Utah (Sept.26 2014)- The Wasatch Front Regional Council (WFRC) has been recognized by the League of American Bicyclists as a Bicycle Friendly Business, joining more than 800 other businesses from across the country who have made a concerted effort to promote cycling with their employees and accommodate bikes in the workplace.

“Visionary business leaders are recognizing the impact that a culture of bicycling can create,” said Andy Clarke, President of the League of American Bicyclists. “We applaud this new round of businesses for investing in a more sustainable future for the country and a healthier future for their employees.”

To win a Bronze Level designation from the League, WFRC demonstrated that its internal policies to promote employee wellness and its commitment to providing bicycle facilities in the workplace encouraged staff and visitors to ride their bikes more often.

“WFRC employees have fostered a culture of cycling within their organization,” said Davis County Commissioner and Chair of the WFRC Active Transportation Committee, Louenda Downs. “They not only help to provide the long-term planning for trails, sidewalks, bike lanes and other active transportation facilities for our region’s communities but also strive to be active in their own lives.”

The Active Transportation Committee meets regularly to consider issues related to active transportation, playing an advisory role to the larger Wasatch Front Regional Council regarding active transportation funding and long-term regional planning. It also coordinates closely with other bike committees in the area.

“Biking and walking has a myriad benefits, including improved individual health due to exercise and better air quality due to fewer cars on the road,” said Downs. “WFRC is a model organization for our region in promoting healthy and environmentally-friendly ways of getting around.”

More information about the WFRC Active Transportation Committee can be found [here](#). A list of Bicycle Friendly Businesses for Fall 2014 is [here](#). For more updates on WFRC, follow the organization on [Facebook](#) and [Twitter](#).

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