



WASATCH FRONT ECONOMIC DEVELOPMENT DISTRICT

Shawn Milne, Chair

Michael Bouwhuis, Vice Chair

LaNiece Davenport, Director

MEETING MINUTES

Wasatch Front Economic Development District
Strategy Committee Special Meeting of May 23, 2016

Commissioner Shawn Milne called the meeting of the Wasatch Front Economic Development District to order at 1:07 p.m. in the offices of the Wasatch Front Regional Council located at 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

Members Present

Susie Becker	Vice President of Public Finance, Zions Bank Municipal Consulting Group
Craig Bott	President & CEO, Grow Utah
Carlton Christensen	Director of Regional Development, Salt Lake County
Tom Christopoulos	Director of Community and Economic Development, Ogden City
LaNiece Davenport	Director of the WFEDD, Wasatch Front Regional Council
Bruce Davis	Vice-Provost and Dean, Weber State University
James Ebert	Commissioner, Weber County
Jeff Edwards	President & CEO, EDCUtah
Shawn Milne	Commissioner, Tooele County - Chair
Scott Parkinson	Senior VP of Retail Banking, Bank of Utah
William Perry	Vice President and General Counsel, Perry Homes Inc.
Alan Rindlisbacher	Chief Marketing Officer, Layton Construction
Jim Smith	Commissioner, Davis County

Alternate Members Present

Marlin Eldred	Economic Development consultant, Morgan County
Doug Larsen	Director, Weber Economic Development Partnership

Others Present

Shawn Beus	Salt Lake City
Julie Bjornstad	Wasatch Front Regional Council
Gustavo DaSilva	Wasatch Front Regional Council
John Downen	University of Utah
Kayla Farr	FFKR Architects
Theresa Foxley	GOED
Andrew Gruber	Wasatch Front Regional Council
Ned Hacker	Wasatch Front Regional Council
Jeff Harris	UDOT
Jory Johner	Wasatch Front Regional Council
Pam Jorgensen	Wasatch Front Regional Council
Ted Knowlton	Wasatch Front Regional Council
G.J. LaBonty	UTA

Jon Larsen	Wasatch Front Regional Council
Peter Makowski	Salt Lake City
Scott Marland	BioInnovations Gateway
Callie New	Wasatch Front Regional Council
Yvette Woodland	Utah Department of Workforce Services

Mayor Bill Applegarth, John Barber, Michael Bouwhuis, Gordon Eckersley, Randy Sant, and Mayor Brent Taylor were excused from the meeting.

SPECIAL MEETING AGENDA

Welcome and Introductions

Chairman Shawn Milne welcomed Strategy Committee members and special guests and introductions were made.

Information: Workshop on Wasatch Choice 2050 and the Regional Transportation Plan

Ted Knowlton, Deputy Director of the Wasatch Front Regional Council, LaNiece Davenport, Director of the Wasatch Front Economic Development District, and Jon Larsen, Program Manager of the Wasatch Front Regional Council shared the following information.

Ted Knowlton, WFRC, shared that the Wasatch Front Regional Council creates the region's unified Vision and long range Regional Transportation Plan. WFRC administers a variety of programs and projects including the Transportation and Land Use Connection, the Community Development Block Grant program, the Transportation Improvement Program, and the Economic Development District.

LaNiece Davenport, WFRC, reported that the Wasatch Front Economic Development District is the federally designated Economic Development District for Davis, Morgan, Salt Lake, Tooele, and Weber Counties and is responsible for the creation and annual update of the region's Comprehensive Economic Development Strategy (CEDS). Ted and LaNiece presented and sought feedback on WFRC's three key strategies to integrate economic development, transportation, and land use noting that the three strategies focused on (1) Economic clusters, 2) Access to opportunity, and 3) Efficient infrastructure investment. Discussion was held around the three strategies and overall the group seemed to commented that WFRC/EDD is on the right track and asking the right questions.

Jon Larsen, WFRC, presented information describing the Real Estate Market Model (REMM) and how the WFRC uses it to model future transportation and land use scenarios. Mr. Larsen sought persons from the Committee that would be interested in joining a small group to vet future REMM information and outputs.

STRATEGY COMMITTEE MEETING AGENDA

ACTION: Minutes from November 23, 2015

Chairman Milne directed the Committee's attention to the minutes from the previous meeting. Commissioner Jim Smith moved to approve the minutes of the EDD Strategy Committee meeting held November 23, 2015. Carlton Christensen seconded the motion and it passed unanimously.

Information: Director Update

Ms. Davenport provided an update on the following Wasatch Front Economic Development District items.

Based on a majority of member feedback, the currently scheduled recurring appointment for the Strategy Committee will remain the same. The Committee will continue to meet the fourth Monday in February, May, August, and November at 1:00 p.m. in the WFRC offices.

The National Association of Regional Council's 50th anniversary conference and the Wasatch Choice 2050 Consortium and Active Transportation & Health Summit scheduled for June 26-29 at the Little America Hotel in Salt Lake City is approaching and everyone is invited to attend. Ms. Davenport reported that EDD staff played a role in identifying a breakout session and planned a mobile tour, the "To the Point!" tour. She stated that more information about these events including registration will be provided in an email.

ACTION: 2016 Comprehensive Economic Development Strategy

Ms. Davenport introduced Gustavo da Silva, the economic development intern.

Gustavo da Silva, WFRC, handed out copies of the draft 2016 Comprehensive Economic Development Strategy and reported that he has been updating the region's CEDS for 2016. He highlighted the following major changes: visual, data, and demographic updates; general formatting; addition of stories and pictures; addition of information about the integration of economic development, transportation, and land use.

LaNiece Davenport, WFRC, reported that staff will spend the next few weeks finalizing the CEDS by fixing any errors including grammatical and spelling. Some discussion was held around the fact that the Tooele County pages did not have as much information and pictures as some of the other counties. It was suggested that the next update include more information for the smaller counties. Staff agreed to ensure all counties have similar amounts of content and information.

Commissioner James Ebert moved to approve the 2016 Comprehensive Economic Development Strategy, Mr. Edwards seconded the motion and it passed unanimously.

Information: Member Updates and Other Business

Jeff Edwards, Economic Development Corporation of Utah, informed the group that EDCU and the Utah Advanced Materials and Manufacturing Initiative is working on a project and will seek funding from U.S. EDA's Economic and Workforce Development in Coal-Impacted Communities program. The project is centered around Utah's carbon fiber manufacturing and workforce development. Mr. Edwards sought support of the Committee for inclusion in the CEDS. The Committee agreed to support the project.

Chairman Milne noted that the next Strategy Committee meeting will be Monday, August 22, 2016, 2016 at 1:00 pm at the Wasatch Front Regional Council. No other business was discussed. Mr. Davis made the motion to adjourn, ?? seconded, all were in favor and the meeting adjourned at 3:00 pm.