



Wasatch CHOICE for 2040



## South Salt Lake East Streetcar Neighborhood Form Based Code

*South Salt Lake City*

Presenters: Mayor Cherie Wood, Mike Florence, Frank Lilly

Moderator: John Janson

After a strong vision and design plan were adopted by South Salt Lake City for the East Streetcar Neighborhood, a new code was needed to implement the priorities and of the recently adopted plans. The City decided to use the Utah Form Based Code Template, which is one of the Wasatch Choice for 2040 Tools, and engaged a consultant to accomplish the detailed place making steps found in the template. The code was adopted on September 17th and it was the first adopted code based on the Template.

### **Cherie Wood, South Salt Lake Mayor**



Cherie Wood is a lifelong resident of the City of South Salt Lake, and began her career with the City 22 years ago at the front counter processing utility payments. Always accepting new challenges, she strengthened her skills through various positions with the City and in 2006 was appointed as Assistant Mayor to Mayor Robert Gray.

Cherie graduated from the University of Phoenix with dual Bachelor's Degrees in Business Management and Business Administration, and was elected as South Salt Lake's first female Mayor in 2009. Since her inauguration on January 4, 2010, she was named one of "30 Women to Watch" by Utah Business Magazine, and chosen by the University of Phoenix to be one of three women in their 2011 National Icon Campaign. She was selected as "Best of State, Elected Official" in both 2012 and 2013.

As a mother of three boys, Cherie has a passion for her city and believes that every South Salt Lake resident deserves a safe, healthy home and community, and the opportunity to prosper. Mayor Wood has assembled an impressive team and has set in motion the Promise South Salt Lake Initiative, which will change the face of the city forever.



**Mike Florence, Community Development Director**

Michael Florence has worked for the City of South Salt Lake for the past 8 ½ years. In 2011 he was appointed as Community Development Director for the City. He received his Master's Degree in Public Administration from the University of Utah in 2008. Michael and his staff just completed a master plan and form based code adoption for the new streetcar corridor in South Salt Lake. Over the past year and a half his department has also taken on a comprehensive re-write of the City's land use codes in order

to modernize and make the codes more predictable and efficient for all involved in the land use process.



**Frank Lilly, Deputy Director of Community Development**

Francis Xavier Lilly the Deputy Director of Community Development for South Salt Lake City. Francis participated on the committee that oversaw the development of the Template Form Based Code as part of the Wasatch Choice for 2040 initiative, and worked with his colleagues in calibrating the template for South Salt Lake's East Streetcar Corridor. Francis also serves as the City's Housing Administrator. His responsibilities include managing the City's Community Development Block Grant allocations, which are currently being used to fund a neighborhood revitalization campaign and a number of other initiatives to encourage long-term

residency in South Salt Lake.

Francis obtained a Bachelor of Science in Urban Planning, a Master in Public Administration, and is a certified planner.



**John M. Janson AICP**

Over the past 4 years, John has overseen the development of the Utah Form Based Code (FBC) Template/Manual through the Utah Chapter of the American Planning Association. As an active member of the Wasatch Choice 2040 Vision Consortium, John assumed the role of project manager in the production of the FBC template/manual. The Template was used exclusively to create the East Streetcar Neighborhood code in South Salt Lake. In addition to becoming the first to oversee the actual use of the

template/manual, John has a history of using innovative zoning techniques in West Valley City where he was the Planning Director for 30 years. John was recently awarded Utah APA's highest award for consistent and long term contributions to planning in Utah.