

Wasatch Front Economic Development District – Special Session
Meeting Minutes
November 19, 2018

A meeting of the Wasatch Front Economic Development District (WFEDD) was held on Monday, November 19, 2018 in the offices of Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Welcome and Introductions [Recording 00:00]

Commissioner Shawn Milne, Chair, called the meeting to order. Mr. Milne welcomed committee members and guests, and introductions were made. The following were in attendance:

IN ATTENDANCE	2018 WFEDD MEMBERS
	DAVIS COUNTY
	PUBLIC SECTOR REPRESENTATIVES
	Member: Michael Bouwhuis, Vice Chair (Davis Technical College)
	Alternate: T. Craig Bott (Grow Utah)
x	Member: Jim Smith (Davis County)
	Alternate: Bob Stevenson (Layton City)
	PRIVATE SECTOR REPRESENTATIVES
x	Strategy Committee: Bruce Davis (Weber State University)
	Alternate: TBD
	Strategy Committee: Reid Newey (Davis School District)
x	Alternate: Chris Williams (Davis School District)
	MORGAN COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Tina Cannon (Morgan County)
	Alternate: John Barber (Morgan County)
x	Member: Ty Bailey (Morgan City)
	Alternate: Ray Little (Morgan City)
	PRIVATE SECTOR REPRESENTATIVES
	Strategy Committee: Shaun Peterson (Peterson Wealth Services)
	Alternate: TBD
	Strategy Committee: Gavin McCleary (Farm Bureau Financial)
	Alternate: TBD
	SALT LAKE COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Kurt Bradburn (Sandy City)
	Alternate: TBD
	Member: Carlton Christensen (Salt Lake)
	Stuart Clason (Salt Lake County)
	PRIVATE SECTOR REPRESENTATIVES
x	Strategy Committee: Susie Becker (Zions Public Finance)
	Alternate: Benj Becker (Zions Public Finance)
	Chris DeHerrera (Associated Builders & Contractors)
	TOOELE COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Shawn Milne, Chair (Tooele County)
x	Alternate: Debbie Winn (Tooele City)
	PRIVATE SECTOR REPRESENTATIVES
	Member: Chris Sloan (Group 1 Real Estate)
	Alternate: Scott Snelson (Tooele Applied Tech College)
	Strategy Committee: Todd R. Bingham (Utah Manufacturers Assoc.)
	Alternate: TBD
x	Strategy Committee: Randy Sant (Economic Development Constl.)
	Alternate: TBD
	WEBER COUNTY
	PUBLIC SECTOR REPRESENTATIVES
x	Member: Robert Dandoy (Roy City)
	Alternate: Russell Porter (South Ogden City)
	PRIVATE SECTOR REPRESENTATIVES
x	Member: Scott Parkinson (Bank of Utah)
	Alternate: Rick Fairbanks (Ogden Exchange Club)
x	Strategy Committee: Jeff Edwards (UAMMI)
	Alternate: TBD
x	Strategy Committee: Joseph Spence (Summit Powder Mountain)
	Alternate: TBD
	STATEWIDE
	PUBLIC SECTOR REPRESENTATIVES
	Member: Benjamin Hart (Governor's Office of Economic Development)
	Alternate: Tom Wadsworth (GOED)
x	Member: Carrie Mayne (Utah Department of Workforce Services)
	Alternate: Mark Knold (Utah DWS)
	PRIVATE SECTOR REPRESENTATIVES

	Strategy Committee: Lew Cramer (Coldwell Banker Commercial)
	Alternate: TBD
	Strategy Committee: Darin Mellott (CBRE)
	Alternate: TBD
x	Strategy Committee: Abby Osborne (Salt Lake Chamber)
	Alternate: Michael Parker (Ivory Homes)

WFEDD Representatives and Others Present

Max Backlund	EDC Utah
Shawn Beus	Davis County
Rachelle Custer	Tooele County
LaNiece Davenport	WFRC
Katie Gerard	WFRC
Andrew Gruber	WFRC
Scott Hess	WFRC
Ted Knowlton	WFRC
Liesl Limburg	Salt Lake City Economic Development
Katherine Morrell	EDC Utah
Wilf Sommerkorn	Salt Lake County

ACTION: May 21, 2018 Meeting Minutes – Shawn Milne [Recording 02:34]

Commissioner Milne entertained a motion to approve the minutes of the Wasatch Front Economic Development District meeting held on May 21, 2018. Abby Osborne, Salt Lake Chamber, motioned to approve these minutes, and it was seconded by Bruce Davis, Weber State University. The minutes were unanimously approved.

