Strategy 1: Link Development with Transportation and Other Infrastructure

Coordinate transportation investments and land-use decisions to enhance households’ access to jobs and educational opportunities and employers’ access to workforce and customers.

Objectives

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<th>Collaborative Actions</th>
<th>Performance and Evaluation</th>
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Improve employers’ access to workforce and customers: households access to jobs and education.

WFEDD/WFRC supply state and local business recruiters with information on site accessibility.

WFRC provide local governments with information and resources on accessibility as they implement SB34.

WFEDD and ED Partners work with UDOT to incorporate accessibility considerations into Utah’s Transportation Vision and policies.

Workforce accessibility to job sites by car and auto

Ensure households within vulnerable communities have access to opportunities that meet their needs.

WFEDD/WFRC prioritize TOD locations for households / firms with good access to salient jobs / households for vulnerable communities. Share information with various decision-makers.

Vulnerable communities’ accessibility to job sites by car and auto

Help fund infrastructure that strategically improves economic outcomes.

WFEDD will help enhance understanding of Transportation Reinvestment Zones (TRZ) by working with WFRC, ULCT/ULGA, and State and Local ED Partners.

Number of communities to establish TRZ, CDA, and RDA

Invest and improve development of site infrastructure: water, sewer, fiber optic, and broadband in strategic locations.

State ED Partners/ECDC/Local governments assess needed infrastructure in Wasatch County 2050 regional land use areas and additional priority locations.

Ready Communities Initiatives through EDCU

WFRC/WFEDD provide training opportunities on economic development tools, financing strategies, and policies as part of regular WFEDD meetings.

Trains held, information shared, communication events/opportunities

WFEDD/WFRC explore development of revolving loan fund through an initial CDBG investment.

RLF study outcome

Maintain household choice and affordability of housing and transportation.

State ED Partners/WFRC/WFEDD and local governments work together to develop policies allowing broader housing types, and homes and jobs alignment to reduce total household costs.

Cost of transportation as a percentage of income

Housing/Income ratio per county

WFRC/WFEDD explore development of revolving loan fund through an initial CDBG investment.

TRZ establishment per community

Maintain quality of life elements that attract skilled labor by encouraging more walkable cities, open space preservation, and improved air and water quality.

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Balance job creation with the preservation and development of outdoor recreation and environmentally sensitive areas.

State ED Partners/WFRC/LCSC/Local governments support development and funding of regional recreational assets while improving local outdoor access for residents.

Open space and trail miles dedicated per new resident

Population access to high quality bike facility

Maintain air quality to retain competitive advantage among surrounding states and regions.

Support development and building standards that improve energy efficiency.

CMAQ projects funded – Clear the Air Challenge results

Maintain household choice and affordability of housing and transportation.

Support development and building standards that improve energy efficiency.

Number of direct jobs in hospitality

Walkability Demand: Index of connectivity, density, land use mix. Walk/bike access to parks.

State ED Partners/Inland Port Authority/Local ED Partners identify/mitigate key environmental concerns around Point-of-the-Mountain and Northwest quadrant.

Promote region tourism opportunities and maximize local government’s revenue through increased visitor activity.

State ED Partners/Local governments/WFRC identify enhancements to existing and potential tourism areas.

WFRC/WFEDD/State ED Partners work with local governments to understand full range of finance strategies, and enhance incentives policies. Focus efforts in Opportunity Zones and WC2050 Centers.

TRZ establishment per community

TLC program resources provided to assist local governments’ development of land use strategies and policies that reduce travel demand and driving distances.

TIP funding and local option sales tax expenditures

WFRC/WFEDD review TIP funding criteria and consider scoring criteria for projects that invest and modernize key business sites.

WFRC/WFEDD/State ED Partners work with local governments to understand full range of finance strategies, and enhance incentives policies. Focus efforts in Opportunity Zones and WC2050 Centers.

WFRC/WFEDD facilitate opportunities for centered growth and infill development.

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