

Active Transportation Committee
Meeting Minutes
 Meeting of August 8, 2018

A meeting of the Active Transportation Committee was held on Wednesday, August 8, 2018 in the offices of the Wasatch Front Regional Council, 295 North Jimmy Doolittle Road, Salt Lake City, Utah.

ATC Members and Alternates Present

IN ATTENDANCE	
	BOX ELDER COUNTY LOCAL GOVERNMENT APPOINTMENTS
	Member: Kenneth Braegger (Willard)
	Alternate: Kevin Jeppsen (Perry)
	DAVIS COUNTY
	Member: Bret Millburn (Davis County)
x	Vice Chair: Jo Sjoblom (South Weber)
	MORGAN COUNTY
x	Member: Daryl Ballantyne (Morgan County)
	Alternate: Austin Turner (Morgan County)
	SALT LAKE COUNTY
	Member: Jenny Wilson (Salt Lake County)
x	Chair: Jeff Silvestrini (Millcreek)
x	Alternate: Kristie Steadman Overton (Taylorsville)
	TOOELE COUNTY
	Member: Myron Bateman (Tooele County)
	Alternate: Dave McCall (Stockton)
	UTAH COUNTY
	Member: Michelle Weeks (Draper)
	WEBER COUNTY
	Member: Lawrence Flitton (Uintah)
	Member: Richard Hyer (Ogden)
	MOUNTAINLAND ASSOCIATION OF GOVERNMENTS
	Member: Bill Wright (Payson)
	Member: Kurt Christensen (Salem)
	UTAH DEPARTMENT OF TRANSPORTATION
	Member: Jeff Harris
x	Alternate: Heidi Goedhart
	UTAH TRANSIT AUTHORITY
	Member: Laura Hanson
	NON-VOTING MEMBERS
	BIKE UTAH
x	Member: Phil Sarnoff
	UTAH DEPARTMENT OF HEALTH
x	Member: Brett McCliff

ATC Representatives and Others Present

xWill Becker	Greenbike
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Danielle Berger	Alta Planning + Design
Kip Billings	WFRC
Roger Borgenicht	UBET
Mark Bradley	Brigham City
Barry Burton	Davis County
Dirk Burton	West Jordan City
Rick Cobia	Div. of Service for People with Disabilities
Matt DeLora	UDOT
Travis Evans	UDOT
Dave Foster	Alta Planning + Design
Katie Gerard	WFRC
Andrew Gruber	WFRC
Tim Harpst	Horrocks Engineers
Kathryn Hiolski	SLCO Health Department
Sarah Hodson	Get Healthy Utah
Jory Johner	WFRC
Nikki Lake	Get Healthy Utah
Jon Larsen	Salt Lake City
Jen McGrath	Salt Lake City
Callie New	WFRC
Jeff Oyler	Davis County
Helen Peters	Salt Lake County
Becca Roof	Salt Lake City
Alex Roy	WFRC
Matt Seipold	UDOT Planning
Matthew Silski	WFRC
Peter Tang	UDOT Region 2
Megan Townsend	WFRC
Hugh Van Wagenen	Interested Citizen
Marc Watterson	American Heart Association

Welcome and Introductions [Recording 00:00]

Mayor Jeff Silvestrini, ATC Chair, called the meeting to order at 8:54 a.m. Mayor Silvestrini welcomed committee members and guests and introductions were made.

Approval of Meeting Minutes/Summary [Recording 02:46]

Mayor Silvestrini entertained a motion to approve the minutes of the Active Transportation Committee meeting held on June 13, 2018. Heidi Goedhart, UDOT, motioned to approve these minutes, and it was seconded by Councilmember Daryl Ballantyne, Morgan County. The minutes were unanimously approved.

Public Comment [Recording 02:35]

There were none.

Chair Report [Recording 03:15]

Mayor Silvestrini discussed his recent trip to Seattle, Washington, and talked briefly about his experience with LimeBike, which is an untethered shared bicycle option.

Jory Johner, Wasatch Front Regional Council, reminded the committee that WFRC has had an Active Transportation Planner position open and that WFRC is currently still in the process of hiring for this position. He also informed the committee that the Tour of Utah is beginning up in the northern part of the state.