ACTION: July 30, 2018 Meeting Minutes – Shawn Milne [Recording 02:34]

Commissioner Milne entertained a motion to approve the minutes of the Wasatch Front Economic Development District meeting held on July 30, 2018. Abby Osborne, Salt Lake Chamber, motioned to approve these minutes, and it was seconded by Bruce Davis, Weber State University. The minutes were unanimously approved.

Opportunity for Public Comment [Recording 03:45]

There was none.

Establish 2019 Annual EDD Goals & 2018-2023 CEDS Update - Scott [Recording 04:11]

Scott Hess, Wasatch Front Regional Council, provided an update on the Comprehensive Economic Development Strategy (CEDS). Mr. Hess explained that on July 30, 2018, the committee met and looked at a draft product that was prepared by a consultant. At that time, it was determined internally that we wanted to take a different direction and so we began the process of re-tooling, and received an extension from EDA to adopt the CEDS in May 2019, along with the Regional Transportation Plan (RTP). Mr. Hess commented that this is a really good opportunity for us to align very closely the economic development efforts with the long-range transportation plan and vision. He explained that since that time, a schedule has been created internally, and we have gone out to bid for data collection for the CEDS. A key piece of the CEDS is the demographic data, housing data, and economic data from each of the five counties, how they are unique, and how the data is used to creating strategies for the future. He said that they want the EDD to be confident in the data, and that accurately represents regional economic conditions. There were two bids received, and ultimately Zions Public Finance was awarded the bid. This data collection will be completed in mid-January. Following the completion of the data collection the committee will receive information from WFRC on the collected data.

Abby Osborn commended staff on recognizing that the previous consultant was not moving in the right direction and moved to a different course of action.

Commissioner Milne echoed Ms. Osborn’s comment.

Mr. Hess began discussing the EDD Goals by saying that if there is a clear direction, or clear item to focus on, meetings can be more meaningful and agendas can be developed that move items forward. He mentioned that the CEDS is a document that exists so we have a regional plan for economic development, but it's also so that local government and communities can look at how their projects affect regional economic development and get EDA funding. The Goals provide a framework for the EDD's work, and how to best use everyone's time to impact regional economic development.

Mr. Hess discussed each of the current goals and asked for feedback regarding each of them.

There was discussion held among the committee.

Commissioner Milne entertained a motion to approve the goals that have been discussed as stated. Commissioner Smith, Davis County, motioned to approve these goals, and it was seconded by Bruce Davis, with the amendment added to number 2, per Ms. Osborne. The goals were unanimously approved.

Tooele County EDA Project Form Submissions – Rachelle Custer [Recording 1:15:28]

Rachelle Custer, Tooele County, reviewed three potential projects for inclusion in the CEDS. Ms. Custer began with the Lakeview Business Park water and sewer investment project, explaining that this is a 900-acre park to be used for a variety of commercial, industrial and hospitality uses. The infrastructure project will enable Tooele County to attract new industry, encourage business expansion, diversify the local economy and generate long-term job and investment.

Ms. Custer then discussed the Deseret UAS project, saying that the Deseret UAS mission is to facilitate economic development through the advancement of unmanned aerial systems in Utah and to elevate Utah's presence in UAS industry.

Last, Ms. Custer presented on Updating/Developing and refining Economic Development strategies for Tooele County. She said that the planning program is intended for short-term planning investments designed to guide the eventual creation and retention of high-quality jobs, particularly for the unemployed and underemployed in the nation's most economically distressed areas.

Commissioner Milne entertained a motion to move these projects forward into the CEDS Project List. Councilmember Tina Cannon motioned to approve, and it was seconded by Carrie Mayne, Department of Workforce Services. These three projects were unanimously recommended for acceptance.

Round-Table Discussion – WFEDD and Partners [Recording 1:27:09]

Other Business [Recording 1:27:25]

It was decided that the next WFEDD meeting will be moved to January 2019 to avoid conflict with the Legislative Session. A new meeting date will be decided and sent to the committee members.