

Fiscal Year 2017 Goals

Collaboratively develop long- and short-range plans and programs, and assist local communities to implement those plans.

- Develop the Wasatch Choice 2050 Vision and Regional Transportation Plan (RTP) and Utah's Unified Transportation Plan (2019-2050).
 - » Integrate transportation, land use, and economic development planning by incorporating member, partner, and stakeholder input through a comprehensive scenario development process and by utilizing the Real Estate Market Model and other tools.
 - » Create phased, prioritized project plans and cost estimates that include roads, transit and active transportation.
- Develop the 2018-2023 Transportation Improvement Program (TIP).
- Participate in regionally significant transportation-related projects and studies including the Wasatch Front Central Corridor, Mountain Accord/Central Wasatch Commission, Point of the Mountain Development Commission, First/Last Mile TIGER Grant, etc.
- Assist local communities with funding and technical support through WFRC programs, including the Surface Transportation Program (STP), Congestion Mitigation and Air Quality Program (CMAQ), Transportation Alternatives Program (TAP), Transportation and Land Use Connection Program (TLC), Community Development Block Grant (CDBG), and Wasatch Front Economic Development District (WFEDD).

Integrate the consideration of transportation, land use, and economic development through a performance-based approach.

- Work with members, partners, and stakeholders to develop and adopt integrated regional goals, performance measures, targets, and reporting for the Wasatch Choice 2050 Vision and RTP, Unified Transportation Plan, TIP, and other WFRC programs.
- Consider economic development in all WFRC programs using strategies developed through the WFEDD.
- Ensure coordination among WFRC programs, through performance measurement, project development, and community engagement.

Support transportation policy-making.

- Provide subject-matter expertise to local governments and other stakeholders as they consider transportation funding needs and options, at the federal, state, and local levels.
- Address requirements from the federal transportation authorization law.
- Assist with implementation of transportation-related air quality strategies.
- Evaluate and communicate the needs and benefits of investing in Utah's multi-modal transportation system.

Strive for organizational excellence.

- Create a work environment that maximizes the job satisfaction, productivity and retention of an excellent staff.
- Enhance integration of WFRC Mission and Roles and Annual Goals into the employee performance evaluation process.
- Incorporate individual professional development program(s) into employee performance plans.
- Move WFRC offices to a more central, accessible location.

MISSION STATEMENT

The Wasatch Front Regional Council builds consensus and enhances quality of life by developing and implementing visions and plans for a well-functioning multi-modal transportation system, livable communities, a strong economy, and a healthy environment.

ROLES

To accomplish our mission, the Wasatch Front Regional Council serves the following roles.

Convener

We facilitate collaboration with our communities and partners.

Technical Expert

We are trusted subject-matter experts.

Planner

We proactively plan for the future of our region.

Implementer

We put visions and plans into action.