Mayor Jo Sjoblom, South Weber City, informed the committee that she will be presenting at the Utah Transportation Commission the following week to ask them to move funding for the replacement of the bridge over the Weber River, to start at the same time that the Highway 89 project will begin next summer.

Andrew Gruber, Wasatch Front Regional Council, provided a brief update on the WFRC office relocation to the north end of the Gateway in downtown Salt Lake City.

Transportation Improvement Program, Transportation and Land Use Connection Program Review, Letter of Intent Reminder – Kip Billings, Megan Townsend (*Goal 3 – Fund and construct priority projects*) [Recording 12:20]

Megan Townsend, Wasatch Front Regional Council, reminded the committee that letters of intent for all of the funding programs WFRC administers are due at the end of October. She specifically discussed the Transportation and Land Use Connect (TLC) Program, stating that the programs goals are to:

- Maximize the value of investment in public infrastructure
- Enhance access to opportunity
- Increase travel options to optimize mobility
- Create communities

She explained that this program has \$1.3 million annual funding, and in the last five years, this program has funded 65 projects, and 84% of communities within the region have applied. Some of the different project types include:

- Ordinances
- Transportation/Active Transportation
- Master Plans
- Complete Streets & Street Connectivity
- First/Last Mile Implementation
- Station & Small Area Plans
- Corridor Plans
- Studies (such as market, redevelopment)
- Visioning
- Parking Reform

Kip Billings, Wasatch Front Regional Council, presented on three federal funding programs offered by WFRC. The first program discussed was the Surface Transportation Program (STP). Eligible STP project types include:

- Street widening or new construction
- Improve or reconstruct existing streets
- Bridge replacement
- Projects that reduce traffic demand
- Intersection improvements

The next program discussed was the Congestion Mitigation/Air Quality (CMAQ). Eligible CMAQ project types include:

- Projects that improve Air Quality
- Construct or purchase public transportation facilities and equipment
- Commuter bicycle and pedestrian facilities
- Intelligent Transportation Systems (ITS)
- Projects that reduce traffic demand
- Intersection improvements

Last, the Transportation Alternatives Program (TAP) was discussed. Eligible TAP project types include:

- Construction, planning, and design
- Pedestrian, bicyclists, and other non-motorized forms of transportation
- Improvements could include:
 - Sidewalks
 - Bicycle infrastructure
 - Traffic calming techniques
 - Lighting and safety-related infrastructure for non-drivers
- Safe Routes to School projects

Mr. Billings reminded the committee that the letters of intent for these programs are due in October.

There was brief discussion held among the committee.

SLC Temporary Dockless Ordinance – Jon Larsen, Jennifer McGrath (*Goal 4 – Build support for AT through effective engagement and outreach*) [Recording 29:16]

Jon Larsen, Salt Lake City, presented on the new dockless scooter program, and the ordinance that is being used. He commented that this program is a good thing for people to be able to get around the city without a car, but that they want to be able to manage this in a way that makes sense. He explained that they developed a temporary operating agreement, with the plan being that they can shut it down anytime, but at most, the agreement is for 12 months. They are using these 12 months as an opportunity to learn, and to use this as a pilot program to obtain feedback on what is working, and what needs to be changed.

Mr. Larsen explained that the way the ordinance is structured is that they are allowing up to 500 devices per company for now, with a 30-day check in. A map was shown of the three different zones within Salt Lake City, and Mr. Larsen briefly explained limitations per zone.

Jennifer McGrath, Salt Lake City, explained some of the challenges that come with this program, such as sidewalk riding, and conflict between the Salt Lake City existing ordinance and what the State says. She commented that they have been invited to the Capital to discuss this particular issue.

There was discussion held among the committee.

Strava Update – Heidi Goedhart, Matt De Lora (*Goal 4 – Build support for AT through effective engagement and outreach*) [Recording 58:03]

Heidi Goedhart, Utah Department of Transportation, provided an update on Strava, commenting that UDOT and their partners, WFRC, MAG, and UTA, have purchased Strava data. There is data back to 2016 and last month the contract was renewed for another five years. With this renewal, we will be receiving data through the year 2022.

