

THREE KEY STRATEGIES

The Wasatch Front Regional Council integrates economic development with transportation and land use using the following strategies.



Coordinate transportation investments with economic cluster locational and service needs.

Addressing locational and service needs ensures that Utah's clusters grow and remain healthy over the longer term.

PROGRESS

- Measure growth of clusters relative to transportation investments
- Measure travel time of goods delivered to clusters
- Measure workforce access to clusters

COLLABORATIVE ACTIONS

- Create a coordinated regional cluster priority map
- Align WFRC programs with cluster needs



Coordinate transportation investments to improve access to opportunity.

Improving access to jobs and services helps individuals be more self-sufficient and facilitates upward economic mobility. Metropolitan areas that promote upward mobility achieve higher economic performance.

PROGRESS

- Measure jobs and educational opportunities within a short car, transit, bike or walk trip
- Measure access to large job and educational centers
- Measure program funding to improve areas with lower incomes

COLLABORATIVE ACTIONS

- Prioritize projects that support access to opportunity
- Prioritize projects that improve access for lower income households
- Work with local governments to maximize access to opportunity through new development



Ensure fiscal sustainability through efficient growth and infrastructure investments.

Encouraging efficient growth and the use of existing infrastructure makes our resources go farther.

PROGRESS

- Measure center and infill growth
- Measure revenue and cost burden for communities
- Measure travel demand, including driving distances, and use of alternative modes

COLLABORATIVE ACTIONS

- Align programming/funding decisions to utilize existing investments and promote efficient growth
- Work with local governments to encourage efficient growth
- Collaborate to reduce travel demand