



WASATCH CHOICE + METRO SOLUTIONS

2050

Mayor's

A COMBINED EVENT ADDRESSING

ACCESS TO OPPORTUNITY

AGENDA

8:30-9:00 am Room 355	Registration, Pastries, and Beverages Pick-up Book Voucher
9:00 - 10:00 am Room 355 DEF	Opening Remarks Ben McAdams, Mayor, Salt Lake County Upward Mobility Reid Ewing, PhD and Ivis Garcia Zambrana, PhD, The University of Utah
10:00 - 10:15 am	Break and Networking
10:15 - 11:40 am Room 355 DEF	Wasatch Choice 2050 Vision Natalie Gochnour, Director, Kem C. Gardner Policy Institute Andrew Gruber, Executive Director, WFRC Panelists: Mike Caldwell, Mayor, Ogden City; Ted Knowlton, WFRC; Abby Osborne, Salt Lake Chamber
11:40 - 11:50 am	Break and Networking
11:50 am - 1:20 pm Room 255	Lunch and Keynote Session Bruce J. Katz, Centennial Scholar, Brookings Institution Jeremy Nowak, Non-Resident Senior Fellow, Brookings Institution Moderator: Ben McAdams, Mayor, Salt Lake County
1:20 - 1:30 pm	Break and Networking Redeem Book Voucher
1:30 - 3:00 pm Rooms 355 A, B, & C	Session (Room) A: Connecting Livability and Upward Mobility Session (Room) B: Healthy Communities Session (Room) C: Cities and Businesses Growing Economic Strengths
	Sign-in during the sessions to receive AICP credits.



JANUARY 23, 2018 + SALT PALACE CONVENTION CENTER

SPEAKERS



BEN McADAMS

Mayor, Salt Lake County

Ben McAdams was sworn into office for his second term as Salt Lake County Mayor on January 9, 2017. McAdams is a fiscal conservative who works across party lines to expand opportunities for residents. He has emphasized education, economic development and job growth, and has fostered innovation in government. McAdams works collaboratively to make a measurable difference in tackling big issues, such as criminal justice and homelessness.



BRUCE J. KATZ

Centennial Scholar, Brookings Institution

As the inaugural Centennial Scholar at the Brookings Institution, Bruce Katz focuses on the challenges and opportunities of global urbanization. He was previously vice president and co-director of the Brookings Metropolitan Policy Program, which he founded in 1996. He is one of the leaders of the Brookings Project on 21st Century City Governance and is the coauthor of *The New Localism and The Metropolitan Revolution*.



JEREMY NOWAK

Non-Resident Senior Fellow, Brookings Institution

Jeremy Nowak, coauthor of *The New Localism*, is a Distinguished Visiting Fellow at Drexel University's Lindy Institute for Urban Innovation. He created The Reinvestment Fund, one of the largest community investment institutions in the U.S., and chaired the Board of the Federal Reserve Bank of Philadelphia. He is also the chief strategist for Spring Point Partners and currently chairs the board of The Philadelphia Citizen.



WOULD YOU LIKE ADDITIONAL INFO?

Scan the adjacent QR Code or visit slco.org/regional-development/ to view additional information, including the breakout session speakers' biographies.



SESSIONS



WASATCH CHOICE 2050 VISION

Natalie Gochmour, Kem C. Gardner Policy Institute; Andrew Gruber, WFRC; Panelists: Mike Caldwell, Mayor, Ogden City; Ted Knowlton, WFRC; Abby Osborne, Salt Lake Chamber

Learn about challenges and opportunities presented by Utah's growth, and the draft Wasatch Choice 2050 Vision for our region's future. Then a panel of experts from economic development, local government, and infrastructure will answer your questions and discuss potential solutions we all can explore together.

KEYNOTE SESSION

Bruce J. Katz, Centennial Scholar, Brookings Institution; Jeremy Nowak, Non-Resident Senior Fellow, Brookings Institution; Moderator: Ben McAdams, Mayor, Salt Lake County

In their just released book *The New Localism: How Cities Can Thrive in the Age of Populism*, Bruce Katz and Jeremy Nowak demonstrate how power has moved downward, from national and state government to cities and metropolitan areas. Solving tough problems at the local level, they suggest, is not only more practical but can also produce better results. For this keynote, Mayor Ben McAdams invites you to join him and the authors in a fireside chat to explore the implications of *The New Localism* and its applicability to the Wasatch Front Region. Complimentary copies of the book will be available.

CONNECTING LIVABILITY AND UPWARD MOBILITY

Moderator: Ari Bruening, Envision Utah; Speakers: Bryson Garbett, Garbett Homes; Chris Parker, GIV Development Group; James Wood, Kem C. Gardner Policy Institute

This session will begin by unraveling the details of the current and future housing crisis. Then, you'll hear from developers regarding successful strategies to connect housing, transportation, and pathways to upward mobility via ownership.

HEALTHY COMMUNITIES

Moderator: Brett Mciff, The University of Utah; Speakers: Julie Bjornstad, WFRC; Barbara Brown, The University of Utah; Shawn Seager, MAG; Troy Walker, Mayor, Draper City

Change is happening in both physical communities and community-wide health. In this session, you'll learn about street connectivity for bicycles and pedestrians, the booming recreational use of trails, and how transit and health work well together.

CITIES AND BUSINESSES GROWING ECONOMIC STRENGTHS

Moderator: Stuart Clason, Salt Lake County; Speakers: Clint Betts, Silicon Slopes; Tom Christopoulos, Ogden City Corporation; Theresa Foxley, EDC Utah

Can business industries and local governments grow together? This session will show you how local governments can build economic strengths through partnership. Also, you'll hear from the private market, who will share how they're growing and what they need from cities.



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