Ms. Goedhart reminded the committee that Strava is a website and mobile app used to track athletic activity via GPS, and that the most popular activities tracked using the software are cycling and running. Through this, they are able to use Strava Metro.

Matt De Lora, Utah Department of Transportation, explained that Strava Metro is a product that anonymizes and aggregates this data for analysis within GIS environments. Strava Metro then partners with departments of transportation and city planning groups to provide this information to assist in improving infrastructure for bicyclists and pedestrians. Mr. De Lora reported that the primary three types of data that you receive through this dataset are:

1. Streets
 - a. Minute-by-minute activity counts across your entire network
2. Origin/Destination
 - a. Understand activity starting and ending points, by region
3. Intersections
 - a. Activity counts and wait times at every intersection

The benefits of this dataset include:

- UDOT and partners can understand AT user behavior
- Know AT maintenance demands
 - Shoulder sweeping
 - Snow removal
- Demographic user insight
 - Age cohorts/Gender
- Overlay with safety data
- Tied to state centerline network
- Sub-license agreements available

The limitations of this dataset include:

- Not everyone uses Strava
- Social Equity?
- Athletic user-base
 - Only 6.4% of activities are “Commuters”
- Requires GIS/Technical Expertise
- Need for further data collection

There was discussion held among the committee.

Safe Routes to School – Sarah Hodson (Goal 4 – Build support for AT through effective engagement and outreach) [Recording 1:18:30]

Travis Evans, Utah Department of Transportation, gave a short presentation on the Student Neighborhood Access Program (SNAP). They recently obtained a new consultant, Penna Powers, and this program is being rebranded as Safe Routes Utah. Mr. Evans briefly discussed the Utah Safe Routes to School (SRTS) Grant Funding program, commenting that the advertising for fiscal year 2022 will begin in early 2019, and the grant will be roughly \$1.36 million.

Sarah Hodson, Get Healthy Utah, discussed the health impact of SRTS. She began by saying that the rate of obesity has risen over the past few decades, and that if we continue on this same path, the rate of adult obesity will be around 46% by the year 2050. Ms. Hodson moved on by stating that the CDC recommends that children get at least 60 minutes of physical activity a day. Encouraging walking to school is a cost-effective way to help meet that recommendation. Children that are more

active are better learners, and their behavior is improved at school. This not only benefits the children, it also benefits the communities. Some of those benefits include:

- Parents drive less, reducing traffic congestion on the road, and reducing carbon emissions, which improves the air quality around schools
- Sidewalks and bike lands increase the overall walkability and safety of neighborhoods
- Low-cost accessible way to be physically active, which reduces risk for chronic diseases like heart disease.

Marc Watterson, American Heart Association, explained that over the past several years, they have worked with a Health Promotion class out of BYU, in which they work with the PTA and local school districts. He noted that state law requires that bus/transportation is not allowed for students who live within a mile and a half of an elementary school, or two miles of a Jr. High or High School. SRTS is trying to identify what the problem areas are in that distance that is not covered by transportation. Some feedback they have received include:

- More funds are needed
- Priority on high needs communities
- Coordination between Cities and LEA's
- Codification of the STRS Program

Agency/City/County Program Updates [Recording 1:36:19]

Brett McLiff, Utah Department of Health, commented that in 2011 a survey was sent out asking if people travel via walking from place to place, at least once a week? At that time, 21% of people were doing that. Last year he received notice that those numbers have almost doubled, and it is now 41%.

Phil Sarnoff, Bike Utah, commented that Bike Utah received funding from the legislature this past session, and part of that was for the youth bicycle education safety training program. Mr. Sarnoff announced that they are expanding to a second truck, and the plan is to reach 6,000 kids.

Heidi Goedhart, UDOT, reminded the committee of the upcoming Move Utah Summit that is being held on September 26, 2018.

Mayor Silvestrini entertained a motioned to adjourn. Mayor Jo Sjoblom, South Weber City, motioned to adjourn and it was seconded by Heidi Goedhart, UDOT. The meeting was adjourned.

Next Meeting – October 10, 2018, 2018 from 8:45 a.m. to 10:30 a.m. at WFRC

A recording of this meeting, agendas, and presentations may be found on the WFRC website at, www.wfrc.org, under Committees, Active Transportation, 2018 meetings.